Program

NATVAC / CAUBO / QNU

October 16 - 18, 2013
Vancouver and Richmond, BC

HOSTED BY
Kwantlen Polytechnic University
Simon Fraser University

IN COLLABORATION WITH
Canadian Association of University Business Officers
The Conference Board of Canada’s Quality Network for Universities
WELCOME

Welcome to the 2013 National Vice-Presidents’ Academic Council Conference (NATVAC) hosted by Kwantlen Polytechnic University (KPU) and Simon Fraser University (SFU) in collaboration with the Canadian Association of University Business Officers (CAUBO/ACPAU) and The Conference Board of Canada’s Quality Network for Universities (QNU).

THEME

The Future of Canadian Higher Education: possibilities, opportunities & choices

OBJECTIVES

• To bring together University Vice Presidents with responsibilities across academic, research and administrative portfolios for an exchange of views on the future of higher education in Canada;
• To develop coordinated responses and collaborate on common objectives; and
• To leverage the capacities of multiple organizations – specifically NATVAC, CAUBO and the QNU – to move forward on recommended actions.
Kwantlen Polytechnic University (KPU) has been serving the Metro Vancouver region for over 30 years, and has over 43,000 alumni. With its four campuses, located in Richmond, Surrey, Cloverdale and Langley, KPU serves over 18,000 students each year and is the fourth largest university in British Columbia. Driven by its new strategic plan, VISION 2018, KPU is committed to being Canada’s leading polytechnic university, acclaimed for the student experience it offers, and recognized for the quality of its teaching and scholarship. KPU offers all learners, regardless of background and preparation, and from across the country and abroad, opportunities to achieve the highest standards of academic performance.

The University, named after explorer Simon Fraser, opened in September 1965. It has been rated Canada’s top comprehensive university in the Maclean’s magazine ranking in each of the past five years (‘08, ‘09, ‘10, ‘11 and ‘12). With three campuses, 30,000 undergraduate students, 4,000 graduate students, 124,000 alumni and over 950 tenure-track faculty, SFU has developed a strategic vision as an “engaged university defined by its dynamic integration of innovative education, cutting-edge research, and far-reaching community engagement.” The University has a substantial international student population and worldwide research and program linkages. Its new tagline is: “Engaging the world.”
CANADIAN ASSOCIATION OF UNIVERSITY BUSINESS OFFICERS

Founded in 1937, CAUBO is a non-profit professional organization representing the interest of administrative and financial officers in Canadian universities and affiliated colleges. Governed by a Board composed of Vice-Presidents Finance and Administration, CAUBO acts as an umbrella organization for the many players in university administration from various functional areas including academic management, facilities management, finance and treasury, risk management, procurement, internal audit, and human resources. CAUBO’s mission is to promote and support professional management and effective leadership in the administrative affairs of Canadian universities and colleges, and in doing so to help achieve the goals of the institutions we serve.

QUALITY NETWORK FOR UNIVERSITIES

The Quality Network for Universities is an executive network of the Conference Board that provides a platform for university leaders to grapple with new strategic challenges and to learn from emerging research, experience and best practice, from across sectors. Its goal is to strengthen the capacity of member institutions to act—proactively, effectively, and with vision—in a period of far-reaching change in Canadian economy and society. The QNU acts as a reference group for the Conference Board’s new Centre for Skills and Post-Secondary Education (SPSE). This five-year initiative examines the advanced skills and education challenges facing Canada today. While education is a provincial government responsibility, improving the skills and post-secondary education system is a national priority. It will require a broad collaboration of public and private sector stakeholders to accomplish the task.
KEYNOTE SPEAKER

RONALD BARNETT

Ronald Barnett is a recognized authority on the conceptual and theoretical understanding of the university and higher education. He has held senior positions at the Institute of Education, including that of Pro-Director for Longer Term Strategy and was also, for seven years, a Dean. He is a past Chair of the Society for Research into Higher Education, and has served as a Special Adviser to the House of Commons Select Committee Inquiry into Universities and Students. A Fellow both of the Higher Education Academy and the Society for Research into Higher Education, Ronald Barnett is an Academician of the Academy of Social Sciences and was the recipient of the inaugural ‘Distinguished Researcher’ prize of the European Association for Institutional Research (EAIR). His most recent book, Imagining the University, was published in January 2013 by Routledge.

PAT HIBBITS | DIALOGUE WITH KEYNOTE SPEAKER

Pat Hibbits is Vice-President Finance & Administration at Simon Fraser University. Previous to that she served as Vice-President Business & Finance at the University of Northern British Columbia and also served as Director of Finance & Administration at Sir Wilfred Grenfell College, Memorial University. She is an Affiliated Scholar with the Centre for Studies in Educational Leadership and Policy, Faculty of Education, Simon Fraser University.

