



Canadian Views on Health and the Health Care System: Results of an EKOS Survey

Overall, how would you rate your health?

(per cent; n=2047)

	Total	Region						Gender		Age group				Education			Household income					Online vs. phone	
		BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Poor	4	4	3	1	3	7	6	3	5	0	4	5	4	6	5	4	11	6	6	2	2	3	5
Fair	14	12	14	16	13	18	12	14	15	11	11	17	19	26	14	12	27	20	14	14	8	13	18
Good	32	29	30	36	37	28	30	33	31	35	29	35	31	35	37	31	30	32	34	31	32	34	28
Very good	34	41	40	37	32	29	34	33	35	34	36	30	34	24	30	36	20	27	33	39	37	34	34
Excellent	16	14	12	10	15	19	18	17	14	20	19	12	12	9	15	17	12	14	12	14	22	16	14
Don't know/ no response	0	0	1	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0

	Total	Mother tongue		Household composition					Employment status			In what country were you born?		Urban/rural		Visible minority	
		English	French	Married with children	Married without children	Single with children	Single without children	Other	Employed	Retired	Other	Canada	All other	Rural	Urban	Yes	No
Poor	4	3	6	3	4	4	4	6	2	4	11	4	3	31	5	8	6
Fair	14	14	17	12	14	21	14	18	11	20	19	15	12	19	19	22	14
Good	32	33	28	29	36	28	35	31	33	33	30	32	34	0	37	31	35
Very good	34	35	30	37	33	33	31	31	36	33	27	34	34	18	27	25	33
Excellent	16	15	19	19	13	14	16	13	18	10	14	16	16	32	12	13	11
Don't know/ no response	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.



Thinking about your personal health, do you think it is worse or better than it was five years ago?

(per cent; n=2047; 1 means much worse, 7 means much better, and 4 means about the same)

	Region						Gender		Age group				Education			Household income					Online vs. phone		
	Total	BC/TERR	AB	SK/MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Worse (1-3)	31	36	40	30	31	30	20	31	31	29	29	32	35	33	28	32	40	34	35	27	27	33	28
Same (4)	45	39	40	46	46	45	53	42	48	44	43	46	45	42	43	46	37	41	39	48	48	46	43
Better (5-7)	24	25	20	24	23	25	27	27	21	27	27	22	20	25	29	23	23	25	26	25	25	22	29
1 (much worse)	4	5	6	1	4	5	1	3	5	2	5	4	4	7	2	5	11	7	3	4	2	3	8
2	6	5	9	6	6	7	1	7	5	10	4	7	8	10	7	5	11	6	8	4	4	6	7
3	21	26	26	22	20	18	17	20	21	16	20	21	24	16	19	21	18	21	24	18	21	24	13
4 (about the same)	45	39	40	46	46	45	53	42	48	44	43	46	45	42	43	46	37	41	39	48	48	46	43
5	12	9	11	13	12	13	12	15	9	16	14	9	10	13	12	12	13	10	9	15	12	11	13
6	7	10	5	8	7	7	9	8	7	11	7	7	6	7	12	6	5	11	10	7	8	7	10
7 (much better)	4	6	4	3	4	5	6	4	5	0	6	5	4	6	5	4	5	4	6	4	4	4	7
Don't know/ no response	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

	Mother tongue			Household composition				Employment status			In what country were you born?		Urban/rural		Visible minority		
	Total	English	French	Married with children	Married without children	Single with children	Single without children	Other	Employed	Retired	Other	Canada	All other	Rural	Urban	Yes	No
Worse (1-3)	31	31	28	31	27	39	33	35	27	36	42	30	38	23	30	36	34
Same (4)	45	45	47	44	47	41	45	42	46	46	39	45	46	77	42	40	44
Better (5-7)	24	24	25	25	25	20	22	23	27	18	19	25	16	0	27	25	22
1 (much worse)	4	3	6	4	3	10	2	6	3	5	8	4	7	0	5	8	2
2	6	6	6	5	4	8	11	9	5	7	10	6	7	23	8	8	9
3	21	21	17	22	20	21	19	19	19	24	24	20	24	0	18	20	22
4 (about the same)	45	45	47	44	47	41	45	42	46	46	39	45	46	77	42	40	44
5	12	11	14	11	15	12	8	11	13	8	13	12	10	0	12	11	9
6	7	8	6	10	6	4	6	9	10	6	2	8	3	0	10	9	8
7 (much better)	4	4	5	4	5	4	7	3	5	4	4	5	3	0	5	4	5
Don't know/ no response	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.



Which of the following factors do you think has the biggest impact on the health of the average Canadian?

