



# Council for Innovation and Commercialization

## Agenda

Wednesday, May 4<sup>th</sup>, 2022

10:30 a.m. – 3:00 p.m. EST

## Theme: Evolving Innovation Capacity

Innovation capacity is about the capabilities and resources of firms and countries to discover opportunities to develop new and improved products, services, and processes.

But how can organizations create a context that supports using and developing employees' knowledge, skills, and decision-making capabilities such that employees are empowered to switch between exploring and exploiting new ideas? Further, how can governments support this in a systemic manner and provide a strong foundation for scientific progress and the exchange of ideas?

## Learning objectives

- **DISCUSS** how organizations are evolving innovation capacity.
- **LEARN** lessons gleaned from Canada's innovation and skills plan.
- **IDENTIFY** the essentials to building innovation capacity.
- **EXPLORE** agile ways of working to solve problems in new ways.

Please complete our registration form online [here](#). Confirmation to follow.

### Contact

Deborah Fleck, Senior Manager, Executive Networks  
[fleck@conferenceboard.ca](mailto:fleck@conferenceboard.ca)

Morgen Dietz, Meeting Coordinator  
[dietz@conferenceboard.ca](mailto:dietz@conferenceboard.ca)

Janice Francisco, Strategic Council Advisor  
[janice@bridgepointeffect.com](mailto:janice@bridgepointeffect.com)



## Schedule – Wednesday, May 4<sup>th</sup>

**10:15 a.m. Optional Pre-meeting Networking**

**10:30 a.m. Welcome and Opening Remarks**

**10:40 a.m. Presentation and Discussion: Is your Organization too Scared to Innovate?**

Innovation requires bold bets in the face of uncertain outcomes and a willingness to persevere despite setbacks, criticism, and self-doubt. As a result, fear often surfaces and holds back innovation. In this session we'll explore the realities of fear and innovation, and how to master the human side of innovation to repeatedly and reliably drive innovation inside your organization.

Alex Morris, Partner  
McKinsey & Company

**11:30 a.m. Facilitated Discussion: How Organizations are Building their Innovation Capacity**

An opportunity for members to share "what ways their organizations are building innovation capacity."

Janice Francisco, Strategic Council Advisor

**12:30 p.m. Lunch and Networking**

**1:15 p.m. Presentation and Discussion: Using a Hybrid Workplace Strategy as the Foundation for Evolving Innovation Capacity**

There is a direct correlation between collaboration and innovation and new research tells a different story about productivity through the pandemic. While individuals reported productivity improvements, collaboration and innovation were negatively impacted. But new collaboration measurement data tools can be used to develop return to office workplace and hybrid strategies and to enable the re-capturing of collaboration and innovation lost while working from home. This presentation will cover the background and logic behind the tools, as well as case studies to show how these tools can be applied to augment innovation capacity.



Peter Smit, Founder  
Collabogence

**2:00 p.m.**

**Break**

**2:05 p.m.**

**Fireside Chat: Getting Canada Back on Track after COVID-19 with a Comprehensive Innovation Plan**

This session will be an interactive session with Navdeep Bains who previously served as the minister of Innovation, Science and Industry Canada and is now Vice Chair of Global Investment Banking, CIBC and John Knublely who was the deputy minister and is now a consultant.

Moderated by: Janice Francisco, Strategic Council Advisor

The Honourable Navdeep Bains, Vice-Chair, Global Investment Banking, CIBC World Markets Inc.

John Knublely, Corporate Director  
Board Member, Conference Board of Canada

**2:55 p.m.**

**Wrap-Up and Adjournment**

**3:00 p.m.**

**Adjourn and Optional Post-Meeting Networking**

If participants want to stay and continue the conversation we'll keep the lines open for 30 minutes.

---

When a meeting, or part thereof, is held under the **Chatham House Rule**, participants are free to use the information received, but neither the identity nor the affiliation of the speaker(s), nor that of any other participant, may be revealed. Source: <https://www.chathamhouse.org/chatham-house-rule>