



## About The Canadian Tourism Research Institute (CTRI)

CTRI is an independently financed research organization located at The Conference Board of Canada. The objective of the Canadian Tourism Research Institute is to assist subscriber and thereby Canadian travel and tourism firms in enhancing their competitiveness. We do this through the insightful interpretation and timely communication of travel and tourism research information that is relevant and useful to the industry.

## Canadian Tourism Research Institute Subscription

### Corporate Subscription: \$3,175 annual fee

- ◆ *Travel Exclusive*—bi-monthly newsletter on industry trends(6 issues/year)
- ◆ *Travel Markets Outlook (TMO) National and Metropolitan Focus*— semi-annual report (May & October) featuring international & domestic travel forecasts with tables updated 2 times per year.
- ◆ *Tourism Sector Performance Monitor*—semi-annual review (February & August) of the performance of Canada's tourism sector for Canada, 10 provinces and 9 major Canadian cities.
- ◆ *Various Travel Indicators*—updated monthly (including occupancy rates, international border crossings by province, travel price and exchange rate indices, air capacity from major markets and others)
- ◆ *Canadian Travel Intentions*—Canadian traveller sentiment figures updated bi-monthly (February, April, June, August, October and December)
- ◆ *Special Reports*—special research reports available to subscribers (e.g. Impact of high fuel prices on travel, Business Travel Outlook, SARS, WHTI)
- ◆ *Web Access*—access to all current and historical CTRI publications and reports as well as timely updates of various travel indicators.
- ◆ *Complimentary invitation to our annual Travel Outlook Briefings (held in September).*
- ◆ *Info requests*—we are always here to help you deal with any tourism related questions you might have.

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- ◆ *Various Travel Indicators*—updated monthly (including occupancy rates, international border crossings by province, travel price and exchange rate indices, air capacity from major markets and others)
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- ◆ ***Subscription benefits extend to subsidiaries (where applicable)***

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