



1996

NOVA Corporation

GLOBAL BEST

IDEA
BOOK



NOVA

In conjunction with the
3rd International Partnership Conference:
Business & Education Working Together
April 13-16, 1996



Foreword

NOVA Corporation is proud to be the sponsor of this year's Global Best Awards. While you may have heard of NOVA, you may not know much about us. We are a major force in North American natural gas services including gas gathering, processing, transportation and marketing. We are Canada's largest petrochemical company and among North America's largest producers of ethylene, polyethylene, styrene and polystyrene.

One important aspect of NOVA Corporation is its commitment to success through learning. By creating a learning environment for all our employees - more than 5,500 employees are continually upgrading their skills - we continue to be a leader in natural gas services.

Our commitment to learning inside of NOVA matches that of learning in the communities where we work. We are an active participant in high school partnership programs and provide significant contributions to university and college learning programs.

Our commitment to learning is why we are sponsoring the 1996 NOVA Corporation Global Best Awards.

Our vision to be the best natural gas services and petrochemicals company in the world will require good people. We are happy to be here and to play a small role in the development of those people.

Sheila O'Brien
Senior Vice President of Human Resources
NOVA Corporation

TABLE OF CONTENTS	Page
Foreword.....	i
Table of Contents.....	ii
Introduction.....	vi
1996 Global Best Winning Partnerships.....	vii

Education Renewal and Economic Growth Entries

Australia	
The Teacher Release To Industry Program (TRIP).....	2
Canada	
Partnership In Biotechnology Education.....	3
Ingénierie Simultanée Présentée Aux JEunes du Secondaire (ISPAJES).....	4
Partnering For Excellence In The Retail Sector.....	5
Building International Trade Links - A Community College And Forestry Products Suppliers Consortium.....	6
England	
The Travel And Tourism Programme (United Kingdom).....	7
Science Across The World Project.....	8
Brighter Futures Partnership Program.....	9
Scotland	
Aim High In Glasgow - A Regeneration Strategy For A City.....	10
USA	
Education For The Future Initiative.....	11

Skills for Life and Work in the Global Economy Entries

Australia	
The Industry Education Forum.....	13
Right On TRAC: Workplace Learning Programs.....	14

**Skills for Life and Work in the Global Economy Entries
(continued)**

Canada

Annual Provincial Student Leadership Conference.....	15
“Pride and Excellence” - Bowness High School / Imperial Oil Resources Partnership.....	16
International Internships: Developing Youth.....	17
Employability Skills Portfolio: Creating My Future.....	18
Bears Educational Partnership Program.....	19
Central Okanagan Collaborative Partnerships.....	20
Central Nova Industry Education Council Partnership Programs.....	21
Computers For Schools Program (CFS).....	22
Preparing Our Youth With Skills They Need.....	23
Preparing Our Youth to Contribute to a Bright Economic Future.....	24
The Shad Valley Program: A National Partnership Promoting Excellence in Science, Technology and Entrepreneurship.....	25
The Community and World Service Co-op Program.....	26
Establishing A Science Culture Within Canada.....	27
Conestoga-Rovers and Associates Engineering Partnership with the Waterloo County Board of Education.....	28
Info-Tech Niagara.....	29
Aviation Trades and Technology Program.....	30
Provincial Partnerships Providing Work Experience Programs for Students.....	31
A Partnership Making A Difference.....	32
Co-operative Education Science/Technology Program.....	33
Project Mexico: The North American Free Trade Agreement Program.....	34
River East Collegiate Career Internship Program (CIP).....	35
The Mentorship Co-op Program.....	36
Career High Campuses: Career Exploration and Training.....	37
The Careers 2000 Co-operative Education Program.....	38

England

NatWest Face 2 Face With Finance Programme.....	39
---	----

Skills for Life and Work in the Global Economy Entries (continued)

New Zealand	
The Taieri High School and Fisher & Paykel Partnership.....	40
The Student Employment Challenge.....	41
Scotland	
Schools and the Food Distribution Industry.....	42
Enterprising Partnership.....	43
Lanarkshire Education Business Partnership.....	44
WEBUCATION: Forth Valley's Schools Internet Project.....	45
Credit Accumulation and Transfer Scheme (CATS).....	46
Renfrewshire Education Business Partnership (EBP).....	47
Continual Improvement Through Quality Training.....	48
America and Scotland: A Global Partnership.....	49
Dunbartonshire Education Business Partnership (EBP).....	50
The Simmers Biscuits Challenge Day Program.....	51
USA	
Workplace 2000.....	52
Time and Time Again: An Education/Business Video Production....	53

Community Development Through Partnerships Entries

Canada	
Supported Work Experience Program.....	55
Partners In The Community.....	56
School Transit And Community Partnerships In Motion.....	57
Together We Light The Way.....	58
Partners In Progress: Bridging the Gap Between Business and Education.....	59
National Institute Partnership.....	60
Western Husky Partnership.....	61

Community Development Through Partnerships Entries (continued)

Canada (continued)	
TeenLine.....	62
Corporate Travel Consultant Training Program - Alliance.....	63
Valhalla Inn School Of Hospitality Partnership.....	64
Partners To Develop Youth.....	65
The Herald-Manning Community Partnership.....	66
England	
Women Into Science, Engineering And Technology - The Matrix Partnership Approach.....	67
Neighbourhood Explorers - Education Sets The Agenda.....	68
Quality Through Co-operation.....	69
College And Industry Partnership Links.....	70
Inner City Partnership Initiatives.....	71
The Futuretown Project: A National Curriculum Partnership Project.....	72
Creating The Leigh Environmental Education Centre At Hope Carr Barn - A Living Classroom.....	73
Scotland	
Grampian Education Business Partnership.....	74
South Africa	
Tisand Technical High School Partnership.....	75
Trinidad, West Indies	
Royal Bank Young Leaders Program.....	76
USA	
LEVER Environmental Education Partnership.....	77

Introduction

The Conference Board of Canada is pleased to introduce a global best award for business and education partnerships. Sponsored by *NOVA Corporation*, these *1996 Global Best Awards* are presented in collaboration with the *International Partnership Network* at the *3rd International Partnership Conference: Business and Education Working Together*, held at the Westin Harbour Castle Hotel, Toronto, Canada, April 13 to 16, 1996.

The objectives of these awards are:

- to recognize and reward innovative and effective business-education partnerships and to promote greater awareness of their value
- to motivate and encourage others to become actively involved in partnerships with education
- to build a body of knowledge on business-education partnerships that can be shared internationally

Profiles of all submissions to the international partnership competition are included in this **1996 NOVA Corporation Global Best Partnerships IdeaBook**. It is our hope that this resource serves as a catalyst for new partnerships, new ideas and new “global” friendships.

To qualify, partnerships had to focus on one of:

- Education Renewal and Economic Growth
- Skills for Life and Work in the Global Economy
- Community Development Through Partnerships

The profiles include a listing of the education and business partners, a contact name and address of one of the partners, and an overview of the partnership. The area of focus is indicated at the top of each page, as is the country of origin.

The Conference Board of Canada thanks *NOVA Corporation* for its leadership, commitment and continuous effort to strengthen the links between education and work. Thanks are extended to all partnership teams who submitted entries to the *1996 Global Best Awards* program and the judges whose wisdom patterned this **1996 NOVA Corporation Global Best Partnerships IdeaBook**. We congratulate you on your commitment to learning and working together, and in making this planet a truly “Global Village”.

MaryAnn McLaughlin
Director
National Business and Education Centre
The Conference Board of Canada

1996 Global Best Winning Partnerships

Educational Renewal and Economic Growth Page

England, Science Across The World Project (Winner)..... 8

United States, Education For The Future Initiative (Winner)..... 11

Skills for Life and Work in the Global Economy

Australia, Right On TRAC: Workplace Learning Programs (Winner)..... 14

Canada, Establishing a Science Culture Within Canada (Honourable Mention)..... 27

Community Development Through Partnerships

South Africa, Tisand Technical High School Partnership (Winner)..... 75

***Education Renewal and
Economic Growth Entries***

Education Renewal and Economic Growth

COUNTRY

Australia

PARTNERS

Directorate of School Education
Victorian Employers Chamber of Commerce and Industry

CONTACT

John Brooks
Manager, Teacher Release to Industry Program
Victorian Employers Chamber of Commerce and Industry
50 Burwood Road
Hawthorn, Victoria 3122
Australia
Tel: 399-810-6337
Fax: 399-819-9018

TITLE

The Teacher Release To Industry Program (TRIP)

OVERVIEW

The Teacher Release To Industry Program is an ongoing, industry-linked, teacher professional development program, where experienced elementary and secondary school teachers and principals work full-time, on full salary, in a variety of industry settings for forty weeks. Since its inception in 1991, TRIP has placed 350 teachers. All costs are covered by host companies, Victoria's Directorate of School Education and participating universities. In addition to the hands-on industry work, a comprehensive educational program supports each teacher's TRIP.

TRIP leads to richer curriculum for students, in regard to work awareness, vocational understanding, and diverse work-related skills. Likewise, companies benefit from the services of experienced professionals with well developed and transferable intellectual, technical, communication and training skills. Arguably, TRIP has been a catalyst in forging a stronger partnership between industry and education enabling a greater understanding of each other's needs and challenges.

ENDORSED BY

BP Australia Limited
Ford Motor Company of Australia Limited

Education Renewal and Economic Growth

COUNTRY

Canada

PARTNERS

Connaught Laboratories Limited
Seneca College of Applied Arts & Technology

CONTACT

Craig Anhorn
Director, Business Improvement
Connaught Laboratories Limited
1755 Steeles Avenue West
Toronto, Ontario M2R 3T4
Canada
Tel: 416-667-2701
Fax: 416-667-0313

TITLE

Partnership In Biotechnology Education

OVERVIEW

In 1993, Connaught Laboratories formed a partnership with Seneca College of Applied Arts and Technology, the Toronto Biotechnology Initiative and the Municipality of Metropolitan Toronto to create a unique student science exhibition. The science competition required high school students to carry out experiments and investigations in applications of biotechnology in such fields as health care, agriculture, food processing and bio-materials. Students whose projects were approved received \$200 in funding and were assigned mentors.

Based on the positive response received by the biotechnology community, the partnership decided to make the student exhibition an annual event. Since its inception, 14 school boards, a university and business have joined the partnership. This year's conference has been expanded to include a full week of educational programming and lectures for students, teachers and the public, and a one-day workshop for teachers on integrating biotechnology into their science program.

ENDORSED BY

Metropolitan Toronto Council
Canadian Institute of Biotechnology

Renouveau de l'éducation et croissance économique

PAYS

Canada

PARTENAIRES

École Marguerite-de-Lajemmerais
Kimberly Clark

CONTACT

Danny Lévesque
Coordonnatrice
ISPAJES
940 Sainte-Famille
Sherbrooke (Québec) J1E 1V1
Tél : 514-351-1872
Fax : 514-351-1872

TITRE

Ingénierie Simultanée Présentée Aux JEunes du Secondaire (ISPAJES)

SOMMAIRE

Le projet Ingénierie Simultanée Présentée Aux JEunes du Secondaire (ISPAJES) est un programme des plus avant-gardistes dans le domaine du partenariat entre le monde des affaires et le monde de l'enseignement. Visant à préparer les jeunes aux attentes du monde du travail, ISPAJES opte pour une approche tout à fait innovatrice. Tout d'abord, ISPAJES s'adresse à des élèves de 14 et 15 ans, donc relativement tôt dans le processus de formation. De plus, il familiarise les élèves aux sciences et à la technologie, tout en développant des aptitudes telles que le travail d'équipe et la créativité. Des élèves de 14 ans sont donc sensibilisés aux notions de responsabilité et de respect qui sont omniprésentes tout au cours de l'année scolaire. Les valeurs véhiculées dans ce programme profitent en profondeur aux élèves et à leur entourage, puisqu'ils sont en contact avec cette philosophie pendant 9 mois consécutifs.

