



The Conference Board
of Canada

Le Conference Board
du Canada

National Immigration Centre

SPONSORSHIP OPPORTUNITIES

Canadian Immigration Summit 2018.



 @ImmigrationCBoC

MAY 30–31, 2018 • OTTAWA

Canadian Immigration Summit 2018

The Conference Board of Canada hosts its 4th annual Canadian Immigration Summit on May 30–31, 2018. Each year, this major event convenes over 300 leading representatives from government, business, education, law, non-profits, and immigrant-serving organizations.

Join us in Ottawa to:

- Network with immigration stakeholders from across Canada and build partnerships.
- Hear from leading international and Canadian experts about domestic and global immigration challenges—and solutions.
- Gain unique insights from the latest immigration research and government programs.
- Access tools and techniques to help immigrants succeed.

Attendees include:

- Immigration ministers;
- Government officials;
- Business professionals;
- Colleges, polytechnics, universities, and other education and training institutes;
- Immigration experts and practitioners, including researchers, lawyers, and consultants;
- Regulatory bodies and accreditation service providers;
- Immigrant-serving organizations;
- Associations and leading Canadian institutes whose work intersects with immigration.

Summit Information

DATE

May 30–31, 2018

CONFERENCE VENUE

Shaw Centre Ottawa
55 Colonel By Drive
Ottawa ON K1N 9J2
613-563-1984

PARTICIPANTS EXPECTED

300+

www.conferenceboard.ca/conf/immigration

CONFERENCE ORGANIZERS

Kareem El-Assal

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Why Sponsor?

Your sponsorship is integral to the success of this event.

The Conference Board seeks dynamic organizations like yours to partner with in delivering an outstanding program. Your help enables us to enrich the program by engaging key leaders and experts, reducing registration fees, and supporting the participation of small businesses, non-profit organizations, and students.

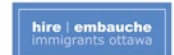
Benefits for Sponsors

- Demonstrate your leadership in immigration.
- Build new connections through unique networking opportunities.
- Elevate your profile with other leading stakeholders.
- Showcase your programs, products, and services.
- Influence the future of immigration in Canada.

Sponsorship Recognition

- Logo recognition in the Summit agenda and on signage.
- Logo recognition in all advertising, including on the Summit website.
- Special recognition by the Summit host.
- Premium exhibit space.

Past Sponsors and Marketing Partners



2018 Sponsorship Opportunities

	Concurrent session	Breakfast	30-minute refreshment break	Two 15-minute coffee breaks	Wi-Fi Sponsor	Summit website sponsor	Exhibitor
Package price	\$8,000 (9 available)	\$7,500 (2 available)	\$5,000 (2 available)	\$5,000	\$5,000	\$3,500	\$3,500 (10 available)
Summit speaking role	Concurrent chair						
Logo recognition in all Summit marketing	•	•	•	•	•	•	•
Recognition on Summit website	•	•	•	•	•	•	•
Exhibit space	•	•	•	•	•	•	•
Corporate signage	•	•	•	•	•	•	•
Full Summit registration(s)	1	1	1	1	1	1	1
Provider of hot breakfast		•					
Provider of refreshments			•	•			
Discounted registration fee for clients and key contacts	•	•	•	•	•	•	•
Recognition as Wi-Fi sponsor and logo on Wi-Fi password tent cards					•		

Customized Sponsorship Opportunities

In addition to the packages offered, we would be happy to create a customized package that can address the specific needs of your organization.

Key Contacts

If you would like to sponsor the Canadian Immigration Summit or have any related inquiries, please contact:

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Insights. Understanding. Impact.



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