



Agenda

Theme: Leveraging the Power of IT Transformation and Digital Technologies

JUNE 18TH – 19TH, 2019 in SAINT JOHN, NB

Meeting Location:

J.D. Irving Limited
3rd Floor, Spruce Room
300 Union St., Saint John, NB
E2L 4M3

Accommodations:

Delta Saint John Hotel
39 King St., Saint John, NB
E2L 4W3

Contact Us:

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Meeting Objectives:

- Explore the challenges and best practices on how organizations are leveraging IT for the future to ensure agility and keep up with the pace of change,
- Gain a better understanding of how peers execute their IT transformation and digital strategy to deliver value to their organizations,
- Identify how to engage stakeholders to ensure alignment of IT to business strategy, and
- Network and engage in open and frank discussions with fellow peers in a trusted environment.

Monday, June 17th, 2019

6:00 p.m. **Informal Networking Dinner** (non-sponsored)

Saint John Ale House (a 3-minute walk from the hotel)

1 Market Square, Saint John, NB, E2L 2B1

The reservation will be under the name *The Conference Board of Canada*.

“Chef Jesse Vergen and his crew take advantage of local New Brunswick ingredients that are available from the land, and sea. We experiment with all seasonal ingredients including, fiddleheads, lobster, halibut, local lamb, beef, and cheeses to inspire our menu. From our in-house bread baking program, to making our own charcuterie, pickling vegetables, butchering whole animals and fish, or dry aging our beef on site.” Source: <https://www.saintjohnalehouse.com/>

Tuesday, June 18th, 2019

8:20 a.m. **Meet in the Hotel Lobby to Walk Over as a Group**

8:30 a.m. **Networking Hot Buffet Breakfast**

9:00 a.m. **Opening Remarks and Roundtable Introductions**

Harry Sharma, Director, Innovation and Technology, The Conference Board of Canada

9:30 a.m. **Host Welcome and Showcase: J.D. Irving Limited**

Douglas MacAskill, Chief Information Officer, Vice-President, Information Technology, J.D. Irving, Limited

Founded in 1882, J.D. Irving, Limited (JDI) has operations in Canada and the United States with its corporate office in New Brunswick. They are a team of over 16,000 employees with diverse businesses in:

- Agriculture
- Construction & Equipment
- Consumer Products
- Food Processing
- Forestry & Forestry Products
- Retail & Distribution
- Shipbuilding & Industrial Fabrication
- Transportation & Logistics

JDI is one of the top five private landowners of timberlands in North America and the 4th largest producer of frozen potato products in North America. Their shipbuilding group has built over 80% of Canada’s current naval fleet and is underway with the largest shipbuilding procurement project in Canadian history. Since their inception over 135 years ago, their employees continue to build JDI into a diverse group of performance-driven enterprises. It is through their dedicated team using the best practices and leading technology to make the best products that enables JDI to better serve their customers - at home and around the globe.

10:30 a.m. **Networking/Health Break**

11:00 a.m.

IT Transformation for the Future

Venky Kulkarni, Senior Vice-President, Business Operations, Technology and Digital Innovation, Medavie Blue Cross

Venky will present an exploration of a technology-led, inside-out approach to business transformation. In addition, he will share the challenges and successes around delivering flexibility, cost optimization, and operation efficiencies while digitizing front-end services that leverage data analytics to tailor solutions to the anticipated needs of consumers.

12:00 p.m.

Group Networking Lunch

1:00 p.m.

Board Shuttle Bus (40-minute ride to Irving Woodlands)

1:45 p.m.

Technology in Motion

Jason Limongelli, Vice-President, JDI Woodlands Division, J.D. Irving Limited

Participants will have the opportunity to visit the Tree Nursery in Sussex and learn about the role technology plays in their 40-year plan and specifically how emerging technologies have been employed.

