



About The Canadian Tourism Research Institute (CTRI)

CTRI is an independently financed membership organization located at The Conference Board of Canada. The objective of the Canadian Tourism Research Institute is to assist members and thereby Canadian travel and tourism firms in enhancing their competitiveness. We do this through the insightful interpretation and timely communication of travel and tourism research information that is relevant and useful to the industry.

Canadian Tourism Research Institute Membership

Corporate Membership: \$3,175 annual fee

- ◆ *Travel Exclusive*—bi-monthly newsletter on industry trends(6 issues/year)
- ◆ *Travel Markets Outlook (TMO) National and Metropolitan Focus*— annual report (April) featuring international & domestic travel forecasts with tables updated 2 times per year (April & October)
- ◆ *Various Travel Indicators*—updated monthly (including occupancy rates, international border crossings by province, travel price and exchange rate indices, air capacity from major markets and others)
- ◆ *Canadian Travel Intentions*—Canadian traveller sentiment figures updated bi-monthly (February, April, June, August, October and December)
- ◆ *Special Reports*—occasional special research reports available to members (e.g. Impact of High Oil Prices, SARS)
- ◆ *Web Access*—access to all current and historical CTRI publications and reports as well as timely updates of various travel indicators.
- ◆ *Info requests*—we are always here to help you deal with any tourism related questions you might have.
- ◆ *Complimentary invitation to our annual Travel Outlook Briefings (held in September).*

Executive Membership: \$5,825 - \$9,500 annual fee

- ◆ *Travel Exclusive*— bi-monthly newsletter on industry trends(6 issues/year)
- ◆ *Travel Markets Outlook (TMO) National and Metropolitan Focus*— annual report (April) featuring international & domestic travel forecasts with tables updated 2 times per year (April & October)
- ◆ *Various Travel Indicators*—updated monthly (including occupancy rates, international border crossings by province, travel price and exchange rate indices, air capacity from major markets and others)
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- ◆ *Special Reports*—special research reports available to members (e.g. Impact of War in Iraq & SARS)
- ◆ *Web Access*—access to all current and historical CTRI publications and reports as well as timely updates of various travel indicators.
- ◆ *Info requests*—we are always here to help you deal with any tourism related questions you might have.
- ◆ *Complimentary invitation to our annual Travel Outlook Briefings (held in September).*
- ◆ ***Customized tourism outlook presentation and additional information requests***
- ◆ ***Membership benefits extend to subsidiaries (where applicable)***

APPLICATION

This form can be faxed back to Donna McLeod at the Canadian Tourism Research Institute, (613) 526-4857.

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