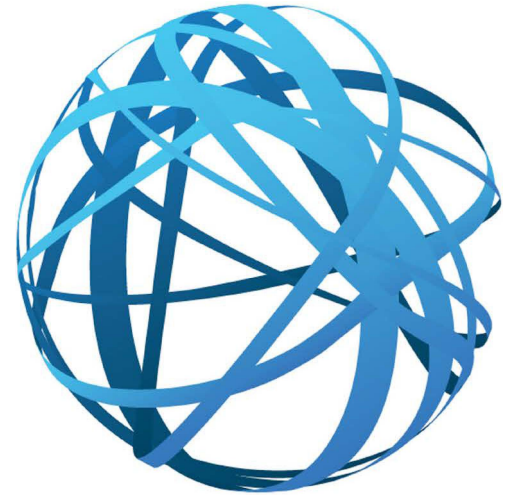




APRIL 10–11, 2018 • BEANFIELD CENTRE • TORONTO

National Corporate Ethics and Integrity Summit.



Session Locations

- **Lounge A:** Registration
- **Room 206 B:** Breakfasts, Breaks, Networking Reception, and Exhibitors
- **Room 206 CD:** Plenary Sessions and Luncheons
- **Room 200 A:** Concurrent Sessions A1 – B1 – C1 – D1
- **Room 200 B:** Concurrent Sessions A2 – B2 – C2 – D2
- **Room 200 C:** Concurrent Sessions A3 – B3 – C3 – D3

Agenda

DAY 1 / Tuesday, April 10, 2018

8:00 a.m. Registration and Continental Breakfast

8:30 a.m. Opening Remarks from the Chair

Michael J. Bassett, Associate Director,
Governance, Compliance and Risk,
The Conference Board of Canada

8:45 a.m. Plenary Session 1

Moderator:

Daniel Muzyka, President and Chief Executive
Officer, The Conference Board of Canada

Speaker:

Dominic Barton, Global Managing Director,
McKinsey & Company, Inc.

9:30 a.m. Concurrent Session A1

**Monitoring Corporate Culture: Checking the
Pulse of Your Ethics Program**

Emanuela Heyninck, Commissioner, Ontario Pay
Equity Commission, Ontario Ministry of Labour

Kathy Uher, Board Member, MEC

Shannon Walker, Founder and President,
WhistleBlower Security Inc.

Kariann Dale, Vice President, Risk Conduct, Group
Risk Management, RBC Financial Group

Concurrent Session A2

**Nowhere to Hide: Dealing with Ethics Beyond
9 to 5**

Moderator:

Neil St. John, Executive Director, Canadian Centre
for Ethics & Corporate Policy

Speakers:

Ula Ubani, Chief Ethics Officer, BMO Financial Group

Alexandra Wrage, President and Founder, TRACE
International Inc.

Concurrent Session A3

Social Media, Ethics, and #MeToo

Prof. Chris MacDonald, Director, Ted Rogers
Leadership Centre, Ryerson University

Pamela Jeffery, National Lead, Inclusion and
Diversity Strategy Group, KPMG LLP

Paulette Senior, President and Chief Executive
Officer, Canadian Women's Foundation

10:30 a.m. Networking Break

Agenda

DAY 1 / Tuesday, April 10, 2018 (cont'd)

11:00 a.m. Concurrent Session B1

Revamping your Code of Conduct: Simpler is Better

Nancy Lafleur, Director, Compliance & Ethics, Export Development Canada

Concurrent Session B2

Supply Chain Ethics: Dealing with a Crisis in Real Time and Beyond

Bob Chant, Senior Vice-President, Corporate Affairs and Communication, Loblaw Companies Limited

Concurrent Session B3

The Sharing Economy: Changing the Way Trust is Earned

Moderator:

Peter Hohman, President and Chief Executive Officer, The Insurance Institute of Canada

Panellists:

Paul J.E. Kovacs, Executive Director, Institute for Catastrophic Loss Reduction

12:00 p.m. Networking Luncheon

Sponsored by:



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Building what matters

1:00 p.m. Plenary Session 2

Business Bribery: A View from the Front Lines

Richard Bistrong, Chief Executive Officer, Front-Line Anti-Bribery LLC and, Former FCPA Violator and FBI/UK Cooperator

2:00 p.m. Concurrent Session C1

Changing Workplace Dynamics

Moderator:

Dr. David G. Dick, Assistant Professor, Philosophy and Fellow of the Canadian Centre for Advanced Leadership in Business, Haskayne School of Business, University of Calgary

Panellists:

Teri Monti, Senior Director, Employee Relations, RBC Financial Group

Andrew Wallace, Deputy General Counsel, PCL Constructors Inc.

