



Enhancing Canada-Asia Supply Chains for Goods and Services

Fifth Meeting

Monday—Tuesday, October 22-23, 2007

**Mackenzie Room, Fairmont Waterfront Hotel
900 Canada Place Way, Vancouver, BC
Tel: 604-691-1991**

Agenda

Co-Host: British Columbia Ministry of Economic Development

Objectives

- Better understand Canada-Asia supply chain activity for both goods and services
- Identify challenges and success factors for Canadian companies in accessing global markets
- Promote greater understanding between public and private sectors of these challenges and identify solutions

Advance briefing: “Addressing Gaps in the Transportation Network: Seizing Canada’s Continental Gateway Advantage”, by Mary Brooks, Professor, Faculty of Management, Dalhousie University.

Monday, Oct 22, 2007

- 8:00 a.m. Continental Breakfast
- 8:30 a.m. **Welcome and Introductions**
Glen Hodgson, Senior Vice-President and Chief Economist, Conference Board of Canada
Don Fast, Deputy Minister, British Columbia Ministry of Economic Development
- 9:00 a.m. **Canada’s Role in Asia: Opportunities and Obstacles**
Joseph Caron, Ambassador of Canada to Japan and former Ambassador to China
- 9:45 a.m. **Describing Canada-Asia Business Activity Through “Integrative Trade” Statistics**
Louis Thériault, Director and Danielle Goldfarb, Principal Research Associate,
International Trade and Investment Centre, The Conference Board of Canada
- 10:15 a.m. Break

- 10:30 a.m. **Business Perspectives on Canada-Asia Supply Chains**
 Each panelist will have 15 minutes to present specific examples and experiences of challenges and success factors in Canada-Asia economic activity
- Jeff Booth, Co-Founder and Chief Executive Officer
 BuildDirect
- Grace Wong, Assistant Dean, International Sauder School of Business
 University of British Columbia
- David Corriveau, Director, Business and Market Analysis
 Elk Valley Coal Corporation
- Paul van Aggelen, Manager, Consulting and Business Development, Pacific Development Centre, IBM Canada Ltd.
- 12:00 noon Lunch
- BC's Vision for the Pacific Century**
 Don Fast, Deputy Minister, British Columbia Ministry of Economic Development
- 1:30 p.m. **Getting Goods To Market – Ports, Borders And Transportation Infrastructure**
- Will West Coast Ports Choke Again?**
 Peter Hall, Vice-President and Deputy Chief Economist, Export Development Canada
- Challenges Facing the Canada-Asia Gateway**
 Robert Wilds, President, Greater Vancouver Gateway Council
- 2:15 p.m. Discussion
- 2:50 p.m. Break (to pick up coats and drop briefcases for the boat tour)
- 3:10 p.m. Assemble in Hotel Lobby to walk to the area to board the boat for a tour of Vancouver Harbour
- Presentation & Tour by Vancouver Port Authority**
 Captain Chris Badger, Vice-President, Customer Development and Operations
 Vancouver Port Authority
- 5:30 p.m. Tour concludes
- 6:30/7:00 p.m. Reception/Dinner, *Cheakamus Room*
- The Impact of Global Asia on Canada**
 Yuen Pau Woo, President and Co-Chief Executive Officer, Asia-Pacific Foundation

Tuesday, October 23, 2007

- 8:00 a.m. Continental Breakfast
- 8:30 a.m. **Welcome**
Glen Hodgson, Senior Vice-President and Chief Economist, Conference Board of Canada
- 8:45 a.m. **Emerging Research and Initiatives**
A review of current research, challenges and new initiatives related to Canada-Asia and international trade and investment more broadly, undertaken by Centre members and invited academics.
- Bank of Canada – Robert LaFrance
“Bank of Canada Research on Emerging Asian Impact”
- Industry Canada – Janet King
“Low Cost Country Sourcing in Canadian Supply Chains”
- Nova Scotia Government – Ian Thompson
“Atlantic Gateway”
- Quebec Ministry of Economic Development – François Gaudreau
- Purolator – Shakeel Bharmal
“Update on Purolator’s New Division”
- Transport Canada – Louis-Paul Tardif
“Performance Measurement in Freight Transport in the Asia-Pacific Gateway”
- University of British Columbia – Garland Chow
“Canadian Participation in Global Supply Chains”
- 10:15 a.m. Health Break
- 10:30 a.m. **Setting Priorities and Finding Solutions**
Moderated by Louis Theriault, Conference Board of Canada
Members to discuss the priority areas for action and identify specific and creative solutions to maximize Canada’s benefit from engaging in Canada-Asia supply chains.
- 11:45 a.m. Adjournment for non-Advisory Group members

Working Lunch of the Advisory Group of the International Trade and Investment Centre (Champion and Lead Members of the Centre)

- 12:15 pm Discussion of Centre’s strategic direction, including future research and meetings
- 1:30 pm Meeting adjourns