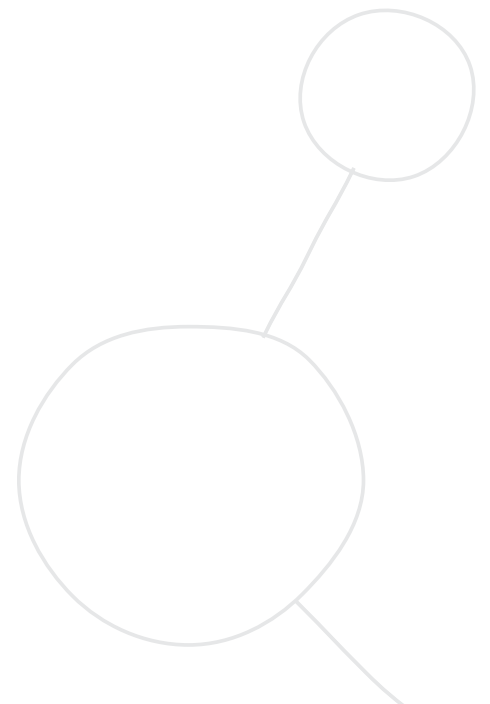


Global Commerce Centre.



The Global Commerce Centre offers original, innovative, evidence-based research and strategies for leaders to seize priority global trade opportunities with confidence.



Who Should Join

The Global Commerce Centre membership is geared to senior corporate, non-profit, and public sector leaders responsible for developing and leveraging their organizations' global commerce mandates. This includes international business strategies and operations, trade and investment analysis and promotion, labour force issues, and global commerce policy and regulations development.

Benefits of Membership

- Exclusive in-person forum twice a year to network with government and business leaders and preview research on leading-edge global trends and solutions from a Canadian perspective. The option to attend the forum virtually is also available as part of the membership benefits.
- Previews of, and free access to, all global commerce research. (Our published reports reach a broad national audience.)
- Webinars on key global trends, promising opportunities, and related public policies, rooted in evidence-based research. This includes access to chief economist forecast webinars.
- Exclusive use of the online Canadian Interactive Trade Forecast product.

“The Centre fosters engagement between public and private sectors, informed by excellent research, to address challenges and grow Canada's global footprint.”

Dr. Ailish Campbell, Assistant Deputy Minister and Chief Trade Commissioner, Global Affairs Canada

“The GCC provides insightful, evidence-based research on the most important global issues of our day.”

Peter Hall, Chief Economist, Export Development Canada

Exclusive Benefits for Champion and Lead Members

- Members with these higher levels of financial involvement play a key role in shaping the research and meeting agendas.
- Members involved at these levels benefit from visibility on the Centre's website and publications as key supporters of evidence-based research.

Independence and Capacity

The Centre has published more than 70 innovative reports, which have been widely read by business leaders and government officials. We use a variety of channels (including media, published reports, commentaries, blogs, webinars, infographics, and in-person presentations) to inform policy-makers, business leaders, and the public about what changes in the global environment mean for Canadian business and government strategies.

We draw on the Conference Board's established capacity in economic analysis to provide evidence-based tools and strategies for Canadian companies to succeed in global markets; and for governments to establish sound, effective, related public policies. The Centre makes recommendations for policy reform and strategies for success, based on sound analysis and independent evidence.



Selected Themes

Emerging Trends in Global Commerce

- Global, climate-friendly trade opportunities
- Which Canadian industries are best prepared to export to U.S. markets?
- Inclusive globalization: Addressing labour force disenchantment
- Trade in high-value services
- Canada's changing role in global value chains
- The most promising future markets for Canada, including opportunities in India, China, Mexico
- Canada's trade forecast

Next Generation of Trade Deals

- Modernizing NAFTA: Opportunities for Canada
- Impact of Canada–EU trade deal (CETA)

Success Strategies

- Effective Canadian business strategies in emerging markets and Europe
- Strategies for success for SMEs

“GCC’s regular webinars have provided great professional development for my staff.”

Christine Little, Assistant Deputy Minister,
B.C. Small Business, Regulatory & Service
Improvement Division

Events

Business and public sector leaders meet twice a year in person, as well as online throughout the year, to learn and discuss successful global commerce strategies and public policies.

November 22–23, 2017

Meeting: Ottawa ON, Developing a Progressive Trade Agenda for Canada

October 10, 2017

Webinar: The NAFTA Disconnect: Actual Costs and Benefits Versus Popular Perceptions

September 27, 2017

Webinar: Climate-Friendly Goods and Services: Opportunity Knocks for Canadian Companies

June 13, 2017

Webinar: NAFTA 2.0

May 2, 2017

Meeting: Ottawa ON, Canada’s Clean Trade: Clean Tech and the Low-Carbon Economy

March 8, 2017

Webinar: The Dragon’s Fire: Hot Sectors in China’s Economy for Canadian Businesses

December 15, 2016

Webinar: Trade Trends in 2017: Challenges and Opportunities for Canada’s Trade Relationships

Membership Levels

Champion Members play a central role in defining the research agendas and hosting member meetings. Champion Members have their organization's name listed on the website and in all publications, and can request free presentations of Centre research. The investment is \$50,000 annually for a three-year period.

Lead Members contribute suggestions to the research agenda, and may host member meetings. Lead Members have their organization's name

listed on the website and in all publications. The investment is \$25,000 annually for a three-year period.

Partner Members participate in member meetings and, along with all members, receive newly released publications prior to their public release. The investment is \$12,000 annually for a three-year period.

Member Organizations

Agriculture and Agri-Food
Canada

Atlantic Canada Opportunities
Agency

Bank of Canada

British Columbia Ministry of
International Trade

Business Council of Canada

Business Development Bank
of Canada

Canada Economic
Development for
Quebec Regions

Export Development Canada

Federal Economic
Development Agency for
Southern Ontario

Global Affairs Canada

Innovation, Science and
Economic Development
Canada

Maersk Line

Ministère de l'Économie, de
la Science et de l'Innovation

Nova Scotia Business Inc.

Ontario Ministry of Economic
Development and Growth

Transport Canada

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