

Corporate Responsibility & Sustainability Institute.



Acknowledge, understand, and address the global megatrends affecting business.
Engage with business, non-profits, governments, and academia.



The Conference Board
of Canada

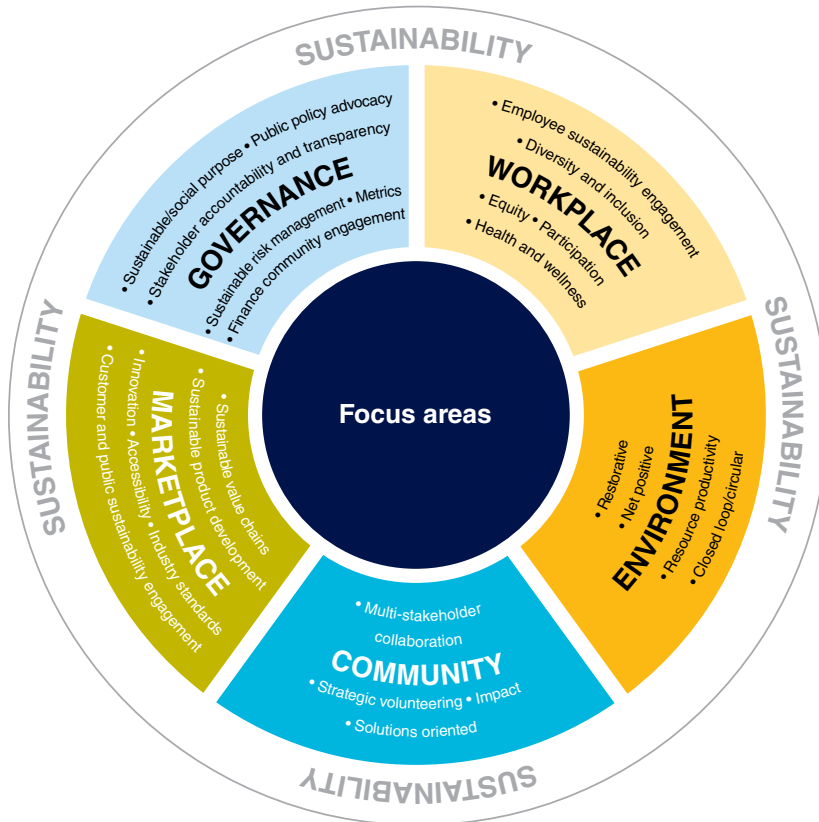
Le Conference Board
du Canada

Corporate Responsibility & Sustainability: A Business Imperative

Over the next decade, the Corporate Responsibility & Sustainability (CR&S) Institute will become the foremost independent science and sustainability-based knowledge organization fostering Canadian corporate responsibility and sustainability leadership.

Focus Areas

Shaping the Business Model: Our Framework for the New Thinking



The Institute offers independent research and thought leadership that supports:

