CASHC Launch Meeting — May 13, 2011
Summary Notes

Tour-de-table of investors and guests:

- Great diversity of interests and drivers for health and health care reform around the table
- What does “sustainability” mean?
- High expectations that CASHC can make a difference in the publicly funded health care system in terms of affordability, productivity, transformation, adding a private sector voice

Framework for Research Plan

- General consensus on the research framework, but with comments, questions and modifications
- Enhance pillar ‘individual’ to include “patient”
- Enhance pillar “Institutions” to add “Care Givers”
- Change pillar “System” to “Operating Environment”

Specific Research Projects

- Broad consensual support for research themes and foundational projects
- Add an additional foundation study – survey of recent key studies of health and health care reform

Anne Golden Summing Up

1. Sense of confidence/even optimism about the project
   - scope/depth of participants
   - reputation of CBoC

2. Need to define goals at the outset – for example:
   - about health and health care
   - review recent studies for suggestions
   - move Canada to top performance on health/health care on globally-accepted health outcome indicators in a way that is cost effective, equitable, sustainable

3. Define audiences – all stakeholders i.e. governments-private sector-the public

4. Language matters:
   - individual/patient
   - caregivers/providers
   - operating environment/system

5. Add a new project up front -- begin with a review of recent, good studies; identify the key studies; describe their major themes and messages or advice; assess the underlying analysis in the studies; and offer a view on the current state of the debate.

6. Health vs. disease management – NOT a simple continuum i.e. complexity

7. Methodology
   - macro and micro
   - scenarios
- case studies on high performing and what worked (i.e., lessons on leadership, structure, process, on change management)

8. **Enabling Change**
   Will our work be implementable?
   - sense that we must focus on how change will happen once we determine what needs to happen
     - barriers/obstacles
     - incentives/disincentives
   - engaging the grass roots to build momentum
     - online communities
     - annual summit on sustainable health care
   - early on: identify and act on low hanging fruit

9. **Changing the Climate of Opinion**
   Communication
   Education
   **Momentum** over a long time
   Elevating the level of debate.

10. **WHAT**
    **HOW**
    **WHO**
    **WHEN**