

GLOBAL COMMERCE CENTRE

Spring 2017 Member Meeting

Canada's Clean Trade: Clean Tech and the Low Carbon Economy

Date: May 1-2, 2017

Co-Host: Natural Resources Canada

Context:

- The world is moving towards a clean, low-carbon economy. The timing is right to examine opportunities to boost Canada's clean trade. Clean trade can be broadly defined as: a) global sales of clean technologies, b) trade that has a minimal impact on the environment, and c) the use of technologies to reduce the environmental impact of Canada's trade (e.g., in resources).
- The global market for clean technologies is exploding. Both industrialized markets in Europe and emerging markets such as China are investing heavily to secure both economic and environmental benefits from the transition to a low-carbon economy.
- The announcement of a national carbon pricing plan in December 2016 puts this issue at the top of Canada's policy agenda, while policy uncertainty related to the political transition in the United State raises concerns about the competitiveness of Canadian companies.

Meeting Objectives:

- Better understand the Canadian impact of the global transition to a clean, low carbon economy, the global market for clean technologies, and the challenges and opportunities these present for Canadian companies.
- Explore policy and business pathways for Canada to take full advantage of these opportunities over the next 5-10 years.

May 1, 2017

6:00 p.m. Dinner
Courtyard Restaurant
21 George St., Byward Market, Ottawa, ON K1N 8W5

NAFTA
Kristelle Audet
Senior Economist
The Conference Board of Canada

Inclusive Globalization
Jacqueline Palladini

Senior Economist
The Conference Board of Canada

Low Carbon Growth Initiative

Glen Hodgson

Senior Fellow
The Conference Board of Canada

May 2, 2017

7:45 a.m. Registration
Camsell Hall
580 Booth Street, Ottawa, ON

8:00 a.m. Breakfast

8:30 a.m. Welcome and Introductions

Jacqueline Palladini

Senior Economist
Global Commerce Centre

John Walsh

Director General
Natural Resources Canada

8:45 a.m. Economic and Social Impacts from the Transition to a Low Carbon Economy

Craig Alexander

Senior Vice-President and Chief Economist
The Conference Board of Canada

9:30 a.m. Maintaining Competitiveness at Home and Abroad

Chris Ragan

Chair
Ecofiscal Commission

10:15 a.m. Break

10:30 a.m. The Global Clean Trade Opportunity for Canada

Jacqueline Palladini

Senior Economist
Global Commerce Centre

11:15 a.m. Pathway 1: Innovation

To capitalize on the clean tech opportunity, firms first need to develop and commercialize innovative products and services (often involving global collaboration on R&D and demonstration).

Frank Des Rosiers

Assistant Deputy Minister
Natural Resources Canada

11:40 a.m. Pathway 2: International Business Development and Market Access

Cameron MacKay

Director General, Trade Sectors

Global Affairs Canada

12:15 p.m. Networking Luncheon

Pathway 3: Financing and venture capital

Funding is required for firms to grow, scale-up their innovations, and to increase their presence in foreign markets.

Tom Rand

Managing Partner
ARCTERN VENTURES

1:30 p.m. Panel discussion

- Taking advantage of international business opportunities
- Clean tech, low carbon, clean trade companies' experiences, challenges/gaps and opportunities

Moderator

Ziyad Rahme

Vice-President, Investments
Sustainable Development Technology Canada

Denis Leclerc

President and CEO, Chair, Canada Cleantech
Écotech Québec

Jim Dickson

Director of Global Automotive Strategy
Rio Tinto

Marie-Hélène Labrie

Senior Vice President, Government Affairs and Communications
Enerkem

3:00 p.m. Break

3:15 p.m. Green Trade Research

Glen Hodgson

Senior Fellow
The Conference Board of Canada

3:35 p.m. Interactive discussion

- Where should the clean trade research plan go from here?
- Looking out five to ten years, what actions does Canada need to take to be successful?

Break-out Sessions

Pathway 1: Innovation

Christopher Johnstone

Senior Director
Innovation, Science and Economic Development Canada

Pathway 2: International Business Development and Market Access

Jean-Philippe Linteau

Director (cleantech, infrastructure, life sciences)
Global Affairs Canada

Pathway 3: Financing

Geoff Cape

CEO
Evergreen

4:45 p.m. Summary of discussion and closing remarks

Craig Alexander

Senior Vice-President and Chief Economist
The Conference Board of Canada