Integrating for Outcomes: Scaling Digital Solutions Across the Health and Health Care System

From connecting providers and patients, to enabling the collection and analysis of big data to inform programs, policy, and practice, digital health plays a key role in improving the sustainability of the health and health care system.

Building on the successful fall 2017 meetings on Transforming Health Care Through Digital Innovations and the Strategic Foresight Workshop on How will eHealth Impact Canadian Health and Health Care in 2035, we invite you to join sector stakeholders and thought-leaders from The Conference Board’s Centre for the Future of Health (CFH) and The Canadian Alliance for Sustainable Health Care (CASHC), and invited guests, as they delve deeper into the subject of scale and spread of patient-oriented digital health solutions for integrated care and better health outcomes across the Canadian health care system.

To realize the full potential of digital health in an era of value-based health and health care, there is a need to build-on existing knowledge; learn from experiences; scale and spread best practices; actively engage patients, families, and caregivers; and support its optimization, such as through innovative funding models. Further, setting bold, aggressive goals with measurable targets and benchmarks is crucial to systemic digital health transformation — and this requires collaboration across the health ecosystem. Creating and supporting strategic partnerships across industry, government, provider, and patient networks can enable the development of innovative solutions and optimize the system-wide benefits of their scale and spread.

The overarching theme of the joint spring CASHC and CFH meeting is the enhancement of system integration for improved patient outcomes through the scale and spread of best practices and patient-oriented digital solutions, which will ultimately improve the sustainability of the health system.

This executive meeting program will include dynamic presentations from the country’s top thought-leaders, interactive discussant panels, and a roundtable working session. Fittingly taking place at one of Canada’s largest innovation hubs, MaRS Discovery District in Toronto, this meeting is not to be missed!
Meeting Objectives

- **Learn** about the shift to value-based care, and innovative approaches to leveraging digital technologies in Canada and abroad for improved health outcomes and better system integration;
- **Engage** in discussion with thought-leaders on the opportunities to getting the most out of digital technologies in health and health care and the results we expect to see from optimal scale and spread;
- **Gain** insights on approaches to, and the benefits of, engaging patients and caregivers in the design, implementation, and evaluation of innovation within the health care system.

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<th>Time</th>
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<tr>
<td>8:00–8:15 AM</td>
<td>Check-in and Networking Breakfast</td>
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<td>CR3 Room Foyer</td>
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<td>8:15–9:00 AM</td>
<td>Opening Remarks and Introductions</td>
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**Opening Remarks and Introductions**
- Roundtable introductions
- Introduction to theme of the day and overview of agenda
- Overview of the Canadian Alliance for Sustainable Health Care (CASHC) and the Centre for the Future of Health (CFH) mandates, membership, and strategic priorities.

Led by the Co-Chairs and The Conference Board of Canada:

- **Louis Thériault**
  Vice-President, Industry Strategy and Public Policy
  The Conference Board of Canada

- **Geneviève Lavertu**
  (on behalf of Neil Fraser)
  Senior Director, Medtronic Care Management Services, Medtronic Canada

- **Anne Hayes**
  (on behalf of Patrick Dicerni)
  Director, Research, Analysis and Evaluation, Ontario Ministry of Health and Long-Term Care
### 9:00–9:45 AM

**Digital Health in the Era of Value-Based Health and Health Care**

Canada spends more on health care than many of our peer countries, yet we underperform in terms of patient experience and outcomes.

Health care systems across Canada face mounting sustainability pressures. With an aging population and increasing complex care needs of patients, and concerns regarding the demand on health services delivery institutions, providers, and caregivers, value-based health care and payment models are now a necessity.

The esteemed speakers on this panel will discuss the shift to value-based care and payment models in Canada and examples of how this can be achieved.

They will also provide insights on what digital health solutions need to accomplish in an era of value-based health and health care.

