Research Highlights

Breathing Easier: Addressing the Burden of Pneumonia in Canada.

The Conference Board of Canada engaged in a three-part research series on the burden of pneumonia in Canada. The first briefing estimated the future economic burden of pneumonia in Canada for the population aged 65 and over. The second briefing examined trends in the development of complications, in those aged 65 and over, after hospitalization for pneumonia, and the impact these complications have on the cost of treatment and recovery.

Highlights:

- Pneumonia is a preventable disease that imposes a substantial financial burden on the Canada health care system.
- In Canada, the total direct health care cost for hospitalized pneumonia patients, aged 65 and over, is forecast to increase from $216.2 million in 2010 to $532.2 million in 2025.
- Enhanced public health measures that aim to increase population immunity and reduce risk factors can eventually decrease the number of cases and improve disease management.
- This final installment of the burden of pneumonia series summarizes the insights generated in the previous two briefings and provides recommendations for actions.

The Breathing Easier: Addressing the Burden of Pneumonia in Canada report is the third and final installment in the research series was released on January 17, 2018. This briefing summarizes the insights generated in the previous two briefings and provides recommendations for action, and was funded by Pfizer Canada and CASHC.

Other briefings and reports and their tentative release dates

- Canadian Health Care in 2035: Roles, Services Offered, and Accountability – Released on January 22, 2018
- Absent Without Leaving. The Economic Impact of Early, Optimized Treatment for Depression – Pre-release January 24, 2018, Public release date January 30, 2018
- Health Care Aware: Understanding Pharmaceutical Costs and Pricing – Pre-release March 6, 2018; Public release March 13, 2018
- The Centre for the Future of Health and the Canadian Alliance for Sustainable Health Meeting Report – Pre-release March 7, 2018, Public release March 14, 2018
Upcoming Meetings and Events

**Understanding Public and Private Prescription Drug Insurance Coverage in Canada**

**February 13, 2018 at 2:00pm EST**

Join us for this live and free webinar and please share throughout your networks.

The recently released report, *Understanding the Gap: A Pan-Canadian Analysis of Prescription Drug Insurance Coverage*, finds that 95 per cent of Canadians (more than 34 million) are eligible for some form of prescription drug coverage. Ontario residents represent a significant share of Canadians without insurance coverage, with just over 13 per cent of Ontario’s population considered uninsured. Understanding the complex landscape of public and private prescription drug insurance coverage in Canada can provide opportunities to ensure all Canadians have access to affordable medicines.

The report author, Greg Sutherland, will provide an overview of the highlights, including how the majority of Canadians have access to prescription drug coverage through private or public plans and the number of those who enroll in such programs. He will also discuss how The Conference Board of Canada estimated the number of uninsured Canadians and provide a closer look at out-of-pocket spending on prescription drugs.

*Click here for more on the webinar and to register*

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**Healthy Canada Conference 2018: Personalized Health and Wellness**

**Tuesday, March 27 and Wednesday, March 28**

Sheraton Centre Toronto Hotel

Conference Chair: **Dr. Robert Fraser**, Chief Executive Officer, Molecular You

Applying precision across the health system, from prevention to health care to workplace wellness is the next frontier of Canadian health innovation. The concept of precision or personalized medicine is increasingly becoming a reality. Put simply, medical decisions, practices, policies, and programs, and/or products are tailored to the individual patient based on their predicted response or disease risk. Join us to discuss how Canada can become a leader in implementing a personalized approach to health and wellness.

Experts and stakeholders from across the country will address many hurdles and opportunities, with the goal of applying innovation to health and wellness. This will help all participants in the system achieve greater impact from a population health and productivity standpoint.

*Click here for more about the conference and for agenda updates.*

**Registration:**

**Your membership includes waived** registration(s) to this event, depending on your level of network/centre investment. To register, email cripps@conferenceboard.ca and indicate whether you are a CHL, CFH, or CASHC member. If you’re unable to attend, we recommend you send a delegate on your behalf to take full advantage of your benefits.
### Events and Webinars

**Healthy Brains at Work: Addressing Mental Health in the Workplace**
- **Location:** Webinar
- **Dates & Times (EDT):** February 6, 2018, 2:00pm
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Understanding Public and Private Prescription Drug Insurance Coverage in Canada**
- **Location:** Webinar
- **Dates & Times (EDT):** February 13, 2018, 2:00pm
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Robyn Mia – Mia@conferenceboard.ca

**Generation Healthy: Translating Knowledge into Innovative Solutions**
- **Location:** Webinar
- **Dates & Times (EDT):** February 22, 2018, 11:00am
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**The New Health Economy: Managing Data, Placing Value on Medical care, and Empowering Patients**
- **Location:** Webinar
- **Dates & Times (EDT):** March 5, 2018, 2:00pm
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**The Benefits of Early, Optimized Treatment for Depression**
- **Location:** Webinar
- **Dates & Times (EDT):** March 8, 2018, 11:00am
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Leading Mentally Healthy Workplaces Workshop Series**
- **Location:** Multiple Locations
- **Dates:** Multiple Dates
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** HR Education – HREducation@conferenceboard.ca

