

International Trade and Investment Centre

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International Trade and Investment Centre

Wednesday, November 29, 2006

Location: *Ontario Room, Hilton Toronto Airport,
5875 Airport Road, Mississauga, ON L4V 1N1, Tel 905-677-9900*

Meeting Objectives:

1. Provide a summary of current and future research activities of ITIC
2. Present/ highlight international trade and investment issues that matter for Canadian decision-makers
3. Identify key international trade and investment topics of interest to business

Reception and Dinner

6:00 p.m. Registration and Reception

6:45 p.m. Dinner
Host: Glen Hodgson, Vice-President and Chief Economist, CBoC

The Federal Express Experience with Trade in Emerging Markets
Speaker: David Binks, President, Federal Express

Thursday, November 30, 2006

Location: *Vista Salon, Hilton Toronto Airport
5875 Airport Road, Mississauga Tel: 905-677-9900*

Meeting Theme: Canada in the Global Economy – Achieving Sustainable Prosperity

8:00 a.m. **Registration and Continental Breakfast**

8:45 a.m. **Welcome and Introductions**
Glen Hodgson, Vice-President and Chief Economist, CBoC

- 9:00 a.m. **Objectives and Expectations**
Chair: Louis Thériault, Director, International Trade and Investment Centre, CBoC
- 9:10 a.m. **World and US Economic Outlook from Canadian Perspectives**
Kip Beckman, Principal Research Associate, CBoC
- 10:15 a.m. Coffee Break
- 10:30 a.m. **Mission Possible: Stellar Canadian Performance in the Global Economy**
Key Findings of the soon-to-be released Canada Project Report
Glen Hodgson, Vice-President and Chief Economist, CBoC
- 11:15 a.m. **Trade Centre Status Report and Research Plan**
Louis Thériault, Director, International Trade & Investment Centre, CBoC
- 12:00 noon **Luncheon**
- 1:00 p.m. **US Trade Policy After the Congressional Elections: Implications for Canada**
Marc Busch, Karl F. Landegger Professor of International Business Diplomacy,
School of Foreign Service, Georgetown University
- 2:00 p.m. **Roundtable Discussion**
led by Louis Thériault, Director, International Trade and Investment Centre, CBoC
- What are the major issues of concern for Canadian businesses in the global economy? What actions by corporate or government leaders might successfully mitigate these?
 - What strategies do globally successful companies use?
 - Where are the major opportunities for Canadian companies?
 - What policy tools should be priorities for government given the reality of global supply chains?
 - Should governments focus on bilateral free trade agreements, investment agreements, specific agreements on discrete topics, and/or areas traditionally considered domestic policy such as infrastructure, education, tax, etc?
 - Should Canada consider signing agreements negotiating agreements jointly with the U.S. to get better market access?
 - Are other countries pursuing innovative and effective policies that Canada should emulate?
 - Which internal and external barriers should be priorities for removal by government? How should policymakers choose?
 - How and where might Canadian companies break into Asian supply chains? Would it be a good use of government resources to pursue trade or investment agreements in Asia more aggressively?
- 3:00 p.m. **Adjourn**