



Agenda and Speakers

5th Skills and Post-Secondary Education Summit 2017 • Nov 29–30, 2017 • Toronto

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Wednesday, November 29, 2017

8:00 am Registration and Continental Breakfast

8:30 am Welcoming Remarks

The Conference Board of Canada will welcome delegates to the Summit and provide a recap of recent research from the Centre for Skills and Post-Secondary Education. The Centre's new platforms for addressing issues in skills and PSE will be outlined. These platforms will serve as evidence-based calls to action for stakeholders across the country.



Dr. Matthew McKean

Associate Director, Education
The Conference Board of Canada

9:00 am Plenary Session 1

How to Build Robust Work-Integrated Learning (WIL) Programs: Insights from Industry

Senior leaders from different industry sectors will engage the audience in an informative and interactive discussion on the role of the private sector in creating high-quality WIL experiences for Canadian PSE students. Representatives from financial services, mining, and start-ups/entrepreneurship will share insights from the WIL programs they are developing for their members in collaboration with the Business/Higher Education Roundtable (BHER). In May 2016, BHER members committed publicly to a goal of ensuring that 100% of students in Canada benefit from at least one WIL experience prior to graduation. The panelists will discuss successes and challenges to date in turning this ambitious goal into reality.



Moderator:

Dr. Valerie Walker

Vice-President, Talent and Skills
Business Council of Canada



Panellists:

Sashya D'Souza

Senior Vice President, Talent Initiatives
Toronto Financial Services Alliance



Scott Stirrett

Founder and Executive Director
Venture for Canada



Ryan Montpellier

Executive Director
Mining Industry Human Resources Council

10:00 am Networking and Refreshment Break

10:30 am Sharing Circle Sessions—Set A
(*please select one session*)

In Sharing Circle Sessions at the Summit, delegates are invited to share their insights on the Centre for Skills and Post-Secondary Education's new, dynamic platforms for addressing issues in skills and PSE. Participants will explore together how the platform goals and actions can be realized by partners in government, PSE institutions, and the private sector. A discussion document will be provided to registered delegates in advance of the Summit. Delegates will choose 1 of the following 3 interactive, facilitated sessions to discuss a major platform for addressing skills and PSE issues in Canada:

10:30 am Sharing Circle Session A1

Accessibility to Post-Secondary Education

Aspiration: Canada's PSE systems are universally accessible, equitable, and representative of Canada's diversity. Participants will discuss how to overcome the barriers associated with: affordability of PSE; accommodating students and staff with disabilities; access to PSE in rural and remote communities; providing culturally and regionally relevant programming; and more. Goals and actions to achieve greater accessibility in PSE will be identified, as well as recommendations on roles for stakeholder groups and organizations and best practice models that should be shared widely.



Facilitators:

Dr. Mahadeo A. Sukhai

Head of Research
CNIB



Rae-Anna Gardner

Supervisor Labour Market Projects
Métis Nation of Ontario



Diana Wickham

Strategic Advisor, Post-Secondary Access Initiative
Rideau Hall Foundation

10:30 am Sharing Circle Session A2

Skills Development

Aspiration: Learners have the advanced skills and knowledge they need to contribute as global citizens and to the future of work.

Participants will discuss how to overcome the barriers associated with: opportunities for meaningful experiential (work-integrated) learning experiences; producing enough skilled graduates to meet labour market demands; graduates' ability to articulate their skills to employers; and more. Goals and actions to achieve the optimal mix of skilled PSE graduates will be identified, as well as recommendations on roles for stakeholder groups and organizations and best practice models that should be shared widely.



Facilitators:

Nicole Almond

President
Enactus Canada



Madeleine Barker

Senior Director, Strategic Workforce Initiatives, Human Resources
RBC



Nuha Siddiqui
President
Enactus, University of Toronto

10:30 am Sharing Circle Session A3

Data on Post-Secondary Education in Canada

Aspiration: Stakeholders have access to high-quality, uniform, accessible data on the performance of Canada's PSE systems..

Participants will discuss how to overcome the barriers associated with: consistent and timely tracking of PSE systems performance; availability of data on the diversity of PSE campuses; granular data on graduate employment outcomes; and more. Goals and actions to develop and provide access to meaningful and timely data will be identified, as well as recommendations on roles for stakeholder groups and organizations and best practice models that should be shared widely.



