



COUNCIL FOR CHIEF DATA AND ANALYTICS OFFICERS



Agenda

Theme: Organizational Excellence Through Analytics and Data Governance

MAY 29-30, 2019 – OTTAWA, ON

Meeting Location:

Boardroom, The Conference Board of Canada
255 Smyth Rd, Ottawa, ON K1H8M7
Complimentary Visitor Parking Onsite

Accommodations:

Homewood Suites by Hilton, Downtown
361 Queen Street, Ottawa, ON, K1R 0C7

Contact Us:

Marianne Fotia, Manager, Executive Networks
613-526-3280x446 // fotia@conferenceboard.ca

Vanessa Thomas, Senior Research Associate,
Technology and Innovation Policy
613-526-3280 // thomasv@conferenceboard.ca

Meeting Objectives:

- Explore the challenges and best practices on how organizations are leveraging analytics and data governance and strategy to keep up with the pace of change,
- Gain a better understanding of how peers are managing the analytics and data to deliver value to their organizations,
- Examine key strategies to engage internal key stakeholders and what you can do differently, and
- Network and engage in open and frank discussions with fellow peers in a trusted environment.

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Wednesday, May 29th, 2019

6:00 p.m. Networking Dinner Sponsored by The Conference Board of Canada

3 Brewers Sparks Restaurant (a 5 minute walk from the hotel)
240 Sparks St., Local C215, Ottawa, ON K1P 6C9

The reservation will be under the name *The Conference Board of Canada*.

Thursday, May 30th, 2019

Location: Boardroom, The Conference Board of Canada, 255 Smyth Rd, Ottawa, ON K1H8M7

8:30 a.m. Networking Hot Buffet Breakfast

9:00 a.m. Welcome, Roundtable and Opening Remarks

Marianne Fotia, Manager, Executive Networks, Innovation and Technology, The Conference Board of Canada

9:30 a.m. Excellence Through Analytics at ECCC

John Walsh, Chief Data Officer and Chief Results and Delivery Officer, Environment and Climate Change Canada

John will discuss how, as the Chief Data Officer, he has led the development and the execution of ECCCs Data and Analytics Strategy. John will highlight his efforts in rallying support for a data agenda at ECCC and will share details of a couple of notable data initiatives his team is undertaking in support of departmental priorities. He will also discuss his approach to data governance and how creating a centre of data analytics enablement has been key to advancing data analytics.

10:30 a.m. Networking/Health Break

11:00 a.m. The Ups and Downs: MD Financial Management's Data Journey

Pier Martin, Assistant Vice-President, Financial Analytics, MD Financial Management

Everyone is currently on a journey with analytics, and we are all worried about doing it wrong! Is there even a wrong path? Pier will show the path that MD took to be where it is today and showcase how he and his team managed to engage different areas of the business to ensure that they enabled fact and data based decisions to feed the business. He will dive into data, analysts, front line users and face the hard questions that analytics has created for MD to give participants the ups and downs of his data journey.

12:00 p.m. Networking Lunch

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12:45 p.m.

Building Foundational Enterprise Capabilities to Accelerate Data and Analytics Journey at TMX

Manjish Abraham, Head, Global Technology Services, Business and Data Architecture and Governance, TMX Group

Manjish will share with participants, TMX's data and analytics journey to date and how the practice has been stood up by engaging key stakeholders.

1:30 p.m.

Networking/Health Break

2:00 p.m.

Collaborating to Create a Global Analytical Solution: Datahub

Roberto Donato, Chief Analyst, Data Integration Strategy, BI and Analytics, National Bank

Roberto will share the successes and challenges of working with multi-stakeholders and competing priorities in their Data Hub. Participants will hear how Roberto and his team fill their data lake with well governed data and enable it to be available to the business to use in a secure method.

2:45 p.m.

Advancing the Use of Analytics and Evidence-Based Decision Making in Canadian HR

Jane Cooper, Senior Research Associate, The Conference Board of Canada

Jane will share highlights of the recently published *Playbook for Evidence-Based HR in Canadian Organizations* which was designed help advance the use of analytics and evidence in organizations and, more broadly, to help HR teams across Canada get started on their use of analytics and data.

3:15 p.m.

Facilitated Discussion: Member Roundtable on Overcoming Barriers and Identifying Promising Strategies

Dr. Vanessa Thomas, Senior Research Associate, Innovation and Technology, The Conference Board of Canada

Participants will discuss their own experiences, strategies, successes, and challenges in leveraging data architecture, governance and strategy. Based on what they have learned today, participants will focus on what they can take home and implement in their own organizations.

3:45 p.m.

Council Business Discussion and Wrap-Up

Marianne Fotia, Manager, Executive Networks, Innovation and Technology, The Conference Board of Canada

4:00 p.m.

Adjournment