



COUNCIL OF CHIEF INFORMATION OFFICERS



Agenda

Theme: *Emerging Technologies and Impact on the Business*

FEBRUARY 6, 7 and 8, 2018 – PALO ALTO, CALIFORNIA

Meeting Locations:

FEBRUARY 6, 2018: Stanford University Campus
FEBRUARY 7, 2018: Hewlett Packard Enterprise
FEBRUARY 8, 2018: Google's Quad Campus

Accommodations:

Creekside Inn, 3400 El Camino Real, Palo Alto, California 94306, Phone: 650-493-2411

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Meeting Objectives:

- Explore emerging technologies and how they are, and may, impact organizations in the future,
- Identify new trends in IT and how CIOs can adapt and respond,
- Explore the multiple layers of strategy that occur within established organizations – strategies that are both explicit and tacit – and how to leverage both to drive business performance, and
- Network and engage in open and frank discussions with fellow peers in a trusted environment.

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Monday, February 5th, 2018

6:00 p.m. Informal Networking Dinner

CIBO Restaurant – Located within the Creekside Inn Hotel

Those who would like to get together for an informal networking dinner, please meet in the restaurant. If you arrive to the hotel later than 6:00 p.m. and still want to join us, we'll be at the restaurant until 8:00 p.m.

Tuesday, February 6th, 2018

6:30 a.m. Networking Breakfast in CIBO Restaurant (reserved area in restaurant)

7:30 a.m. Meet in the Hotel Lobby to Travel to Stanford University

Meeting Location: Red Lounge Room, Stanford Faculty Club, Stanford University

8:00 a.m. Welcome Remarks and Roundtable Introductions

Paul Preston, Director, Science, Technology and Innovation Policy, The Conference Board of Canada

8:30 a.m. Strategic Innovation Challenges in Established Firms: Driving Innovation for Competitive Advantage

Robert Burgelman, Edmund W. Littlefield Professor of Management and the Executive Director of the Stanford Executive Program (SEP), Stanford University

Dr. Burgelman will discuss several strategic innovation challenges in established companies and will examine the potential role of the CIO and information technology in each of these.

10:30 a.m. Networking/Health Break

11:00 a.m. AI Flourishes in Silicon Valley's Innovation Ecosystem

Sam Naghshineh, Founder and Chief Executive Officer, DecaSense

Relocating from Canada to San Francisco, Sam will share his views on what makes Silicon Valley such an attractive area for entrepreneurs, as well as convey key insights on the artificial intelligence trend and what CIOs need to know so they can be ready to reap the benefits.

12:00 p.m. Networking Lunch

1:15 p.m. Tour of Stanford Campus – Understanding the Ecosystem

Participants will meet at the Stanford Visitor Center on 295 Galvez St. for a 60-minute walking tour (please remember to wear comfortable shoes). After the tour, folks will have a few minutes to browse the University's store.

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The tour guide will be a current student eager to share their Stanford experiences with the group and will include visiting the Main Quad, Memorial Church, White Plaza, and many more attractions. In addition, the student will describe the University's current academic programs, student life and share Stanford's founding and history.

3:00 p.m.

Introduction to Technoethics

Jonathan Reichental, Chief Information Officer, City of Palo Alto, California

New technology is rapidly changing the way organizations function and the capability of products and services that can be provided. This rapid pace of change is not just creating incredible new opportunities, but also unprecedented challenges for organizations, their staff, their customers, and society as a whole. In particular, a wide range of ethical considerations are now emerging that must be anticipated and addressed. These ethical issues as they relate to technology is a developing domain of leadership responsibility known as technoethics. Jonathan will provide a broad overview of the topic and provides some tools to begin addressing this area.

4:15 p.m.

Adjournment and Travel Back to Hotel for Free Time

5:30 p.m.

Meet in Hotel Lobby to Board Shuttle Bus

6:00 p.m.

Networking Dinner (Surprise Location: Details to be Announced Onsite!)

Wednesday, February 7th, 2018

7:40 a.m.

Meet in the Hotel Lobby to Travel to Hewlett Packard Enterprises

Meeting Location: Room #7, Executive Briefing Center, Hewlett Packard, 3000 Hanover St., Palo Alto, California 94304

8:00 a.m.

Continental Networking Breakfast

8:30 a.m.

Overview and Welcome Back Remarks

Paul Preston, Director, Science, Technology and Innovation Policy, The Conference Board of Canada

8:45 a.m.

What Can CIOs Learn From Amazon?

Haim Mendelson, Kleiner Perkins Caufield & Byers Professor of Electronic Business and Commerce, and Management at the Stanford Graduate School of Business, Stanford University

Amazon.com has become one of the most celebrated service companies in the world. It provides information technology services to companies ranging from start-ups to competitors and on to government agencies, and most importantly - to itself. In this session, Haim will share and discuss Amazon's management approach and what we can learn from it.

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- 10:00 a.m. **Networking/Health Break**
- 10:30 a.m. **Roundtable Discussion**
- 12:00 p.m. **Networking Lunch**
- 1:00 p.m. **Hewlett Packard Enterprise Lab** (breaks will be interspersed throughout afternoon)

- **Conference Board of Canada - Council of CIO's Strategic Objectives**
- **Hewlett Packard Enterprise Strategy Update**
Esteban Obando, Manager, WW Executive Briefing Program
- **Determining the Right Mix: Hybrid IT and the Journey to the Cloud**
Scott Wiest, Americas DCHC Chief Technologist, Enterprise Group
- **Delivering Industrial Internet of Things: The Intelligent Edge**
Ron Neyland, Senior Director, Software Engineering and Solutions, Moonshot and IoT
- **The Future of Computing: Memory Driven Computing**
Carl Chow, Technology Evangelist, HP Labs Customer Visits Program

Hewlett Packard Enterprise Labs' worldwide headquarters in Palo Alto is perched on a hillside just a few miles from the famous HP garage that is known as the birthplace of Silicon Valley. The spirit of invention that Bill Hewlett and Dave Packard brought to their garage workshop prevails at the Palo Alto lab, where researchers are pursuing advances in such fields as analytics, systems research, networking and mobility, printing and content. The lab, founded in 1966, is less than a mile from Stanford University. Palo Alto, and the surrounding area, is known world-wide as the home to a truly innovative and diverse technical community.

- 4:45 p.m. **Adjournment and Travel Back to Hotel for Free Time**
- 6:00 p.m. **Networking Dinner at Sundance The Steakhouse – all welcome**

Thursday, February 8th, 2018

- 7:30 a.m. **Meet in the Hotel Lobby to Travel to Google's Quad Campus**

Meeting Location: Google Cloud Executive Briefing Center, Quad Campus, Building QD7, 369 North Whisman Road, Mountain View, California 94043

- 8:00 a.m. **Networking Breakfast with Introductions**
- Paul Preston, Director, Science, Technology and Innovation Policy, The Conference Board of Canada**

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8:30 a.m. Google Speakers and Discussion

Lead by John MacDonald, Enterprise Account Manager, Google

Participants will have an opportunity to enjoy a tour of the Quad campus, learn how Google manages their innovation process and touch upon emerging technologies.

Ignacio Guillen on Innovation @ Google

Rob Cocks on Cloud Vision

Elena Cuevas on Analytics/Big Data/ML

11:00 a.m. Tour of Google's Quad Campus – please wear comfortable shoes

Tour conducted by Ivonne Tamariz and Jovita Chavez

11:30 a.m. Closing Remarks

Paul Preston, Director, Science, Technology and Innovation Policy, The Conference Board of Canada

11:40 a.m. Adjournment – Boxed Lunches Provided by Google