



Annual report message FY2021

Charting the Right Course

As Canada's leading independent, applied research organization, The Conference Board of Canada marked year two of its three-year strategic plan as a virtual-first business with a laser focus on stakeholder-centric activity.

Transition to a virtual-first orientation has been seamless, and production of the research, insights, and analysis that Canadian leaders in all sectors rely on, has continued uninterrupted. Highlights of this research include, "All on Board," which examines whether 'comply or explain' disclosure requirements accelerated the level of women's representation in corporate boardrooms, and "Canada's Clean Energy Growth Economy Indicators" which monitors Canada's progress toward a clean energy growth economy, tracking indicators under three themes: economy, environment, and society.

In 2021, our strategic marketing approach was further refined to ensure members and subscribers benefit from meaningful, relevant information in user-friendly ways – from development to delivery. The launch of our podcast series, Bright Future and Leadership Perspectives, which began in late FY 2020, surpassed 100,000 downloads in 2021.

Our productive partnership with Future Skills Centre continues, and this year featured the successful introduction of Opportunext, an online career transition tool that provides real-time guidance on job pivots and pathways. This resource has seen significant uptake and provides useful information to job seekers and employers alike, given the ongoing challenges and opportunities presented by the pandemic.

The financial health of The Conference Board of Canada continues to be strong, due in large part to the ongoing efforts of our talented and hardworking people. During the global pandemic, our employees have risen to the occasion, creating and delivering valuable new insights and resources. Our results have allowed us to reinvest in the organization and enhance our employee value proposition. As a result, this past year we introduced a defined benefit pension plan, an expanded learning and development offering and increased vacation time for staff.

We would like to thank Bill McFarland, retired CEO and Chief Inclusion Officer at PwC, for his many tireless years of service to the Board of Directors as Chair. His exemplary leadership is appreciated. We would also like to welcome Stephen E. Lund, CEO of Toronto Global, a long-time board member as he takes on the role of Board Chair.

The Conference Board of Canada

135 Laurier Avenue West, Ottawa, ON, K1P 5J2
T 613.526.3280 F 613.526.4857

[conferenceboard.ca](https://www.conferenceboard.ca)



Heading into fiscal year 2022, we remain confident we have charted the right course and positioned the Conference Board of Canada for a bright future as it continues to provide relevant insights to today's leaders.

Access our audited financial statements here. [Link](#)

Stephen E. Lund
Chair

Susan Black
CEO