



March 27–28, 2018 • Sheraton Centre Toronto Hotel • Toronto

Healthy Canada Conference 2018.



Session Locations

- **Civic Ballroom Foyer:** Registration, Breakfasts, Breaks, and Exhibitors
- **Civic Ballroom:** Plenary Sessions and Luncheon
- **Kent Room:** Concurrent Sessions A1–B1
- **Simcoe/Dufferin Room:** Concurrent Sessions A2–B2

Agenda

DAY 1 / Tuesday, March 27, 2018

8:00 a.m. **Registration and Continental Breakfast**

8:30 a.m. **Opening Remarks from the Chair**

Dr. Robert Fraser, President and Chief Executive Officer, Molecular You

8:45 a.m. **Plenary Session 1**

Keynote Address - Recognizing and Realizing the Promise of Personalized Health Care

Dr. Pieter Cullis, Professor, Biochemistry and Molecular Biology, University of British Columbia

9:30 a.m. **Plenary Session 2**

How Canada's Health Care System Must Adapt to Realize the Promise of Personalization

Moderator:

Judy Witmer Gibson, Partner, MCG

Panelists:

Dr. Michael Duong, Director, Evidence Generation, Hoffmann-La Roche Ltd

Joseph Ferenbok, Director, Translational Research Program in Health Science, University of Toronto

Fred T. Horne, Alberta Minister of Health (2011–2014), Principal, Horne & Associates, and, Adjunct Professor, University of Alberta School of Public Health

Jack Hourigan, Principal, Sway Partners Inc.

Jerry Koh, Director of System Innovations & MaRS Solutions Lab, MaRS Discovery District

10:45 a.m. **Networking Break**

11:00 a.m. **Concurrent Sessions—Set A**

Concurrent Session A1

Choosing Antidepressant Therapies in a Climate of Precision Medicine

Sponsored by:



Moderator:

Elizabeth Dunton, Senior Market Access Manager – Private Lawyers, Lundbeck Canada Inc.

Panellist:

Dr. Sidney H. Kennedy, Professor of Psychiatry, University of Toronto

Agenda

DAY 1 / Tuesday, March 27, 2018 (cont'd)

Concurrent Session A2

Enabling Personalization and Precision By Placing Tools and Data in the Hands of Health Care Professionals and Patients

Moderator:

Jacqueline Valmont, Principal, Jacqueline Valmont & Associates

Panellists:

Mathieu Lampron, Vice-President, Products, Carebook Technologies Inc

Dr. Joshua Landy, Co-Founder and Chief Medical Officer, Figure 1, Inc.

Kate Robson, Family Support Specialist and Patient Coordinator, Neonatal Intensive Care Unit, Sunnybrook Health Sciences Centre and Executive Director, Canadian Premature Babies Foundation

11:45 a.m. Networking Luncheon

12:45 p.m. Plenary Session 3

Designing the Future Today: How Design Thinking Can Inform the Delivery of Personalized Care

Peter Jones, Managing Partner, The Redesign Network, and Associate Professor, Faculty of Design, OCAD University

1:30 p.m. Move to Concurrent Sessions

1:45 p.m. Concurrent Sessions—Set B

Concurrent Session B1

Personalization and Privacy—How to Ensure Patient Privacy in a Personalized World

Jeff Curtis, Chief Privacy Officer, Sunnybrook Health Sciences Centre

Concurrent Session B2

Personalization and Precision: Targeted Approaches to Empowering Patients in Managing their Own Health

Moderator:

Jerry Cacciotti, Partner, A.T. Kearney

Panellists:

Ravi Deshpande, Senior Vice-President, Specialty Health, McKesson Canada

Lori Grant, President, Klick Health

Erika Szego, Program Lead, CARE Initiative, Sinai Health System

2:30 p.m. Refreshment Break

2:45 p.m. Plenary Session 4

Personalizing Biologic Treatment in the Age of Biosimilars

Sponsored by:

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Dr. Durhane Wong-Rieger, Head, Consumer Advocare Networking, and President and Chief Executive Officer, Canadian Organization for Rare Disorders

Dr. Ian Blumer, Director, Charles H. Best Diabetes Centre, Lecturer, University of Toronto