(per cent; n=2036)

	Total	Region						Gender		Age group				Education			Household income					Online vs. phone	
		BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
The daily activities of Canadians	48	53	60	51	49	39	45	52	44	45	54	47	41	38	48	51	25	39	43	51	62	49	44
The health care system	17	16	13	15	16	21	20	16	18	15	14	18	21	23	15	16	22	17	17	18	14	17	18
The quality of Canada's food and water	10	7	10	6	9	14	6	9	10	10	9	9	10	15	11	8	14	10	10	9	7	9	12
Environmental factors such as air quality	6	5	2	6	7	9	6	5	7	15	5	5	8	6	8	7	14	6	9	5	3	5	10
Their income level	18	17	14	21	19	15	21	17	18	16	16	19	18	17	17	17	24	25	19	16	13	19	15
Don't know/ no response	2	2	1	2	1	3	2	1	2	1	2	2	1	2	2	2	1	3	1	1	1	2	1

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.



How important is ... being physically active ... in helping you maintain your health and in preventing or delaying illness?
(per cent; n=2036)

	Region						Gender		Age group				Education			Household income					Online vs. phone		
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not at all important (1)	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Not very important (2)	2	2	2	1	2	2	0	2	1	3	2	1	1	3	1	2	3	1	2	1	2	1	2
Somewhat important (3)	22	17	17	16	23	27	17	23	20	21	20	22	24	23	24	21	29	22	23	20	18	22	20
Very important (4)	76	81	80	83	75	71	82	75	78	76	77	76	75	74	74	77	68	76	75	79	79	76	78
Don't know/ no response (9)	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0

Note: margin of error is 2.2 per cent, 19 times out of 20.
Source: EKOS.

How important is ... eating a well-balanced diet ... in helping you maintain your health and in preventing or delaying illness?
(per cent; n=2036)

	Region						Gender		Age group				Education			Household income					Online vs. phone		
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not at all important (1)	2	3	2	1	3	1	0	2	2	4	2	1	3	3	3	2	1	1	3	1	2	1	4
Not very important (2)	3	1	4	6	2	4	3	3	3	5	3	2	3	5	2	3	4	5	3	2	3	3	4
Somewhat important (3)	12	9	10	15	12	15	9	11	13	17	14	11	7	14	12	12	20	16	13	10	10	12	13
Very important (4)	82	86	84	76	82	79	86	83	81	73	80	84	87	76	82	83	73	76	81	86	85	83	79
Don't know/ no response (9)	1	1	0	1	1	1	2	1	1	1	1	1	1	1	1	1	2	2	0	0	0	1	1

Note: margin of error is 2.2 per cent, 19 times out of 20.
Source: EKOS.



How important is ... not smoking ... in helping you maintain your health and in preventing or delaying illness? (per cent; n=2036)

	Region						Gender		Age group				Education			Household income					Online vs. phone		
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not at all important (1)	2	3	2	1	3	1	0	2	2	4	2	1	3	3	3	2	1	1	3	1	2	1	4
Not very important (2)	3	1	4	6	2	4	3	3	3	5	3	2	3	5	2	3	4	5	3	2	3	3	4
Somewhat important (3)	12	9	10	15	12	15	9	11	13	17	14	11	7	14	12	12	20	16	13	10	10	12	13
Very important (4)	82	86	84	76	82	79	86	83	81	73	80	84	87	76	82	83	73	76	81	86	85	83	79
Don't know/ no response (9)	1	1	0	1	1	1	2	1	1	1	1	1	1	1	1	1	2	2	0	0	0	1	1

Note: margin of error is 2.2 per cent, 19 times out of 20.
Source: EKOS.

How important is ... not drinking too much alcohol ... in helping you maintain your health and in preventing or delaying illness? (per cent; n=2036)

	Region						Gender		Age group				Education			Household income					Online vs. phone		
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not at all important (1)	3	2	3	3	4	2	4	4	2	3	3	2	4	4	3	3	4	1	3	2	4	3	4
Not very important (2)	11	9	5	9	10	15	10	12	9	19	13	8	6	9	9	11	14	13	8	10	13	11	9
Somewhat important (3)	42	41	45	43	41	45	36	46	38	43	48	39	35	34	41	44	30	35	38	49	47	44	36
Very important (4)	44	48	46	45	45	37	48	38	49	33	36	50	55	52	46	42	50	50	51	39	37	41	51
Don't know/ no response (9)	1	1	0	0	1	1	1	1	1	2	0	1	1	1	0	1	2	1	0	0	0	1	1

Note: margin of error is 2.2 per cent, 19 times out of 20.
Source: EKOS.



Thinking of the factors influencing the overall health of the Canadian population, how would you rate the importance of the following?