Quelques-unes des notions primordiales abordées par le projet ISPAJES sont la satisfaction des attentes du client, la qualité totale, l'incontournable et très important travail d'équipe, de même qu'une familiarisation avec les concepts de l'ingénierie simultanée.

PARRAINÉS PAR

École Marguerite-de-Lajemmerais
Kimberly-Clark

Education Renewal and Economic Growth

COUNTRY

Canada

PARTNERS

Ryerson Polytechnic University
The T. Eaton Company Limited

CONTACT

Tony LaMantia
Senior Vice-President, Strategic Alliances
The T. Eaton Company Limited
250 Yonge Street, 15th Fl.
Toronto, Ontario M5B 1C8
Canada
Tel: 416-343-3391
Fax: 416-343-3960

TITLE

Partnering For Excellence In The Retail Sector

OVERVIEW

Formed in 1993, the partnership between Ryerson Polytechnic University's Continuing Education Division and the T. Eaton Company is helping lead the Canadian retail sector to the threshold of innovation, quality/service excellence and competitiveness. This unique multi-part alliance links the research and educational agenda of a university to the retail sector/sector strategy, and offers deliverables that give all partners a sustainable competitive advantage.

To date, the Eaton's/Ryerson partnership has produced a university program in retail/merchant management that is unique in philosophy, design, and delivery. Turning on Continuing Education's ability to create links with academic divisions, this partnership uses the university's infrastructure to give Eaton's the multidimensional program it requires. In addition, the Eaton Chair in Retailing, a co-operative venture focusing on industry-related research, information networking, education and training, represents a broad-scale commitment of resources (a \$2 million endowment) for Ryerson.

ENDORSED BY

Levi Strauss and Co. (Canada) Inc.
Bell Canada

Education Renewal and Economic Growth

COUNTRY

Canada

PARTNERS

Confederation College
KBM Forestry Consultants

CONTACT

Tim Kerbashin
General Manager, International Advisor
Confederation College of Applied Arts & Technology
1450 Nakina Drive, P.O. Box 398
Thunder Bay, Ontario P7C 4W1
Canada
Tel: 807-475-6172
Fax: 807-623-7250

TITLE

Building International Trade Links - A Community College And Forestry Products Suppliers Consortium

OVERVIEW

An important strategy for Confederation College involves a working relationship with business and industry in Northwestern Ontario to stimulate global thinking and to enhance global alliances and international trade. One partnership activity, initiated in 1995, involved an international marketing consortium of forestry products suppliers participating in an international forestry trade show in Concepcion, Chile. The College, through its Northern Ontario Marketplace Service offered a database of public and private sector tender opportunities, computerized bid matching services, advisory services, and services to help local businesses identify new opportunities. In addition, the partnership service prepared pre-venture training and cultural awareness programs, arranged for trade show space, translation, travel and accommodation arrangements and co-ordinated all activities for the mission. It was a unique hands-on experience for all students involved.

ENDORSED BY

KBM Forestry Consultants Inc.
Thunder Bay Aviation Ltd.

Education Renewal and Economic Growth

COUNTRY

England

PARTNERS

Southern Examining Group
American Express Travel Service, UK

CONTACT

Brian Prescott
Partnership Development Manager
The Travel and Tourism Programme
3 Redman Court, Bell Street
Princes Risborough, Buckinghamshire HP27 0AA
England
Tel: 184 434 4208
Fax: 184 427 4340

TITLE

The Travel And Tourism Programme (United Kingdom)

OVERVIEW

The Travel and Tourism Programme is an industry-education partnership program involving American Express, Forte Hotels, Thomas Cook and the English Tourist Board/British Tourist Authority, working in partnership with schools, colleges and Local Education Authorities. The program has been responsible for the introduction and ongoing development of the General Certificate of the Secondary Education Travel and Tourism qualification, and for the continued support of the General National Vocational Qualifications through in-service teacher training and curriculum material provision. Program activities include; school work experience placements, visits to tourism operations, in-house learning/open learning packs, and in-service teacher training.

The program's main objective is to link the career aspirations and abilities of students with the developing needs of UK travel and tourism employers. To date, it has been replicated in 10 overseas locations and personnel from the Travel and Tourism Program have been instrumental in the set-up and ongoing development of several of these initiatives.

ENDORSED BY

Burton Upon Trent Technical College
Dormers Wells High School

Education Renewal and Economic Growth

COUNTRY

England

PARTNERS

Association for Science Education
British Petroleum

CONTACT

Toni Griffiths
Head, International Division
University of Warwick
Westwood, Coventry CV4 7AL
England
Tel: 44 181 444 4084
Fax: 44 181 883 5498

TITLE

Science Across The World Project

OVERVIEW

Science Across The World is an umbrella project for four regional programs; in America, Africa, Asia Pacific, and Europe. The project began in 1990 as an education business partnership between the UK Association for Science Education and British Petroleum. Today, each of the regional programs is run in close association between BP and a leading educational institution.

Science Across The World is helping to promote better international understanding of global issues, especially those dealing with the environment by encouraging 14-19 year olds to investigate common science-based themes and exchanging results, ideas and perspectives with their counterparts globally. To date, students from more than 800 schools worldwide have taken part. The results of the project are very positive. They include; exposure to different ways of teaching and learning, effective cross-curricular activity, co-operation between science and language departments, creative use of information technology, and a greater understanding of the culture, society and economy of other countries.

ENDORSED BY

Science Across Asia Pacific Project
University of Lisbon, Faculty of Science

Education Renewal and Economic Growth

COUNTRY

England

PARTNERS

Thanet College
Business In The Community

CONTACT

Tony Allen
National Education Manager
Whitbread PLC
Whitbread House, Park Street West
Luton, Bedfordshire LU1 3BG
England
Tel: 01582 396018
Fax: 01582 396068

TITLE

Brighter Futures Partnership Program

OVERVIEW

The Whitbread Program, launched in 1991, has a number of features which together, provide a powerful support for education partnership initiatives, including: a partnership policy supported by the entire Whitbread company, and endorsed in divisional policies; a team of 5 Regional Education Managers who facilitate the links between employees and educational establishments; a National Education Manager who liaises between national bodies and Whitbread PLC; and a “Brighter Futures” campaign which is aimed at convincing all company employees to get involved in partnership activities.

Whitbread’s Education Partnership programs, which number in excess of 1600 per year, include; teacher placements, work experience opportunities for students, curriculum projects, mock interviews, and presentations/briefings. All program’s are evaluated by the Regional Education Managers, and those that are deemed effective are shared throughout the company and Education Business Partnership’s.

ENDORSED BY

Thanet College
Business In The Community

Education Renewal and Economic Growth

COUNTRY

Scotland

PARTNERS

The Education Authority of Glasgow
ScotRail

CONTACT

Alex Blackwood
Glasgow Education Business Partnership
67 Abbey Drive, Jordan Hill
Glasgow G14 9JW
Scotland
Tel: 141 954 1999
Fax: 141 950 2117

TITLE

Aim High In Glasgow - A Regeneration Strategy For A City

OVERVIEW

The Glasgow Education Business Partnership was initially set up to co-ordinate existing partnerships, and to develop new partnership activities as the city transformed itself from a world heavy Engineering centre to a city with a diverse economy. In less than three years more than 1,000 businesses have committed their support to the Education Business Partnership projects which include activities such as mentoring, job preparation, and teacher placements . Over 20,000 young people from over 250 schools have participated in the various partnership projects.

The Aim High - In Glasgow strategy, for example, focuses on raising levels of achievement and aspirations in young people through the enhancement of core skills, the development of confidence and self-esteem, improving motivation, and improving the transition from school to work. A matrix, developed by the Glasgow Education Business Partnership allows the education and business partners to develop their own strategies and to map out the pathways to which they contribute to the program.

ENDORSED BY

Strathclyde Regional Council
ScotRail Railways Limited

Education Renewal and Economic Growth

COUNTRY

USA

PARTNERS

Telesis Foundation
California State University

CONTACT

Victoria Bernhardt
Executive Director
Education for the Future Initiative
California State University
400 West First Street
Chico, California 95929-0230
USA
Tel: 916-898-4482
Fax: 916-898-4484

TITLE

Education For The Future Initiative

OVERVIEW

The Education for the Future Initiative is a multi-faceted, tripartite partnership that combines the support and business know-how of a private corporation, along with California schools' commitment to meeting the current and future needs of their children, and the resources of a university interested in improving academic performance. Seven years since its inception, the Initiative has evolved from focusing on individual school change to entire school district and organizational change.

The Education for the Future Initiative's innovative self-assessment and continuous improvement process toward educational renewal includes the building of school portfolio's to act as a tool for monitoring an organization's processes and assessing progress as innovations are implemented. This comprehensive and continuous improvement process has led to education renewal, community development, and increases in student achievement at the school, district, and classroom levels.

ENDORSED BY

Juarez-Lincoln Accelerated Elementary School
Alisal Union School District

***Skills for Life and Work in
the Global Economy Entries***

Skills for Life and Work in the Global Economy

COUNTRY

Australia

PARTNERS

Catholic Education Office
Clough Resources

CONTACT

Bill Pullman
Executive Director
Industry Education Forum Inc.
Cloisters Square, P.O. Box 7392
Perth, W.A. 6850
Australia
Tel: 619 399 1849
Fax: 619 399 1849

TITLE

The Industry Education Forum

OVERVIEW

The Industry Education Forum, incorporated in 1989, in Western Australia is a not-for-profit association facilitating interaction between employment and education providers. The Forum is sustained by the subscriptions of its 76 members and nineteen sponsors. The Forum holds round table discussions every six weeks on topics of mutual interest to the policy-making and practitioner staff of business and education enterprises. Two conferences are held each year, and recommendations for action resulting from these meetings are published. Awards are given to those schools and businesses who exemplify partnerships that work.

Over the past six years the Forum has earned the respect and endorsement of many leaders in business, education, government and community for its work in raising the profile of business-education partnerships in Western Australia. As a result, the ambiance and understanding for the successful operation of local partnerships between schools, colleges and business has been enhanced.

ENDORSED BY

Minister for Employment and Training
Hamersley Iron Pty. Limited

Skills for Life and Work in the Global Economy

COUNTRY

Australia

PARTNERS

Dusseldorp Skills Forum
Australian Student Trainee Foundation

CONTACT

Jack Dusseldorp
Chairman
Dusseldorp Skills Forum
Level 7, 210 Clarence Street
Sydney, New South Wales 2000
Australia
Tel: 02 267 9222
Fax: 02 267 7882

TITLE

Right On TRAC: Workplace Learning Programs

OVERVIEW

TRAC was established in 1989 by the Dusseldorp Skills Forum, an independent, non-profit association, as a national demonstration project to show better ways of learning for young people in the retail industry. Today, TRAC has extended to hospitality, office, automotive, tourism, and sport and leisure industries in almost 80 local program partnerships. There are over 2000 students, 2500 businesses and 200 schools involved with TRAC.

TRAC thrives on its close links to the community, particularly with small businesses as it encourages employers to nurture social and vocational skills in young students. Each program is managed by a local committee with employer, school and community members. Both employers and schools provide resources to make each TRAC program self-supporting in its local community. Businesses pay a fee to the local TRAC committee for each workplacement, and schools provide a teacher to coordinate the program. A survey found that TRAC graduates had an unemployment rate that was half that of school leavers as a whole.

ENDORSED BY

McDonalds
Macleay Valley Workplace Learning Centre

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Alberta Student Leadership Association
Jostens Canada

CONTACT

Edith Mackenzie
Alberta Student Leadership Association
1201 Main St. S. E.
Slave Lake, Alberta T0G 2A0
Canada
Tel: 403-849-8624
Fax: 403-849-2570

TITLE

Annual Provincial Student Leadership Conference

OVERVIEW

Since 1989, Jostens (a creator of yearbooks, diplomas, class rings and photography) and the Alberta Student Leadership Association (a non-profit organization providing leadership training for students and advisors) have been in partnership to provide annual Provincial Student Leadership Conferences. The main objective of these conferences is to motivate, energize and unite student leaders and advisors from across Alberta; promote the exchange of ideas and solutions, enhance leadership experiences, and discuss ideas on planning, organizing, managing and supervising student activities.

