

The Canadian Alliance for Sustainable Health Care.



The aim of the Canadian Alliance for Sustainable Health Care (CASHC) is to provide Canadian business leaders and policy-makers with insightful, innovative, quantitative analysis regarding the sustainability of all aspects of the Canadian health care system.

CASHC facilitates open dialogue about this research and its implications, with the goal of improving the Canadian health system as a whole and health care practices within firms and organizations. CASHC's work helps Canadians to better understand the conditions under which our health care system can be made sustainable—both financially and otherwise.



All Canadians have a relationship with the health system in one way or another. Despite significant increases in public funding, there are some weaknesses in the status quo: an absence of clear goals, a system designed for a previous era, inadequate use of innovative technologies and modern management tools, and misalignment with the needs of an aging population. The Canadian Alliance for Sustainable Health Care was created to respond to the reality that Canada's current public health care system is fiscally unsustainable.

Through CASHC, The Conference Board of Canada researches and analyzes the full range of issues and possible solutions for both governments and employers. The research framework includes systemic, institutional, and professional competencies, as well as governance challenges. We leverage the quantitative analysis skills of our economic and forecasting team, together with other Conference Board public policy expertise.

Exclusive Benefits of Membership

- Contribute to the direction of CASHC's research agenda and activities, based on your organization's mandate and interests.
- Engage with other CASHC representatives at biannual members-only meetings.
- Receive pre-release access to CASHC research and acknowledgement in CASHC publications.
- Obtain complimentary passes to CASHC research webinars (approximately once per month), biannual collaborative health meetings, and the annual CASHC health summit.
- Receive private briefings from CASHC staff for your team or at your organization's events.
- Attend additional Conference Board health-related executive network meetings, and receive priority to host CASHC member meetings and other events.

Who Should Join

CASHC is aimed at senior-level representatives, thought leaders, and key stakeholders who have a strategic and policy-oriented interest in the sustainability of Canada's health care system:

- **Private sector** firms have a vested interest in health system sustainability. As a deliverer of health care services and products, a payer, and an employer, the private sector is an increasingly important force in Canadian health and health care.
- **Public sector** organizations that deal with health and health care have a clear role and interest in maintaining a well-functioning health system. With the majority of health funding currently coming from the public purse, it is vital that we obtain better results from a health care system that has limited resources.
- **Not-for-profit sector** organizations also play a significant role in health system sustainability. Representing health providers, patient groups, and Canadian interests, the not-for-profit sector can influence discussions about health system transformation.

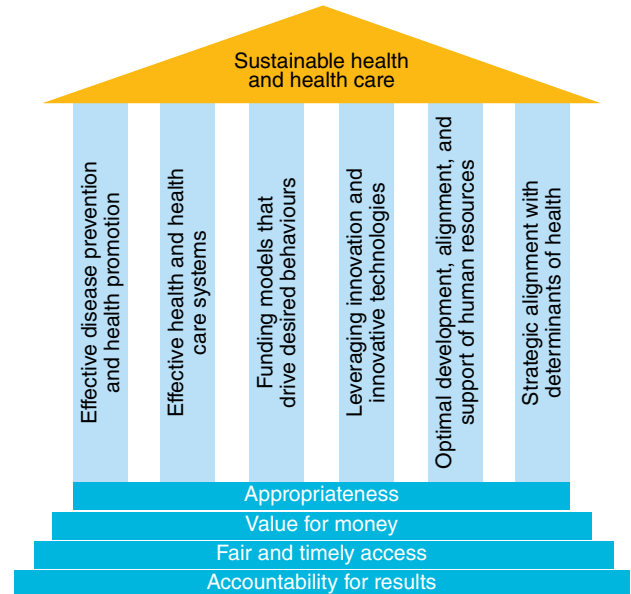
Looking Forward

CASHC contributes to:

- **a common vision** of sustainable health care among key stakeholders by helping to identify policies, strategies, and practices that support the ongoing transformation of the health care system;
- **the engagement of leaders** in a neutral, inclusive forum where stakeholders can discuss research findings and their implications and develop areas of consensus for reform and action;
- **an informed dialogue** on Canada’s health and health care systems by providing independent, clearly communicated, evidence-based research;
- **enhanced Canadian living standards** by providing a sound basis for business and government decisions that improve health and economic outcomes;
- **solutions** for improving Canada’s future health and health care systems, rooted in CASHC’s original research findings and combined with other emerging analyses.

CASHC’s ultimate goal is to contribute to the creation of a system that is more efficient, effective, equitable, and sustainable.

CASHC Framework for Sustainable Health and Health Care



Source: The Conference Board of Canada.

“The findings in *Moving Ahead: The Economic Impact of Reducing Physical Inactivity and Sedentary Behaviour* have informed some of the most important decisions made by ParticipACTION in the last year. Not only did we partner with the CBoC in a very successful public release of these findings, but we have used core statistics to underpin our organization’s strategic direction for the next five years. In ParticipACTION’s Strategic Plan for 2015–20, our main goal is to contribute to 10 per cent of Canadians sitting less and moving more by 2020, which is in line with the recommendations put forth in the *Moving Ahead* series.”

Katherine Janson, Director of Communications & Public Affairs, ParticipACTION

Research

CASHC publishes evidence-based, accessible, and timely reports on key health and health care systems issues. Research is arranged under five major themes:

- Foundational studies
- Population health
- The functioning of the health care system
- Workplace health and wellness
- Other CBoC health research

“Since health care is a mission-critical element within the Workers’ Compensation System, we viewed our involvement in CASHC as an opportunity to develop our understanding of the real challenges we face in Canada. The research has been comprehensive and insightful and is fuelling conversations about opportunities to influence positive change.”

Dennita Fitzpatrick, Director Health & Extended Benefits, Workers’ Compensation Board of Nova Scotia

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CASHC by the Numbers 2011–2016



Generated some **1,600** print, broadcast, and online media stories



Hosted **10** strategic investor meetings



Obtained **180 million** print, broadcast, and online media impressions (potential audience reach)



Hosted **8** public health conferences
Drew over **1,000** leaders to our conferences



Produced over **50** research reports and briefings

Published **26** online blogs and op-ed commentaries for the Conference Board’s Hot Topics in Health



Engaged some **50** organizations to fund our activities



Presented **28** webinars

Source: The Conference Board of Canada.