A publicly funded health care system

(per cent; n=2036)

	Total	Region						Gender		Age group				Education			Household income					Online vs. phone	
		BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not important (1-3)	4	4	11	2	4	2	3	6	2	2	5	4	5	4	4	5	2	4	4	3	7	5	3
Moderate (4)	7	6	13	7	6	8	5	9	5	5	6	9	7	8	9	7	4	7	5	7	9	8	5
Important (5-7)	87	89	75	88	89	89	89	83	91	92	88	86	88	87	86	88	94	86	89	89	85	86	92
Not at all important (1)	1	2	4	1	1	1	1	2	0	0	2	1	1	1	1	1	0	0	1	1	2	1	1
2	1	1	3	0	1	1	0	2	1	1	1	1	2	1	1	1	1	0	1	1	2	2	0
3	2	1	4	1	2	1	2	3	1	1	2	2	2	1	2	2	1	3	1	1	3	2	2
Moderately important (4)	7	6	13	7	6	8	5	9	5	5	6	9	7	8	9	7	4	7	5	7	9	8	5
5	14	13	11	18	13	16	10	14	13	19	15	12	10	15	14	13	8	9	11	12	18	12	17
6	22	17	18	20	22	26	18	23	21	26	22	23	17	23	23	22	26	21	20	23	21	21	24
Extremely important (7)	52	59	46	50	53	47	61	47	57	47	51	51	60	48	49	53	60	56	57	54	45	52	51
Don't know/ no response (9)	1	1	1	2	1	0	3	1	1	2	1	1	0	2	2	1	1	2	2	1	0	1	0

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.



Thinking of the factors influencing the overall health of the Canadian population, how would you rate the importance of the following?

The lifestyles and health behaviour of individuals themselves

(per cent; n=2036)

	Region							Gender		Age group				Education			Household income					Online vs. phone	
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not important (1-3)	2	2	2	3	2	3	4	3	2	2	3	2	2	4	2	3	7	1	3	2	3	2	3
Moderate (4)	9	6	11	8	10	8	8	10	8	7	8	9	10	12	9	8	9	9	9	9	6	9	9
Important (5-7)	88	91	88	89	87	88	85	86	90	89	89	88	88	83	89	89	84	88	87	88	91	88	88
Not at all important (1)	0	0	0	1	0	0	1	0	0	0	0	0	1	1	1	0	1	0	1	0	0	0	1
2	1	0	0	1	1	0	1	1	0	1	1	1	0	1	0	0	1	0	1	1	1	1	0
3	2	2	2	1	1	2	1	2	1	1	2	2	2	2	1	2	5	0	1	1	2	2	2
Moderately important (4)	9	6	11	8	10	8	8	10	8	7	8	9	10	12	9	8	9	9	9	9	6	9	9
5	14	15	11	14	14	16	10	14	14	15	13	15	15	19	17	12	17	14	14	14	11	12	19
6	29	25	23	30	30	33	26	30	28	31	30	28	27	28	31	29	31	27	26	31	32	29	28
Extremely important (7)	45	51	54	46	43	38	49	42	48	43	46	45	45	36	41	48	36	48	48	43	48	46	41
Don't know/no response (9)	1	1	0	0	0	1	3	1	1	2	1	0	0	1	1	0	0	2	1	0	0	1	0

Note: margin of error is 2.2 per cent, 19 times out of 20.
Source: EKOS.



Thinking of the factors influencing the overall health of the Canadian population, how would you rate the importance of the following?
The physical environment (e.g., water and air quality)
(per cent; n=2036)

	Region						Gender		Age group				Education			Household income					Online vs. phone		
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not important (1-3)	4	4	9	5	3	2	4	5	3	2	5	4	4	5	3	4	2	2	2	5	6	4	3
Moderate (4)	10	11	15	6	10	10	11	12	9	7	10	11	11	12	9	10	7	7	10	11	12	11	8
Important (5-7)	85	84	76	88	87	87	83	83	88	90	85	84	85	83	88	85	91	89	87	84	82	84	89
Not at all important (1)	0	0	3	0	0	0	0	0	0	0	0	1	1	1	0	0	1	0	0	0	0	0	0
2	1	1	4	1	2	1	1	2	1	1	1	2	2	2	2	1	1	0	1	1	3	1	2
3	2	3	3	4	1	2	2	3	2	1	3	2	1	2	1	3	1	1	1	3	4	2	1
Moderately important (4)	10	11	15	6	10	10	11	12	9	7	10	11	11	12	9	10	7	7	10	11	12	11	8
5	18	10	22	19	18	19	18	19	16	23	17	18	14	17	20	18	16	12	13	22	19	17	20
6	28	26	24	31	30	27	30	31	26	27	29	28	30	24	27	30	23	29	26	28	30	29	26
Extremely important (7)	39	48	30	37	38	42	34	33	45	40	40	38	41	41	41	36	52	48	48	34	33	38	43
Don't know/ no response (9)	0	1	0	0	0	0	3	0	1	2	0	0	0	1	0	0	0	2	1	0	0	1	0

Note: margin of error is 2.2 per cent, 19 times out of 20.
Source: EKOS.