Niya Chari, Director of Government Relations, Canadian Breast Cancer Network

Aleksander Ivovic, Regional Chair, Diabetes Canada

3:45 p.m. Plenary Session 5

Health Care as Data Science: How IT, Data, and Analytics are Disrupting Health and Supporting Personalization

Moderator:

Dr. Michael Duong, Director, Evidence Generation, Hoffmann-La Roche Ltd

Panellists:

Peter Bak, Chief Information Officer, Humber River Hospital

Dr. Henry J. Svec, Founder ExerciseMD and Click-Eat, ExerciseMD

Joyce Drohan, Partner, Analytics, Deloitte Canada

4:30 p.m. Closing Remarks from the Chair

Dr. Robert Fraser, President and Chief Executive Officer, Molecular You

4:45 p.m. Day One Adjourns

Agenda

DAY 2 / Wednesday, March 28, 2018

8:00 a.m. Continental Breakfast

8:30 a.m. Opening Remarks from the Fraser

Dr. Robert Fraser, President and Chief Executive Officer, Molecular You

8:45 a.m. Plenary Session 6

Canadian Innovation Panel: The Future of Personalized Health and Wellness as Seen By Those Bringing it to Reality

Moderator:

Nandni Edwards, Senior Director, BestLifeRewarded Innovations

Panellists:

Dr. Bettina Hamelin, President and CEO, Ontario Genomics

Dr. Goldie Nejat, Associate Professor, Mechanical Engineering, Canada Research Chair in Robots for Society and Director of the Institute for Robotics & Mechatronics (IRM), University of Toronto

Laurie Jenkins, Founder and Senior Patient Advocate, Healthcare Navigators Inc.

9:30 a.m. Plenary Session 7

Bugs 'R US: The Role of the Microbiome in Health and Disease

Dr. Brett Finlay, Professor, Michael Smith Laboratories, The University of British Columbia and, Co-Author, Let Them Eat Dirt

10:15 a.m. Refreshment Break

10:30 a.m. Plenary Session 8

“Predictive, On-demand, Accessible, Holistic and Spanning Across Health Care Settings to Provide a Seamless and Amazing Client Experience”. Realizing A Vision for Integrating Technologies for Personalized Care

Mary Lou Ackerman, Vice-President, Innovation, Saint Elizabeth Health Care

Nancy Lefebvre, Chief Clinical Executive and Senior Vice-President, Knowledge and Practice, Saint Elizabeth Health Care

11:15 a.m. Plenary Session 9

What Next for Personalized Health and Precision Medicine

Moderator:

John Brewer, Executive Program Developer, The Conference Board of Canada

Panellists:

Kristine Ashcraft, Chief Executive Officer and Molecular Biologist, YouScript

Lisa Machado, Patient Innovator

Joby McKenzie, Senior Vice-President, Business Development, LifeLabs Medical Laboratory Services

Jamie Sawchuk, Lead, Innovation Practices, Deloitte

12:00 p.m. Closing Remarks from the Chair

Dr. Robert Fraser, President and Chief Executive Officer, Molecular You

12:15 p.m. Conference Adjourns

Sponsors



EXHIBITOR



MARKETING PARTNERS



Mood Disorders Society of Canada
La Société Pour Les Troubles de L'Humeur du Canada



MEDIA PARTNER

Longwoods.com

Representing The Conference Board of Canada

Louis Thériault, Vice-President, Industry, Strategy and Public Policy

John Brewer, Executive Program Developer

Stéphane Joannette, Event Logistics Officer

Liana Dalati, Event Assistant

Penny Hill, Conference Assistant

Sheila Victor, Conference Assistant

Conference Watch

Value-Based Procurement and Innovation: Procurement as an Enabler of Value-Based Health Care

April 18, 2018

The Design Exchange • Toronto, ON

Mental Health in the Capital 2018

May 9, 2018

The Shaw Centre • Ottawa, ON

Workplace Mental Health 2018

June 13–14, 2018

Metro Toronto Convention Centre • Toronto, ON

Marijuana @ Work

June 19, 2018

The Globe and Mail Centre • Toronto, ON

Insights. Understanding. Impact.

