THE CANADIAN ALLIANCE FOR SUSTAINABLE HEALTH CARE AND THE CENTRE FOR THE FUTURE OF HEALTH JOINT PROGRAM
MARCH 26, 2018 • TORONTO, ON • MARS DISCOVERY DISTRICT

BIOGRAPHIES
March 26, 2018
TORONTO, ON

SPEAKERS

FRED HORNE
Alberta Minister of Health (2011-2014), Principal, Horne & Associates, and Adjunct Professor, School of Public Health, University of Alberta

Fred Horne is a respected Canadian health policy consultant and served as Alberta’s Minister of Health from 2011-2014. A frequent speaker and panelist on health system issues in Canada and abroad, he is Principal of Horne and Associates, and Adjunct Professor at the School of Public Health, University of Alberta.

Fred is also Senior Advisor to Ottawa-based 3Sixty Public Affairs. Fred’s career in health policy spans over 30 years and includes extensive experience in policy development and coordination, health system design and transformation, and stakeholder engagement. He has worked extensively with provincial governments, health systems, industry, and research and stakeholder organizations around the world. Current areas of focus include value-based health care, health technology management, governance and pharmaceutical policy.

As Minister of Health, Fred was responsible for the province’s $18 billion health budget, the Ministry of Health and Alberta Health Services, the province’s health delivery organization and the fifth largest employer in Canada.

Fred holds an MBA from Royal Roads University and York University’s Certificate in Dispute Resolution. He currently serves as Co-Chair of Mohawk Medbuy Corporation, a national healthcare procurement organization, and as Director of the Canadian Frailty Network and Providence Residential and Community Care Services (BC). Fred is an Honorary Member of The Conference Board of Canada’s Canadian Alliance for Health Care Sustainability, and a member of the Health Policy Council of the C.D. Howe Institute.

WILLIAM CHARNETSKI
Chief Health Innovation Strategist, Ontario Ministry of Health and Long-Term Care

William Charnetski is Ontario’s Chief Health Innovation Strategist with a background as an accomplished national and global executive who has worked in the highest levels of business, law and government. He has a track record of leading transformational change, developing organizations, fostering partnerships and collaboration, and delivering results. He has spent more than 10 years working on integrated health solutions in Canada and around the world in the rapidly changing global pharmaceutical industry.

William most recently worked in the UK with AstraZeneca, one of the world’s largest innovative pharmaceutical companies. He led global government affairs and public policy and had responsibilities for corporate social responsibility and regional communications.
PATTI COCHRANE
Former Senior Vice-President, Clinical Services and Chief Innovation Officer, Trillium Health Partners

Passionate about making a difference for patients, families and providers, she believes partnerships, innovation and design will bring forward the change needed to sustain our healthcare system.

Patti is recently retired as Senior Vice-President of Clinical Strategy and the Chief Innovation Officer of Trillium Health Partners with over 30 years of experience in leading clinical care.

MICHAEL GREEN
President and Chief Executive Officer, Canada Health Infoway

Michael Green has an international reputation and proven track record of transforming health care through the use of digital health. As President and Chief Executive Officer of Canada Health Infoway, he works with Infoway’s jurisdictional partners and other key stakeholders to accelerate the development and adoption of digital health in Canada, which will provide clinicians and patients with the information they need to support safer care decisions and a more modern and sustainable health care system for all Canadians.

Prior to his role at Infoway, Michael was President and CEO, Americas Region with Agfa Healthcare Inc. In this capacity, he led the transformation of radiology from film to digital in many jurisdictions, both across Canada and globally, making him an early visionary in the way digital health solutions can help make public health systems more sustainable and improve the patient experience. Michael has strong leadership and communications skills; he is a strategic thinker with a proven track record of bringing the best international research and innovation to Canada to advance the digital health agenda, create jobs, and stimulate economic growth.

MARIA JUDD
Vice-President, Programs, Canadian Foundation for Healthcare Improvement

Maria Judd is the Vice-President of Programs for the Canadian Foundation for Healthcare Improvement. Maria brings over a decade of progressively senior leadership at the Foundation and has played a key role in CFHI’s evolution, including strategic planning, partnership development and the creation and implementation of new programs.

Maria brings a passion for healthcare improvement, and a patient-first perspective, that has evolved from her diverse roles within the health system over the past 21 years, as a community health centre board member, clinician, program manager and researcher. She has extensive experience in knowledge transfer and exchange, establishing and promoting new ventures, creating education programs, developing clinical practice guidelines and convening expert groups. Maria holds a Master of Science in Epidemiology and Community Medicine from the University of Ottawa and a Bachelor of Science in Physical Therapy from the University of Toronto.