Students participating in the conference develop a spirit of sharing and co-operation as it pertains to the operation of student councils and co-curricular activities, and learn numerous lifeskills such as budgeting, public speaking, and team building. The Alberta Student Leadership Association and Jostens Canada is ensuring that Alberta students have the edge they need to participate in the global economy.

ENDORSED BY

St. Mary of the Lake School
Town of Slave Lake

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Bowness High School
Imperial Oil Resources Limited

CONTACT

Linda Wolfe
Project Leader
Imperial Oil Resources Limited
Station M, P.O. Box 2480
Calgary, Alberta T2P 3M9
Canada
Tel: 403-237-2974
Fax: 403-237-2013

TITLE

“Pride and Excellence” - Bowness High School / Imperial Oil Resources Partnership

OVERVIEW

This partnership, initiated in 1992, offers a wide variety of programs emphasizing involvement of as many stakeholders in as many activities as possible. The uniqueness of this partnership stems from its objectives which focus on improving math and science education, and achieving excellence in teaching and learning. With over thirty programs in place, including; conferences and workshops, the Career Centre and Work Experience initiative, the development of an Employability Skills Portfolio, curriculum enhancement, on-site research projects, a Toastmasters Youth Program, and a Mentorship program between high risk students and Imperial employees, the partnership continues to foster an impact in the community.

Stakeholders in this partnership believe it is imperative to prepare students with relevant knowledge and skills in the application of learning to business, and are committed to improving the measurement of educational results.

ENDORSED BY

Bowness High School community member
Bowness School Council

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

AIESEC Canada, Incorporated
Canadian International Development Agency

CONTACT

Colin Baril
National Vice-President
AIESEC Canada, Inc.
8 King Street East, Suite 208
Toronto, Ontario M5C 1B5
Canada
Tel: 416-368-1001
Fax: 416-368-4490

TITLE

International Internships: Developing Youth

OVERVIEW

AIESEC, an international youth organization, works in co-operation with local, national and international partners from universities, companies, and governments to provide international internship opportunities to students in 85 countries. As an association comprised entirely of students who take it upon themselves to help develop needed skills for globally-minded leaders, AIESEC has been finding partners for its internship program for over 40 years. In Canada, approximately 277 students, and 142 corporate and government partners were involved in AIESEC's international exchange experience in the last two years.

ENDORSED BY

Coopers & Lybrand, Mexico
Universidad Iberoamericana, Laguna

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Calgary Educational Partnership Foundation
Crain-Drummond

CONTACT

Doug Clovechok
Executive Director
Calgary Education Partnership Foundation
2800 605-5th Avenue S.W.
Calgary, Alberta T2P 3H5
Canada
Tel: 403-260-1712
Fax: 403-260-1092

TITLE

Employability Skills Portfolio: Creating My Future

OVERVIEW

The Calgary Educational Partnership Foundation (CEPF) is an independent, non-profit organization supporting students and teachers in Calgary and Area schools by facilitating partnerships between businesses, students, educators and school communities.

The CEPF utilizes Employability Skills Portfolio's in most of their partnership programs. The Portfolio empowers students to demonstrate their progress in regard to career, education and personal goals, and is designed to assist today's students in planning their futures by identifying and mastering skills. As students learn and achieve, the portfolio is updated and modified, enabling students to measure and judge their own growth. It is shared with parents, teachers, counselors and employers. The portfolio includes: Personal Work Samples, Employability Plans, Academic Certificates and Reports, Letters of Reference, Volunteerism Examples, Awards, Work Experience, and Goal and Planning Charts. In Alberta, over 5,000 students currently use these portfolios.

ENDORSED BY

Calgary Chamber of Commerce
The City of Calgary

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Watson Lake Secondary School
Canadian Imperial Bank of Commerce

CONTACT

Ken Agar
Teacher
Watson Lake Secondary School
P.O. Box 241
Watson Lake, Yukon Y0A 1C0
Canada
Tel: 403-536-2501
Fax: 403-536-2518

TITLE

Bears Educational Partnership Program

OVERVIEW

The Bears Educational Partnership assists students learn the skills for life in business management skills, team skills, communication skills, and academic skills by bringing the actual work of business into the school. The central focus of the partnership is the operation of Bears Co., a student run business that operates the school store, caters local conferences, arranges and co-sponsors local events and sells specialty items in the school and the community.

The role of each student is to take on a management position in Bears Co. and complete the work required by the position. The role of the business partners, who are members of the board of directors, or mentors, is to provide expertise and experience and teach students how to succeed in acquiring the skills required for life and work. Since the formation of the partnership, Bears Co. has been a model for change in the school and has made a difference in the perception of youth in the community.

ENDORSED BY

Town of Watson Lake
Yukon Chamber of Commerce

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Central Okanagan School District No. 23
Kelowna Chamber of Commerce

CONTACT

Brenda Graziano
Career Programs Consultant
Central Okanagan Career Programs
Martin Education Centre
1434 Graham Street
Kelowna, British Columbia V1Y 3A8
Canada
Tel: 604-763-1158
Fax: 604-862-8085

TITLE

Central Okanagan Collaborative Partnerships

OVERVIEW

The partnership initiatives between the Central Okanagan School District and the Kelowna Chamber of Commerce revolve around two main goals. The first deals with student development of skills and attitudes enabling their transition to healthy, self-reliant citizenry. The main initiatives that target this goal are the Transitions Project, and the Student Venture Program. The second goal of the partnership is to provide students with co-curricular and extra-curricular learning opportunities utilizing community resources, thereby enhancing the relevance of their academic curriculum and fostering a permanent learning culture. Some of the initiatives that deliver this goal include; job-shadowing, career preparation work experience placements, interactive field trips, resident expert talks, project placements, and teacher internships.

Over 1,200 businesses, service groups, and independent citizens are involved in the partnership initiatives, and together celebrate the community motto “Together We Learn”.

ENDORSED BY

Ministry of Education, British Columbia
Rutland Senior Secondary School (student graduate)

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Grinners Food Systems Limited
Cobequid Educational Centre

CONTACT

Paul Millman
Executive Director Central Nova Industry Education Council
692 Prince Street
Truro, Nova Scotia B0M 1L0
Canada
Tel: 902-893-1822
Fax: 902-893-1070

TITLE

Central Nova Industry Education Council Partnership Programs

OVERVIEW

The Central Nova Industry Education Council (CNIEC) is a non-profit, charitable corporation supported by the local school board, government, and the local business/industry community. Providing students with skills for life and work in the global economy is the *raison d'être* of the CNIEC. The mission of the Council is to develop and promote a means of co-operation between business, industry and education, thereby assisting students make the transition from school to work.

For the past three years, the main activity of the Council has been the operation of the Career Information Centre. Approximately 150 students per month come to the Centre to focus on self-awareness, self-esteem, career awareness and career research. This year, the Council has been declared a national pilot site to operate a computerized Learning Centre for At-Risk students (The Student Futures Centre). Other ongoing activities at the Centre include; the "Choices" drop-out prevention program, and the "Parenting For Education" program designed to assist parents help their children succeed in school. The Council is also site sponsor for the "I Want To Be A Millionaire" program. This program is an initiative that helps mainly junior high student entrepreneurs start their own business by providing one-hundred dollars seed capital, donated by the Rotary Club of Truro.

ENDORSED BY

Cobequid Elementary School
Truro and District Chamber of Commerce

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Telephone Pioneers of America
Canadian School Boards Association

CONTACT

Dale Pratt
Vice-President
Telephone Pioneers of America, Region 1
2920 Matheson Blvd.
Mississauga, Ontario L4W 4M7
Canada
Tel: 905-238-7228
Fax: 905-238-7857

TITLE

Computers For Schools Program (CFS)

OVERVIEW

Initiated in 1993, the Computers For Schools Program (CFS) promotes computer literacy and expands Internet accessibility in Canadian schools by creating partnerships which channel surplus government and private sector computer equipment, and surplus government software, free of cost, to classrooms and rural local libraries. The partnership, which is made up of the Telephone Pioneers (volunteers from Canadian tele-communications industry), education representatives, and the federal department of Industry, has delivered over 12,000 computers and 20,000 software packages since its inception.

In addition to providing the equipment and software to eligible elementary, secondary and private schools in Canada, and to rural libraries, follow-up inspections and repairs are completed by Telephone Pioneer volunteers. The donated equipment and software is distributed by national airlines, railways and other companies with national distribution capability, and local transportation is generally provided for by telephone companies.

ENDORSED BY

Prime Minister of Canada
Gloucester High School

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Rotary Club of St. John's
Partnerships in Education Regional Committee

CONTACT

Maureen Dunne
Assistant Superintendent
Roman Catholic School Board for St. John's
67 Bonaventure Avenue
St. John's, Newfoundland A1C 3Z4
Canada
Tel: 709-753-8530
Fax: 709-753-8407

TITLE

Preparing Our Youth With Skills They Need

OVERVIEW

The Partnerships In Education Regional Committee (PIERC) is made up of representatives from the six school boards in the Eastern Avalon Region of Newfoundland and Labrador. This Committee has made a collaborative response to the challenge of preparing youth with the skills they need to live and work in our global economy by developing innovative partnerships that link education and the economy.

The Partnerships In Education Regional Committee provides regional support and co-ordination at the elementary, secondary and post-secondary educational level (a student population of 43,000) in three key areas: Educational Partnerships; Career Education; and, Youth Transition. To date, the committee has secured funding for an educational partnerships facilitator and a career/transition facilitator. It has also facilitated the development, implementation, and evaluation of a variety of co-operative education/youth internship programs and work placement programs; and has developed numerous information handbooks, resource guides, and data base.

ENDORSED BY

Educational Partnerships Council
Canadian Guidance and Counselling Foundation

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

PCL Constructors Inc.
M. E. LaZerte High School

CONTACT

Peter Smilanich
Chair
M. E. LaZerte Business Partnership Committee
M. E. LaZerte High School
6804-144 Avenue
Edmonton, Alberta T5C 3C7
Canada
Tel: 403-476-8611
Fax: 403-472-0058

TITLE

Preparing Our Youth to Contribute to a Bright Economic Future

OVERVIEW

The award winning partnership between PCL Constructors Incorporated and M.E. LaZerte School (MEL) has been successful since its inception because of thoughtful pre-planning and clear definition of goals. It was agreed, early on, that the main purpose of the partnership was to prepare youth to contribute to a bright economic future. To accomplish this, a range of avenues were established where expertise was to be blended and complimented through joint projects and inter-dependent contact.

Today's projects are designed to embody real world challenges within the context of curricular mastery. Activities have included the creation of a hot lunch program, student visitation to PCL's corporate offices and job sites, and the design and construction of a school-yard park. The value of this partnership lies with its simplicity and genuine effort. Fanfare and flamboyant stunts aimed at gaining public recognition are traded for subtle, yet profound changes in the manner in which learning is encouraged.

ENDORSED BY

Partnership Participant student
Partnership Participant's parent

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Research in Motion Limited
Canadian Centre for Creative Technology

CONTACT

Jack Pal
President
Canadian Centre for Creative Technology
8 Young Street East
Waterloo, Ontario N2J 2L3
Canada
Tel: 519-884-8844
Fax: 519-884-8191

TITLE

The Shad Valley Program: A National Partnership Promoting Excellence in Science, Technology and Entrepreneurship

OVERVIEW

Established in 1981, Shad Valley is an innovative summer program operating at seven Canadian universities. Shad Valley's primary goal is to give top high-school students an appreciation of their true potential by encouraging them to strive for the highest levels of achievement. The program's secondary goals are to provide a hands-on experience in science and technology, and to foster students' entrepreneurial spirit.

