



## Tangible Benefits of Membership Council on Workplace Health and Wellness

### 1. The Members – Putting the WE in Wellness

The Conference Board of Canada has a unique ability to bring together the senior leaders of Canada's top corporations, agencies and all levels of government to discuss issues, share and compare best practices, and learn from one another. As a member of the Council on Workplace Health and Wellness, you are able to network with other thought leaders and practitioners in organizational health management.

### 2. The Meeting Experience – Actionable Solutions for Your Company

Our meeting program provides broad-based networking opportunities and feature presentations by members and subject matter experts. Members create a welcoming and cooperative environment where they generously offer their thoughts and ideas. This willingness to share and desire to learn contribute to enhanced learning. During peer-to-peer dialog sessions, members learn from the experiences of colleagues and bring back to their organizations viable and tested solutions.

### 3. The Effective and Timely Delivery of Data and Information

Based on member needs, we have instituted a series of complementary webinars for our HR-focused executive networks to deliver effective and timely information. Members are encouraged to share these invitations with the appropriate person in their organization. As well, the Council's members-only website offers current information and studies on subjects such as managing benefit costs, preparing for a pandemic, supporting workplace mental health and improving employee engagement.

### 4. The Member Information Surveys – Just in Time Problem Solving

As members face new challenges in their workplaces, they can rely on the experience and insights of their peers. We are always willing to forward your information requests to the other Council members for their timely input and effective practices. The summaries are then posted on the members-only website so that all members can learn from others.

### 5. The Conference Board of Canada - Current Research and Subject Matter Experts

Members have access to subject matter experts able to create and share insights not only in the field of health, wellness and safety but also on economic trends, public policy, and organizational performance. Current, relevant Conference Board research is discussed during network meetings. In 2010-2011, members gave their insights and offered direction for the Conference Board's research on workplace mental health. For this collaboration, members of the Council receive a complementary copy of the research report.

### 6. Special Members' Rates for Other Conference Board Events

Members of the Council also receive special discounted rates for other Conference Board events, such as conferences and webinars.

## Looking ahead at 2011-2012

1. Three Council meetings addressing current challenges in workplace health management
2. Conference Board research on the return-on-investment of health and wellness initiatives
3. Webinar series for you, your team and your organization
4. Member information requests and virtual roundtables for timely problem solving
5. Health, safety and wellness quarterly digest

### FOR MORE INFORMATION, PLEASE CONTACT:

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# EXECUTIVE NETWORK DETAILS

## Benefits of the Council

- Learn about the most effective workplace health practices from leading experts and peers in the public and private sectors.
- Develop your professional network of workplace health, wellness and safety colleagues from progressive organizations.
- Acquire leadership skills by actively participating in meetings, sharing information and assisting in the development of Council agendas.
- Improve your own performance by interacting with network members, both within and outside of regular meetings.
- Improve your organization's performance and employee morale by building your knowledge and applying new expertise to human capital issues.

## Advisory Committee

Mr. Bernard Trahan  
Director, Fleet Services  
*The City of Calgary*

Ms. Janet Crowe  
Director, Health and Wellness  
*TELUS Communications*

Ms. Gloria Phibbs  
Manager, Health, Safety, Wellness  
and Environmental  
*Direct Energy Marketing Limited*

## Current Membership

- Alberta Health Services
- Bank of Canada
- Bell Canada
- Bruce Power
- Ceridian Canada Ltd.
- CGI Group Inc.
- Chevron
- ConocoPhillips Canada
- Direct Energy Marketing Limited
- NAV CANADA
- Nexen Inc.
- Nordion Inc.
- Nova Scotia Power Inc.
- Ontario Ministry of Labour
- Ottawa-Carleton District School Board
- Pfizer Canada Inc.
- Sanofi-aventis Canada Inc.
- Staples Canada Inc.
- TELUS Communications Inc.
- The City of Calgary – Fleet Services
- The City of Calgary – Wellness
- Vale Canada
- WorkSafeBC

## Meetings

March 6-7, 2012  
Host: TELUS Communications  
Toronto, ON

April 16, 2012  
Joint meeting of the Conference Board's  
health-related networks  
Toronto, ON

May 30-31, 2012  
Host: Nova Scotia Power Inc.  
Halifax, NS

## Key Features

Our network meetings are held three times a year in cities across Canada. Thought leaders in the field of workplace health, wellness and safety present and facilitate discussions within an agenda that is driven by members.

At each meeting there is a roundtable discussion with peers; this includes sharing of challenges and successes, and provides opportunities to seek advice, ideas and feedback.

Our network has a members-only website where members can access meeting agendas, past presentations, and other relevant information.

## Contact:

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## Or visit our website:

[www.conferenceboard.ca/CWHW/](http://www.conferenceboard.ca/CWHW/)

"The Council provides me with the opportunity to learn about current issues and challenges being addressed by a good cross section of organizations. It is also a great learning and networking opportunity, which provides me with information that I can share with my colleagues."

*Bernard Trahan  
Director, Fleet Services  
The City of Calgary*

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