SCHEDULE

WEDNESDAY, OCTOBER 16, 2013

5:30 – 7:30 pm  WELCOME RECEPTION | REGISTRATION
Hosted by Simon Fraser University at the Segal Graduate School of Business
500 Granville Street, Vancouver

WELCOMING REMARKS
Andrew Petter
President & Vice-Chancellor
Simon Fraser University

8:00 – 10:00 pm  OPTIONAL DINNER (ADDITIONAL FEE)
Hawksworth Restaurant
801 West Georgia Street, Vancouver
(located at the Rosewood Hotel Georgia)
www.hawksworthrestaurant.com
THURSDAY, OCTOBER 17, 2013

* All locations, unless otherwise noted, are at the Morris J. Wosk Centre for Dialogue, Simon Fraser University, 580 West Hastings Street, Vancouver

7:00 - 8:00 am  REGISTRATION
Atrium Level

7:00 – 8:00 am  BREAKFAST
ICBC Concourse Level
Sponsored by The Conference Board of Canada

8:00 – 8:15 am  OPENING REMARKS
Asia Pacific Hall
Simultaneous English-French translation provided

Jonathan Driver
Vice-President, Academic & Provost
Simon Fraser University

Gordon Lee
Vice-President, Finance & Administration (on leave)
Kwantlen Polytechnic University

Diana MacKay
Director, Education and Immigration Programs
The Conference Board of Canada

Dave Button
President
CAUBO/ACPAU

8:15 – 9:30 am  KEYNOTE ADDRESS: BEING A UNIVERSITY
Asia Pacific Hall
Simultaneous English-French translation provided

Are our ideas of the university ‘hopelessly impoverished’? Are they being driven forward with such determination that it may appear that there is no alternative? Our ideas of the University are limited, in the first place, by our imagination. If our thinking about the university is impoverished, then let us dare to imagine new kinds of university. Are there kinds of ‘university’ that we can barely glimpse and that we might favour, that we might even encourage? (Barnett, 2011)

INTRODUCTION
Jonathan Driver
Vice-President, Academic & Provost
Simon Fraser University

9:30 – 10:00 am  REFRESHMENT BREAK
Atrium Level

10:00 – 11:45 am  PANEL DISCUSSION: VISIONS OF THE FUTURE: WHY NORTH AMERICAN INSTITUTIONS ARE CHANGING - THE RISING IMPORTANCE OF DIFFERENTIATION TO UNIVERSITIES AND COLLEGES
Asia Pacific Hall

Differentiation of mission is occurring in all segments of the post-secondary sector, and is a rapidly evolving and highly debated topic. This session introduces the key issues in the debate: what is changing and why do some players think differentiation is problematic, while others see it as inevitable. In an era of reduced funding and heightened competition, can differentiation assist institutions to future-proof themselves?

Participants are invited to pose questions and challenges to the panelists for further discussion.

INTRODUCTION
Gordon Lee
Vice-President, Finance & Administration (on leave)
Kwantlen Polytechnic University

PANELISTS
Carl G. Amrhein
Provost and Vice-President, Academic (on leave)
University of Alberta

Maureen Mancuso
Provost and Vice-President, Academic
University of Guelph

SPEAKER
Ronald Barnett
Emeritus Professor of Higher Education
Institute of Education, University of London

DIALOGUE
Ronald Barnett
Emeritus Professor of Higher Education
Institute of Education, University of London

Pat Hibbitts
Vice-President, Finance & Administration
Simon Fraser University
To judge by recent headlines, the Higher Education sector across the country is being subjected to unprecedented funding cuts. How do institutions view these cuts, and how are they reacting?

• Is this just a short-term blip on the financial radar, or does it signal a new fiscal reality for the long term?
• Are institutions reacting with quick fixes while waiting for things to improve, are they dealing with the essential now while trying to determine what else is needed, or are they seriously adjusting their strategic plans?
• Do – or should – the cuts affect administrative services, infrastructure, academic programs, or a combination of these?

This interactive session will require the use of a personal mobile device.

FACILITATED BY
Gayle Gorrill
Vice-President, Finance and Operations
University of Victoria

Serge Desmarais
Associate Vice-President, Academic
University of Guelph

MODERATOR
Jane Fee
Associate Vice-President, Academic
Kwantlen Polytechnic University

SPEAKERS
Brett Fairbairn
Provost and Vice-President, Academic
University of Saskatchewan

Libby Hackett
Chief Executive
University Alliance

Emily Thomas
Head of Strategy
University Alliance

Steve West
Vice Chancellor
University of West of England

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Jane Fee
Associate Vice-President, Academic
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Steve West
Vice Chancellor
University of West of England
6:00 – 7:00 pm  
**RECEPTION**  
Hosted by Kwantlen Polytechnic University at The Pan Pacific Hotel  
Oceanview Suites 1-4, 300-999 Canada Place, Vancouver

**LIVE ENTERTAINMENT**  
Campbell Ryga Trio  
Featuring Campbell Ryga (Saxophone), Jodi Proznick (Bass), and Bill Coon (Guitar). Campbell Ryga was honoured as ‘Canada’s Alto Saxophonist of the Year’ in 2000. Since 1987, he has received 3 Juno Awards and has contributed to fifty-seven Jazz recordings. Jodi Proznick was awarded “Bassist of the Year” at the 2008 National Jazz Awards and her album Foundations was nominated for a 2008 Juno Award. Campbell Ryga and Jodi Proznick are both faculty members at KPU. Bill Coon is a Juno nominated guitarist-composer and winner of “Guitarist of the Year” at the 2009 National Jazz Awards.