Shad Valley has seven universities as partners - each campus hosts ten staff and fifty students for four weeks of challenge, discovery, and achievement in the program's foci of science, technology and entrepreneurship. Shad Valley's sponsors represent virtually every sector of the economy and government, and contribute time as well as money. Shad Valley is operated by the Canadian Centre for Creative Technology, itself a certified educational institution.

ENDORSED BY

ORTECH Corporation
School District No. 60, Peace River North, British Columbia

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Manulife Financial
University of Waterloo

CONTACT

Rudy Putns
Executive Director
Development and Alumni Affairs
University of Waterloo
200 University Avenue W., South Campus Hall
Waterloo, Ontario N2J 3G1
Canada
Tel: 519-885-1211
Fax: 519-746-8932

TITLE

The Community and World Service Co-op Program

OVERVIEW

The Community and World Service Co-op Program at the University of Waterloo offers Arts Co-operative students the opportunity to work for social service and voluntary organizations. The overwhelming majority of co-operative students at the University of Waterloo work for competitive salaries in the private and public sectors. Until the Community and World Service Co-op program's inauguration in the early 1990s only a few students worked for non-profit agencies and organizations.

In 1993, ManuLife Financial pledged to donate \$100,000 to endow a scholarship fund that would support students in the Community and World Service Co-op Program. Six to eight students, each year, are able to work for non-profit organizations locally and abroad. ManuLife contributes to the tuition payments of students returning to campus from Community and World Service work terms through the interest generated by the endowment.

ENDORSED BY

Ministry of Community and Social Services
L'Arche Daybreak

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Atomic Energy of Canada Limited, Whiteshell
Agassiz School Division No. 13

CONTACT

Gwen Greenstock
Director, Education Partnerships
Chalk River Laboratories
Atomic Energy Canada Limited
Chalk River, Ontario K0J 1J0
Canada
Tel: 613-584-3311
Fax: 613-584-9432

TITLE

Establishing A Science Culture Within Canada

OVERVIEW

Atomic Energy Canada Limited (AECL) has created partnerships with education communities near AECL business and research sites in Atlantic Canada, Ontario, Manitoba and Saskatchewan. Each region has different needs and resources so each business-education partnership is unique. They do, however, all have the goal of promoting science and technology and establishing a science culture within Canada. Each of the business-education partnerships has developed slowly since 1991, ensuring that the programs are appropriate to curriculum, and are educationally beneficial.

Some of the partnership activities taking place across Canada include: science workshops, site visits, hands-on experiments, student work-education placements, enterprise projects, and teacher placements. Since beginning these partnerships there has been a positive change in attitude in the local communities toward science and technology topics and persons involved in careers in these fields.

ENDORSED BY

Agassiz School Division No. 13
School District No. 8, New Brunswick

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Conestoga-Rovers & Associates Incorporated
The Waterloo County Board of Education

CONTACT

Nancy Campbell
Grants Officer
The Waterloo County Board of Education
51 Ardel Avenue
Kitchener, Ontario N2G 3X5
Canada
Tel: 519-570-0300
Fax: 519-742-1361

TITLE

Conestoga-Rovers and Associates Engineering Partnership with the Waterloo County Board of Education

OVERVIEW

In 1991, Conestoga-Rovers and Associates (CRA), an environmental consulting engineering firm, developed a working relationship with the Waterloo County Board of Education (WCBE) by piloting a high school presentation program. The schools clearly supported the program, and in 1992 a formal partnership with the WCBE, the Roman Catholic Separate School Board and Conestoga College was established.

The Presentation Program became the cornerstone of a multi-faceted partnership made up of: A High School Presentation Program; A Co-operative Education Program; and the Conestoga-Rovers and Associates Internship Award - a four-year internship program for a student in engineering technology unable for financial or other reasons to continue into post secondary education.

Additional long-term commitments established by CRA as part of the partnership include; job shadowing, teacher internships, and employment and on-the-job training for special needs students.

ENDORSED BY

Partnership participant student
Conestoga College

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Canadian Tire Acceptance Limited
Brock University

CONTACT

Ted Palmer
CAO
The Niagara Peninsula Industry Educational Council
3340 Schmon Parkway, Unit 2
Thorold, Ontario L2V 4Y6
Canada
Tel: 905-684-2115
Fax: 905-684-4230

TITLE

Info-Tech Niagara

OVERVIEW

Since its inception in 1978, the Niagara Peninsula Industry Education Council (NPIEC) has been dedicated to facilitating partnerships, promoting the concept of lifelong learning, encouraging the development of a knowledge-based community, and enhancing employment opportunities. One of the Council's partnerships, Info-Tech Niagara, works to develop skills for life and work in the global economy through its Niagara Peninsula Free-Net strategy (NPFN). The objective of this strategy is to provide equitable access to the Internet for any Niagara resident with a home computer and a modem.

Currently there are over 5000 users on the NPFN, with approximately 100 schools using over 1000 school log-ins. Ensuring that access is equitable, the Council provides public access terminals, a wide variety of training courses, and has recycled over 700 computers, getting them into the hands of people who can make use of them - specifically, students and people with physical limitations.

ENDORSED BY

Canadian Tire Acceptance Limited
Brock University

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Perimeter Aviation Ltd.

Seven Oaks School Division/West Kildonan Collegiate

CONTACT

Lawrence Danylchuk

C.V.E. Instructor

West Kildonan Collegiate

800 Slater Street

Winnipeg, Manitoba R2V 2E6

Canada

Tel: 204-586-8436

Fax: 204-943-8187

TITLE

Aviation Trades and Technology Program

OVERVIEW

The Co-operative Vocational Education (CVE) Aviation Trades and Technology Program has existed since 1989. It focuses mainly on the aircraft engineering and airframe technician aspects of aviation trades. The 34-week course begins with a four-week, school-based introduction period, followed by 30-weeks of hands-on instruction at work sites in the industry. One day per week the student returns to class to continue education in the theoretical aspects of the trade.

Employers/Partners endorse a training agreement which places emphasis on the educational nature of the experience, and a "Learning Profile" which lists the critical skills that a student must be exposed to - serves as an assessment tool.

This is the only program of its kind in Canada which enables a high school student to work towards certified apprenticeship in the aviation industry while still receiving secondary education, through the Manitoba Education and Training - Apprenticeship Branch. Students personal management and employability skills are enhanced by this partnership.

ENDORSED BY

Perimeter Aviation Ltd.

Seven Oaks School Division No. 10

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Business Council of British Columbia
British Columbia Federation of Labour

CONTACT

Heather Ratcliffe-Hood
Manager
British Columbia Ministry of Education, Skills Branch
3rd Fl., 617 Government Street
Victoria, British Columbia V8V 2M4
Canada
Tel: 604-256-7563
Fax: 604-387-1418

TITLE

Provincial Partnerships Providing Work Experience Programs for Students

OVERVIEW

In order to develop a skilled labour force, the Ministry of Education in British Columbia has established provincial partnerships with the British Columbia Federation of Labour, the Business Council of British Columbia, the British Columbia Chamber of Commerce, education stakeholder groups, communities, and school districts to provide work experience programs for students.

Public support for work experience began with seventeen co-sponsored forums that identified the need for relevant curriculum. As a result, all students in British Columbia are required to complete 30 hours of work experience for graduation. In addition, Career Preparation students must complete 100 or more work experience hours. To implement these policy directions, school districts developed career development plans to expand career programs, work experience, career counselling and access to technology through expanded partnerships.

ENDORSED BY

School District No. 23, Secondary Education
Canadian Labour Congress

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Northern Telecom Limited
Bishops College

CONTACT

David Dibbon
Principal
Bishops College
Pennywell Road
St. John's, Newfoundland A1C 2L6
Canada
Tel: 709-579-4107
Fax: 709-579-4109

TITLE

A Partnership Making A Difference

OVERVIEW

The primary objective of this partnership is to develop a link between school and the world of work, and to ensure that students graduate from high school well equipped with the skills required for success. In consultation with parents and the school board, students and teachers at Bishops College, in collaboration with Northern Telecom Limited collectively developed a plan to transform the school into a model for technology integration and economic education.

The partnership has seen many positive changes since its inception, and has grown to include; site visits, guest speakers, co-op student work terms, community service projects, a "Stay In-School Scholarship", and student participation in local and national education programs. Educators from all over the province have visited Bishops College to see first-hand how the partnerships have developed. As a result of the success of the partnerships, the school has seen increased student, teacher and parent interest in the areas of business, science and technology.

ENDORSED BY

Jeff Blackwood & Associates
Marco Management Limited

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Canada Trust Company
The Halton Board of Education

CONTACT

Bob Loree
Teacher
Oakville Trafalgar High School
1460 Devon Road
Oakville, Ontario L6J 3L6
Canada
Tel: 905-845-2875
Fax: 905-8458-3532

TITLE

Co-operative Education Science/Technology Program

OVERVIEW

This Co-operative project, which began in 1992 to provide opportunities for students to become involved in realistic career exploration and experiences in science and technology, incorporates four areas of focus. They include: **Bulletins-** to communicate, share and inform through student newspapers, flyers and other media programs; **Links-** for interest and presence through demonstrations, lessons, trips, guests and career education opportunities; **Leagues-** for sharing, co-operating and publicity through competitions, challenges and special activities; and **Packages-** to provide decision making information and resources through school program books, co-op placements, guidance and vocation surveys.

Since the projects beginning, the number of science/ technology related co-op placements has increased by 25%, incorporating more than 26 initiatives including; the College Mentorship Co-operative Education Program, the Career Access Network Directory, Teacher Industry Tours, and Co-op Seminars.

ENDORSED BY

Attridge Transportation Incorporated
Burlington Chemical Association

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Junior Achievement of Metro Toronto and York Region
Royal Orchard Public School

CONTACT

Rosemary Scarlett
Principal
Royal Orchard Public School
120 Royal Orchard Blvd.
Thornhill, Ontario L3T 3C9
Canada
Tel: 905-889-6272

TITLE

Project Mexico: The North American Free Trade Agreement Program

OVERVIEW

This partnership involves students from Royal Orchard Public School and a variety of bankers, professionals and trade commissioners from the business world. The premise of this partnership is that students are competing to locate a mythical automobile plant in a designated city (Pueblo, Toronto, Toledo) and must work with business people, economists, and bankers to gain information on their specific regions. The objective is to persuade a panel of judges that one location is better than the other through a professional presentation using a variety of multi-media techniques. The presentations focus on economics, market access, business costs, and quality of life.

This project, the N.A.F.T.A. Project, clearly exposes the students to the world of Global Free Trade within the North American context and focuses on the steps involved in manufacturing exports and imports, the choice of industrial location, and the concept of Free Trade.

Reality based learning comes to life for the students at Royal Orchard Public School. The students learn how to apply their knowledge within a discipline, between disciplines, and to real world problems.

ENDORSED BY

Talisman Consulting Services Limited
Junior Achievement of Metro Toronto and York Region

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Crowne Plaza
River East Collegiate

CONTACT

Barb Vukets
Teacher
River East Collegiate
295 Sutton Avenue
Winnipeg, Manitoba R2G 0T1
Canada
Tel: 204-338-4611
Fax: 204-338-9515

TITLE

River East Collegiate Career Internship Program (CIP)

OVERVIEW

River East Collegiate, in association with the Canadian Professional Logistics Institute, and Human Resource Development Canada, has developed the Career Internship Program (CIP). This program offers an innovative school-to-work transition opportunity for senior students wanting to network with business and gain marketable skills for the workplace. Students take a core curriculum of university entrance courses, 3 Career Internship credits, and volunteer with a non-profit organization for at least 30 hours.

Unlike traditional “work-education” programs, CIP is open to a wide range of students from “advanced” to “at-risk”. All students are enrolled in two courses “Career Skills Development” and “Success in the Workplace”. Emphasis is placed on learning a wide range of employability and computer skills. The CIP is run as a “school-within-a-school”, allowing for a flexible course schedule to include a variety of interactive workshops such as; interview techniques, time management and entrepreneurship skills.

