



Council for Innovation and Commercialization

Agenda

Wednesday, March 2, 2022

10:30 a.m. – 3:00 p.m. EST

Theme: Innovating for Resiliency

Major forces like climate change, digitalization, pandemics, aging populations, automation, and geopolitical tensions all have the potential to significantly disrupt the economy. In addition, they have fundamental implications for how societies function and businesses operate and interact with consumers. The recent supply chain issues resulting from some of these forces, for example, are the latest disruption causing businesses to rethink their operating models.

Leaders need to have a solid grasp of the latest and most impactful global, national, and regional developments before deciding on mitigation measures to implement for their organizations. How prepared are Canadian governments, companies, and individuals for the large-scale, persistent, and inevitable changes caused by the world's major forces?

Learning objectives:

- **DISCUSS** the most pressing and practical concerns around recent trends (e.g., supply chains, hybrid workplace, climate change)
- **LEARN** about how businesses are leveraging innovation for business continuity and adaptation to change
- **IDENTIFY** opportunities arising from the challenges and changes posed by major forces
- **EXPLORE** a case study on agile ways of working to solve problems in new ways

Please complete our registration form online [here](#). We will confirm your registration upon completion.



Schedule

10:30 a.m. Welcome and Opening Remarks

10:45 a.m. Presentation and Discussion: Fast Forward: How the Pandemic is Reshaping Canada's Post-Covid Future

Change is ever present in the economy, but the pandemic—and more specifically society's response to it—has brought meaningful changes to the forces affecting our future. These forces have been accelerated, deflected, or blunted from what we would have expected without the virus. This presentation explores the macro shifts we foresee in the economy as well of some of the individualized responses people and companies might have.

Ted Mallett, Director, Economic Forecasting
The Conference Board of Canada

11:30 a.m. Break

11:35 a.m. Facilitated Discussion: Discuss the most pressing and practical concerns around recent trends

Janice Francisco, Founder and Chief Executive Officer
BridgePoint Effect

Springboarding from the opening presentation, this session provides an opportunity for peer learning and deeper dialogue on your most pressing and practical concerns around recent trends. We'll take a poll and go wherever you have an interest. Is it supply chains? The hybrid workplace? Climate Change, or some other concern?

Janice Francisco will lead an interactive discussion to examine which trends are a priority for you? What challenges are they presenting for your organization? How are you as an innovation leader helping your organization navigate these trends?

12:30 p.m. Lunch



1:15 p.m.

Case Study: Innovation in Satellite Monitoring of Greenhouse Gases

Stéphane Germain, Founder and Chief Executive Officer
GHGSat

Methane emissions from industrial activities represent a significant fraction of global greenhouse gas emissions. It is vital to provide governments and industrial site operators with accurate and timely information about facility emissions anywhere in the world – and satellites are ideally suited for this purpose. GHGSat invented the world’s first satellites designed for facility-level monitoring, and remains the world leader in this field today. GHGSat currently has 3 satellites in orbit, with another 9 scheduled for launch in the next 2 years, measuring emissions from thousands of facilities worldwide. We will present current and future use cases for satellite measurements of facility-level emissions. We will highlight opportunities for mitigation worldwide. We will also share some of the challenges we overcame and lessons we learned that may be helpful to other innovators.

2:00 p.m.

Break

2:05 p.m.

Case Study: Innovating for Resilience and Growth

In a period of rapid change and volatility, Walmart Canada is in the midst of a \$3.5B transformation to better position itself to be the best and first stop for Canadian families. The session will give an overview of the supply chain program underway which has helped to navigate through the challenges of the past 2 years and will strengthen the organization for the future. The speaker will also share lessons on fostering innovation in the face of a rapidly changing environment.

John Bayliss, Executive Vice-President, Transformation Officer
Walmart Canada

2:55 p.m.

Wrap and Adjournment



Contacts

Janice Franciso

janice@bridgepointeffect.com

Deborah Fleck, Senior Council Manager

fleck@conferenceboard.ca

Morgen Dietz

dietz@conferenceboard.ca

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