

Use the *Employability Skills Enhancement Matrix* to better leverage your involvement in business–education partnership programs.

How to Use This Matrix

This document identifies common partnership activities that employees undertake in all types of partnerships and the skills most directly affected by these activities.

Using the *Employability Skills Enhancement Matrix*, businesses can strategically develop partnerships to encourage or engage employees to participate in partnership activities that develop fundamental job skills.

Did You Know . . .

- Partnerships have a positive effect on employees' communication skills, their ability to think critically and logically and their attitudes towards work.
- Yet less than 10 per cent of businesses in Canada recognize staff development as a major benefit of partnerships.

For More Information

Visit CBEN, Canada's premiere Business Education Network, at:
www.conferenceboard.ca/cben

The Business–Education Partnerships Forum developed the *Employability Skills Enhancement Matrix* as part of its research project—**The Benefits of Employee Involvement in Business–Education Partnerships**—in consultation with the Corporate Council on Education.

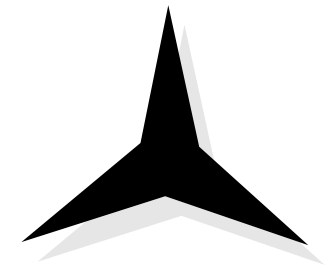
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Benefits of Employee Involvement in Business–Education Partnerships

**The Employability Skills
Enhancement Matrix—Matching
Partnership Activities and
Employee Skills Development**



Employability Skills Enhancement Matrix

The Business–Education Partnerships Forum encourages business partners to use this matrix as a means of building a highly skilled and effective workforce through their involvement in business–education partnerships.



The Conference Board of Canada

Employability Skills Enhancement Matrix

Business–education partnerships provide significant benefits to employers by improving the employability skills of employees. Employers who seek a better return on their investments in partnerships can use the *Employability Skills Enhancement Matrix* to better understand what partnership activities have the greatest impact on specific employability skill sets.

Employability Skills

Partnership activity	Communicate	Think	Learn	Positive attitudes	Responsibility	Adaptability	Work with others
Prepare work	◆◆◆	◆◆◆	◆	◆		◆	◆
Liaise with school	◆						
Introduce business	◆◆◆	◆◆◆		◆◆◆			
Introduce work process	◆◆◆	◆		◆			◆
Answer questions	◆◆◆	◆◆◆		◆◆◆		◆	◆
Provide feedback	◆◆◆	◆		◆◆◆		◆	◆
Address student concerns	◆◆◆	◆◆◆				◆	◆◆◆
Complete forms	◆	◆			◆		

- ◆◆◆—skills strongly affected by a partnership activity.
- ◆—skills indirectly or secondarily affected by a partnership activity.



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This document was developed by the Business–Education Partnerships Forum, a program of the National Business and Education Centre, The Conference Board of Canada, in consultation with the Corporate Council on Education. The full-length report, *Benefits of Employee Involvement in Business–Education Partnerships*, and a four-page Members' Briefing are available.

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