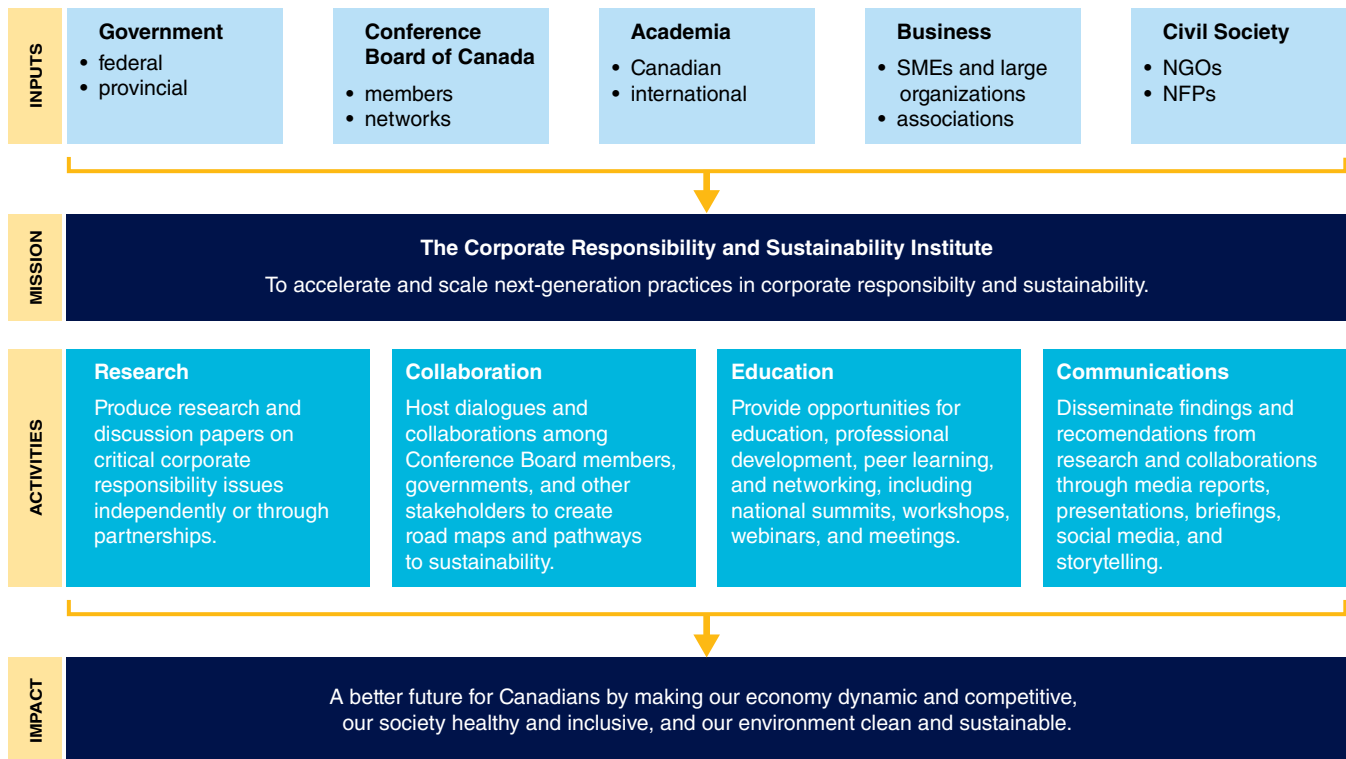
- collaboration
- knowledge transfer
- innovation
- monitoring
- evaluation of contemporary corporate responsibility and sustainability issues

Our collaborative program of research, education, information dissemination, and engagement accelerates and scales next-generation practices in CR&S in Canada.

Raging forest fires, devastating earthquakes, and rapidly diminishing glaciers occur much too frequently today. Global megatrends—such as rapid urbanization, demographic and social change, and climate imbalance—are evolving too rapidly. All of these events indicate that the way we live and do business must change dramatically. Only those organizations that recognize global megatrends and plan for a changing world will be the market leaders of the future.

Now is the time to take action alongside other leaders. Together we can acknowledge, understand, and address these megatrends with more strength.

Building a Better Future for Canadians



Activities

Online discussions with influencers:

Provocative discussions with business leaders about their success and challenges while moving the sustainability agenda forward.

Briefings: A series of short papers on hot topics to support your day-to-day work. From embedding sustainability into the business model to talking sustainability with your board, these briefings will provide you with current and relevant tactics to support your strategy.

Webinars: Led by well-known sustainability experts, you can use these to expose your team to the importance and practical application of corporate responsibility and sustainability.

Innovation lab: These sessions will be the ultimate catalyst for multi-sector and cross-industry collaborations around global megatrends.

Research: You will be part of the development and shaping of a research agenda for the Institute.

Networking meetings: Your membership provides you with access to attend executive networking meetings of the Corporate Community Investment Council and the Business Council for Sustainability.

Biannual summit: Every two years we will with gather experts, visionaries, and global trend-setters to inspire and educate.

Join the Corporate Responsibility & Sustainability Institute

Members of the Institute include senior decision-makers and practitioners from business, industry associations, government, and academia—including those in CR&S roles and all other business functions.

By building a strong and diverse membership, we will ensure financial sustainability and access varied perspectives on the topics that will impact your business today, tomorrow, and beyond.

Levels of Membership

Contributor \$10,000

You work for an organization and you are a CR&S professional with at least five years CSR/sustainability-related experience.

Benefits

- Access to briefings on topical issues and key research findings.
- Attend three network meetings a year (with the opportunity to name up to two “alternates” who can attend if you are unable).
- Access members-only website.
- Co-produce CR&S research, webinars, and other resources with the Conference Board.
- Access the Institute’s Member Directory.
- Participate in the Institute’s annual “lab” event.

Leadership Faculty \$20,000

You are an executive with an organization and you are a CR&S professional at the executive level.

- Access to briefings on topical issues and key research findings.
- Attend four network meetings a year (with the opportunity to name up to two “alternates” who can attend if you are unable).
- Advise in shaping the development of the Institute; guide its activities; help develop its research agenda.
- Access members-only website.
- Present at the Institute’s biannual summit.
- Receive recognition on the Institute’s website, resources, and promotional materials.
- Access the Institute’s Member Directory.

Join the Corporate Responsibility & Sustainability Institute today.

CONTACT

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