



Attracting Inward and Facilitating Outward Foreign Direct Investment

Thursday-Friday, November 4-5, 2010

**Ontario Investment and Trade Centre
35th Floor, 250 Yonge Street, Toronto
Tel: 416-313-3400**

Agenda

Co-Host: Ontario Ministry of Economic Development and Trade

Accommodation: Marriott Hotels & Resorts, 525 Bay St, Toronto, ON 416-597-9200

Objectives:

- To consider best practices for promoting inward and outward foreign direct investment
- To understand the motivations behind, the effects of and barriers to inward and outward foreign direct investment

Thursday, November 4, 2010

2:00 – 4:00 pm Advisory Group meeting – *Collaboration Boardroom*
Champion and Lead Members will discuss the research agenda for the coming year.

6:00/6:30 pm Reception/ Dinner - Ontario Investment and Trade Centre: *Galleria Room*

Inward FDI Policy in Action: The Case of Potash

Glen Hodgson, Senior Vice-President and Chief Economist, The Conference Board of Canada

Friday, November 5, 2010

- 8:00 a.m. Continental Breakfast – *Seminar Room*
- 8:30 a.m. **Welcome and Introductions**
Glen Hodgson, Senior Vice-President and Chief Economist, The Conference Board of Canada
- Welcome from Co-Host**
Monte Kwinter, MPP, Chair of the Ontario Investment and Trade Advisory Council (OITAC) and the Parliamentary Assistant to the Minister of Economic Development and Trade, Ontario Economic Development and Trade
- 9:00 a.m. **Federal Perspective on Inward and Outward FDI**
André Downs, Chief Economist, Foreign Affairs and International Trade Canada
- 9:30 a.m. **Direct Investment Abroad: A Strategic Tool for Canada**
Danielle Goldfarb, Associate Director, International Trade and Investment Centre, The Conference Board of Canada
- 10:00 a.m. Break
- 10:15 a.m. **Research and Trends in Canadian Inward and Outward Direct Investment and Trade**
Todd Evans, Director, Corporate Research Department, Export Development Canada
- 11:00 a.m. **Best Practices for Attracting Inward and Promoting Outward Foreign Direct Investment**
Steve Globerman, College of Business and Economics, Western Washington University and Adjunct Professor, Segal Graduate School of Business, Simon Fraser University
- Questions and Discussion
- 12:15 p.m. Networking Lunch – *Galleria Room*
- 1:30 p.m. **Location of Headquarters for Managing a Global Value Chain**
Michael Bloom, Vice-President, Organizational Effectiveness and Learning
The Conference Board of Canada
- 2:15 p.m. Break
- 2:30 p.m. **Business Opportunities and Challenges for Canada**
(Each panelist will have 10-15 minutes to comment on the morning presentations)
1. John Jung, Chief Executive Officer, Canada's Technology Triangle Inc.
 2. Ian MacLellan, Founder and Chief Technology Officer, Arise Technologies
 3. Mike Schmalz, President, Digital Extremes
- 3:15 p.m. Members' Discussion
- 4:00 p.m. Adjournment