“At J.D. Irving, Limited (JDI) our role as stewards of the land is one of the most important we play. Our business begins with the forest. Irving Woodlands is JDI’s division dedicated to overseeing sustainable forest management, research and conservation and land holdings Focused on rigorous land management and responsible stewardship, Irving Woodlands is guided by a 100-year Management Plan that preserves the environmental and ecological integrity of our land, air, water and wildlife. We are committed to applying disciplined science, advanced technology and best practices while ensuring accountability through independent audits and environmental certification. All operations are regularly and independently audited according to ISO 14000 environmental standards and certified under the Sustainable Forestry Initiative (SFI) forest certification.” Source: <https://www.jdirving.com/jd-irving-products-services-forestry-products-irving-woodlands.aspx>

3:15 p.m.

Board Shuttle Bus Back to Hotel

4:00 p.m.

Adjournment

6:00 p.m.

Formal Networking Dinner

Italian By Night Restaurant (a 2-minute walk from the hotel)

97 Germain St., Saint John, NB, E2L 2E9

The reservation will be under the name *The Conference Board of Canada*.

“In this ever-changing world, we believe delicious simplicity is always current. Italian by Night is an urban Italian restaurant and bar with a cuisine focused on combining imported Italian ingredients with local seasonal ingredients. We use old world techniques in a modern kitchen. Our goal is to share our love of Italy by creating an authentic Italian dining experience. The vibe is generous and relaxed. The food is pure and sensual. Every detail of the restaurant, the honesty of the food, the warmth and expertise of our servers and the urban rustic decor all play an integral role in capturing the essence of eating in Italy. The contemporary industrial turn-of-the-century space is the perfect backdrop for dropping by for a glass of wine and pizza at the bar, sharing platters with friends or colleagues at one of our signature family-style tables or a relaxed, intimate evening of dining.” Source: <https://italianbynight.com/our-concept/>

Wednesday, June 19th, 2019

8:00 a.m. **Meet in the Hotel Lobby to Walk Over as a Group**

8:10 a.m. **Networking Hot Buffet Breakfast**

8:40 a.m. **Welcome Back Remarks**

8:45 a.m. **Exploring Top IT Trends: Are You Aligned?**

Darren Gresch, Research Associate, Innovation and Technology, The Conference Board of Canada

Darren will present on the key findings from the recent Outlook and share how these trends are driving business strategy and value.

The Conference Board of Canada conducted a study on trends, challenges and opportunities facing Canadian senior IT Executives with the goal of producing an annual Canadian CIO Outlook. A key part of the study was a Canada-wide survey of Chief Information Officers and other senior IT leaders about their changing priorities, challenges, concerns and strategies for succeeding in their roles.

The Canadian CIO Outlook is an annual publication, benchmarking relevant topics and addressing CIO challenges and opportunities. In contrast to other CIO trend and outlook-style publications, this study is focused exclusively on Canadian CIOs, filling a gap in knowledge about CIO issues and challenges in the Canadian context. The survey and report provide Canadian CIOs with a better understanding of how their peers are managing IT and delivering value to their organizations, and will provide a glimpse into what the future role of the CIO might look like.

9:30 a.m. **IT Modernization and Digital Strategy: Reinventing SGI**

Dawn Bloom, Executive Vice-President, Chief Digital and Information Systems Officer, Saskatchewan Government Insurance (SGI)

Saskatchewan Government Insurance and its sister organization, SGI CANADA, is at a crossroads. With an industry being disrupted by the connected economy of smart homes, autonomous vehicles and the Internet of Things, SGI's viability is at risk. Choosing to disrupt itself before becoming disrupted, SGI has taken on a corporate transformation initiative to re-engineer its business processes, re-skill its staff and introduce modern technologies all within 3 years. Dawn will share highlights of SGI's journey to date.

10:30 a.m. **Networking/Health Break**

11:00 a.m. **Facilitated Roundtable Discussion**

Harry Sharma, Director, Innovation and Technology, The Conference Board of Canada

11:30 a.m. **Key Takeaways and Council Business**

11:45 a.m. **Adjournment**