ZAYNA KHAYAT
Future Strategist, Saint Elizabeth and Adjunct Professor, Healthcare Innovation, Rotman School of Management, University of Toronto

Zayna Khayat is the Future Strategist with Saint Elizabeth, a health and social impact enterprise with a major focus on home care. In 2017 she spent the year on secondment to the REshape Health Innovation Centre at Radboud university medical centre in Nijmegan, Netherlands where she led several initiatives to advance health innovation in the country. From 2014 to 2017, Zayna lead health system innovation with MaRS Discovery District, a major innovation hub based in Toronto. At MaRS, Zayna and her team helped smooth the path to adoption of innovation by healthcare systems in Ontario and around the world.
Zayna is also Adjunct Professor with the Rotman School of Management in the Health Sector Strategy stream where she teaches a health MBA course on Healthcare Innovation. Zayna was previously a senior leader and adjunct faculty member with the International Centre for Health Innovation at the Ivey School of Business at Western University.

From 2010-2012, Zayna was an associate partner with SECOR Consulting/KPMG Canada. There, Zayna worked with medium and large sized public and private health and life sciences organizations in Ontario and nationally on issues of strategy and management. Prior to joining SECOR-KPMG, Zayna was a Principal with the Toronto office of The Boston Consulting Group (BCG), a global management consulting firm, from 2001 to 2010.

Zayna earned her Ph.D. in biochemistry from the University of Toronto / Hospital for Sick Children where she was a scholar of the Canadian Institutes of Health Research, studying how insulin and exercise regulate blood glucose in the muscle, and why/where this process breaks down during disease states such as diabetes. She has more than 10 publications and chapters in international journals and textbooks.

Zayna completed undergraduate studies in biochemistry at the University of Windsor, where she earned the President's Medal for top all around graduate of the University (1996) and the Board of Governor's Medal for top graduate of the biochemistry department.

**ANNETTE MCKINNON**  
**Founding Team Member, Patient Advisors Network**

Annette McKinnon has a passion for having the patient voice included in health care decision making. From 1992 until 2012 she was a partner and project manager in a market research business. Since then she has been involved as a patient partner and advisor in health and care.

Annette is an Officer of the Sjogren’s Society of Canada and a member of the Steering Committee of the Canadian Arthritis Patient Alliance (CAPA) and a member of the Community Advisory Council of Michael Garron Hospital.

She is currently a public member of both the Toronto Central LHIN Regional Quality Table and the Council of the College of Occupational Therapists and is a founding member of the Patient Advisors Network, which is a national community of practice for patients and caregivers.

Collaborating with various sectors in the healthcare system can enable patients to develop a unique view of activities and to add insights that are complementary and useful for planning and designing solutions. You will also find Annette on Twitter (@anetto) engaging with the patient, researcher, and patient engagement communities. This year she is on the organizing committee for eHealth2018 in Vancouver.

**JEFF RUBY**  
**Founder and Chief Executive Officer**  
**Newtopia**

Jeff Ruby is a health innovator with an extensive entrepreneurial track record in preventive health. Newtopia is a precision health company for disease prevention. Prior to founding Newtopia, Jeff was Co-Founder and Chief Operating Officer of Cleveland Clinic Canada, a collaboration between the Cleveland Clinic Foundation and Canyon Ranch, and Canada’s leading destination for preventive health and lifestyle management.

Before that, he served as Co-Founder and Chief Operating Officer of Life Screening Centers, a cancer screening and prevention company. Prior to Life Screening, Jeff was a Co-Founder and Head of Operations
of Genetic Diagnostics Inc., an early stage biotechnology company commercializing a new genetic
diagnostic testing platform.

Jeff has a joint Juris Doctorate and Masters of Business Administration (JD/MBA) from Osgoode Hall and
the Schulich School of Business in Toronto and a Bachelor of Arts degree from Western University. Jeff is a
global thought leader and expert on integrative, hyper-personalized, and highly engaging strategies to
deliver proven, scalable and sustainable behavior change.

ANGELA MORIN
Patient Partner, Canadian Foundation for Healthcare Improvement and Kingston Health Sciences Centre

Angela Morin has been partnering with health care professionals as a Patient and Family Experience
Advisor at Kingston Health Sciences Centre (KHSC- formerly Kingston General Hospital) since
November 2011.

She currently sits as the Co-Chair of the KHSC Patient and Family Advisory Council and is a member of
the Southeast Regional Cancer Centre Patient and Family Advisory Council. She was a Core Faculty
Member and Coach for the Canadian Foundation for Healthcare Improvement's Collaborative
“Partnersing with Patients and Families for Quality Improvement.” and The Better Together E-
Collaborative and Campaign before joining CFHI in the newly created Patient Partner role in 2017.

