



GLOBAL COMMERCE CENTRE

Spring 2018 Member Meeting

FDI: Strengthening Canada's Regions & Innovation Ecosystem

Date: May 2-3, 2018

Location: Montreal, QC

Co-Host: Canada Economic Development for Quebec Regions

Meeting Objectives:

- Understand how FDI/CDIA contribute to strengthening Canada's regional economies and innovation ecosystem in both large urban centers and smaller urban areas
- Explore the role of local and regional organizations in fostering FDI & CDIA
- Learn how public policies can help smaller urban areas attract FDI and facilitate CDIA among SMEs

May 2, 2018

6:00 p.m. Networking Dinner
Le Beaux-Arts Restaurant
Musée des Beaux-Arts de Montréal
1380 Sherbrooke St W, Montreal, QC H3G 1J5

Welcome Remarks

Dinner Speaker
Marie-France Paquet
Chief Economist, Global Affairs Canada

May 3, 2017

8:00 a.m. Registration & Breakfast
800 René-Lévesque Ouest,
Montréal (Québec) H3B 1X9
5e étage

- 8:30 a.m. Welcome & Introductions**
Michael Burt
Director, Industrial Economic Trends, The Conference Board of Canada
- Manon Brassard**
President and Deputy Minister, Canada Economic Development for Quebec Regions
- 8:40 a.m. The Macroeconomic Context**
- World & Canadian Outlook**
Craig Alexander
Chief Economist and Senior Vice-President, The Conference Board of Canada
- The Changing Global FDI landscape**
Craig Alexander
Chief Economist and Senior Vice-President, The Conference Board of Canada
- Recent Development in FDI in Canada**
Marie-France Paquet
Chief Economist, Global Affairs Canada
- 10:00 a.m. Regional Economic Impact of FDI Projects in Toronto**
Toby Lennox
President and CEO, Toronto Global
- 10:30 a.m. Networking Break**
- 10:45 a.m. FDI in the Quebec Context — Learning from the Ecosystem’s Key Players**
10 minutes introductory notes, plus interactive session with moderator and audience. Understanding how FDI/CDIA contributes to strengthening industrial clusters, connecting firms into global value chains, and learning about the role of local and regional organizations in attracting FDI and promoting CDIA.
- Moderator**
Marie-Chantal Girard
Vice-President, Policy & Communications
Canada Economic Development for Quebec Regions
- Éric Dequenne**
Vice President, International Affairs, Investissement Québec
- Hubert Bolduc**
President and CEO, Montréal International
- Carl Viel**
President and CEO, Québec International
- Richard Chénier**
Director General, Centech Montreal (Tech Incubator at École Technologie Supérieure)

12:00 p.m. Networking Luncheon

1:00 p.m. FDI and Regional Economic Development - Case Studies

15 minutes per presentation + 15 minutes question period with moderator
Case study to understand how FDI/CDIA contribute to the economic development of smaller urban areas outside of large centres and to learn about the elements of the ecosystem that play a role in attracting FDI and fostering CDIA.

Moderator

Michael Burt

Director, Industrial Economic Trends, The Conference Board of Canada

Case Study 1: Kelowna, B.C

Raghwa Gopal

CEO, Accelerate Okanagan

Case Study 2: Saguenay, Quebec

Keyven Ferland

President, La Web Shop

Case Study 3: Saint-Lawrence, Newfoundland

Paul Pike

Mayor, Town of Saint-Lawrence

2:00 p.m. Multinationals and SMEs Perspective on FDI and CDIA

10 minutes introductory notes, plus interactive session with moderator and audience.
Learning directly from multinationals and SMEs about the factors behind site selection decision, factors driving expansion into smaller urban areas, public policies and programs facilitating FDI/CDIA, partnerships established with local firms and organizations.

Moderator

Glen Hodgson, Senior Fellow, The Conference Board of Canada

Francis Baillet

Vice President, Corporate Affairs, Ubisoft

Charles Deguire

President & CEO, Kinova

Michel Leblanc

President & CEO, Chambre de commerce du Montréal métropolitain

Frédéric Laurin

Professor of Economics & Researcher, Institut de recherche sur les PME
Université du Québec à Trois-Rivières

3:00 p.m. Networking Break

3:15 p.m. Interactive Discussion

4:00 p.m. Closing Remarks