ENDORSED BY

Crowne Plaza
James Richardson & Sons Limited - Grain Division

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Ministry of Environment
Simon Fraser University

CONTACT

Anne Toby
Co-ordinator of Co-operative Education
Faculty of Science
Simon Fraser University
Burnaby, British Columbia V5A 1S6

Tel: 604-291-5934

Fax: 604-291-3031

TITLE

The Mentorship Co-op Program

OVERVIEW

Mentorship Co-op is a program developed by the Simon Fraser University Co-operative Education Department and the West Vancouver School District. It is a program which brings together secondary and post secondary students and employers for a co-operative educational work experience. The central concept of the Mentorship Co-op program is the pairing of secondary school students (the students) with post secondary students (the mentors) in a work environment (the employer). Once the university student has completed 2 months of a work term, the high school student joins the mentor at the job site for 100 hours.

The foundation of the program is a simple dynamic: a post secondary student supervises and trains a secondary student, while an employer supervises the post secondary student. The 3-way partnership between the secondary school, university and business, creates a strong and effective working relationship that benefits all three working groups.

ENDORSED BY

Xillix
Kinetek Biotechnology Corporation

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Innisfail Country Lodge
Chinook's Edge Regional School Division # 5

CONTACT

Wayne Poncia
Assistant Superintendent
Chinook's Edge Regional School Division # 5
4904 50th Street
Innisfail, Alberta T4G 1W4
Canada
Tel: 403-227-4272
Fax: 403-227-3652

TITLE

Career High Campuses: Career Exploration and Training

OVERVIEW

Career High Campuses grew out of ongoing partnerships with the business community and Chinook's Edge Regional School Division #5, incorporating flexible academic class scheduling and greater accessibility to off-campus experiences. Students benefit from a very personal education where the focus is on providing and finding opportunities to learn transferable skills, and where the content of the academic learning is relative and applied.

Every student participates in career planning and career exploration. The academic learning schedule is designed in such a way that students can participate in job shadowing, work experience, or employment during the school day. If a student is on a job site for five days, he or she can return to the computer managed learning system and continue the academic study where they left if five days earlier. In addition to a seven hour instructional day, night classes and summer sessions are offered to provide some flexibility, and the school is open for 12 months of the year.

ENDORSED BY

Red Deer Publishing Ltd.
Innisfail Country Lodge

Skills for Life and Work in the Global Economy

COUNTRY

Canada

PARTNERS

Crossroads Gas Co-Op Ltd.
Chinook's Edge Regional School Division # 5

CONTACT

Altha Neilson
Superintendent
Chinook's Edge Regional School Division # 5
4904 50th Street
Innisfail, Alberta T4G 1W4
Canada
Tel: 403-227-4272
Fax: 403-227-3652

TITLE

The Careers 2000 Co-operative Education Program

OVERVIEW

The Careers 2000 Co-operative Education program is a secondary school program of employment-training partnerships entering its fourth year of operation. Chinook's Edge Regional School Division No. 5 and local businesses train over 20% of high school students in off-campus learning every year. In Careers 2000, students can earn up to one-third of their high school diploma in the workplace in which they plan to seek future employment after high school or post-secondary training.

Businesses partner with local schools to develop individualized training plans called Profiles of Employment Proficiency (PEP) that recognize the unique characteristics of both the employer's business and the student. Careers 2000 students are paid at least the minimum wage by employers and also earn high school credit toward their diploma. Innovative school calendars have been initiated to accommodate the variety of work-placement programs, including; year round schooling, Copernican scheduling, and self-directed learning.

ENDORSED BY

Procraft Collision
Crossroads Gas Co-Op Ltd.

Skills for Life and Work in the Global Economy

COUNTRY

England

PARTNERS

University of Warwick
NatWest Bank

CONTACT

Adrian Boucher
Director
NatWest Financial Literacy Centre
Centre for Education and Industry
University of Warwick
Westwood, Coventry CV4 7AL
England
Tel: 1203 524 234
Fax: 1203 523 617

TITLE

NatWest Face 2 Face With Finance Programme

OVERVIEW

A 1992 survey by the National Foundation for Educational Research, found that 79% of pupils wanted, but did not receive advice on financial matters. In response, NatWest Bank identified the need for a financial literacy program. The Face 2 Face Program comprises a range of activities designed to develop young people's "financial literacy" skills, and to equip them with the skills needed for effective personal money management in adult life.

Some activities are based in NatWest branches (work experience for students, teacher placements), while others take place within the classroom (simulations and enterprise projects). These activities provide opportunities for young people to develop core skills such as teamwork and problem-solving, as well as those relating more specifically to money management. Members of NatWest's staff as "partners", go into schools on a voluntary basis to plan and deliver the activities in co-operation with teachers.

ENDORSED BY

NatWest
The Manningtree High School

Skills for Life and Work in the Global Economy

COUNTRY

New Zealand

PARTNERS

The Taieri High School
Fisher & Paykel Limited

CONTACT

Sally Aves
Education Partnership Manager
New Zealand Breweries Limited
36 St. Asaph Street, P. O. Box 59
Christchurch
New Zealand
Tel: 64 3379 4940
Fax: 64 3371 3222

TITLE

The Taieri High School and Fisher & Paykel Partnership

OVERVIEW

Partnership activities between The Taieri High School, Fisher & Paykel, and AgResearch are held during the students' school holidays as an extension of the school's ongoing education/business work exploration program. Students must apply for a one-week long placement position and are placed in a real-work environment, learning organizational skills, time management, action planning, priority setting, and decision making skills.

In addition to the work-placement program, students at The Taieri High School receive business lectures on such topics as Total Quality Management, Safety in the Workplace, and Industrial Design. The sharing of experiences and resources among the partnership stakeholders has involved business input into school curriculum instruction and education input into business employee training, as well as active use of student projects (such as a training video used to show operators how to work machinery) by business.

ENDORSED BY

The New Zealand Education Business Partnership Trust
Mosgiel Business Association

Skills for Life and Work in the Global Economy

COUNTRY

New Zealand

PARTNERS

Robinson Industries Limited
Edgewater College

CONTACT

Donald Hunt
Co-ordinator, Student Employment Challenge
Robinson Industries Limited
6 Zelanian Drive, East Tamaki
P.O. Box 51201
Pakuranga, Auckland
New Zealand
Tel: 649-274-5615
Fax: 649-274-7861

TITLE

The Student Employment Challenge

OVERVIEW

In 1992, Robinson Industries Limited launched the Student Employment Challenge program in partnership with Edgewater College. The Student Employment Challenge (SEC) is a structured work experience model aimed at lifting the level of confidence and self-esteem in school leavers, and improving their overall understanding of the business world by giving them the opportunity to experience the workplace.

Prior to going onto the work-site, introductory training courses on how a company works, total quality management, and terms and conditions of employment are given. On the completion of a job-training course, students are debriefed, and an evaluation is made on their skills training, attitude to, and appreciation of the workplace. To date, 300 secondary schools are using information about the Student Employment Challenge, several thousand partnerships have been established and in excess of 20,000 students are benefiting from the program.

ENDORSED BY

Prime Minister of New Zealand
Edgewater College

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Strathclyde Regional Council Education Department
Understanding British Industry (UBI)

CONTACT

Stuart MacFarlane
Education Business Partnership Manager
EBP Resource Centre
Caldervale High School
Towers Road, Airdrie ML6 8PG
Scotland
Tel: 01236 762485
Fax: 01236 767250

TITLE

Schools and the Food Distribution Industry

OVERVIEW

The Strathclyde Region of Scotland was once reliant on traditional heavy industries, but with their demise new industries such as Food Distribution have been embraced. Recognizing the need to adapt to these changes, the Lanarkshire Education Business Partnership linked with students, schools and food distribution employers to develop a Skills Resource Pack which would benefit individual partners and also assist economic growth.

Two secondary school teachers undertook a 4 day industry placement with Christian Salvesson, a Food Distribution Company, to examine employer skills/qualification requirements, training resource materials, and company structure. Using this experience the teachers wrote teaching skills resource material related to the schools curriculum, and using current practices and processes in the Food Distribution industry. An estimated 3000 students studying Information Technology have directly benefited from the Skills Pack by having a clearer understanding of the industry.

ENDORSED BY

Understanding British Industry (UBI)
Strathclyde Regional Council Education Department

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Strathclyde Regional Council Education Department
Scottish Council Development and Industry

CONTACT

Stuart MacFarlane
Education Business Partnership Manager
EBP Resource Centre
Caldervale High School
Towers Road, Airdrie ML6 8PG
Scotland
Tel: 01236 762485
Fax: 01236 767250

TITLE

Enterprising Partnership

OVERVIEW

The Lanarkshire Education Business Partnership, established in 1993, is a progressive, co-ordinated skills partnership program aimed at creating the “Entrepreneurs of the Future” by stimulating interaction between business and education, and creating a more motivated, enthusiastic and able workforce. The partnership consists of senior industrialists, educationalists and representatives from local economic development organizations.

Among the partnership’s priority areas for action is an Enterprise and Entrepreneurial Skills Program, which focuses on changing the “culture” of young people and encouraging them to consider starting their own business as a positive career option. To do this, the partnership offers a progressive education program implemented in Primary (students 5-11 years) and Secondary (students 15-19) schools. The program has three elements: A Mini-Enterprise Program (primary); A Young Enterprise Program (secondary); and A Teacher Training/Development Program (primary and secondary).

ENDORSED BY

Scottish Council Development and Industry
Strathclyde Regional Council

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Strathclyde Regional Council Education Department
Inland Revenue Scotland

CONTACT

Stuart MacFarlane
Education Business Partnership Manager
EBP Resource Centre
Caldervale High School
Towers Road, Airdrie ML6 8PG
Scotland
Tel: 01236 762485
Fax: 01236 767250

TITLE

Lanarkshire Education Business Partnership

OVERVIEW

The Lanarkshire Education Business Partnership was established to bring education and business sectors in Lanarkshire closer together, and to focus and co-ordinate their efforts within a coherent and effective framework. The partnership builds upon existing school and work-links, from Primary school through Further and Higher Education facilities by developing, promoting and supporting new initiatives to meet future business needs.

The partnership develops and provides support for a wide range of school and work activities, including: Work Experience - where students spend a minimum of one week in a business environment; Work Shadowing - giving students the opportunity to observe a senior management position and link it to a special project in school; Teacher Placements; and, Curriculum Based Activities - where curriculum is related to current practices in industry via industry projects and site visits. In 1995, 194 educational institutions, 2,000 local businesses, and 13,000 students were involved in the Education Business Partnership.

ENDORSED BY

Lanarkshire Development Agency
Inland Revenue Scotland

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Forth Valley Enterprise
Central Regional Council Education Authority

CONTACT

Patricia Campbell
Manager
Forth Valley Education Business Partnership
45-46 Haypark Business Centre
Marchmont Avenue, Polmont FK2 0NZ
Scotland
Tel: 01324 718414
Fax: 01324 715686

TITLE

WEBUCATION: Forth Valley's Schools Internet Project

OVERVIEW

In 1993, Forth Valley Enterprise embarked on a program to support and develop the applications of Information Technology within the community. In 1994, three high schools were provided with access to the Internet and the World Wide Web, and in 1995 WEBUCATION was launched on the Net, linking all schools in the Forth Valley area to the Internet.

The Forth Valley Schools Internet Project develops Information Technology skills and competencies related to industry among students and teachers, ensures that local schools keep pace with the growth in technology, and provides opportunities to develop work ready skills such as presentation, and project and report writing. Above all else, the Internet project ably demonstrates a partnership that is committed to developing the skills for life and work in the global economy.

