



The CENTRE FOR THE FUTURE OF HEALTH and The CANADIAN ALLIANCE FOR SUSTAINABLE HEALTH CARE



Integrating for Outcomes: Scaling Digital Solutions Across the Health and Health Care System

From connecting providers and patients, to enabling the collection and analysis of big data to inform programs, policy, and practice, digital health plays a key role in improving the sustainability of the health and health care system.

Building on the successful fall 2017 meetings on *Transforming Health Care Through Digital Innovations and the Strategic Foresight Workshop on How will eHealth Impact Canadian Health and Health Care in 2035*, we invite you to join sector stakeholders and thought-leaders from The Conference Board's Centre for the Future of Health (CFH) and The Canadian Alliance for Sustainable Health Care (CASHC), and invited guests, as they delve deeper into the subject of scale and spread of patient-oriented digital health solutions for integrated care and better health outcomes across the Canadian health care system.

To realize the full potential of digital health in an era of value-based health and health care, there is a need to build-on existing knowledge; learn from experiences; scale and spread best practices; actively engage patients, families, and caregivers; and support its optimization, such as through innovative funding models. Further, setting bold, aggressive goals with measurable targets and benchmarks is crucial to systemic digital health transformation – and this requires collaboration across the health ecosystem. Creating and supporting strategic partnerships across industry, government, provider, and patient networks can enable the development of innovative solutions and optimize the system-wide benefits of their scale and spread.

The overarching theme of the joint spring CASHC and CFH meeting is the enhancement of system **integration for improved patient outcomes through the scale and spread of best practices and patient-oriented digital solutions**, which will ultimately improve the sustainability of the health system.

This executive meeting program will include dynamic presentations from the country's top thought-leaders, interactive discussant panels, and a roundtable working session. Fittingly taking place at one of Canada's largest innovation hubs, [MaRS Discovery District](#) in Toronto, this meeting is not to be missed!



AGENDA

Monday, March 26, 2018

MaRS Discovery District
101 College Street, CR3 Room
Toronto, ON

[Directions and Map](#)

Meeting Objectives

- **Learn** about the shift to value-based care, and innovative approaches to leveraging digital technologies in Canada and abroad for improved health outcomes and better system integration;
- **Engage** in discussion with thought-leaders on the opportunities to getting the most out of digital technologies in health and health care and the results we expect to see from optimal scale and spread;
- **Gain** insights on approaches to, and the benefits of, engaging patients and caregivers in the design, implementation, and evaluation of innovation within the health care system.

8:00–8:15 AM CR3 Room Foyer	Check-in and Networking Breakfast	
8:15–9:00 AM CR3 Room	Opening Remarks and Introductions <ul style="list-style-type: none"> • Roundtable introductions • Introduction to theme of the day and overview of agenda • Overview of the Canadian Alliance for Sustainable Health Care (CASHC) and the Centre for the Future of Health (CFH) mandates, membership, and strategic priorities. 	<u>Led by the Co-Chairs and The Conference Board of Canada:</u> Louis Thériault Vice-President, Industry Strategy and Public Policy The Conference Board of Canada Geneviève Lavertu (on behalf of Neil Fraser) Senior Director, Medtronic Care Management Services, Medtronic Canada Anne Hayes (on behalf of Patrick Dicerni) Director, Research, Analysis and Evaluation, Ontario Ministry of Health and Long-Term Care



<p>9:00–9:45 AM</p>	<p><i>Digital Health in the Era of Value-Based Health and Health Care</i></p> <p>Canada spends more on health care than many of our peer countries, yet we underperform in terms of patient experience and outcomes.</p> <p>Health care systems across Canada face mounting sustainability pressures. With an aging population and increasing complex care needs of patients, and concerns regarding the demand on health services delivery institutions, providers, and caregivers, value-based health care and payment models are now a necessity.</p> <p>The esteemed speakers on this panel will discuss the shift to value-based care and payment models in Canada and examples of how this can be achieved.</p> <p>They will also provide insights on what digital health solutions need to accomplish in an era of value-based health and health care.</p>	<p><u>Panel speakers:</u></p> <p>Fred Horne Alberta Minister of Health (2011-2014), Principal, Horne & Associates, and Adjunct Professor, School of Public Health, University of Alberta</p> <p>Patti Cochrane Former Senior Vice-President, Clinical Services and Chief Innovation Officer, Trillium Health Partners</p> <p>William Charnetski Chief Health Innovation Strategist Ontario Ministry of Health and Long-Term Care</p> <p><u>Moderated by:</u></p> <p>Louis Thériault Vice-President, Industry Strategy and Public Policy The Conference Board of Canada</p>
<p>9:45–10:45 AM</p>	<p><i>Health and Health Care in a Digital World – Rising to the Challenge of Integrating for Outcomes</i></p> <p>Integration across the health and health care system is paramount for achieving the quadruple aim of improving the health of populations, enhancing the experience of care for individuals, reducing the per capita cost of health care, and the provider experience.</p> <p>This speaker panel will discuss how Canada’s current and future digital health landscape is enabling better integration across the system. This includes connecting patients and families and providers, across multiple settings.</p> <p>Panelists will share their expertise in integration and collaboration for outcomes, lessons learned and shared examples on scale and spread.</p> <p>Participants will also hear about how setting bold, aggressive, and common goals with measurable targets and benchmarks can be achieved through optimizing collaboration across our health ecosystem.</p>	<p><u>Panel speakers:</u></p> <p>Annette McKinnon Founding Team Member, Patient Advisors Network</p> <p>Michael Green President and Chief Executive Officer, Canada Health Infoway</p> <p>Maria Judd Vice-President, Programs Canadian Foundation for Healthcare Improvement</p> <p>Zayna Khayat Future Strategist Saint Elizabeth</p> <p><u>Moderated by:</u></p> <p>Geneviève Lavertu Senior Director, Medtronic Care Management Services Medtronic Canada</p>



