



Agenda

The “New” Canada-U.S. Trade and Investment Environment

Wednesday-Thursday, February 4-5, 2009

Simcoe-Dufferin Room, Sheraton Centre Toronto Hotel
123 Queen St. W., Toronto, Ontario
Tel: 416-361-1000

Objectives:

- Better understand how recent elections could affect the Canada-U.S. trade and investment relationship
- Examine the impact of a volatile exchange rate on selected Canadian industries
- Explore what a value chain trade policy for North America might look like
- Learn about the expectations of large firms for SME suppliers

Wednesday, February 4, 2009

6:00 pm Reception – *Kent Room*

6:30 pm Dinner – *Huron Room*

Evening Presentation: Personal Reflections on Canada-U.S. Trade and Investment Environment

The Hon. Pierre Pettigrew, Executive Advisor, International, Deloitte & Touche LLP

Thursday, February 5, 2009

8:00 a.m. Continental Breakfast - *Simcoe-Dufferin Room*

8:30 a.m. **Welcome and Introductions**

Glen Hodgson, Senior Vice-President and Chief Economist, The Conference Board of Canada
Co-host: William Forward, Assistant Deputy Minister, Investment & Trade, Ontario Ministry of International Trade and Investment

- 9:00 a.m. **Canadian Commercial Corporation's Experience in Canada-U.S. Relations**
Marc Whittingham, President, Canadian Commercial Corporation
- 9:45 a.m. Break
- 10:00 a.m. **Key Findings from Recent ITIC Studies:**
- **The Volatility of the Loonie: Winners and Losers**
Louis Thériault, Director, International Trade and Investment Centre
 - **Barriers at the Borders: The Costs of Impediments to Business Mobility**
Michael Burt, Associate Director, The Conference Board of Canada
 - **Big Gains with Small Partners: What MNCs Look for in Their SME Suppliers**
Tim Krywulak, Senior Research Associate, Organization Effectiveness and Learning Research, The Conference Board of Canada
- 12:00 p.m. Lunch – *Kent Room*
- 12:45 p.m. **Luncheon Speaker:**
The Hon. Sandra Pupatello, Minister, Ontario International Trade and Investment
- 1:30 p.m. **How the New Administration in the United States Could Affect the Flow of Goods and Services between Canadian Businesses and the U.S.**
Marc Busch, Karl F. Landegger Professor of International Business Diplomacy, School of Foreign Service, and Associate Professor, Department of Government, Georgetown University
- 2:15 p.m. Break
- 2:30 p.m. **Making Integrative Trade Real: Creating a Value Chain Trade Policy for North America**
Glen Hodgson, Senior Vice-President and Chief Economist,
The Conference Board of Canada
- 3:30 p.m. Group Discussion – Based on the day's key findings, what are the necessary next steps?
- 4:00 p.m. Adjournment

Future Meetings:

Tuesday, May 12, 2009

Webinar: *Think Global – Act Locally: Canada and the Current International Financial Crisis*

October 2009 – Trade and the Environment

Location: Calgary, Alberta

Host: Alberta International Intergovernmental Relations