

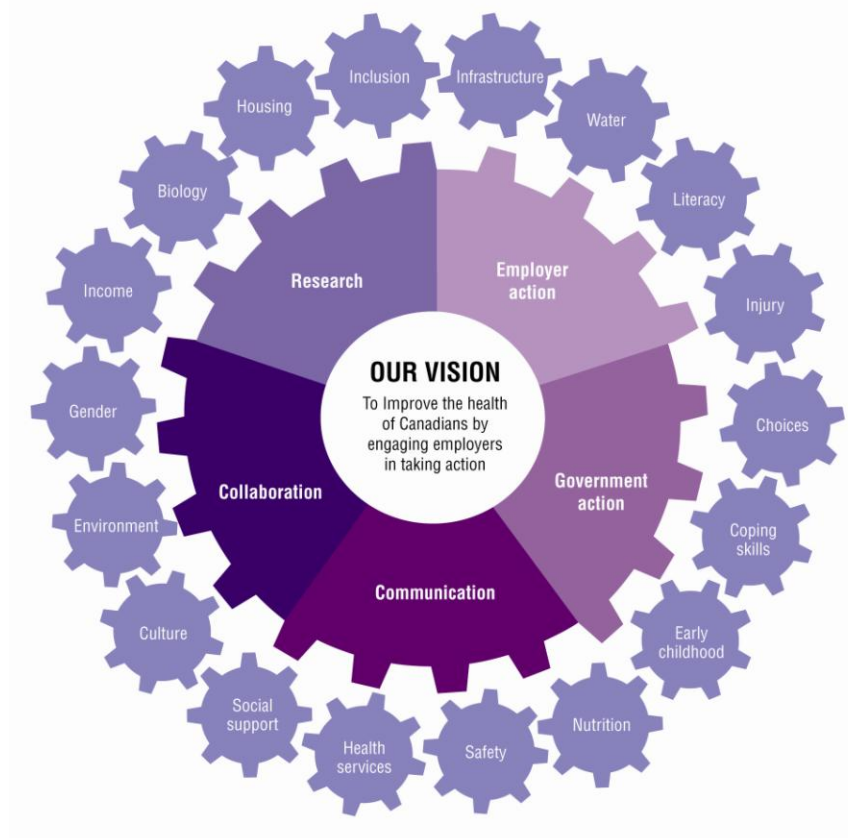


## Executive Networks

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# Roundtable on Socio-Economic Determinants of Health

*Improving the Health of Canadians by Engaging Employers in Taking Action*



## **About the Roundtable**

The Roundtable on Socio-Economic Determinants of Health brings together thought leaders from business, government, academia and local communities, as well as from various sectors such as education, health, housing, transportation and urban development, to have an impact on health and wellness outcomes.

It works to have this impact by leading the dialogue and illuminating policies and actions that bring the power of collaboration to address the socio-economic determinants of health and improve the lives of Canadians. Within the array of stakeholders in the determinants of health, the Roundtable has a strategic plan to engage employers in taking action.

## **Background**

Debate is hot in Canada regarding the sustainability of spending increases on health care. At various levels of government across the country, public spending on education, community infrastructure, social safety nets and many other areas is being crowded out by burgeoning budgets to finance health expenditures. The squeeze is getting tighter, and Canadians are increasingly recognizing that something must be done.

At the same time, there is also growing awareness in Canada that our fundamental values of fairness and equity are also at risk in our treatment of health and illness. The growing gap between the haves and have-nots in Canada is leading to cracks in our public universal health system and deterioration of health outcomes for disadvantaged populations.

Yet the current national dialogue about health often focuses solely on the field of medicine. It ignores a comprehensive exploration of the causes of ill-health in Canada – causes that this Roundtable intends to address. The conditions that contribute to the onset of disease include a broad array of determinants.

## **How the Roundtable Functions**

The Conference Board of Canada prepares two meetings per year. The meetings may include presentations by guest speakers, descriptions of members' initiatives, site visits and active discussion about central issues related to the determinants of health.

In addition to face-to-face meetings, the Roundtable includes an increasing program of webinars and other alternative activities, including study tours, participation in research initiatives and professional conferences. A members-only website hosts meeting summaries and materials.

## Mandate of the Roundtable

The Roundtable on Socio-Economic Determinants of Health explores:

- the many ways in which better policy integration across all levels and domains of government can build stronger communities that have the capacity to support good, healthy living – as well as the barriers to such policy integration and solutions to overcome them;
- the role of business in supporting the living and working conditions that enable Canadians to lead healthier – and therefore more productive – lives; and
- the contribution to public health made by municipalities through the way they organize their built environment, their delivery of services, and their support for healthy life choices by their citizens.

## Benefits of Participation

1. **Turn research into action** – join a national team of thought leaders working together across government, business and communities to address the socio-economic determinants of health by moving from the debate to the concrete steps requiring action to change the way Canadians achieve better health outcomes for all.
2. **Make the evidence-based case** to political and civil service leaders, as well as employers and the public, that better policy results will be achieved by paying attention to the socio-economic determinants of health and by forming new partnerships and practices to address them.
3. **Access the tools you need** to drive collaborative action. Develop and put to use Roundtable products that will enable stakeholders to understand the determinants of health and their interrelationships, and to identify potential actions for improving the well-being of Canadians.

## Who Should Join

Business leaders who are prepared to champion the case for engagement by the private sector and build the profile of firms that are taking steps to engage in action and to share their experience.

Thought leaders from business, government, academia and local communities as well as from the various sectors of education, health, housing, transportation, urban development, and so on that all have an impact on health and wellness outcomes.

## Levels of Participation

There are two categories of involvement in the Roundtable on Socio-Economic Determinants of Health, each with distinctive benefits.

1. As a **Corporate Sponsor** of the Roundtable, you will be part of the Steering Group and are entitled to the following:

- a. **Steering Group Membership:** Participating in the overall planning, conduct and decision-making for the Roundtable, including specific activities such as setting agendas and selecting research projects;
- b. **Participant Selection:** Making recommendations on the selection of new members and assisting with recruitment;
- c. **Hosting Opportunities:** Convening meetings in your premises and presenting your organization's perspectives to the Roundtable;
- d. **Communications Activities:** Participating in strategic communications, including news releases and media briefings;
- e. **Recognition:** Being recognized (in Conference Board materials) as a Sponsor: e.g., having your name and logo prominently displayed and associated with all publicly distributed Conference Board materials of the Roundtable.

Sponsorship arrangements are made on an individual corporate basis.

- 2. As a **Participant** in the Roundtable, you are entitled to the following benefits:
  - a. **Roundtable Participation:** Participating in all Roundtable meetings and discussions, including input to meeting agendas, research topics and key messages;
  - b. **Key Messaging:** Having immediate access to briefings, output reports and results; providing editorial and content review;
  - c. **Communications Activities:** Participating in communications planning and activities;
  - d. **Recognition:** Being recognized (in Conference Board materials) as a participant: e.g., having your organization's name and logo displayed and associated with all publicly distributed Conference Board materials of the Roundtable.

**Annual Participant Fee (2011/12)**

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| Government Ministries and Large Business                       | \$11,700 |
| Other interested stakeholders (not-for-profit, small business) | \$4,125  |

## How to Join

Please complete the information below and fax or e-mail to:

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Name:

Title:

Organization:

Address:

Telephone:

E-mail:

Yes, I would like to join, please contact me.

I would like more information.

No, I am not interested in joining at this time.

Please contact me in 6-12 months.