



Launch Announcement

Transcripts

Speaking

Dr. Susan Black, President and Chief Executive Officer

Transcript

Dr. Susan Black, 00:00-02:07

Hello, I'm Susan Black, President and CEO of The Conference Board of Canada. Today, I want to share an important milestone for our organization.

After more than 70 years, we've decided that it's time to change our name. This isn't a decision we've taken lightly, but the truth is, the world has changed and so have we. There was a time when we used to host more than 50 conferences a year, but that's no longer the case.

Today, the Conference Board of Canada is known for producing rigorous, independent research, research that informs some of the most important decisions facing Canada today, from the future of work to housing to healthcare, to our economy and environment.

We stand for facts and solid, unbiased evidence. We stand for truth. As Canada's largest independent applied research organization, our work shapes policy, guides investment, and helps build a stronger, more inclusive country so Canadians can live better lives.

We're continuously innovating not just in what we research, but in how we conduct and deliver our research. We've launched new tools like OpportuNext to help Canadians navigate career transitions. We recently acquired Vicinity Jobs, a leader in Canadian labor market insights.

We've invested in our intellectual property, leveraging unique data, methods and models that set our research apart. And through our executive councils and roundtables, we bring leaders together to solve real world problems.

It's time now for our name to reflect the future, not the past.

But let me be clear, our name is changing. Our mission is not.



We will continue to serve Canadian businesses, governments and civil society with the same objectivity, rigor and dedication you've come to trust since 1954.

We are and will remain a force for truth, and together with you, we will help shape a prosperous future for Canada.

We look forward to sharing our new name with you soon.

Until then, thank you for being on this journey with us.