Facilitators:
Nobina Robinson
Chief Executive Officer
Polytechnics Canada



Alex Usher
President
Higher Education Strategy Associates

12:00 pm Networking Luncheon

Join us for a luncheon to network, renew, and make new connections with speakers, experts, and potential partners! Delegates will have the opportunity to discuss and share their insights and key takeaways.

1:00 pm Special Presentation

During this session, MP Bryan May will speak about the Government of Canada's renewal of the Youth Employment Strategy. The youth employment strategy has served many Canadian youth, assisted businesses in training and finding key employees, and helped create the next generation of Canadian leaders. It's now time to renew that Strategy for the next generation. MP May's remarks will focus on the current Strategy, it's outcomes, and what the next design will focus on.



MP Bryan May
Member of Parliament for Cambridge
House of Commons

1:15 pm Plenary Session 2

Widening Career Pathways for Arts and Social Science Graduates: Advanced Digital and Professional Training (ADaPT)

Innovation requires an understanding of users, of organizations, markets, policies and content. As Artificial Intelligence revolutionizes systems development, the skills brought by Social Science and Humanities (SSH) graduates are becoming even more important. This panel will review new research and innovative approaches to work integrated learning which can help bridge the skills gap and also reduce barriers to highly skilled employment opportunities for women, persons with disabilities, some racialized minorities and indigenous people.



Session Chair:
Dr. Wendy Cukier
Director Diversity Institute and Professor, Ted Rogers School of Management
Ryerson University



Speakers:

Jeff Ollinger

Senior Manager, Talent Acquisition- Personal and Commercial Banking, Campus Recruitment
RBC



Domenic Belmonte

Partner
PwC



Tea Forenbacher

Junior Business Advisor, Transformative Technology Adoption Unit
Ontario Investment Office



Mark Patterson

Executive Director, Magnet
Ryerson University

2:30 pm Networking and Refreshment Break
Enjoy some free time to grab a coffee and network with peers.

2:45 pm Interactive Workshops
(please select one of the following dynamic sessions)

2:45 pm Workshop A
Partnering for Success in the ICT Sector
An Information and Communications Technology (ICT) sector expert panel will discuss how industry and educational institutions can collaborate to develop education programs that align with industry needs and improve student employment outcomes. The Information & Technology Association of Canada (ITAC) will share the results of its successful Business Technology Management (BTM) and CareerMash programs as case studies of successful education-business-government partnerships in the ICT sector.



Session Chair:

David Ticol

Distinguished Fellow, Innovation Policy Lab, Munk School of Global Affairs, University of Toronto and
Special Advisor, ITAC Talent



Speakers:

Dr. Blaize Horner Reich

RBC Professor, Technology and Innovation, Beedie School of Business
Simon Fraser University



Amber Foucault

Vice-President, Product Management
Symbility INTERSECT



Diana Wang-Martin

Chemistry Teacher, STEM Teacher Advisor and International Baccalaureate Middle Years Program Coordinator
Glenforest Secondary School



Daphne Habib

Visual Art and Design Technology Teacher and IB DP Coordinator, STEM Teacher Advisor
Glenforest Secondary School



Abhinav Boyed

Grade 12 International Baccalaureate Student
Glenforest Secondary School



Gina van Dalen

Executive Director, ITAC Talent and BTM Forum
ITAC | Information & Technology Association of Canada



Iftikhar Choudhary

Co Vice-President of Corporate Relations, Information Technology Management Students Association
Ryerson University

2:45 pm

Workshop B

Building the Inter-Connected, Entrepreneurial Institution

Placing human knowledge and concerns at the centre of the data revolution is critical to meeting society's needs. OCAD University's approach to partnerships enables interdisciplinary, experimental development of creative digital solutions to today's urgent social, economic, technological and environmental challenges. An open dialogue with participants will focus on how innovation training, design thinking, Big Data and accelerator capacity can be combined to support commercialization in emergent and established companies, increase the economic footprint and institutional sustainability of PSE, and reaffirm the role of post-secondary education institutions in the research/innovation/skills development ecosystem.



