



STRATEGIC FORESIGHT TRAINING WORKSHOP

March 7-9, 2017, The Conference Board of Canada, Ottawa, Ontario

Imagine being able to derive plausible scenarios for the future and using that knowledge to help you make decisions today that can influence the future you want for your organization, your industry and even your country.

Models exist that can help you do just that and at this workshop you will learn about tools and methods you can use to help you identify future scenarios, analyze the impacts of those futures, and better enable you to prepare and make appropriate decisions today.

On March 7-9, 2017, the Conference Board of Canada will be offering a three-day Strategic Foresight Training workshop in Ottawa. Dr. Peter Bishop, former director of the Master's degree in Foresight at the University of Houston will be leading the workshop which is based on the Certificate in Strategic Foresight that the University offers.

The Facilitator: Dr. Bishop is a distinguished foresight professional with extensive experience in teaching and consulting in the field. He has run a number of versions of this program for several sections of the US Defence Intelligence Agency as well as Health Canada and Policy Horizons Canada. Together with Dr. Andy Hines, Dr. Bishop has recently published a textbook on the field, *Teaching about the Future: The Basics of Foresight Education*.

At this workshop you will:

- ✓ **Explore** the field of Strategic Foresight
- ✓ **Learn** the methods most commonly used to facilitate this process
- ✓ **Gain knowledge** of the major practitioners and published works in the field today
- ✓ **Develop skills** in Systems thinking, analyzing and explaining change
- ✓ **Learn how** to forecast long-term futures and develop scenarios
- ✓ **Learn how** to identify implications and strategic issues.

A balanced approach of presentations, discussions and the practical application of Strategic Foresight methods will be used throughout the workshop.

Continental breakfast, lunch and refreshments will be provided during the workshop.

What is Strategic Foresight?

Strategic Foresight arises from the premise that the future is not predictable nor pre-determined and that future outcomes can be influenced by our choices in the present. Its goal is to create plausible scenarios that can be used to help you make decisions today that aim to steer you, your organization, your country towards a preferred future.

Cost:

Before January 6, 2017
\$1,695/person

January 7- February 6, 2017
\$1,895/person

After February 6, 2017
\$2,095/person

Register today:

Contact Debbie Fleck at
fleck@conferenceboard.ca or
by phone 613-526-3090 ext. 362.

Please note:

This event is limited to 20 people to maintain an intimate forum for learning and discussion.