She is a member of the Health Quality Ontario Board of Directors and one of the founding members of
the Patient Advisor Network (PAN), a community of patient and family advisors from across Canada.

Angela believes partnering with patients and families in health care at every level is not only the right
thing to do but the smart thing to do. Angela's personal experiences as a patient, family member and
while supporting a close friend through her breast cancer journey, continues to motivate her to bring the
patient and family voice to healthcare.

KATHY STEEGSTRA
Senior Provincial Executive Director, Virtual Health, Trauma Services and Mobile Medical Unit
British Columbia Provincial Health Services Authority

Kathy Steegstra has worked in healthcare for over 30 years in a range of diverse clinical and leadership
positions. She started her career as a pediatric nurse in Ottawa, moving through different program and
leadership roles over the ensuing years, including helping to build telehealth/telemedicine programs in
Ontario.

Kathy relocated to British Columbia in 2011 to work with BC Emergency Health Services, PHSA. In June
2016, she moved to corporate PHSA in the new role of Senior Provincial Executive Director for Virtual
Health, Trauma Services BC and the Mobile Medical Unit with the Provincial Health Services Authority
(PHSA) where she is leading the Office of Virtual Health for PHSA.
GREG HEIN
Assistant Deputy Minister, Digital Health Secretariat, Ontario Ministry of Health and Long-Term Care

Greg Hein is the Assistant Deputy Minister of the Digital Health Secretariat in the Ministry of Health and Long-Term Care. In this role, his mandate is to advance Ontario’s renewed Digital Health Strategy as an enabler of health system transformation.

In his previous role as Director of the eHealth Strategy and Investment Branch, he played a leadership role in developing the province’s renewed Digital Health Strategy. Before his current position, Greg managed intergovernmental relations for the ministry, and was the Director of Policy and Delivery in the Deputy Minister’s Office.

JOBY MCKENZIE
Senior Vice-President, Business Development, LifeLabs

As Senior Vice-President, Business Development, Joby McKenzie is responsible for growing LifeLabs’ eHealth and general and advanced diagnostic businesses. Working with a team of cross-functional experts, Joby identifies opportunities for new product and service development to support long-term growth in new and existing markets. Joby led the integration of CML, BC Bio and LifeLabs which built the foundation necessary to enable the continued growth of the organization.

Prior to joining LifeLabs, Joby was a consultant with the Boston Consultant Group (BCG), advising organizations across various sectors regarding business strategy, organizational transformations and operational efficiency.

Joby holds a Bachelor of Science (Honours) in Molecular Biology and Biochemistry from Simon Fraser University; a Doctorate in Philosophy (PhD), Molecular and Medical Genetics, from the University of Toronto; and a Masters in Business Administration, with a specialization in health care from the Richard Ivey School of Business.

As an athlete, Joby also represented Canada at international tournaments and was part of the basketball team that won a silver medal at the Pan-American games and qualified for the 2000 Olympics.

SANJAY CHERIAN
Vice-President, Product Strategy, TELUS Health

Sanjay Cherian is Vice-President of Product Strategy at TELUS Health. He is responsible for driving TELUS Health’s product strategy through product development, strategic partnerships and innovation. In his role he leads the product management and development teams for TELUS Health’s primary care products focused on healthcare providers. He also is responsible for strategic capital investments across TELUS Health’s product portfolio with the aim of driving increased collaboration in the primary care ecosystem to improve health outcomes.

Before joining TELUS, Sanjay was Vice-President of Pharmacy Strategy and Transformation at Shoppers Drug Mart where he led a multi-million-dollar business transformation program digitizing the medication management process in the largest retail pharmacy network in Canada.

Prior to this, Sanjay served health and life science clients as a management consultant at Accenture. In this role he led healthcare technology initiatives programs for healthcare clients to improve productivity, expand revenue-generating capabilities and maximize ROI in Canada and international markets.

Sanjay holds a bachelor’s degree in Biology and Computer Science and a Master of Health Science degree from University of Toronto.
PUNEET SETH
Chief Medical Officer, InputHealth Systems Inc. and Associate Clinical Professor, Western and McMaster Universities

Dr. Puneet Seth is a practicing physician in Ontario, working as a hospitalist in several community hospitals. He also teaches and supervises residents at both Western and McMaster Universities as Associate Clinical Professor (Adjunct).

He is also Chief Medical Officer of InputHealth Systems Inc, a Canadian digital health company transforming healthcare delivery through the Collaborative Health Record. He advocates for the advancement of digital health through research, public speaking and as a columnist for The Medical Post and Hospital News.

