



Council for Chief Data and Analytics Officers

Agenda

Wednesday, March 23, 2022

10:30 a.m. – 3:00 p.m. EST

Theme: Advanced Analytics for Organizational Performance and Effectiveness

As organizations return to work or formalize their hybrid and remote work models, leveraging advanced analytics to drive organizational performance takes on a new meaning. In the Winter meeting, we will be exploring how to leverage predictive analytics to inform actionable decisions, leverage modelling techniques and introduce platforms to drive engagement.

Learning Objectives:

- **EXPLORE** key components of Advanced Analytics to leverage organizational performance and effectiveness.
- **UNDERSTAND** how using analytics can inform actionable decisions.
- **IDENTIFY** best practices of using advanced analytics to increase overall organizational performance.
- **LEARN** from case studies and member sharing.

Please complete our [online registration form](#). Confirmation to follow.

Contact

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Schedule

10:30 a.m. Welcome and Opening Remarks

10:45 a.m. What are Today's Most AI-fueled Organizations Doing Differently to Drive Success?

Artificial intelligence (AI) has made the leap to practical reality and is quickly becoming a competitive necessity for most businesses. However, many leaders have questions about what AI can do for them. It's no secret that to thrive, businesses need to adapt to changing market and customer requirements. This holds even more true in a world that has been rapidly moving towards digitalization and tech automation.

Join Mukul Ahuja, AI Strategy practice leader at Omnia AI, Deloitte Canada's AI business on key findings from the AI Dossier and the Global State of AI in the Enterprise 4th Edition Reports. Hear how enterprise-wide transformation and strategic initiatives happening inside organizations are using AI to drive value. In this session, Mukul will explore the behaviours of companies who are leveraging AI, share with you what AI can achieve in a business context now and in the future, and discuss how deployment of organizational AI capabilities can support smarter business decision-making.

Mukul Ahuja, Partner, AI Strategy Leader, Omnia AI
Deloitte Canada

11:30 a.m. Crawl, Walk, Run: Experiences Along the Journey Towards Predictive People Analytics

Rena Rasch, Senior Manager, Predictive and Advance People Analytics
Medtronics

Predictive people analytics are especially valuable to organizations, but only 1 in 5 people analytics team leaders reports using predictive modeling to identify future talent risks. This disparity may be caused by the many obstacles on the journey to this level of analytical maturity. In this session, Rena



will share lessons learned from five HR use cases, including 1) inclusion, diversity & equity, 2) director+ leadership retention, 3) manager effectiveness, 4) employee sentiment, and 5) strategic workforce planning . In this session, Rena will cover themes of talent, technology, data privacy, legal issues, and adoption. Audience members will take away a better understanding of the challenges and resolutions along the journey toward predictive people analytics.

12:15 p.m.

Lunch Break

1:00 p.m.

Trustworthy AI (Ethics)

Michael Pascu, Senior Consultant, AI Strategy
Noel Corriveau, Manager, Data Analytics and AI Strategy
Kovi Padayachee, Lead
Omnia AI Deloitte Canada

1:45 p.m.

Break

1:50 p.m.

**The Continuous Office and The Power of Data in
Workspace and Facilities Decision Making**

The purpose of this case study is to hear how organizations are using data and analytics to best inform how to maximize/optimize their physical footprint. Kathy and Paul will each provide different perspectives – Kathy will present on The Continuous Office providing a data driven approach to the evolving workplace. Brian will present on operationalizing the data for decision making.

Kathy Paul, Vice-President, Workplace Solutions
Brian Drewett, Senior Vice-President, Facility Management Office
BGIS

2:35 p.m.

Break

2:40 p.m.

Data Analytics for Building Performance Optimization

The building industry is faced with mounting pressure to decarbonize its operational footprint, while at the same time dealing with the rising expectations to strive for operational excellence. In this session, the use of advanced analytics and



center of excellence approach in continuously driving building performance optimization will be explored. A case study on how Cadillac Fairview has leveraged this technology will be presented.

Ringo Ng, Director, Climate and Energy, Operations Services
Cadillac Fairview

3:30 p.m. Wrap-Up and Adjournment

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