

# Corporate Responsibility & Sustainability Institute.



The Corporate Responsibility & Sustainability Institute (CR&S Institute) provides professionals with a forum for learning, networking, and professional development. The Institute addresses key issues and identifies pioneering, solution-based strategies that will position corporate responsibility & sustainability as an integral component of your company's business strategy. Members of the Institute share corporate perspectives with other stakeholders, including those in the voluntary and government sectors.





Members of the Institute are professionals working for nationally recognized corporations. They come from diverse industries but have one common goal—they want to make a difference in the lives of those around them by contributing in a meaningful way to the development and growth of society.

### Benefits of Membership

- Unmatched networking opportunities at content-rich meetings with peers from other Canadian organizations
- Practical insights that you can use to deliver an effective corporate responsibility & sustainability program
- Experienced network of senior corporate responsibility & sustainability peers that can answer questions in a non-competitive manner
- Exclusive access to high-calibre speakers, research findings, and practical lessons from best-practice organizations

### Who Should Join

Professionals who are responsible for managing their organization's strategies and programs related to corporate responsibility, sustainability, corporate relations, and corporate social responsibility.

### Cost of Membership

The annual membership fee is \$5,295, covering you from June to the end of the following May.

The membership fee helps defray the costs of planning and holding regular Council meetings (including meals), study groups, and webinars.



## Meetings

We convene three times per year, in the fall, winter and spring. The meetings are professionally facilitated, with time dedicated to discussions with external speakers and other corporate responsibility professionals.

### **June 12–13, 2018**

Montréal QC

### **October 16–17, 2018**

Toronto ON

### **February 12–13, 2019**

Vancouver BC

## Leadership Faculty

ESG Ledger

Forest Products Association of Canada (FPAC)

McMaster University—DeGroote School of Business

Mount Royal University

Network for Business Sustainability

Peter P. Dhillon Centre for Business Ethics, UBC Sauder School of Business

SAGE Connected Investing of Raymond James Ltd.

Strandberg Consulting

The Works Design Communications Ltd.

Umalia

Université Laval

University of St. Michael's College, University of Toronto

## Member Organizations

Accenture

AIL Group

Canadian National Railway Company

CBC/Radio-Canada

Chartered Professional Accountants of Canada

Enbridge Inc.

Farm Credit Canada

Federated Co-operatives Limited

Intact Financial Corporation

Investors Group Inc.

KPMG

Loblaw Companies Limited

Rogers Communications Inc.

SaskPower

TELUS Corporation

The Co-operators Group Limited



## How to Join

### Corporate Responsibility & Sustainability Institute

- Yes, my organization would like to become a member.  
Please send us our membership information and annual invoice.

#### Member Information

First name \_\_\_\_\_ Last name \_\_\_\_\_

Title \_\_\_\_\_

E-mail \_\_\_\_\_

Telephone \_\_\_\_\_

Assistant name \_\_\_\_\_ Assistant telephone \_\_\_\_\_

Assistant e-mail \_\_\_\_\_

#### Organization Information

Organization name \_\_\_\_\_

Mailing address \_\_\_\_\_

City \_\_\_\_\_ Province \_\_\_\_\_ Postal code \_\_\_\_\_

#### Submit

**Please complete this form and submit by e-mail to:**

**Kaitlyn Soley**

Administrative and Meeting Coordinator

[soley@conferenceboard.ca](mailto:soley@conferenceboard.ca)

Or call Kaitlyn directly at 613-526-3090 ext. 438.