### The Conference Board of Canada



# Corporate Ethics Management Council

**Ethics in a Digital World** 

Agenda November 16-17, 2021

#### **Meeting location**

Virtual meeting held via Microsoft Teams

#### **Contacts**

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## Tuesday, November 16, 2021

All times are listed in eastern time, please adjust your calendars accordingly.

1:30 p.m. Welcoming remarks and CBoC updates



Amanda Daoust
Senior Council Manager, The Conference Board of Canada

1:45 p.m. Ethics and Al



Marc Tassé MBA, CPA, CA, CFF

Join us as we dive deeper into the topics of Ethics and AI. Walk away with a deeper understanding of the ethical consequences of recent technological advances and the impact the digital workplace has had on ethics and compliance. Discussion will expand to include privacy at work, thin and thick consent, and surveillance capabilities.

2:45 p.m. Networking Break

Grab a drink of your liking, turn on your camera, and connect with peers in these networking breakout groups!

3:15 p.m. Members give & get: Ethics in a digital world

When it comes to ethical considerations in a digital world, what are your top questions and/or challenges? Better yet, what is your organization doing that can be shared with others? We've dedicated this time to discuss your priorities.

Come prepared to share your thoughts in this interactive discussion as we chat about topics such as:

- Using technology and AI to support compliance programs
- Building an ethical culture in a digital workplace
- Identifying compliance and ethical risks in industry 4.0
- Addressing privacy, data governance, and compliance concerns

4:00 p.m. Day 1 Adjourns

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## Wednesday, November 17, 2021

All times are listed in eastern time, please adjust your calendars accordingly.

1:30 p.m. Welcoming remarks and ice breaker



# Amanda Daoust Senior Council Manager, The Conference Board of Canada

1:45 p.m. Fireside Chat: AIMCO's Virtual Training Strategy



# **Jill Urbanoski**Director, Culture & Development Programs, Alberta Investment

Management Corp.

In this discussion, Jill Urbanoski will share AIMCO's approach in developing their newly-launched online learning platform. She will touch on the overarching strategy and tactical steps taken to implement this new initiative. She will also reflect on the challenges and key learnings on the impact of a digital world on training and development, relationship building, and virtual workplaces.

#### 2:30 p.m. Live Virtual Coffee with Peers

"The most important things in life are the connections you make with others" – Tom Ford

Launched in early 2021, the virtual coffee with peers' program aimed to connect members so that they may schedule a meeting over a cup of java. The goal is to create meaningful interactions, encourage exchange, and build stronger peer connections. We're taking this initiative live as we jump into networking breakouts where we match attendees together for a friendly chat.

3:00 p.m. Meeting adjourns