Session Chair:

Dr. Robert Luke

Vice-President, Research and Innovation
OCAD University

2:45 pm

Workshop C

Achieving Equity, Diversity and Inclusion in PSE

As both employers and educators, post-secondary education institutions have an important role to play in supporting equity, diversity, and inclusion. Achieving equitable, diverse, and inclusive learning and working environments is a moral as well as an economic imperative. This session will share evidence-based solutions for overcoming conscious and unconscious bias. Speakers will also provide insights into why equity, diversity, and inclusion are crucial to the development of PSE systems and to addressing Canada's business, economic, research, and social and cultural needs.



Session Chair:

Serge Villemure

Director, Scholarships, Fellowships & Chairs for Women in Science and Engineering
Natural Sciences and Engineering Research Council of Canada



Speaker:

Dr. Imogen Coe

Dean, Faculty of Science
Ryerson University

4:00 pm Plenary Session 3

Findings from Sharing Circle Sessions—Set A

Rapporteurs from the A series of Sharing Circles will report back in plenary on the major issues identified and solutions discussed for accessibility; skills; and data. The entire Summit audience will be invited to discuss how these platforms can be developed and extended to solve sectoral challenges.

4:45 pm Closing Remarks from the Chair



Dr. Matthew McKean

Associate Director, Education
The Conference Board of Canada

5:00 pm Networking Reception

Thursday, November 30, 2017

8:00 am Continental Breakfast

8:30 am Opening Remarks



Alison Howard

Associate Director, Immigration and Education
The Conference Board of Canada

8:35 am Plenary Session 4

Overcoming Today's Challenges, Building Tomorrow's Opportunities

Disruptive technology, changing demographics and environmental conditions, and a more interconnected global economy are fundamentally changing the way people live, learn and work. As the world moves toward more knowledge-based and technology-driven economies, education and skills are more important than ever to promoting inclusive innovation. Erin McGinn and Marg Connor, senior officials from Ontario's learning ministries, will discuss how the province is working to help learners adapt to 21st century challenges and succeed-through partnerships and innovation in areas such as experiential and lifelong learning, and skills development.



Erin McGinn

Assistant Deputy Minister, Workforce Policy and Innovation Division
Ontario Ministry of Advanced Education and Skills Development



Margaret Connor

Director, Student Achievement Division
Ontario Ministry of Education

9:00 am Plenary Session 5

Indigenizing the PSE Campus

As calls to Indigenize PSE curricula increase, PSE institutions are also looking for ways to Indigenize their campuses. By doing so, institutions provide inspiration and demonstrate respect for Indigenous cultures and knowledge. From building design to traditional gardens, artwork, use of language and symbols, ceremonies, and more, places of higher education in Canada are starting to provide more welcoming spaces that support intercultural learning. Panellists will share examples of what institutions are already doing to Indigenize their campuses and the impacts they are seeing.



Chair:

Dr. Deborah Saucier

President
MacEwan University



Panellists:

Mary Wabano

Director, First Peoples' Centre and
Associate Dean, School of Indigenous Studies, Canadore College



Graeme Joseph

Team Leader, First Nations, Métis and Inuit Student Success
University of Saskatchewan



Alicia Blore

Education Officer
Métis Nation of Ontario

10:30 am Networking and Refreshment Break
Enjoy some free time to grab a coffee and network with peers.

10:45 am Plenary Session 6
Ensuring Quality Skills Development for Successful Transitions to Post-Secondary Education and the Workplace
Secondary level school boards in Canada focus on keeping all students in school and on track by implementing progressive, preventative programs that meet their needs. This session will discuss school board strategies and tools for remaining responsive and flexible in the face of changing demographics and skills needs.



Chair:

Dr. David P. Burns

Faculty Member, Department of Educational Studies, Faculty of Arts
Kwantlen Polytechnic University



Panellists:

Norah Marsh

Chief Executive Officer
Education Quality and Accountability Office



Colleen P. McPhee

Student Success Consultant
Hamilton-Wentworth Catholic District School Board

12:00 pm Networking Luncheon
Join us for a luncheon to network, renew and make new connections with speakers, experts and potential partners! Delegates will have the opportunity to discuss and share their insights and key takeaways.