10:45– 11:00 AM	Networking Break	
11:00 AM– 12:00 PM	<p><i>It's About the Consumer – Getting the Most out of Digital Health Solutions</i></p> <p>The health care solutions we need must be about the individual, to empower the consumer to make informed choices on when, where, and how they receive services.</p> <p>During this session, panelists will explore how digital technology is empowering consumers more than ever, and the importance of actively including the individuals voice, from co-design of innovations, to implementation, and evaluation, to achieve better outcomes, experiences, and value.</p> <p>The panelists will also address how we can best integrate the consumer, patient and caregiver perspective and ensure we get the most out of digital health.</p>	<p><u>Panel speakers:</u></p> <p>Angela Morin Patient Partner, Canadian Foundation for Healthcare Improvement and Kingston Health Sciences Centre</p> <p>Kathy Steegstra Senior Provincial Executive Director, Virtual Health, Trauma Services and Mobile Medical Unit, British Columbia Provincial Health Services Authority</p> <p>Jeff Ruby Founder and Chief Executive Officer Newtopia</p> <p><u>Moderated by:</u></p> <p>Anne Hayes Director, Research, Analysis and Evaluation Ontario Ministry of Health and Long-Term Care</p>
12:00–1:00 PM Café Room	Networking Lunch	
1:00– 2:15 PM CR3 Room	<p><i>Enabling the Scale and Spread of Value-Creating Digital Health Solutions – Partnerships, Infrastructure, and Funding</i></p> <p>During this panel session, we will explore key factors in achieving optimal scale and spread of digital health innovation through creating and fostering strategic partnerships, building the appropriate infrastructure (networks), and providing adequate funding to ensure Canada not only leverages value-creating innovations across the system, but it also creates jobs and economic prosperity.</p> <p>The discussion will include examples where consortiums have been developed in Canada, such as the Digital Technology Supercluster.</p>	<p><u>Discussants:</u></p> <p>Greg Hein Assistant Deputy Minister, Digital Health Secretariat, Ontario Ministry of Health and Long-Term Care</p> <p>Joby McKenzie Senior Vice-President, Business Development, LifeLabs</p> <p>Sanjay Cherian Vice-President, Product Strategy TELUS Health</p> <p>Puneet Seth Chief Medical Officer, InputHealth Systems Inc.</p>



		<p>Lisa Machado President, PatientSpeak, and Founder, The CML Network</p> <p><u>Moderated by:</u></p> <p>Louis Thériault Vice-President, Industry Strategy and Public Policy The Conference Board of Canada</p>
<p>2:15–4:15 PM (includes a 15 minute break)</p>	<p>Small and Large Group Working Session – SOAR for scale and spread of technological innovations for better system integration in Canadian health and health care.</p> <ul style="list-style-type: none"> • Strengths – What are the strengths of Canada’s current health care system in leveraging and getting the most value out of innovative technologies? • Opportunities – What are the opportunities to optimize? • Aspirations – What are the goals or vision for the use of innovative technologies in the health care system? • Results – What are the expected results if Canada can achieve these aspirations? For payers, health service providers, patients, families/caregivers, for all Canadians? 	<p><u>Facilitated by:</u></p> <p>Louis Thériault Vice-President, Industry Strategy and Public Policy The Conference Board of Canada</p>
4:15–4:30 PM	Meeting Wrap-Up and Feedback	
4:30–5:00 PM	Refresh and Networking	
5:00 PM CR3 Room	Welcome Remarks	<p><u>Led by:</u></p> <p>Louis Thériault Vice-President, Industry Strategy and Public Policy The Conference Board of Canada</p>
5:15 PM	<p><i>Dinner Keynote Talk and Interactive Discussion</i></p> <p>As the Inaugural Chair of the Minister’s Patient and Family Advisory Council for the Ministry of Health and Long-Term Care, Julie Drury will provide an overview of her role and that of the council, the rich network of patient advisors across the province, and how patient experience is helping to shape health policy across Ontario, including the important role of digital health.</p>	<p><u>Speaker:</u></p> <p>Julie Drury Chair, Minister’s Patient and Family Advisory Council Ontario Ministry of Health and Long-Term Care</p>
7:30 PM	Adjournment	