



# COUNCIL OF CHIEF INFORMATION OFFICERS

## Monday, October 23<sup>rd</sup>, 2017

**6:00 p.m. Optional Informal Networking Dinner** (Note: this is a non-sponsored dinner)

**Restaurant: La Société Bistro** - Located Off the Lowes Hotel Vogue Lobby  
1425 Mountain St, Montréal, QC H3G 1Z3

“La Société Bistro artfully blends Parisian flair and cuisine with North American contemporary style. Enjoyable evenings unfold here around fabulous meals. The plush, modern bistro features an immense hardwood bar and a spectacular stained-glass dome ceiling that lights up the restaurant’s interior. Popular local chef Gilles Tolen serves up bistro-inspired cuisine from fresh, local, top-quality ingredients—offering an oyster bar, a wide assortment of hors d’oeuvres and seafood platters to share.” Source: <https://www.loewshotels.com/montreal-hotel/dining/restaurant>

Those who would like to get together for an informal networking dinner, please join us for dinner at 6:00 p.m. For those who arrive later and still want to join us, we will be at the restaurant until 8:30 p.m. Reservation name “The Conference Board of Canada”.

## Tuesday, October 24<sup>th</sup>, 2017

### Edimborough Room

**8:30 a.m. Networking Hot Buffet Breakfast**

### Florence & Terrace Rooms

**9:00 a.m. Welcome, Opening Remarks, and Council Business**

**Chair: Sarah Shortreed, Vice-President and Chief Information Officer  
Bruce Power Inc.**

**Paul Preston, Director, Science, Technology and Innovation Policy  
The Conference Board of Canada**

**9:15 a.m. Agility and Transformation at Bombardier Aerospace**

**Sean Terriah, Vice-President, Information Technology and Chief Information Officer  
Bombardier Aerospace**

Sean will discuss the major IT transformation taking place at Bombardier to bring together the Aerospace and Transportation arms of the company into a shared IT model. As the lead of the transformation project, at a time when Bombardier is also delivering a major new aircraft platform (C-Series), Sean has important lessons to share on driving business agility and operational excellence. He will share lessons learned to date and the plan for the next 6-12 months. In addition, Sean will help demystify some of what we hear in the media about the C-Series program.

**10:30 a.m. Networking/Health Break**

**11:00 a.m. Digital Transformation...enabled by Innovation and Agility**

**Rehan Qureshi, Head, Professional Services  
Amazon Web Services Canada**

Rehan will discuss the role of cloud technologies in supporting organizational agility and change efforts. Through experiences with clients across Canada, he will share best practices, opportunities and strategies to overcome those challenges when adopting cloud technologies in the enterprise. Examples include DevOps in the Amazon warehouse and AWS customer case

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studies. He will also provide the Amazon vision for cloud in Canada and what the next 5-10 years may look like in terms of emerging cloud offerings.

## Edimborough Room

12:00 p.m. **Networking Lunch**

## Florence & Terrace Rooms

1:00 p.m. **Roundtable Discussion**

**Facilitated by: Paul Preston, Director, Science, Technology and Innovation Policy  
The Conference Board of Canada**

2:30 p.m. **Networking/Health Break**

3:00 p.m. **Business Strategy in the Age of Disruption**

**Henry Mintzberg, Author and Cleghorn Professor of Management Studies  
McGill University**

In an interactive, café style session, Dr. Mintzberg will discuss business strategies in the face of disruptive forces. He has published approximately 170 articles, 17 books and received such honors as being named an *Officer of the Order of Canada* and of *L'Ordre National du Quebec*, selected as Distinguished Scholar for the year 2000 by the Academy of Management, and two McKinsey prizes for articles in the Harvard Business Review. Dr. Mintzberg has a wealth of experience and insight to draw upon to challenge conventional thinking and approaches in responding to the pace of change facing organizations today. See <http://www.mintzberg.org> for some of Dr. Mintzberg's publications and books.

4:30 p.m. **Wrap-Up and Adjournment**

**Chair: Sarah Shortreed, Vice-President and Chief Information Officer  
Bruce Power Inc.**

6:00 p.m. **Group Networking Dinner: Bis Restaurant (5 minute walk from hotel)**

**Bis Restaurant  
1229 Mountain St., Montreal, QC H3G 1Z2**

“Bis’ Food Philosophy: Cleanliness, consistency, creativity and caliber of food are the elements our chefs live by. Dishes are made to be as flavorful as they are beautiful to satisfy all your senses. Fruits & vegetables are hand picked from the market. Our fish is delivered fresh twice daily and our meats consist solely of top grade AAA Certified Angus Beef or milk fed Québec veal. We also incorporate a variety of specially imported authentic Italian ingredients in our dishes.”

## Wednesday, October 25<sup>th</sup>, 2017

## Edimborough Room

8:30 a.m. **Networking Hot Buffet Breakfast**

## Florence & Terrace Rooms

9:00 a.m. **Welcome Back Remarks**

**Chair: Sarah Shortreed, Vice-President and Chief Information Officer  
Bruce Power Inc.**

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9:15 a.m.

## **CIO Outlook Report - Presentation on Key Findings**

**Darren Gresch, Research Associate, Science, Technology and Innovation Policy  
The Conference Board of Canada**

**Paul Preston, Director, Science, Technology and Innovation Policy  
The Conference Board of Canada**

The Conference Board of Canada conducted a study on trends, challenges and opportunities facing Canadian senior IT Executives with the goal of producing an annual Canadian CIO Outlook. A key part of the study was a Canada-wide survey of Chief Information Officers and other senior IT leaders about their changing priorities, challenges, concerns and strategies for succeeding in their roles.

The Canadian CIO Outlook is an annual publication, benchmarking relevant topics and addressing CIO challenges and opportunities. In contrast to other CIO trend and outlook-style publications, this study is focused exclusively on Canadian CIOs, filling a gap in knowledge about CIO issues and challenges in the Canadian context. The survey and report provides Canadian CIOs with a better understanding of how their peers are managing IT and delivering value to their organizations, and will provide a glimpse into what the future role of the CIO might look like. The Outlook will help Canadian CIOs make more informed business decisions with confidence, providing insights into such questions as:

- What are the top priorities for senior IT executives in Canada?
- How is IT investment trending in Canadian organizations?
- What are the emerging challenges and priorities in the short, medium, and longer term?
- What role are CIOs playing in driving innovation within their organizations?

10:15 a.m.

## **Networking/Health Break**

10:45 a.m.

## **State of the Nation: An Economic Update**

**Michael Burt, Director, Industrial Economic Trends  
The Conference Board of Canada**

The strength of the Canadian economy has taken everyone by surprise this year. The economy is on track to post a gain of more than 3 per cent in 2017, putting it on track to outperform most developed countries. However, the recent pace of expansion is unsustainable and economic growth will slow in 2018, reflecting slower consumer spending growth. Risks to the outlook are also considerable and include factors like the NAFTA renegotiations and Canada's very high levels of consumer debt.

11:30 a.m.

## **Key Takeaways and Council Business Discussion**

**Chair: Sarah Shortreed, Vice-President and Chief Information Officer  
Bruce Power Inc.**

11:45 a.m.

## **Adjournment**

**Next Events: February 6-8, 2018, Palo Alto, California and April 26-27, 2018, Toronto, ON**