1:00 pm Luncheon Presentation
Pre-Release of New Data: Work-Related Values of Canadians
George Brown College of Applied Arts and Technology and The Conference Board of Canada will share new, unpublished data on what Canadians value about their work. This research, conducted by Q.i. Value Systems and the Conference Board, takes an in-depth look at the underlying drivers of career decisions, along with how Canadians view the Skilled Trades. A formal report will be released in 2018.



Speakers:
Dr. Jon Callegher
Executive Director
Job Talks



Dr. Matthew McKean
Associate Director, Education
The Conference Board of Canada

1:30 pm Sharing Circle Sessions—Set B
(please select one session)

In Sharing Circle Sessions at the Summit, delegates are invited to share their insights on the Centre for Skills and Post-Secondary Education's new, dynamic platforms for addressing issues in skills and PSE. Participants will explore together how the platform goals and actions can be realized by partners in government, PSE institutions, and the private sector. A discussion document will be provided to registered delegates in advance of the Summit. Delegates will choose 1 of the following 3 interactive, facilitated sessions to discuss a major platform for addressing skills and PSE issues in Canada:

1:30 pm Sharing Circle Session B1
Institutional Sustainability

Aspiration: Governments and institutions collaborate and commit to sustainability frameworks that prioritize flexible funding regimes, education accessibility and quality, support for basic research, and a responsiveness to emerging challenges.

Participants will discuss how to overcome the barriers associated with: shrinking operating grants and rising operating costs; forecasting enrollment levels; the need to maintain and update physical infrastructures; and more. Goals and actions to achieve institutional sustainability will be identified, as well as recommendations on roles for stakeholder groups and organizations and best practice models that should be shared widely.



Facilitators:
Dr. Steve Grundy
Vice-President Academic and Provost
Royal Roads University



Noel Baldwin
Coordinator, Postsecondary Education and Adult Learning
Council of Ministers of Education, Canada

1:30 pm Sharing Circle Session B2
Research Impact and Knowledge Mobilization

Aspiration: Canada becomes a recognized leader at mobilizing evidence-based research for end-users in the public, private, and not-for-profit sectors. Canada's researchers span boundaries, collaborate, and connect their work to new services, products, processes, systems, public policies, and innovations with social, economic, cultural, and scientific value.

Participants will discuss how to overcome the barriers associated with: moving ideas to implementation; embracing disruption; embedding impact knowledge mobilization into research and teaching; and more. Goals and actions to achieving mobilization of evidence-based research will be identified, as well as recommendations on roles for stakeholder groups and organizations and best practice models that should be shared widely.



Facilitator:
Dr. David Phipps
Executive Director, Research and Innovation Services
York University

1:30 pm Sharing Circle Session B3

Learner Pathways

Aspiration: Canada's skills and PSE systems enable the fluid, efficient movement of learners into, between, and through post-secondary education and employment.

Participants will discuss how to overcome the barriers associated with: student movement between institutions and jurisdictions; providing programming for multiple student needs; recognition of prior learning and of foreign credentials; and more. Goals and actions to achieving fluid, efficient student mobility will be identified, as well as recommendations on roles for stakeholder groups and organizations and best practice models that should be shared widely.



Facilitators:

Dr. Sandra Lapointe

Associate Professor, Department of Philosophy
McMaster University



Kevin Lamoureux

National Education Lead
Centre for Truth and Reconciliation

2:45 pm Plenary Session 7

Findings from Sharing Circle Sessions-Set B

Rapporteurs from the B series of Sharing Circles will report back in plenary on the major issues identified and solutions discussed for institutional sustainability; research impact and knowledge mobilization; and learner pathways. The entire Summit audience will be invited to discuss how these platforms can be developed and extended to solve sectoral challenges.

3:30 pm Plenary Session 8

The Centre for Skills and Post-Secondary Education 2.0 and Closing Remarks

The Conference Board of Canada will share plans for developing the Centre for Skills and Post-Secondary Education beyond its initial five-year mandate. The Centre's refreshed vision will be to support Canada's skills and PSE sector as it looks to: support PSE participation and lifelong learning; produce skilled graduates and high quality and relevant research; operate sustainably; and enhance its global reputation. Through its new platforms for addressing issues in skills and PSE, the Centre will support decision making and collaboration by sector stakeholders.



Dr. Matthew McKean

Associate Director, Education
The Conference Board of Canada

4:00 pm Closing Remarks from the Chair

4:15 pm Summit Adjourns