ENDORSED BY

Graeme High School
Almac

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

University of Paisley
British Petroleum

CONTACT

Caroline Curley
Project Manager
Department of Continuing Education
New Ventures Program, University of Paisley
High Street, Paisley PA1 2BE
Scotland
Tel: 141 848 3179
Fax: 141 848 3191

TITLE

Credit Accumulation and Transfer Scheme (CATS)

OVERVIEW

The Credit Accumulation and Transfer Scheme (CATS) offers flexible access to higher education. Introduced at the University of Paisley in 1990 it has had a significant impact on the character of the Institution and its educational provision, on the local community and its business partners, and on the lives of the individual participants.

The philosophy underpinning CATS has been to reduce traditional barriers to higher education by having an approach based on inclusion rather than exclusion. Students are given the choice to study at a variety of locations, full-time, part-time, during the day, in the evenings, over the summer or at the weekend. A further distinctive feature is awarding credit for prior learning gained from a wide variety of sources. Therefore, students can import prior credit and tailor-make study programs to meet their personal or professional needs, and combine study with employment, social and other responsibilities in their lives. From an initial cohort of 32 students in 1990/91, the current population has grown to include over 2,500 students.

ENDORSED BY

Jetstream Aircraft Limited
Enterprise Ayrshire

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Greenock High School
ScotRail

CONTACT

John Sweeney
Manager
Renfrewshire Education Business Partnership Limited
27 Causeyside Street
Paisley PA1 1UL
Scotland
Tel: 141 842 3584
Fax: 141 848 6930

TITLE

Renfrewshire Education Business Partnership (EBP)

OVERVIEW

In 1991 key stakeholders in education and business formed the Renfrewshire Education Business Partnership (EBP) as a strategic forum to ensure the creation of a skilled and competent workforce thus achieving economic growth and social benefits for the community. Today, the EBP is a company with charitable status, made up of a board of directors comprising senior representatives of all the major education and business players in Renfrewshire.

Focus groups involving experts from local partner organizations encourage closer working relationships among the partners, and an operational arm of the EBP establishes and strengthens links between educational establishments and local companies - ensuring that strategy is translated into action. The EBP team provides a service to all 145 schools in developing and securing company commitment to a range of link activities such as Industry conferences, enterprise activities, mentoring programs, work experience and teacher placements into industry.

ENDORSED BY

Tate & Lyle Sugars
James Watt College

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

St. Machar Academy
Grampian Enterprise Ltd.

CONTACT

Raey Currie
Education/Employment Facilitator
Grampian Enterprise Ltd.
27 Albyn Place
Aberdeen AB1 1YL
Scotland
Tel: 01224 211500
Fax: 01224 213417

TITLE

Continual Improvement Through Quality Training

OVERVIEW

St. Machar Academy, which was one of the schools within the Compact initiative set up in 1992, wished to deliver the General Scottish Vocational Qualification Level 1 Office Practice option. One of the modules within the framework - Working in a Reception Area - required a reception area and a one week work placement. However, due to funding and space constraints they were unable to build a realistic reception area which would satisfy Scotvec's (the awarding body) quality standards. The Aberdeen Chamber of Commerce and Grampian Enterprise indicated that they would be willing to contribute to a Partnership arrangement.

In addition to guaranteeing work placements and contributing to funding this initiative, the Chamber of Commerce provided support material from its resource base, as well as an Induction Program. The candidates in the program were identified as low achievers and lacking in motivation. However, five months on - the venture was declared highly successful. Where candidates were initially uncommunicative and demotivated, they quickly became motivated and willing participants. Co-operation, initial planning and ongoing support are essential criteria for projects of this nature.

ENDORSED BY

Aberdeen Chamber of Commerce Training Centre
St. Machar Academy

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Georgia Power/Shenandoah Environment & Education Centre, Georgia
Ayrshire Education Business Partnership, Scotland

CONTACT

John Curran
Manager Ayrshire Education Business Partnership
16 Nelson Street
Kilmarnock KA1 2AA
Scotland
Tel: 011 156 354 5150
Fax: 011 44 141 638 8164

TITLE

America and Scotland: A Global Partnership

OVERVIEW

An international collaboration between Georgia Power's Shenandoah Environment and Education Centre (SEEC) and Ayrshire Education Business Partnership (EBP) began in 1993 at a conference in Washington, D.C. From working together to emulate each others programs in mentoring and mathematics, the collaboration has now evolved to include the wider community. A strong relationship has developed between these education partners and is making a difference for the students and teachers involved in this global partnership.

A developing program based on economic education and entrepreneurship is enabling students to learn real-life skills appropriate to their long-term needs in the global community. Business formation and the development of marketing skills to identify products for sale in Georgia and Scotland is part of the learning experience. Students entrepreneurial skills have been sharpened as they negotiate with local manufacturers and retailers to accommodate prospective school clients. School curriculums have been adapted to facilitate this global project.

ENDORSED BY

West Georgia College, USA
Strathclyde Regional Council, Scotland

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Dunbartonshire Enterprise
Strathclyde Regional Council, Education Department

CONTACT

Mhairi Robertson
Education Business Partnership Manager
Dunbartonshire Enterprise Spectrum House
Clydebank Business Park
Clydebank G81 2DR
Scotland
Tel: 141-951-2121
Fax: 141-951-1907

TITLE

Dunbartonshire Education Business Partnership (EBP)

OVERVIEW

Dunbartonshire EBP works with over 140 schools and over 500 companies to develop a sophisticated workforce capable of delivering in today's environment, as well as in the marketplace of tomorrow. One of the central themes in the Partnership's philosophy has been the need to instill an understanding of globalization. There is a strong emphasis placed on the need to develop transferable skills - negotiation, interpersonal, communication, behaviour, attitude and motivation.

Dunbartonshire EBP, through activities such as: the Young Enterprise Project - where young people set-up and run their own company, supported by advisers from industry; the Challenge of Industry Project - a conference involving students and industrial advisers designed to promote a better understanding of the skills needed in industry; and the Adopt-A-Business Project - an innovative means of linking a business with a primary school by having the pupils "adopt" the employees, encourages flexibility, initiative and enterprise.

ENDORSED BY

Scottish Foam
Partnership Participant (student)

Skills for Life and Work in the Global Economy

COUNTRY

Scotland

PARTNERS

Simmers Biscuits
Castlebrae High School

CONTACT

Margaret Alcorn
Assistant Head Teacher
Castlebrae High School
2a Greendykes Road
Edinburgh EH16 4DP
Scotland
Tel: 131 661 1282
Fax: 131 652 2658

TITLE

The Simmers Biscuits Challenge Day Program

OVERVIEW

Castlebrae Community High School in Edinburgh serves a community with a very high rate of local unemployment. Recognizing the importance that students relate to business and the work place in a positive and purposeful way; over the last few years the school has worked hard in partnership with a wide variety of employers. The results have been astounding. The school has moved from 15% of students entering employment directly from school in 1993, to 32% in 1995.

In response to an audit of the education link program which identified a gap in provision for the youngest students, the Simmers Biscuits Challenge was born. Teams were invited to “invent” a new biscuit along with packaging, marketing strategies and production flow charts. Each team was supported by a facilitator. Teams were interviewed and asked to justify their decisions. The Challenge Day was a quality experience for everyone involved and was rewarded when the project won national recognition as winners of the Scottish “Aim High” award.

ENDORSED BY

Lothian Education Business Partnership
Friends of Craigmillar

Skills for Life and Work in the Global Economy

COUNTRY

USA

PARTNERS

Silver Spring School
W. H. Brady Company

CONTACT

Daniel Wink
Community Relations Manager
W. H. Brady Company
6555 W. Good Hope Rd., P.O. Box 571
Milwaukee, Wisconsin 53201-0571
USA
Tel: 414-438-6878
Fax: 414-438-6910

TITLE

Workplace 2000

OVERVIEW

W. H. Brady Company and Silver Spring School entered into a partnership in 1991. The partnership teams an international industrial manufacturer with an elementary (primary) school with the goal of employing entrepreneurial immersion strategies to improve academic achievement. In doing so, it demonstrates not only career opportunities, but that every student has the capacity to participate in the future as a productive member of society.

The partnership program consists of three main components: Each classroom operates its own business, thereby engaging skill development in areas such as economics, math, art, communications and team-work into an engaging experience; In-school employment opportunities, such as library and hall monitors, are utilized to teach “real world” skills; and Business/community partnerships provide resources for the school that would otherwise not be available, as well as providing for activities beyond the confines of the school. Benefits to the school, students, staff and community are clearly evident.

ENDORSED BY

Milwaukee Area Technical College
Milwaukee Public Schools

Skills for Life and Work in the Global Economy

COUNTRY

USA

PARTNERS

S. C. Johnson Wax
John Marshall High School

CONTACT

John Holmes
Teacher
John Marshall High School
4141 North 64th Street
Milwaukee, Wisconsin 53222
USA
Tel: 414-461-8830
Fax: 414-461-5818

TITLE

Time and Time Again: An Education/Business Video Production

OVERVIEW

This partnership exists between John Marshall High School's student-operated video production business, Eagle's Wing Productions (EWP), and the Environmental Actions division of SC Johnson Wax. The major project of the partnership has been the production of an environmental video "Time and Time Again". The goals related to the production of the video were twofold: first, the video acted as an educational tool; and second, the project served as a dynamic school-to-work transition project.

This video project brought the school and SC Johnson Wax together in a unique cross-functional, mutually beneficial education/business partnership venture. Through mentoring, hands-on training, and job-shadowing, students learned how to write and produce a professional-quality video under real world-of-work constraints.

Students presented a series of environmental workshops in concert with the video at the 1994 International Partnership Conference, and at the 1995 United Nations Global Youth Forum on the Environment. Student made videos about the partnership project were aired on CNN.

ENDORSED BY

Keep Greater Milwaukee Beautiful Incorporated
Steel Recycling Institute

***Community Development
through Partnerships Entries***

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Vista Daycare Centre
Ottawa Board of Education

CONTACT

Eleanor Glenn
Program Co-ordinator
Ottawa Board of Education
1300 Kitchener Avenue
Ottawa, Ontario K1V 6W2
Canada
Tel: 613-738-7629
Fax: 613-737-7548

TITLE

Supported Work Experience Program

OVERVIEW

Established in 1988, the Supported Work Experience Program serves as a viable, cost-effective model in linking education and the world of work. The program focuses on securing work experience placements for developmentally disabled students ages thirteen to twenty-one. Placements can range from two hours once a week, to five hours a day for eight consecutive weeks or more. Students are enabled to apply skills learned in the school setting to vocational and social situations in real work environments and thus are exposed to the challenges and demands of community life.

The program is comprised of one Co-ordinator (teacher), two Job Coaches (educational assistants), and presently serves five Ottawa Board Schools. It is the goal of the program, based on the individual capabilities of each student, that over time, supervision can be removed and students can work one-on-one with their employers.

ENDORSED BY

Vista Kindergarten School Age Program of Ottawa-Carleton
The Glebe Centre Incorporated

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Royal Bank
Glenlawn Collegiate Institute

CONTACT

Irene Nordheim
Partnerships Co-ordinator
Glenlawn Collegiate Institute
770 St. Mary's Road
Winnipeg, Manitoba R2M 3N7
Canada
Tel: 204-233-3986
Fax: 204-233-9212

TITLE

Partners In The Community

OVERVIEW

Glenlawn Collegiate, Victoria General Hospital and Royal Bank have a formal tri-partnership called "Partners in the Community" benefiting students by sharing talents, facilities, expertise and ideas. Since its inception, the partnership continues to evolve, and includes projects such as; a Wellness Newsletter, fund-raising events, job-shadowing opportunities, and hands-on work experiences.

A partnership committee meets once every six weeks with two representatives from each of the stakeholders involved to discuss action plans and project performances. Some examples of community development created through the partnership include: the implementation of a Foundation Grant Project, speaker forums, and numerous hands-on and job-shadowing opportunities. This partnership is based on the exchange and sharing of ideas and resources.

