



*Canadian SMEs and Global Engagement:
What The Evidence Tells Us*

Seventh Meeting

Thursday, April 3, 2008

*Web Conference with
Hosted session in Ottawa*

Agenda

Objectives

- To better understand what we know and what we do not know about Canadian SMEs' global engagement
- To determine effective policies and business strategies to address challenges and opportunities identified in the research
- To identify more focused priorities for future research on SMEs and globalization

- 1:30 p.m.* **Welcome and Introductions**
Glen Hodgson, Senior Vice-President and Chief Economist, The Conference Board of Canada
- 1:45 p.m. **Small and Medium-Sized Businesses and Globalization: What the Evidence Tells Us**
Kathleen MacMillan, President, International Trade Policy Consultants
- 2:15 p.m. Reactions/Questions/Discussion
- 3:00 p.m. Conclusion of Session
(Everyone signs off except Advisory Group members – listed below)
- 3:05 p.m. Advisory Group session to discuss and prioritize SME research
- 3:30 p.m. Adjournment

**Eastern standard time*