The Conference Board of Canada

The Economic Impact of Immigration and Attracting Top Talent

An Overview

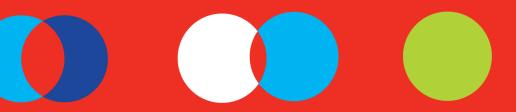
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The Economic Impact of Immigration and Attracting Top Talent



- Immigrants have a positive impact on GDP, government revenues, and the working age to retiree ratio.
- The more immigrants Canada welcomes, the more positively these indicators are impacted.
- BUT work needs to be done to speed up immigrant economic integration to improve productivity and GDP per capita results.
- Canada and the provinces have a number of pathways to attract skilled talent.
- However, more flexibility, innovation, and employer engagement could improve these pathways.
- The current state of global migration has provided Canada with a unique opportunity to attract more top talent than ever.

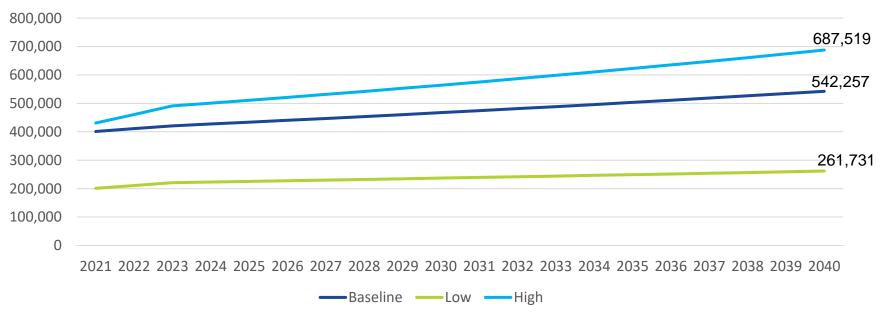


Economic Impact of Immigration



Three Immigration Scenarios: Canada

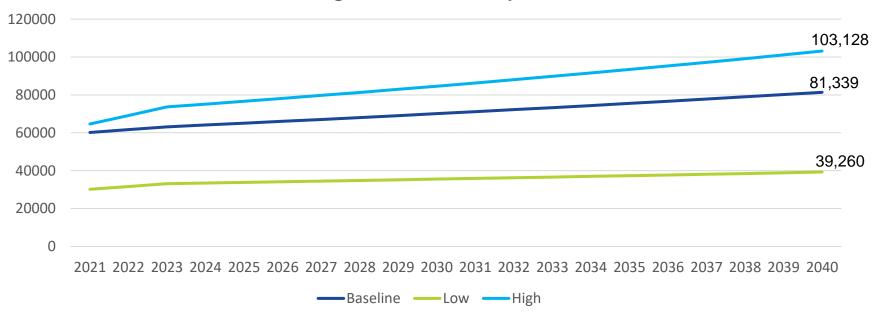
Immigration Levels by Year





Three Immigration Scenarios: Alberta

Immigration Levels by Year



Higher Immigration Drives Economic Growth



Average yearly real GDP growth,	2021-2025	2026-2030	2031-2035	2036-2040
per cent				
Baseline	3.158	1.656	1.746	1.735
Low	2.907	1.331	1.371	1.333
High	3.230	1.776	1.900	1.915

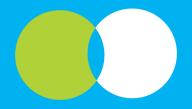
Worker to Retiree Ratio	2021-2025	2026-2030	2031-2035	2036-2040
Baseline	3.09	2.73	2.59	2.60
Low	3.04	2.61	2.40	2.34
High	3.10	2.76	2.65	2.70



Caution on GDP Per Capita

Average yearly GDP per capita, 2012 \$	2021-2025	2026-2030	2031-2035	2036-2040
Baseline	55,949	57,838	59,721	61,949
Low	56,446	59,145	61,869	65,062
High	55,822	57,421	58,986	60,844

- Faster economic integration and better job match increase productivity.
- This is particularly important in skilled professions.
- A combination of selection and settlement factors.



Talent Pathways



- Express Entry
- Start-up Visa
- Atlantic Immigration Program
- Provincial Nominee Program
 - Provincial Express Entry
 - Skilled Labour Categories
 - Entrepreneur Immigration
 - Temporary Resident Transitions







Improving Pathways

Improving Pathways



LLD	EDAL	PRO	CDI	

Important role for Express Entry

Expansion of specialized programs in areas of consistent, national demand

Regionalization and labour market information

PROVINCIAL NOMINEE PROGRAMS

Closer tracking of local labour market needs

Regional programs

Connection to regional/local employers

TEMPORARY WORKERS IN TECH

Trial periods for workers and potential immigrants

Leveraging Canadian experience

Diversifying entry points for top talent

INTERNATIONAL STUDENTS

Canadian credential advantage

Regional and sectoral retention

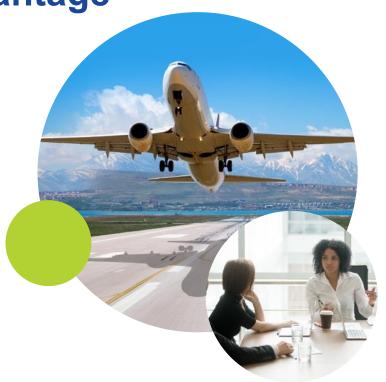
Attracting talented students



Canada's Attraction Advantage

Canada's Attraction Advantage

- Canada remains a highly attractive destination for potential immigrants due to long-standing:
 - commitment to multiculturalism
 - access to permanent residency and citizenship
- Canada ranks among the top OECD countries in terms of attractiveness to top talent
- Economic strength balanced by immigration program strength
- Canada needs to improve business development, investment, and innovation



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