

**The Conference
Board of Canada**

Council for Chief Privacy Officers



Privacy management has become a key business consideration for organizations, with potential impacts on brand and reputation, the strategic management of information, and overall compliance strategies.

The Council for Chief Privacy Officers (CCPO) is a strategic forum that stands out in the crowded field of privacy offerings in Canada. Established in 2001, the CCPO is an executive network managed and facilitated by The Conference Board of Canada, based on the model of senior executives learning from each other and expert speakers.



Our purpose

We aim to provide senior leaders with a forum for dialogue centered around privacy trends, challenges and considerations among leading organizations and regulators from jurisdictions across Canada.

Our how

The CCPO meets three times a year in major cities across Canada to discuss common challenges, emerging issues, and leading practices in privacy. These professionally managed meetings provide in-depth opportunities for members to discuss confidential issues and challenges, and to look at innovative approaches and solutions to improve their privacy programs. We address member-driven issues such as creating privacy strategies, leadership skills, strategic communications, receiving executive buy-in, structure of the privacy function within organizations, and privacy metrics.

Our reach

As of January 2021, we have a diverse and Canada-wide membership:

ADP Canada
ATB Financial
Bank of Canada
CAA National Office
Canada Revenue Agency
Canadian Bankers Association
Canadian Broadcasting Corporation
Canadian Western Bank
Concentra Bank
Deloitte LLP
Desjardins Group
Enbridge Inc.
Foresters Financial
Fountain Tire Ltd.

Great-West Life/Canada Life/London Life
H&R Block Canada Inc.
Home Trust Company
Loblaw Companies Limited
MD Financial Management
OMERS Administration Corporation
Ontario Teachers Insurance Plan
Ontario Teachers' Pension Plan
OPTrust
Shaw Communications Inc.
Sprucegrove Investment Management Ltd.
Symcor Inc.
The Co-operators Group Ltd.

Real benefits

Members contribute to network benefits and work to collaborate on creating idea and action flow. As a member, you can:

- Draw on a network of senior practitioners with whom you can collaborate and discuss privacy best practices from legal, governance, and business process perspectives. Leverage an exclusive, independent community of peers from private and public organizations.
- Identify opportunities to become an integral part of the business of your organization by demonstrating value, improving innovation, reducing costs, enhancing efficiencies, and increasing competitive advantage.
- Bring a guest to one meeting per year at no additional cost or send a delegate to meetings on your behalf – a great opportunity for team development and succession planning.
- Receive discounted and complimentary access to other programming offered by The Conference Board of Canada (e.g., webinars, conferences, workshops, research).
- Access the members-only website, where you will find council materials, including past meeting presentations, research, and webinars.
- Showcase your work and expertise and suggest speakers and themes that matter to you and your organization.

Join us

CCPO is a peer-to-peer network for senior practitioners. Our members are responsible for developing and fulfilling privacy policies and practices, implementing federal and provincial privacy legislation, and ensuring compliance within their organizations. Members are keen to learn, share, collaborate, and contribute to topical discussions and help inform and drive our council's programming.

Cost of membership

The annual membership fee is \$5,225. This covers the cost of planning and hosting regular council meetings, study groups, webinars, and briefings.

Contact us

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<https://www.conferenceboard.ca/networks/CPO>



Where insights meet impact