ENDORSED BY

St. Vital School Division No. 6
Glenlawn Collegiate Institute student

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Laidlaw
Hamilton Board of Education

CONTACT

Robert Scott
Director of Business Development
Laidlaw Transit Ltd.
2233 Argentia Road, #203
Mississauga, Ontario L5N 2X7
Canada
Tel: 905-821-8690
Fax: 905-821-8467

TITLE

School Transit And Community Partnerships In Motion

OVERVIEW

In 1993, the Hamilton-Wentworth Roman Catholic Separate School Board began to examine how they could reduce the size of their transportation budget. Laidlaw Transit Ltd. approached the School Board regarding the formation of a partnership to reduce transportation costs without reducing service to students. The Laidlaw Planning Centre was set up to offer school boards innovative transportation solutions through the use of technology and Laidlaw's broad experience base.

Today, this partnership involves pooling the transportation requirements of two school boards together, resulting in even greater efficiencies and savings. As a result of this ongoing tri-partnership, Laidlaw has furthered its involvement in the region through direct community sponsorship, including; funding a McMaster University Scholarship, and committing funds towards St. Joseph Hospital's Research Centre campaign.

ENDORSED BY

McMaster University
Industry-Education Council (Hamilton-Wentworth)

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Swiss Chalet
South Simcoe Public School

CONTACT

Sandra Dean
Principal
South Simcoe Public School
505 Simcoe Street South
Oshawa, Ontario L1H 4J9
Canada
Tel: 905-725-2732
Fax: 905-725-0259

TITLE

Together We Light The Way

OVERVIEW

A school which once had a tarnished reputation is now the “Heartbeat of its Community”. By welcoming the whole community into the school, whereby employers and managers teach Employability Skills, students now understand the relevance of their classroom learning to the world of work. Local businesses and service clubs provide incentives for students achieving in the areas of scholastics, sports, and services to the school and the community.

Today, students are highly motivated by this demonstration of caring, and the twenty-seven partners that make up this exciting mosaic of partnerships continue to work together, under the auspices of a School Community Council. The South Simcoe Partnerships, which are cost effective and easy to replicate, are making a difference in the community and school environments. Student achievement rates have increased, absenteeism and lates have decreased, and staff is motivated and enthusiastic.

ENDORSED BY

City of Oshawa
General Motors of Canada Limited

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

DuPont Canada Incorporated
South Grenville District High School

CONTACT

Ronald Betsworth
Resource Services
DuPont Canada
P.O. Box 611
Maitland, Ontario K0E 1T0
Canada
Tel: 613-348-4275
Fax: 613-348-4200

TITLE

Partners In Progress: Bridging the Gap Between Business and Education

OVERVIEW

The Partners in Progress program strongly believes that “business excellence is achieved through people excellence, and that education is everyone’s responsibility”.

Building bridges between the world of business and the world of education, and between the perceptions of the students and the reality of the adult world is the goal of this partnership. Initiated in 1987, as the “Adopt-A-School” program, this partnership was designed to promote the importance of science and technology, as well as providing students with an opportunity to acquire working skills through a co-operative education program.

The DuPont Canada Maitland Site, South Grenville District High School, St. Mary Catholic School and St. Mark’s Separate School partnership has expanded into an enthusiastic and broad-reaching pursuit of business and educational excellence to include; the development of personal management skills, lifelong learning skills, extracurricular educational programs, and advanced learning techniques. Through special programs such as “Fun With Science”, science teachers, in conjunction with DuPont, are presenting basic scientific principles in an energetic and interesting manner.

ENDORSED BY

Corporation of the Town of Prescott
Brockville and District Chamber of Commerce

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Northern Telecom Limited
City of London Board of Education

CONTACT

Cynthia Yano
Executive Assistant, Human Resources
Northern Telecom Limited
2920 Matheson Blvd. East
Mississauga, Ontario L4W 4M7
Canada
Tel: 905-238-7622
Fax: 905-238-7085

TITLE

National Institute Partnership

OVERVIEW

The Northern Telecom National Institute is a program that assists committed teams of educators, administrators, business partners and members of the community in the development and implementation of projects that apply new technologies and learning effectiveness. Team applications are submitted by school districts from across Canada and the United States. Each team selected for the program is awarded \$2000 (US) and is partnered with a telecommunications/industry representative.

A six day residential session “The Excellence in Education Forum” provides all teams with a variety of workshops, speakers, high technology workplace tours, and informal networking sessions which emphasize partnership building, quality management techniques, the application of technologies in educational settings, and employability skills for the workplace of the future. In the year following the forum, the National Institute maintains contact with the teams through team reports, video conferences, and assessment of team applications for matching funding of up to \$4000 (US). This program is celebrating its tenth year of operation.

ENDORSED BY

Groveland Elementary School
Elk Island Public School

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Husky Oil Limited
Western Canada High School

CONTACT

Brian Bass
Land Manager
Husky Oil Ltd.
Box 6525, Station D
Calgary, Alberta T2P 3G7
Canada
Tel: 403-298-6251
Fax: 403-298-7040

TITLE

Western Husky Partnership

OVERVIEW

Through a broad range of daily activities and ongoing projects, the Western Canada Senior High School and Husky Oil Limited Partnership has developed a strong inter-relationship amongst the students, teachers, parents and business community. Through career models, job-entry training seminars, career search activities and team-teaching programs, students have received a wide variety of benefits from the relationship. From the Husky employee perspective, the Partnership creates pride in their company as well as profound respect for today's youth.

Outside of the classroom and the boardroom, the Partnership partakes in many projects that have impact upon Calgary and the community at large. Students and Husky employees organize a soup kitchen for Calgary's less fortunate and actively participate in various charity fund-raisers. The Partnership provides students and employees with a better understanding of themselves and an increased awareness of their impact upon society.

ENDORSED BY

Western Canada High Student Union Executive
Western Canada High School Council

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

The Halifax Herald Ltd.
Auburn Drive High School

CONTACT

Blaine MacKenzie
Auburn Drive High School
300 Auburn Drive
Dartmouth, Nova Scotia B2W 3E9
Canada
Tel: 902-462-6900
Fax: 902-462-6950

TITLE

TeenLine

OVERVIEW

Thousands of teens have their own source of peer information and opinion thanks to TeenLine, a unique interactive project of Auburn Drive High School and The Herald Line, a branch of The Halifax Herald Ltd. The project provides seven lines on The Herald Line's call-in master information service. Media students from Auburn Air program these lines daily as class assignments. The result is news, high school sports, editorials, reviews and interviews, all available to Nova Scotia teens, and only from this source. Thousands of teens each month phone-in to hear recorded information presented by other teens. They also debate teen issues and seek advice. In 1995, "Auburn Air" became the first amateur news agency ever fully accredited to cover a G-7 Summit.

This partnership provides students with the opportunity to apply media and journalism skills to the fields of social responsibility and youth self-expression and empowerment. This hands-on professional experience involves a unique combination of media professionalism, teaching expertise, and real, relevant outcomes for the work done.

ENDORSED BY

TG Magazine
Nova Scotia Youth Help Line

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Carlson Wagonlit Travel
Sault College of Applied Arts & Technology

CONTACT

Pat Pearson
Regional Vice-President
Carlson Wagonlit Travel
3300 Bloor St. W., Centre Tower, Suite 1200
Toronto, Ontario M8X 2Y2
Canada
Tel: 416-236-1921
Fax: 416-236-7411

TITLE

Corporate Travel Consultant Training Program - Alliance

OVERVIEW

The Carlson Wagonlit Travel and Sault College partnership was created in 1993 to design and implement a corporate travel consultant training program and telephone reservation centre in Wawa, Ontario; an area wrought with high unemployment. Carlson Wagonlit partnered with Sault College because it wanted to team-up with a community college that served an under-employed, yet highly motivated and trainable population.

The Alliance centre is equipped with the most advanced hardware, software and telecommunications products, giving students a unique training and employment opportunity. The partnership fosters the acquisition of employability skills, by linking the classroom to the world of work. Due to anticipated demand, Sault College has successfully formalized and received government approval for an accredited travel training program modeled after the Sault College/Carlson Wagonlit training course.

ENDORSED BY

Regional Employment Help Centre
Wawa Economic Development Corporation

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Valhalla Inn School of Hospitality
Lakehead Board of Education

CONTACT

Carolyn High
Project Officer
Valhalla Inn
One Valhalla Inn Road
Thunder Bay, Ontario P7E 6J1
Canada
Tel: 807-577-6098
Fax: 807-577-7597

TITLE

Valhalla Inn School Of Hospitality Partnership

OVERVIEW

This partnership unites the Valhalla Inn Hotel and the Lakehead Board of Education, in co-operation with United Food and Commercial Workers, Local 175. The Valhalla Inn School of Hospitality originated as an “Adopt-A-School” program and combines school and workplace learning. The program runs from September to June and offers four classroom credits and four co-operative education credits. Courses are integrated and outcome based, and the teacher-supervisor works with Ministry guidelines as well as with hotel staff and the union, to ensure that all topics are current.

To truly reflect the realities of the world of work, students are based entirely outside of the traditional school setting. Students learn marketable skills which enable them to enter directly into the workplace, to begin an apprenticeship, or to pursue further studies in a community college. This partnership has been successful for all parties involved. In 1995, 13 of 15 students were able to secure employment either within the hotel, or in the service industry.

ENDORSED BY

Partnership Participant
Partnership Participant’s parent

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Canadian International Development Agency
AIESEC Canada, Inc.

CONTACT

Colin Baril
National Vice-President
AIESEC Canada, Inc.
8 King Street East, Suite 208
Toronto, Ontario M5C 1B5
Canada
Tel: 416-368-1001
Fax: 416-368-4490

TITLE

Partners To Develop Youth

OVERVIEW

AIESEC Canada's partnership with the Canadian International Development Agency (CIDA) began in 1988. AIESEC promotes inter-sectorial partnerships as the progressive solution towards community development in the 21st Century by fostering partnerships and support from corporate, government and academic sectors in Canada and overseas.

Through international internships, cultural and educational development exchanges, and export missions, university students are able to acquire human development skills, international awareness, cultural understanding, and real-work experiences. Additionally, this partnership develops sustainable links between developed and developing countries by increasing the opportunities for exchange and long-term co-operation, facilitating the reciprocal development of professional skills, and promoting strategic alliances among business, universities and non-government organizations.

ENDORSED BY

Royal Credit Limited
Coopers & Lybrand

Community Development Through Partnerships

COUNTRY

Canada

PARTNERS

Calgary Herald
Ernest Manning High School

CONTACT

Derald Fretts
Business Relations and Partnership Co-ordinator
Calgary Herald
3600-16 Ave. S.W.
Calgary, Alberta T3C 1A5
Canada
Tel: 403-249-3131
Fax: 403-777-7839

TITLE

The Herald-Manning Community Partnership

OVERVIEW

The Calgary Herald/Ernest Manning High School partnership was recognized this year as one of the winners of the Mayor's Excellence Award. This business-education partnership has a significant impact on the students in the school, its immediate community and beyond.

With over 550 students and parents, 300 Herald employees, 85 per cent of Manning staff, and more than 20 outside community groups involved in the partnership, activities offered through this program are unique and diverse. Ongoing activities include; a by-monthly newsletter, educational workshops, student exchanges, conferences, Stay-In-School programs, a Youth Supported Employment Project, support at a food and clothing bank, and volunteering at the Alberta Children's Hospital and Cedars Villa Extendicare. The partnership provides students with the opportunity to explore the workplace through job-shadowing, work experience programs, and volunteerism.

ENDORSED BY

Calgary Educational Partnership Foundation
Calgary Board of Education

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Hastings College
Computing Devices

CONTACT

Helen James
Head of ITEL, University of Brighton
Watts Building, Lewes Road
Brighton, East Sussex BN2 4GJ
England
Tel: 01273 642437
Fax: 01273 642405

TITLE

Women Into Science, Engineering And Technology - The Matrix Partnership Approach

OVERVIEW

In a region of unemployment with rates at twice the national average, changes in working patterns and economic situations are both threatening and depressing. Encouraging girls and women into non-traditional careers in science, engineering and technology requires the assistance of a wide range of partners if stereotypical expectations are to be challenged and horizons widened.

