Research Highlights and New Initiatives

National Pharmacare Initiative

The Conference Board of Canada’s Canadian Alliance for Sustainable Health Care (CASHC) launched the National Pharmacare Initiative (NPI) on May 10th. The NPI will feature a variety of research, dialogue, and consensus-building activities between now and the end of 2018. Leadership is provided by a Steering Committee representative of patients, governments, industry, and health system leaders. Fred Horne, former Alberta Health Minister and CASHC Honorary Member, will chair the Steering Committee. For more information about the National Pharmacare Initiative visit the website at www.conferenceboard.ca/cashc/npi.

Other Initiatives under CASHC

The Conference Board of Canada’s Canadian Alliance for Sustainable Health Care (CASHC) will be launching the Roundtable on Health Workforce Planning and The Roundtable on Healthy Active Living in the coming months.

The Roundtable on Health Workforce Planning will start with a Strategic Foresight workshop on the future of Canada’s health workforce to be held in August in Ottawa.

The Roundtable on Healthy Active Living will be launched as the Council for Healthy Living’s new format in November in Toronto. The Roundtable meeting program will consist of keynote speakers and facilitated dialogue.

The Economic Footprint of Community Pharmacy

The community pharmacy sector provides benefits to society by supplying products and services that improve health outcomes and population health. In addition to its direct economic contribution, the community pharmacy sector also generates significant spillover effects into other sectors in all regions of the country. With nearly 10,500 community pharmacies in Canada, the total economic footprint of the pharmacy sector (direct, indirect, and induced effects) is estimated at $16.1 billion in GDP and 247,100 jobs. It is also estimated that the pharmacy sector generated a combined $1.68 billion in fiscal benefits to all levels of government in 2016. The pan-Canadian reports were funded by The Canadian Pharmacists Association and The Neighbourhood Pharmacy Association of Canada. They will be released on The Conference Board’s e-library in early to mid-June.

Other briefings and reports and their tentative release dates

- Physiotherapy Services and Canada’s Aging Population: A Forecast and Implications (Pre-release: May 29, 2018, Public release: June 6, 2018)
- The Economic Footprint of the Community Pharmacy Sector: Pan-Canadian Series of Reports (Public release: June 13)
- The Centre for the Future of Health and The Canadian Alliance for Sustainable Health Care Spring 2018 Meeting Report (Public release June 20, 2018)
- Future Care for Canadian Seniors: A Primer on Caregiving (Pre-release: June 27, 2018, Public release: July 4, 2018)
- Health Care Aware: Understanding Pharmaceutical Costs and Pricing (Pre-release: July 4, 2018; Public release July 4, 2018)
Upcoming Meetings and Events

**Innovative Insights: Achieving Well-Being Through Supportive Environments Meeting**

**June 11, 2018, Ottawa, Ontario**

Achieving improved health and overall well-being is essential, and lies within the heart of our communities. In this context, the program will focus on key factors required, such as: people, place, and inclusion. Planning complete communities with the proper infrastructure and supports in place is crucial for our society.

Analysis conducted by The Conference Board of Canada under The Canadian Alliance for Sustainable Health Care shows that by simply getting 10 per cent of Canadians with suboptimal levels of physical activity to exercise more and reduce sedentary behavior, GDP will increase by nearly $1.6 billion by 2040. Along with this boost will be a cumulative $2.6 billion reduction in health care spending on hypertension, diabetes, heart disease, and cancer. Additionally, employers will benefit from reduced staff turnover, short-term disability costs, and absenteeism.

All of this builds a strong case for action on the part of the public, government, employers, industry, and all Canadians. Promoting healthy living requires concerted efforts in ensuring supportive environments where making the right choice is the easy choice. Emerging research will be shared, along with new, innovative solutions on how Canada can be at the forefront of healthy living initiatives.

**Discussion topics will include:**
- Designing for healthy living: data, research and policy;
- International insights from the Netherlands;
- Increasing physical activity and reducing sedentary behavior;
- Building communities for healthy, sustainable outcomes;
- Health, equity, and the built environment.

**To view the program and to register, click [here](#).**

**Your membership includes waived or reduced registration(s) to this event, depending on your level of network/centre investment within CHL, CFH and CASHC. If you're unable to attend, we recommend you send a delegate on your behalf to take full advantage of your benefits.**

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**A Framework for Community Well-Being** is applied research conducted by The Conference Board for DIALOG, one of Canada’s most forward-thinking architecture and design firms.

Principal, Antonio Gomez-Palacio will be a featured speaker.

**Contact:** Shannon Cripps, Network Manager, Health Economics and Policy, 613-526-3090 x262, cripps@conferenceboard.ca
### At a Glance

