



**Boosting Canada's Global Economic Success
Through Effective Policy-making at Home**

**International Trade and Investment Centre Meeting
Hosted by Foreign Affairs and International Trade Canada**

Wednesday, March 7, 2007

Quebec Suite
Fairmont Chateau Laurier Hotel, 1 Rideau St., Ottawa

Agenda

Objectives for morning:

1. Discuss the Canadian government's strategies for global success
2. Raise awareness of barriers to trade and investment that are within Canadians' control
3. Learn about successful Canadian initiatives to address such barriers
4. Determine priority areas for action

- 8:15 a.m. **Registration and Continental Breakfast**
- 8:45 a.m. **Welcome and Introductions**
Glen Hodgson, Senior Vice-President and Chief Economist, The Conference Board of Canada
Stewart Beck, Assistant Deputy Minister, Investment, Innovation and Sectors, Foreign Affairs
and International Trade Canada
- 9:00 a.m. **An International Commerce Strategy for Canada**
Stewart Beck, Assistant Deputy Minister, Investment, Innovation and Sectors, Foreign Affairs
and International Trade Canada
- 9:45 a.m. **Break**
- 10:15 a.m. **Boosting Global Economic Success Through Effective Policy-Making at Home**
Danielle Goldfarb, Principal Research Associate, International Trade and Investment Centre,
The Conference Board of Canada
- 10:30 a.m. **The Alberta-British Columbia Trade, Investment and Labour Mobility Agreement**
What were the key factors for success? What progress has been made? What have been the
effects? What challenges remain?
Daryl Hanak, Executive Director Trade Policies, Alberta International, Intergovernmental and
Aboriginal Relations

11:00 a.m. **Roundtable Discussion: Setting priorities and overcoming obstacles to effective policy-making at home for global success**
Louis Theriault, Director, International Trade and Investment Centre, The Conference Board of Canada

Members of the Centre for National Security will join the International Trade and Investment Centre members for lunch and our afternoon and evening sessions.

Objectives for afternoon:

1. Focus on an example of trade and investment barriers within Canadian control: border security barriers to effective cross-border supply chains
2. Discuss priority Canadian policy and business strategies to meet both economic and security goals
3. Understand US concerns with a view to effective Canadian responses

12:15 p.m. **Working Lunch – Renaissance Room**

Welcome and Introductions by Co-Chairs:

Gilles Rheaume, Vice-President, Public Policy, The Conference Board of Canada
Louis Theriault, Director, International Trade and Investment Centre, The Conference Board of Canada

12:35 p.m. **Lunch Speaker: A Future-Oriented US Perspective on Securing Canada-US Supply Chains**
Jim Phillips, President & Chief Executive Officer, Can-Am Border Trade Alliance

Move back to Quebec Suite

2:00 p.m. **Effects of the Post-9/11 Border Security Environment on Canada-U.S. Economic Interests: Presentation of Conference Board Findings and Implications**
Danielle Goldfarb, Principal Research Associate, International Trade and Investment Centre, The Conference Board of Canada

2:30 pm **Roundtable Discussion on Priorities and Solutions Flowing From the Research**
Facilitated by Trefor Munn-Venn, Associate Director, Innovation and Knowledge Management, The Conference Board of Canada

4:45 p.m. Adjourn

5:30 p.m. Reception – *Renaissance Room*

6:15 p.m. Dinner – *Renaissance Room*

Dinner Speaker: **Delivering the Goods – A Non-Expert Appreciation of the Canada-US Border Today**
David Fardy, General Manager, Protrans Services Inc, Irving Group