7:00 – 9:30 pm  
**DINNER**  
Hosted by Kwantlen Polytechnic University at The Pan Pacific Hotel  
Oceanview Suites 1-4, 300-999 Canada Place, Vancouver  
*Sponsored by The Geldart Consulting Group Inc.*

**REMARKS**  
Sal Ferreras  
Provost and Vice-President, Academic  
Kwantlen Polytechnic University

**LIVE ENTERTAINMENT**  
Kwantlen Chamber Singers  
Directed by Gail Suderman

Gail Suderman, M.Mus, studied voice performance at the University of Victoria. After singing professionally in both opera and oratorio, Gail focused on a teaching career and began teaching at KPU in 2001. Her voice students have gone on to sing on opera and concert stages in North America and Europe and her choirs have performed with Barbra Streisand, David Foster, Josh Groban and Shania Twain.

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**FRIDAY, OCTOBER 18, 2013**

* All locations, unless otherwise noted, are at the Melville Centre for Dialogue, KPU Richmond Campus, 8771 Lansdowne Road, Richmond

6:30 – 7:15 am  
**BREAKFAST | NETWORKING**  
Segal Centre, Rooms 1400–1420  
SFU Harbour Centre, 515 West Hastings Street, Vancouver

7:20 am  
**TRANSPORTATION TO KPU RICHMOND**  
Bus departs from the Delta Vancouver Suites Hotel to KPU Richmond, 8771 Lansdowne Road, Richmond. Bus leaves promptly at 7:20am.

8:00 – 8:15 am  
**WELCOMING REMARKS**  
Melville Centre for Dialogue  
Alan Davis  
President and Vice-Chancellor  
Kwantlen Polytechnic University

8:15 – 10:15 am  
**THE FUTURE OF HIGHER EDUCATION**  
Melville Centre for Dialogue  
The Conference Board of Canada has launched a new Centre on Skills and Post-Secondary Education. This session will involve a brief overview of the Centre and its research plan. Working groups will explore elements of the Centre’s areas of investigation, followed by an open dialogue.

**INTRODUCTION**  
Diana MacKay  
Director, Education and Immigration Programs  
The Conference Board of Canada

**WORKING GROUPS**  
SESSION A: IDENTIFYING AND REMOVING BARRIERS TO A BETTER SYSTEM  
Carl G. Amrhein  
Visiting Executive  
The Conference Board of Canada  
Issues that confront Canada in keeping pace with changes in institutions in other PSE systems around the world.
SESSION B: PSE SYSTEM DESIGN FROM SCRATCH
Michael Bloom
Vice President, Organizational Effectiveness and Learning
The Conference Board of Canada

Imagining a new PSE system designed from scratch with a view towards creating the ideal university. No holds barred.

SESSION C: THE PROS AND CONS OF REGIONAL OR NATIONAL-LEVEL STRUCTURES
Diana MacKay
Director, Education and Immigration Programs
The Conference Board of Canada

Weighing the pros and cons of introducing an organized regional or national approach to topics such as: harmonized quality assurance, marketing “brand Canada”, differentiation, student and faculty mobility. Can we create a “national voice” for PSE?

10:15 – 10:30 am REFRESHMENT BREAK
Preview building plans for the Chip and Shannon Wilson School of Design

10:30 – 11:15 am PLENARY DIALOGUE
Melville Centre for Dialogue

FACILITATOR
Diana MacKay
Director, Education and Immigration Programs
The Conference Board of Canada

Following the three break-out sessions, a final plenary discussion for a report back of key messages and open dialogue.

11:15-11:30 am CLOSING REMARKS
Gordon Lee
Vice-President, Finance & Administration (on leave)
Kwantlen Polytechnic University

And a few words on NATVAC 2014
Deborah MacLatchy
Vice-President: Academic and Provost
Wilfred Laurier University

11:30 am-1:00 pm BOXED LUNCH
Melville Centre for Dialogue

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CONFERENCE WEBSITE
www.sfu.ca/vpacademic/conference.html

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The Conference Board of Canada
LOCATIONS

SEGAL GRADUATE SCHOOL OF BUSINESS
500 Granville Street
Vancouver, BC

MORRIS J. WOSK CENTRE FOR DIALOGUE
580 West Hastings Street
Vancouver, BC

SFU HARBOUR CENTRE CAMPUS
515 West Hastings Street
Vancouver, BC

PAN PACIFIC HOTEL
Oceanview Suites 1 - 4
300 - 999 Canada Pl.
Vancouver, BC

HAWKSWORTH RESTAURANT
Not on map
801 West Georgia Street
Vancouver, BC

KPU RICHMOND
8771 Lansdowne Road
Richmond, BC
Thank you for joining us at
NATVAC/CAUBO/QNU 2013