Thinking of the factors influencing the overall health of the Canadian population, how would you rate the importance of the following?

The education levels of Canadians

(per cent; n=2036)

	Total	Region						Gender		Age group				Education			Household income					Online vs. phone	
		BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not important (1-3)	10	8	11	8	9	12	5	11	8	5	11	10	10	9	10	9	7	8	8	12	12	11	6
Moderate (4)	20	17	22	19	20	23	20	21	20	16	18	24	19	19	22	21	14	17	21	22	19	23	15
Important (5-7)	69	74	67	72	71	64	73	68	71	77	70	66	71	70	68	69	79	73	71	66	68	66	79
Not at all important (1)	2	2	2	1	2	3	1	3	1	1	3	2	2	4	2	1	2	3	2	2	2	2	1
2	2	3	2	2	2	2	2	2	2	2	2	3	3	2	2	2	2	2	1	2	3	2	2
3	5	4	7	5	5	7	2	6	5	2	6	5	5	3	6	6	2	3	4	7	7	6	3
Moderately important (4)	20	17	22	19	20	23	20	21	20	16	18	24	19	19	22	21	14	17	21	22	19	23	15
5	23	22	23	23	24	22	21	24	22	22	23	24	24	20	26	22	25	22	21	24	23	23	23
6	25	27	26	29	27	20	27	24	27	26	25	24	29	24	22	26	24	21	26	25	28	25	26
Extremely important (7)	21	24	17	19	20	21	25	20	22	29	22	18	19	26	20	20	29	30	23	17	17	18	29
Don't know/ no response (9)	1	1	0	1	0	1	3	1	1	2	1	0	0	2	1	0	0	2	1	1	0	1	0

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.



Thinking of the factors influencing the overall health of the Canadian population, how would you rate the importance of the following?

The income levels of Canadians

(per cent; n=2036)

	Region							Gender		Age group				Education			Household income					Online vs. phone	
	Total	BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone
Not important (1-3)	12	13	14	16	13	7	9	16	8	11	14	11	9	9	9	13	8	6	9	14	16	13	9
Moderate (4)	24	27	25	27	24	22	19	24	24	16	23	23	33	17	23	27	11	17	26	24	29	27	17
Important (5-7)	63	59	60	56	62	69	70	59	67	71	62	65	58	72	68	59	81	74	64	60	54	59	74
Not at all important (1)	2	2	2	1	4	1	2	3	2	2	3	1	2	1	2	3	1	1	2	3	3	3	2
2	3	3	5	6	3	2	3	4	2	2	4	3	3	2	3	3	2	2	1	4	5	3	3
3	6	8	7	10	7	4	4	9	3	7	6	7	4	6	4	7	4	4	6	7	9	7	4
Moderately important (4)	24	27	25	27	24	22	19	24	24	16	23	23	33	17	23	27	11	17	26	24	29	27	17
5	26	24	31	23	26	27	25	26	26	33	27	25	22	26	26	27	18	25	23	26	28	25	29
6	22	20	19	16	21	24	29	19	24	28	20	21	24	24	23	20	28	21	25	22	17	20	25
Extremely important (7)	15	16	10	17	14	18	16	14	17	10	16	19	12	22	19	12	35	28	16	12	9	14	20
Don't know/ no response (9)	1	1	1	0	1	1	3	1	1	2	1	1	0	2	1	1	1	2	1	1	0	1	1

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.



Which of these two statements is closer to your own view?

(share of respondents who agreed with statement; per cent; n=2036)

	Total	Region						Gender		Age group				Education				Household income					Online vs. phone	
		BC/ TERR	AB	SK/ MB	ON	QC	AT	M	F	<25	25-44	45-64	65	ES HS	Coll.	Univ.	<20K	20-39	40-59	60-99	100K	Online	Phone	
Allowing some private delivery of health care services is a good thing because it will force the public services to get better and will decrease wait times	36	39	48	43	36	32	30	41	32	40	35	36	38	38	37	36	25	29	33	37	43	34	43	
Once private health care services start to become widely available, public health care services will start losing clinical staff, and the quality of public services will deteriorate	60	56	48	55	61	65	64	55	64	56	63	58	57	57	59	60	71	66	60	62	54	61	55	
Don't know/ no response	4	5	4	2	4	3	6	4	4	4	2	5	5	5	4	3	3	5	6	2	3	5	2	

Note: margin of error is 2.2 per cent, 19 times out of 20.

Source: EKOS.