**Panel speakers:**

**Fred Horne**  
Alberta Minister of Health (2011-2014), Principal, Home & Associates, and Adjunct Professor, School of Public Health, University of Alberta

**Patti Cochrane**  
Former Senior Vice-President, Clinical Services and Chief Innovation Officer, Trillium Health Partners

**William Charnetski**  
Chief Health Innovation Strategist  
Ontario Ministry of Health and Long-Term Care

**Moderated by:**  
**Louis Thériault**  
Vice-President, Industry Strategy and Public Policy  
The Conference Board of Canada

### 9:45–10:45 AM

**Health and Health Care in a Digital World – Rising to the Challenge of Integrating for Outcomes**

Integration across the health and health care system is paramount for achieving the quadruple aim of improving the health of populations, enhancing the experience of care for individuals, reducing the per capita cost of health care, and the provider experience.

This speaker panel will discuss how Canada’s current and future digital health landscape is enabling better integration across the system. This includes connecting patients and families and providers, across multiple settings.

Panelists will share their expertise in integration and collaboration for outcomes, lessons learned and shared examples on scale and spread.

Participants will also hear about how setting bold, aggressive, and common goals with measurable targets and benchmarks can be achieved through optimizing collaboration across our health ecosystem.

**Panel speakers:**

**Annette McKinnon**  
Founding Team Member, Patient Advisors Network

**Michael Green**  
President and Chief Executive Officer, Canada Health Infoway

**Maria Judd**  
Vice-President, Programs  
Canadian Foundation for Healthcare Improvement

**Zayna Khayat**  
Future Strategist  
Saint Elizabeth

**Moderated by:**  
**Geneviève Lavertu**  
Senior Director, Medtronic Care Management Services  
Medtronic Canada
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<th>Presenters/Speakers</th>
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<td>10:45–11:00 AM</td>
<td>Networking Break</td>
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<td>11:00 AM–12:00 PM</td>
<td><strong>It’s About the Consumer – Getting the Most out of Digital Health Solutions</strong></td>
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<td><strong>Panel speakers:</strong>&lt;br&gt;Angela Morin, Patient Partner, Canadian Foundation for Healthcare Improvement and Kingston Health Sciences Centre&lt;br&gt;Kathy Steegstra, Senior Provincial Executive Director, Virtual Health, Trauma Services and Mobile Medical Unit, British Columbia Provincial Health Services Authority&lt;br&gt;Jeff Ruby, Founder and Chief Executive Officer, Newtopia&lt;br&gt;Moderated by: Anne Hayes, Director, Research, Analysis and Evaluation, Ontario Ministry of Health and Long-Term Care</td>
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<td>12:00–1:00 PM</td>
<td>Networking Lunch</td>
<td>Café Room</td>
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<td>1:00–2:15 PM</td>
<td><strong>Enabling the Scale and Spread of Value-Creating Digital Health Solutions – Partnerships, Infrastructure, and Funding</strong></td>
<td>CR3 Room</td>
<td><strong>Discussants:</strong>&lt;br&gt;Greg Hein, Assistant Deputy Minister, Digital Health Secretariat, Ontario Ministry of Health and Long-Term Care&lt;br&gt;Joby McKenzie, Senior Vice-President, Business Development, LifeLabs&lt;br&gt;Sanjay Cherian, Vice-President, Product Strategy, TELUS Health&lt;br&gt;Puneet Seth, Chief Medical Officer, InputHealth Systems Inc.</td>
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| 2:15–4:15 PM (includes a 15 minute break) | **Small and Large Group Working Session – SOAR** for scale and spread of technological innovations for better system integration in Canadian health and health care. | Lisa Machado  
President, PatientSpeak, and  
Founder, The CML Network  
**Moderated by:**  
Louis Thériault  
Vice-President, Industry Strategy and Public Policy  
The Conference Board of Canada |
| 4:15–4:30 PM | **Meeting Wrap-Up and Feedback**                                      | Louis Thériault  
Vice-President, Industry Strategy and Public Policy  
The Conference Board of Canada |
| 4:30–5:00 PM | **Refresh and Networking**                                            |                                                                            |
| 5:00 PM CR3 Room | **Welcome Remarks**                                                | Louis Thériault  
Vice-President, Industry Strategy and Public Policy  
The Conference Board of Canada |
| 5:15 PM    | **Dinner Keynote Talk and Interactive Discussion**                   | Julie Drury  
Chair, Minister’s Patient and Family Advisory Council  
Ontario Ministry of Health and Long-Term Care |
| 7:30 PM    | **Adjournment**                                                      |                                                                            |