This partnership encourages girls and women to consider careers in science, engineering and technology by providing them with assistance, and a wide range of partnership programs. The partnerships and programs arranged are specific to the target group and as a result, a matrix or partnerships has developed. Information Technology Engineering Link (ITEL) is involved in and supports a fluid grouping of 150 organizations as they work on different projects including; Girls into Technology and Construction, and, Insight into Industry. Development is ongoing and allows for interlinking of separate groups as required, such as community involvement in the more isolated regions.

ENDORSED BY

East Sussex Careers Services
Hastings Borough Council

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Unilever PLC
Lancashire Education Authority

CONTACT

Marilyn Robertson
Head Teacher
Lancashire Education Authority
103 Dalehead Road, Leyland
Preston, Lancashire
England
Tel: 01772 35945
Fax: 01772 620261

TITLE

Neighbourhood Explorers - Education Sets The Agenda

OVERVIEW

In September 1993, a group of teachers took a course in technology to better assess the relationship between primary school curriculum and economic and industrial understanding. From this beginning a number of teaching techniques and ideas were born, including the "Neighbourhood Explorers" pack. The pack provides guidelines for progression in children's learning (aged 4 - 11) with increasingly more demanding concepts, skills and attitudes through partnerships with the local business community; an awareness of environmental issues bringing real life dimensions to school work; and enhancing students sense of responsibility.

The pack provides a scheme of work which offers opportunities to develop enterprising approaches to both teaching and learning through a classroom ethos that defines issues and needs and encourages a problem solving approach. A "whole school" approach adds to curriculum effectiveness with all teachers collaborating in program planning.

ENDORSED BY

Lancashire County Council
Central Lancashire Education Business Partnership Limited

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Tarmac PLC
Thomas Telford School

CONTACT

Eve Gillmon
Development Director
City Technology Colleges Trust Limited
9 Whitehall
London SW1A 2DD
England
Tel: 0171 839 9339
Fax: 0171 839 5898

TITLE

Quality Through Co-operation

OVERVIEW

In this program, parents form a partnership with Thomas Telford School by signing a Parents Charter which sets out their responsibilities in relation to the school and their child's education. The school sees parental support as significant in assisting each student to achieve their full potential. Parents are asked to assist in teaching, coaching, refereeing and support.

In addition, Thomas Telford School employs its own Industrial Consultants to ensure first-rate links with local industry and commerce. Community links are extensive and include; regular visits by the Community Police and Fire Service Officers, the use of the school's sporting facilities by outside groups, and the support of local charities by the students.

ENDORSED BY

Thomas Telford School Advisory Council
Ricoh UK Products Limited

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Dixon's PLC

Dixon's City Technology College

CONTACT

Eve Gillmon

Development Director

City Technology Colleges Trust Limited

9 Whitehall

London SW1A 2DD

England

Tel: 0171 839 9339

Fax: 0171 839 5898

TITLE

College And Industry Partnership Links

OVERVIEW

Dixons City Technology College has always regarded the formation of a proactive partnership with industry and commerce as being a central part of its mission. During the past five-and-a-half years the College has formed excellent relationships with over 20 private sector sponsors. Each year 160 students complete a two-week work placement, college staff attend conferences and management courses to upgrade their skills, and numerous commissioned student projects take place, including the redesign of Dixons' carrier bag, and the design and manufacturing of exhibits for a major local theme park.

ENDORSED BY

Bradford Instruments

Coca-Cola and Schweppes Beverages Ltd.

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Harris Carpets
Harris City Technology College

CONTACT

Eve Gillmon
Development Director
City Technology Colleges Trust Limited
9 Whitehall
London SW1A 2DD
England
Tel: 0171 839 9339
Fax: 0171 839 5898

TITLE

Inner City Partnership Initiatives

OVERVIEW

Since the inception of this partnership, students at Harris City Technology College have improved their public examination results from a government target success rate of 12% to 43%. The partnership with industrial sponsors is characterized by a commitment on behalf of teachers, senior managers and support staff to embrace the ethos of the business world by driving up standards of student performance with a view to making a qualitative educational difference to the families in the community. Of great importance to the Harris City Technology College success story is the partnership with parents.

Programs such as the implementation of a College-wide appraisal system linked to annual merit bonus pay for all staff, support staff and teachers; the creation of an Educational Standards sub-committee of the Governing Body; together with an annual analysis of "value-added" performance indicators on a subject to subject basis have all led to improved career opportunities for deprived and disadvantaged children.

ENDORSED BY

Russel and Brand
Friends of Harris Association

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Boots The Chemists
University of Warwick

CONTACT

Andrew Miller
Senior Research Fellow
Centre for Education and Industry
University of Warwick
London House, 66 Upper Richmond Road
London SW15 2RP
England
Tel: 181 948 6756
Fax: 181 255 6937

TITLE

The Futuretown Project: A National Curriculum Partnership Project

OVERVIEW

The Futuretown Project aims to involve young people aged 8-19 years in identifying problems and creating solutions found in many of Britain's town centres. In 1993, Boots The Chemists contracted SCIP (a national education-industry link body) to produce a pack of educational materials which would encourage young people to become involved with town centre managers and store managers on real projects. The pack was developed, trialled and disseminated via national conferences and training workshops for teachers in 61 towns and cities.

In addition to the national partnerships developed, the project has spawned many local partnerships between town centre managers, teachers and pupils. All materials are closely linked to the school curriculum promoting environmental awareness and core skills. The pack is also non-prescriptive allowing for creative local responses to local issues.

ENDORSED BY

Metropolitan Borough of Sefton, Education Department
Falkirk and District Town Centre Management Limited

Community Development Through Partnerships

COUNTRY

England

PARTNERS

Wigan Education Business Partnership Ltd.
North West Water Limited

CONTACT

Jozie Devoy
Education Manager
Education Business Partnership Inc.
Wigan Investment Centre, Waterside Drive
Wigan WN3 5BA
England
Tel: 01942 705705
Fax: 01942 705490

TITLE

Creating The Leigh Environmental Education Centre At Hope Carr Barn - A Living Classroom

OVERVIEW

In 1992, Lowton High School ran an "Environment Day" for students to consider local issues. From this beginning, the school became involved in other projects, including; an exploration of the water cycle with a local primary school, and in a development project working alongside a landscape architect. Developing "Hope Carr Barn" as a nature reserve area and curriculum centre gave Lowton High School design and technology students the opportunity to present designs to the Board of Directors of North West Water. The students work contributed to the final plans for the restoration of the Barn and site development.

Today, the Leigh Environmental Education Centre is home to teaching rooms, computer workstations, and a laboratory. Lowton High School has formed its own school based Education-Business partnership to co-ordinate all work related activities in the curriculum, and to further develop long-term relationships with local industries in Wigan.

ENDORSED BY

Lowton High School
Metropolitan Wigan Leisure Services Department

Community Development Through Partnerships

COUNTRY

Scotland

PARTNERS

Grampian Healthcare NHS Trust
Grampian Regional Council Education Department

CONTACT

Linda Cowie
Co-ordinator
Grampian Education Business Partnership
27 Albyn Place
Aberdeen, Scotland AB1 1YL
Tel: 0122 421 1500
Fax: 0122 421 3417

TITLE

Grampian Education Business Partnership

OVERVIEW

The Grampian Education Business Partnership (EBP), formed in 1992, focuses upon the importance of health and a healthy lifestyle by promoting the educational, vocational and personal development of students. Through support of existing projects and the initiation of new programs, students and teachers are able to foster positive health messages throughout the school and community.

Nutrition Action Groups, recently established in the schools, for example, have helped create multi-agency co-operation, encouraging consistency in the healthy eating messages delivered by parents, PTAs, School Boards, students, teaching staff, dietitians, health promotion agencies, and other interested groups in the community. In addition, four teachers have worked with a community dietitian to research, develop and produce a series of teaching resource packages. Effectively, this has enabled the National Health Services Trust to deliver a consistent nutritional message, in line with current national guidelines, whilst the combination of talents and experience of the teachers has ensured the relevance in the classroom.

ENDORSED BY

Grampian Healthcare NHS Trust
Grampian Education Department

Community Development Through Partnerships

COUNTRY

South Africa

PARTNERS

Tisand Technical High School
Richards Bay Minerals

CONTACT

Richard O'Brien
Community Education Planner
Richards Bay Minerals
P.O. Box 401
Richards Bay 3900
South Africa
Tel: 0351-903153
Fax: 0351-903151

TITLE

Tisand Technical High School Partnership

OVERVIEW

In 1988, Richards Bay Minerals (RBM) built and equipped Tisand Technical High School in South Africa. This was in response to requests from the local community to address the shortage of technical education in the region brought about under the apartheid regime. The school has fully-equipped workshops for electronics, metal work, motor mechanics and electrical training, among other things.

Today, Tisand Technical High School is a centre of excellence and a role model for other schools in the region. In 1994, the graduating class had an 81 per cent pass rate in comparison with the national average of below 50 per cent for similar schools. 1995's class had a 90% pass rate and twelve students of distinction. The school's facilities serve the wider community through adult and supplementary education programs, many of which are business/ education partnerships. The school is also the home of the Zululand Sports Development Project which aims to bring organized sport to disadvantaged schools.

ENDORSED BY

Kwazulu-National Department of Education and Culture
Tisand Tech Parent Committee Representative

Community Development Through Partnerships

COUNTRY

Trinidad, West Indies

PARTNERS

The Royal Bank of Trinidad and Tobago Limited
Ministry of Education of Trinidad and Tobago

CONTACT

Helen Drayton
Corporate Manager, Marketing and Public Relations
The Royal Bank of Trinidad and Tobago Limited
Royal Court, 19-21 Park Street
Port-of-Spain
Trinidad, W.I.
Tel: 809-623-1322
Fax: 809-623-2081

TITLE

Royal Bank Young Leaders Program

OVERVIEW

“Great things arise out of the fire of youth. Tapping into youthful energy... Inspiring young minds to create young leaders...”

Approaching its fifteenth year of existence, the Young Leaders Program is perhaps the flagship community outreach project of The Royal Bank in Trinidad. The program seeks to instill a sense of pride and fulfillment in young people as they rise to meet the challenges of numerous community development projects including; helping the sick and elderly, beautifying the environment, establishing libraries, restoring Prison Ruins, establishing a museum, installing school water systems, assisting farmers, road repair, and publishing literature and research material.

The Young Leaders Program affords approximately 15,000 students, annually, between the ages of 14 and 19 years the opportunity to experience the exhilaration of motivation in the expression of their talents and to develop team-work and inter-communication skills.

ENDORSED BY

Presentation College
Junior Achievement of Trinidad and Tobago

Community Development Through Partnerships

COUNTRY

USA

PARTNERS

School City of Hammond
Partners In Education

CONTACT

KayDell Knarr
Director, Partners in Education
School City of Hammond
41 Williams Street
Hammond, Indiana 46320-1948
USA
Tel: 219-933-2400
Fax: 219-933-2495

TITLE

LEVER Environmental Education Partnership

OVERVIEW

The Lever Brothers Partnership with the School City and Civil City of Hammond has had a great impact on the community by creating an environmental program involving planning and implementation, training and empowerment. The goals of this triad partnership include; improving the appearance of the community, rekindling a sense of pride, and education for a lifestyle of environmental concern.

The initial component of the partnership, which began in 1990, was called Lever Re-Leaf. Today the partnership has grown to include over 16 partners and includes a variety of components, including: the Adopt-A-Park program, a Founder's Day Dinner, the development of an environmental curriculum for middle school, the Talking Tree program for elementary students, the design and planting of a bike path, and outdoor learning labs. The program has been showcased at two International Partners in Education Conferences, and in regional, city and chamber of commerce presentations.

ENDORSED BY

Pride Citywide - Hammond 2000
City of Hammond, Indiana