**Centre for the Future of Health Meeting (joint with CASHC)**
- **Location:** Toronto
- **Dates:** March 26, 2018
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Canadian Alliance for Sustainable Health Care Meeting (joint with CFH)**
- **Location:** Toronto
- **Dates:** March 26, 2018
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Personalized Health and Wellness: Healthy Canada Conference 2018**
- **Location:** Toronto
- **Dates:** March 27-28, 2018
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**MaRS EXCITE: Market Access and Adoption of Disruptive Health Technologies**
- **Location:** Webinar
- **Dates:** April 4, 2018, 2:00pm
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Using Design Thinking to Scale Telemedicine**
- **Location:** Webinar
- **Dates:** April 12, 2018, 11:00am
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Value-Based Procurement and Innovation: Opportunities for Improving Canada’s Health Care**
- **Location:** Toronto
- **Dates:** April 18, 2018
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Council for Healthy Living Meeting**
- **Location:** Ottawa
- **Dates:** May 30, 2018
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

**Workplace Mental Health Conference**
- **Location:** Toronto
- **Dates:** June 13-14, 2018
- **Waived for members of:** CASHC, CFH and CHL members
- **Discounted for members of:**
- **Contact:** Shannon Cripps – Cripps@conferenceboard.ca

### Complimentary or Discounted Webinar Recordings

CASHC, CFH, and CHL members have access to recorded Conference Board webinars at no or reduced fee. Please contact Robyn Mia at Mia@conferenceboard.ca and indicate which network you belong to. Example webinars include:

- After Pneumonia: Addressing the Health and Economic Burden of Pneumonia in Canada
- Up in Smoke: Addressing the Costs of Tobacco Use in Canada
- Money on the Mind: A Profile of Financial Wellness Programming in Canadian Organizations
- Part 1: Dollars and Sense 2017: Using Health Economics to Inform Policy
- Part 2: Dollars and Sense 2017: Using Health Economics to Inform Policy
- Money on the Mind: A Profile of Financial Wellness Programming in Canadian Organizations
- A Road Map to Health System Sustainability: A Clear Imperative to Enhance Health
- Stretched Too Thin: The Demand for Physiotherapy Services in Canada
- Innovation in Cardiovascular Disease Management: The Impact of PCSK9 Inhibitors
- Using AI, Big Data and Related Digital Health Innovations
Resources

Please contact us if you require access to any of the following resources. We would be happy to assist you.

All Health-Related Publications to Date
Most health-related publications are accessible to the general public at no charge. For all health-related publications from the Conference Board of Canada, visit our e-library.

Previous Health Events
Select health-related recorded webinars, presentations, and conference proceedings are available to members of the CASHC, CFH, and CHL. A full listing can be found on our website.

Other Research & Reports
- Money on the Mind: Financial Wellness and Its Impacts on Individuals, Business, and Society
- Money on the Mind: The Design and Impact of Employer-Sponsored Financial Wellness Programs
- The Juggling Act: Balancing Work and Eldercare in Canada
- Sizing Up the Challenge: Meeting the Demand for Long-Term Care in Canada
- A Canadian peer-reviewed journal of population health and health services research
- Active Living Research: Building evidence for action
- Effective strategies for scaling up evidence-based practices in primary care: a systematic review | Implementation Science | Full Text
- New Report Underscores Importance of Local Planning for Healthy Living
- When doctors share visit notes with patients: a study of patient and doctor perceptions of documentation errors, safety opportunities and the patient–doctor relationship
- A Prescription for a Healthier Canada. Rx: PharmAccord
- Health at a Glance 2017 - OECD Indicators

News, Commentaries, and Other Events
- Why is Transformation of Healthcare so Hard?
- Patients Included
- Ontario has announced a new round of grants for 12 new projects through the Health Technologies Fund, which supports the development of Ontario-based health innovations.
- Western University launches Ontario’s first Indigenous-led health training network
- J&J does Alzheimer’s gene therapy deal, along with 14 other new collaborations
- There Is No Precision Medicine Without Artificial Intelligence
- New study looks at how to reach lonely seniors
- 85% of physician practices weathered cyberattacks, disrupting care, risking safety
- Having A Heart Attack? This AI Helps Emergency Dispatchers Find Out
- Representing a “revolution”: how the popular press has portrayed personalized medicine
- New biomarker could lead way to another avenue for precision health.
- With funding freeze, mental health pros turn to innovation
- Partnering with Patients: The TC CCAC Tele-homecare Experience: Longwoods.com
- Record $100-million donation to CAMH underscores cultural shift on mental health

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Follow @ConfBoardofCda for updates from The Conference Board of Canada’s corporate account