



British
High Commission
Ottawa

The Conference Board of Canada
Insights You Can Count On



British High Commission and The Conference Board of Canada Business Seminar

Opportunities for Financing a Low-Carbon Economy

Thursday, **October 1**, 2009
1:30–5:00 p.m.

The Metropolitan Hotel • Mandarin Room • Toronto, Ontario



How to get from here to
there—insights on financing
a low-carbon economy.

www.conferenceboard.ca

Our Speakers

The program will be highlighted by an opening plenary address by the **Rt. Hon. Alderman Ian Luder, the Lord Mayor of the City of London**, on the financial aspects of the transition to a low-carbon economy. This address will be followed by a networking opportunity with the Lord Mayor.

Leading executives from the financial and business sectors will provide their insights, and field questions and comments from the audience during a panel discussion:

- **Len Diplock**, Vice-President, Strategy, Direct Energy
- **Sandra Odendahl**, Director, Corporate Environmental Affairs, Royal Bank of Canada
- **Jeff Passmore**, Executive Vice-President, IOGEN Corporation
- **Steven Schleimer**, Director, Energy and Environmental Market Regulation, Barclays Capital, New York

Governments and Business Leaders See an “Opportunity Agenda”

Businesses, financial leaders, and governments on both sides of the Atlantic are encountering the impacts of the world’s changing climate on their present and future operations. In addition to the risks arising from climate change, they recognize the emerging “opportunity agenda” that has the potential to open up entirely new business lines, new “green” products, new types of services in emerging carbon markets, and major capital inflows to replace aging infrastructure with new low-carbon technologies.

Business opportunities arising from the transition to a low-carbon economy are seen by many as a cornerstone of the economic recovery from today’s recessionary economic conditions.

Executive Seminar—“Opportunities for Financing a Low-Carbon Economy”— Toronto, October 1, 2009

The British High Commission and The Conference Board of Canada have organized a seminar to help foster a deeper dialogue on the financial risks and opportunities arising from climate change. In particular, the opportunities and challenges of financing the transition to a clean energy economy are seen as a topic of mutual interest by both the financial community and business leaders.

This seminar, Opportunities for Financing a Low-Carbon Economy, is designed to move the agenda forward. The seminar’s objectives are to make advances on three fronts:

- to raise the profile of business opportunities arising from the transition to a low-carbon economy;
- to foster a closer dialogue between leaders from the financial and energy communities; and
- to open up business opportunities for the future.

Questions that need to be asked about financing the transition to a low-carbon economy include:

- What are the dimensions? How much financing will be needed, when, from where?
- Are there different perspectives on the transition—from the U.K., from the U.S., from Canada?
- What does the long-term future look like, following the post-recession incentive packages?
- Are there any strong emerging priorities—carbon sequestration, renewables, nuclear power?
- Are there any lessons learned from the European experience so far?



PROGRAM

THURSDAY, OCTOBER 1, 2009

- 1:30** **Networking “Meet and Greet”**
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- 2:00** **Welcome**
Opening Remarks
Anne Golden, President and CEO, The Conference Board of Canada
H. E. Anthony Cary, CMG British High Commissioner to Canada
- 2:15** **Session 1**
Introduction
H. E. Anthony Cary, CMG British High Commissioner to Canada
Plenary Address
Rt. Hon. Alderman Ian Luder, The Lord Mayor of the City of London
- 2:35** **Questions**
- 2:45** **Networking Break With the Rt. Hon. Alderman Ian Luder**
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- 3:15** **Session 2**
Remarks by Business and Financial Leaders
- Introductions**
Anne Golden, President and CEO, The Conference Board of Canada
- Speakers**
Steven Schleimer, Director, Energy and Environmental Market Regulation, Barclays Capital, New York
Sandra Odendahl, Director, Corporate Environmental Affairs, Royal Bank of Canada
Jeff Passmore, Executive Vice-President, IOGEN Corporation
Len Diplock, Vice-President, Strategy, Direct Energy
- 4:15** **Session 3**
Panel and Audience Q&A
- 4:45** **Closing**
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- Anne Golden**, President and CEO, The Conference Board of Canada



REGISTRATION

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On behalf of the British High Commission and The Conference Board of Canada, you are cordially invited to attend this important seminar. Please complete the registration form to confirm your participation.

YES, I will attend NO, I will not attend

Name _____

Title _____

Company/Organization _____

Phone _____

Fax _____

Address _____

City _____

Province _____

Postal Code _____

E-mail _____

Assistant's Name _____

Assistant's Phone _____

Assistant's E-mail _____

Please e-mail or fax your registration before **September 25, 2009**, to:

Erika Presley
Tel: 613-526-3090 ext. 330
Fax: 613-526-4857
E-mail: presley@conferenceboard.ca

ATTENDANCE IS FREE, BUT SPACE IS LIMITED • REGISTER EARLY TO GUARANTEE A SPOT • DEADLINE FOR REGISTRATION IS SEPTEMBER 25, 2009