LISA MACHADO
President, PatientSpeak and Founder, The CML Network

Lisa Machado is a former financial journalist who, after being diagnosed with a rare leukemia in 2008, now writes about the patient experience, and the challenges of living with illness. She is the president of PatientSpeak, a communications consultancy that helps organizations develop content for patients, caregivers and healthcare professionals. She is also the founder of the Canadian CML Network, and the author of the award-winning "Living Well with CML: What you need to know to live your best life with Chronic Myelogenous Leukemia."

Lisa has been interviewed by CTV News, Rogers Media and the CBC on what it means to live with a serious chronic illness. She has also been featured in a number of newspaper articles. Lisa writes a regular column at CML-IQ.com and you can find her blog at cmlnetwork.ca.

JULIE DRURY
Chair, Minister’s Patient and Family Advisory Council, Ontario Ministry of Health and Long-Term Care

Julie Drury is the Chair of the Minister’s Patient and Family Advisory Council for the Ontario Ministry of Health and Long-Term Care. Julie is passionate about the patient / family / professional partnership and experience in health. In her role, she facilitates and provides the patient and family perspective in health care policy and decision making.

As the mother of a child who was diagnosed with SIFD, a rare form of mitochondrial disease, Julie has particular experience in system navigation, complex care, care coordination, palliative care and patient safety. Julie is an experienced health policy analyst and is respected for her highly collaborative work style, stakeholder engagement, and leadership skills. Julie’s personal and professional experience are focused on advising government on key health priorities that will have a real impact on patient care and experience in Ontario.

MODERATORS

LOUIS THÉRIAULT
Vice-President, Industry Strategy and Public Policy, The Conference Board of Canada

Louis Thériault is the Vice-President, Industry Strategy and Public Policy for The Conference Board of Canada. Louis joined the Conference Board of Canada in 1997, where he specializes in economic and policy analysis. He is currently responsible for research and networks in the areas of national security and public safety, health, energy, environment and transportation policy, science technology and innovation, food, and the Centre for the North. He is also the liaison officer for the Institut du Québec.
Formerly, Louis was the Executive Director, Economic Initiatives, responsible for all aspects of the Board's many research programs including the Canadian Alliance for Sustainable Health Care, Canadian Tourism Research Institute and Global Commerce Centre.

Since joining the Conference Board, Louis has launched several initiatives. He was first responsible for the Metropolitan Outlook Service including a quarterly economic forecast for large Canadian urban centres. In 2003, he launched the Canadian Industrial Outlook Service providing economic and financial trends for large industries. Louis was also director of the International Trade and Investment Center, which offers Canadian business leaders and policy-makers research related to the implications of ongoing restructuring of global production. More recently, he launched the Board's health economics group providing forward-looking, quantitative analysis of the sustainability of the Canadian health-care system.

In addition, Louis is a speaker and a media spokesperson on public policy issues and the Canadian economy.

**GENEVIEVE LAVERTU**

*Senior Director, Medtronic Care Management Services, Medtronic Canada*

Geneviève Lavertu is Senior Director of Medtronic Care Management Services, leading a service business that provides technology-enhanced care coordination for chronic disease management and post-acute home care.

She was previously Senior Director of Legal, Scientific Affairs and Business Development at Medtronic, where she led the Canadian Clinical Research, Regulatory, EHS, Legal & Compliance and Quality functional groups.

Geneviève is a member of the Ontario Brain Institute Industry Advisory Council since inception, a member of the Board of Directors of MEDTEQ – a Quebec-based, industry-led research consortium for medical technologies, and a member of the Board of CTS-Campus des Technologies de la Santé, a Quebec-based accelerator for emerging businesses in the medical technology industry.

**ANNE HAYES**

*Director, Research, Analysis and Evaluation Branch, Ontario Ministry of Health and Long-Term Care*

Anne Hayes is currently Director, Research, Analysis and Evaluation Branch, Strategic Policy and Planning Division, Ministry of Health and Long-Term Care.

Since joining the Division, Anne has taken on key leadership roles on significant collaborative projects including: the Value Demonstrating Initiative on COPD – a unique collaboration with the pharmaceutical industry and Ontario Lung Association; the Low-Income Health Benefit initiative – a complex, multifaceted project to design a new health benefits program.

Prior to joining the Ontario Public Service, Anne spent nearly 20 years working in various leadership roles in government and universities around the globe including New Zealand, Singapore, Sweden, Australia and the United Kingdom. As its first Chief Executive Officer, she led the successful establishment of the Freemasons Foundation Centre for Men’s Health (FFCMH) at the University of Adelaide, South Australia.

Anne received her Master in Public Health degree from The University of North Carolina at Chapel Hill and her BA from Michigan State University. Her desire to experience the world was fueled by her two years as a Peace Corps Volunteer in Liberia, West Africa.