Christa C. Wessel, Chief Operating Officer and General Counsel, ClearView Strategic Partners Inc.

Concurrent Session C2

Speak Up! The Evolving Landscape for Whistleblowing in Canada

Moderator:

Patrice Poitevin, Co-Founder and Senior Advisor, Strategic and International Development, Canadian Centre of Excellence for Anti-Corruption (CCEAC)

Panellists:

Ashok Menen, Investigation Counsel, Ontario Securities Commission

Kelly Donovan, Owner, Fit4Duty

Concurrent Session C3

Making Ethics Training Fun: The Role of Interactive Learning

Ronnie Feldman, President, L&E Creative Communications

Carol Leaman, President and Chief Executive Officer, Axonify Inc.

3:00 p.m. Refreshment Break

3:20 p.m. Concurrent Session D1

Impact of Workplace Investigations: Firing High-Performing Workers for Bad Behaviour

Dr. Hentie Dirker, Chief Compliance Officer, SNC-Lavalin Group Inc.

Jennifer White, Workplace Investigator and Trainer, Rubin Thomlinson LLP

Concurrent Session D2

Reporting to the Public: Being Transparent on Ethics Issues

Cindy Rae Hamilton, Director, Ethics Office, TELUS Communications Company

Alesia Nahirny, Executive Director, Transparency International Canada

Concurrent Session D3

Implications of A.I. on Ethics and Compliance

Moderator:

Refat Jiwani, Chief Financial Officer, Aga Khan Museum

Panellists:

René Villemure, President, Ethikos Inc.

Narayanan Vaidyanathan, Head of Business Insights, ACCA

4:30 p.m. Networking Reception

Hosted by the Corporate Ethics Management Council

6:00 p.m. Day 1 Adjourns

Agenda

DAY 2 / Wednesday, April 11, 2018

8:15 a.m. Continental Breakfast

8:45 a.m. Opening Remarks from the Chair

Michael J. Bassett, Associate Director,
Governance, Compliance and Risk,
The Conference Board of Canada

9:00 a.m. Plenary Session 3

Board Expectation and Ethics

Moderator:

Dr. Richard W. Leblanc, Associate Professor,
Governance, Law and Ethics, York University

Panellists:

Stephen Mallory, Chief Executive Officer, Directors
Global Risk and Insurance and Chair, Governance,
Strategy and Risk Committee, VIA Rail Canada

Jeremy Schaal, Partner, Associate Portfolio Manager,
U.S. Equities, Jarislowsky, Fraser Limited

Susan Wolburgh Jenah, Independent Director

10:30 a.m. Refreshment Break

10:45 a.m. Plenary Session 4

View from the Top: CEO Perspectives on the Importance of Ethics and Integrity

Moderator:

Marina Strauss, Retailing Reporter, The Globe
and Mail

Panellists:

Neil Bruce, President and Chief Executive Officer
SNC-Lavalin Group Inc.

Michael H. McCain, President and Chief Executive
Officer, Maple Leaf Foods Inc.

11:45 a.m. Closing Remarks from the Chair

Michael J. Bassett, Associate Director
Governance, Compliance and Risk,
The Conference Board of Canada

12:00 p.m. Summit Adjourns

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EXHIBITORS



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VIA Rail Canada

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May 28–29, 2018

Shaw Centre • Ottawa, ON

Marijuana @ Work

June 19, 2018

The Globe and Mail Centre • Toronto, ON

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Daniel Muzyka, President and Chief Executive Officer

Susan Black, Incoming President and Chief Executive Officer

Bryan Benjamin, Vice-President, Organizational Performance

Michael Bassett, Associate Director, Governance, Compliance and Risk

Susan Cote-Freeman, Senior Research Associate and Senior Network Manager

Amanda Daoust, Network and Research Officer

Stéphane Joannette, Event Logistics Officer

Daniel Allard, Studio Producer

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