



Enhancing Canada-EU “Integrative Trade”

Wednesday – Thursday, May 12-13, 2010

**Hotel Palace Royal
775, avenue Honoré-Mercier, Quebec City**

Agenda

Co-Host: Ministère du Développement économique, de l’Innovation et de l’Exportation

Objectives:

- To explore the potential impact of a comprehensive trade agreement with the European Union
- To get a better sense of the full range of Canada-EU business interactions, as well as trade barriers and facilitators

Wednesday May 12, 2010

6:00/ 6:30 pm Reception/ Dinner – **Restaurant Le Continental**, 26 Saint Louis, Quebec City
Tel: (418) 694-9995

Evening Presentation:

Global Economy, Today and Tomorrow, and Trade Implications

Glen Hodgson, Senior Vice-President and Chief Economist,
The Conference Board of Canada

Thursday May 13, 2010

- 8:00 a.m. Continental Breakfast – *Chenonceaux Room*
- 8:30 a.m. **Welcome and Introductions - Amboise-Valencay Room**
Glen Hodgson, Senior Vice-President and Chief Economist, The Conference Board of Canada
- Welcome from our Co-Host**
Christian Desbiens, Directeur, Analyses économiques
Ministère du Développement économique, de l’Innovation et de l’Exportation
- 9:00 a.m. **The Quebec Perspective on Canada-EU Negotiations**
Pierre Marc Johnson, Chief Advisor and Chief Negotiator for Quebec Government
- 9:45 a.m. Break
- 10:00 a.m. **Ottawa’s Perspective on Canada-EU Negotiations**
Steve Verheul, Chief Trade Negotiator (Canada-European Union), Foreign Affairs and International Trade Canada
- 10:45 a.m. **International Trade and Investment Centre Research**
- **Canada’s “Missing” Trade with the EU**
Danielle Goldfarb, Associate Director, and Louis Thériault, Director, International Trade and Investment Centre, The Conference Board of Canada
 - **Addressing Differing Regulations: A Practical Plan for Action**
Katie Macmillan, International Trade Policy Consultants, Inc.
- Questions and Discussion
- 12:15 p.m. Lunch - *Chenonceaux Room*
- 1:15 p.m. **Canada-EU Negotiations and Canada’s Broader Trade Policy Agenda**
Phil Rourke, Executive Director, Centre for Trade Policy and Law
- 2:00 p.m. Break
- 2:15 p.m. **Business Opportunities and Challenges for Canada with the EU**
Jason Langrish, Executive Director, Canada Europe Roundtable for Business
Rocco Delvecchio, Vice-President, Government Affairs, Siemens Canada Limited
- Members’ Discussion
- 3:45 p.m. Adjournment