

CASHC Launch Meeting – May 13, 2011

Summary Notes

Tour-de-table of investors and guests:

- Great diversity of interests and drivers for health and health care reform around the table
- What does “sustainability” mean?
- High expectations that CASHC can make a difference in the publicly funded health care system in terms of affordability, productivity, transformation, adding a private sector voice

Framework for Research Plan

- General consensus on the research framework, but with comments, questions and modifications
- Enhance pillar ‘individual’ to include “patient”
- Enhance pillar “Institutions” to add “Care Givers”
- Change pillar “System” to “Operating Environment”

Specific Research Projects

- Broad consensual support for research themes and foundational projects
- Add an additional foundation study – survey of recent key studies of health and health care reform

Anne Golden Summing Up

1. Sense of confidence/even optimism about the project
 - scope/depth of participants
 - reputation of CBoC
2. Need to define goals at the outset – for example:
 - about health and health care
 - review recent studies for suggestions
 - move Canada to top performance on health/health care on globally-accepted health outcome indicators in a way that is cost effective, equitable, sustainable
3. Define audiences – all stakeholders i.e. governments-private sector-the public
4. Language matters:
 - individual/patient
 - caregivers/providers
 - operating environment/system
5. Add a new project up front -- begin with a review of recent, good studies; identify the key studies; describe their major themes and messages or advice; assess the underlying analysis in the studies; and offer a view on the current state of the debate.
6. Health vs. disease management – NOT a simple continuum i.e. complexity
7. Methodology
 - macro and micro
 - scenarios

- case studies on high performing and what worked (i.e., lessons on leadership, structure, process, on change management)

8. Enabling Change

Will our work be implementable?

- sense that we must focus on how change will happen once we determine what needs to happen
 - barriers/obstacles
 - incentives/disincentives
- engaging the grass roots to build momentum
 - online communities
 - annual summit on sustainable health care
- early on: identify and act on low hanging fruit

9. Changing the Climate of Opinion

Communication

Education

Momentum over a long time

Elevating the level of debate.

10. WHAT
HOW
WHO
WHEN