

Annual Report Message FY2022

Incisive Actionable Insights, Innovative Offerings

The Conference Board of Canada, the country's largest independent applied research organization, marked its second full fiscal year as a virtual-first entity with an ongoing focus on providing incisive actionable insights for today's leaders. Strategic work on a comprehensive five-year plan was also undertaken to position us for continued sustainable growth and success.

The impact of our work is far-reaching; with more than 400 research outputs delivered this year, complemented by close to 700 stakeholder meetings, and more than 80 presentations. Webinars, podcasts, videos, and events supplemented our research, and we enjoyed greater presence in top tier media with close to 12,000 interviews and references to our work.

Our reputation as an economics powerhouse was reinforced with innovative new thought leadership commentaries and the successful development and launch of a new Consumer Spending index (live early in FY2023). Comprehensive insights about the economic impacts of the war in Ukraine and the federal budget generated significant interest, as did studies on employee preferences for the return-to-work and the pending retirement boom in Canada.

Important work with the Future Skills Centre continued, and this year's highlights included the inaugural Future Skills Summit that saw participation by 1,700 attendees, as well as nearly 100,000 engagements with Opportunext, our free online career transition tool designed to help job placement professionals, jobseekers, and employers quickly and easily explore viable career transition pathways.

Work on technology initiatives continued in FY22 - with investments for a new website and e-Commerce platform that will provide a seamless, modern, and secure experience for visitors. We are also in the final design stages for a new Customer Relationship Management (CRM) system that will equip our teams with deeper, actionable information that will allow us to better understand and serve our customers.

Thanks to prudent fiscal management, and a talented, hardworking group of employees, the Board remains in a very solid financial position. This has enabled us to commit to these investments in technology and support our enhanced employee value proposition including full implementation of the CAAT Defined Benefit pension plan.

We would like to take this opportunity to thank outgoing board members Elio Luongo and Benoit Daignault for their service, contributions, and dedication to our board. We also welcome new board members Mairead Lavery and Dave McCann.



We will continue to serve as a valued source of insight for Canada's most senior leaders and a trusted provider of the critical data, research insights and connection that leaders need to make thoughtful, evidence-based decisions.

Access our audited financial statements here, via this [link](#).

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Stephen Lund
Chair, Board of Directors

A handwritten signature in black ink, appearing to be 'Susan Black' in a cursive style.

Susan Black
President and CEO