<table>
<thead>
<tr>
<th>Events and Webinars (click on the title for more details)</th>
<th>Location</th>
<th>Dates &amp; Times (EDT)</th>
<th>Waived for members of</th>
<th>Discounted for members of</th>
<th>Contact</th>
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</thead>
<tbody>
<tr>
<td><strong>The Perfect Storm: Solutions to the Growing Health Human Resource Crisis</strong></td>
<td>Webinar</td>
<td>May 31 1:00pm</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<tr>
<td><strong>Council for Healthy Living Meeting</strong></td>
<td>Ottawa</td>
<td>June 11, 2018</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<tr>
<td><strong>Workplace Mental Health</strong></td>
<td>Toronto</td>
<td>June 13-14</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Natasha Chipilova – <a href="mailto:Chipilova@conferenceboard.ca">Chipilova@conferenceboard.ca</a></td>
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<tr>
<td><strong>Marijuana @ Work</strong></td>
<td>Toronto</td>
<td>June 19</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Natasha Chipilova – <a href="mailto:Chipilova@conferenceboard.ca">Chipilova@conferenceboard.ca</a></td>
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<tr>
<td><strong>Value-Based Procurement of Innovative Medicines: Lessons from Five Cases</strong></td>
<td>Webinar</td>
<td>June 20 2:00pm</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Natasha Chipilova – <a href="mailto:Chipilova@conferenceboard.ca">Chipilova@conferenceboard.ca</a></td>
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<tr>
<td><strong>MS in the Workplace: Making the Case for Enhancing Employment and Income Supports</strong></td>
<td>Webinar</td>
<td>June 26 2:00pm</td>
<td>CASHC, CFH, CHL members</td>
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<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<tr>
<td><strong>Dealing with Difficult Behaviours and Personalities in the Workplace</strong></td>
<td>Webinar</td>
<td>July 18 2:00pm</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Natasha Chipilova – <a href="mailto:Chipilova@conferenceboard.ca">Chipilova@conferenceboard.ca</a></td>
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<tr>
<td><strong>Health Care Aware: Understanding Pharmaceutical Costs and Pricing</strong></td>
<td>Webinar</td>
<td>July 24 2:00pm</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<tr>
<td><strong>The Benefits of Early Optimized Treatment for Depression</strong></td>
<td>Webinar</td>
<td>September 12 2:00pm</td>
<td>CASHC, CFH, CHL members</td>
<td></td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<tr>
<td><strong>Canadian Alliance for Sustainable Health Care Meeting</strong></td>
<td>Toronto</td>
<td>November 19</td>
<td>CASHC members</td>
<td></td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<td><strong>Centre for the Future of Health Meeting</strong></td>
<td>Toronto</td>
<td>November 20</td>
<td>CFH members</td>
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<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<td><strong>Roundtable on Healthy Active Living Meeting</strong></td>
<td>Toronto</td>
<td>November 21</td>
<td>CHL members</td>
<td>CASHC members</td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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<tr>
<td><strong>National Pharmacare Summit</strong></td>
<td>Toronto</td>
<td>November 22</td>
<td>CASHC members</td>
<td>CFH and CFH members</td>
<td>Shannon Cripps – <a href="mailto:Cripps@conferenceboard.ca">Cripps@conferenceboard.ca</a></td>
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### Complimentary or Discounted Webinar Recordings

CASHC, CFH, and CHL members have access to recorded Conference Board webinars at no or reduced fee. Contact Natasha Chipilova at Chipilova@conferenceboard.ca and indicate which network you belong to. Example webinars include:

- Using Design Thinking to Scale Telemedicine: ON’s Enhanced Access to Primary Care Initiative
- Market Access and Adoption of Disruptive Health Technologies
- Facing the Challenge of Marijuana in the Workplace
- The New Health Economy: Managing Data, Placing Value on Medical care, and Empowering Patients
- Generation Healthy: Translating Knowledge into Innovative Lifespan Solutions
- Understanding Public and Private Prescription Drug Insurance Coverage in Canada
Resources

Please contact us if you require access to any of the following resources. We would be happy to assist you.

All Health-Related Publications to Date
Most health-related publications are accessible to the general public at no charge. For all health-related publications from the Conference Board of Canada, visit our e-library.

Previous Health Events
Select health-related recorded webinars, presentations, and conference proceedings are available to members of the CASHC, CFH, and CHL. A full listing can be found on our website.

Other Research & Reports
- Multiple Sclerosis in the Workplace: Making the Case for Enhancing Employment and Income Supports
- Policy Innovations in Primary Care Across Canada: A Rapid Review
- Telehealth for the Assessment and Treatment of Depression, Post-Traumatic Stress Disorder, and Anxiety: Clinical Evidence
- Universal Health Care, Worldwide, is Within Reach
- Collaborating with Patients to Provide Online Access to Health Records
- Use of Real-World Evidence in Single Drug Technology Assessment Processes by Health Technology Assessment and regulatory Organizations
- Pharmacare and Private Plans: An Opportunity to Share the Risk?
- Matrimonial Real Property Rights in First Nations Communities: A Statistical Profile
- Accounting for Misreporting When Comparing Energy Intake Across Time in Canada
- Transition to Long-term and Residential Care Among Older Canadians

News, Commentaries, and Other Events
- Canada earns ‘precarious’ C grade in innovation as investment levels slump: Conference Board
- New Hospice Offers Palliative Care to Toronto’s Homeless
- Why Europe’s Parks and Playgrounds Are So Much More Active Than America’s
- Is Every Medical School Graduate Entitled to Become a Doctor?
- Cars Are Ruining Our Cities
- Tech Watches You for Digital Symptoms of Brain Disorders
- Gaming Meets Medicine to Become a Nova Scotia Neurosurgeon’s Essential Tool
- Visor Wearable Detects Stroke with 92% Accuracy
- Make Exercise a Social Affair, and Seniors Will Keep Coming Back: Study
- Is Marijuana Medicine? Doctors Split on Need for Separate Medical System When Pot Becomes Legal
- What a Drag: The Dangers of a Daily Cigarette
- McMaster-led Study Finds Hiring Workers with Mental Illnesses Good Business
- Indigenous Peoples Must Look to the Past to Nourish Our Children
- Heart Disease is the Number One Killer of Women – So Why is No One Talking About It?