

The Conference Board of Canada
Insights You Can Count On



2010 Global Best Awards



Call for Entries

2010 Global Best Awards

The Conference Board of Canada, in collaboration with the International Partnership Network (IPN), is pleased to present the **2010 Global Best Awards**, which celebrate outstanding and effective business, education, and community partnerships that significantly impact the communities in which they operate.

Four winners will be selected and honoured at the **10th International Education Business Partnership Conference: 2010 Regeneration of Partnership to Face Future Challenges** presented by The Conference Board of Canada in conjunction with the National Consultation on Career Development and Workforce Learning (NATCON 2010). This joint event will take place from Sunday, April 25 to Wednesday, April 28, 2010, in Toronto (Ontario), Canada. Post-conference site-visits, showcasing local successful partnerships, will take place on Thursday, April 29, 2010.

One Global Best Award winner will be selected from each of the following regions: the Americas; United Kingdom and Europe; Pacific Ocean and Australia; and Africa and Asia.

Eligibility Criteria

To enter the 2010 Global Best Awards, your partnership must:

- involve at least one educational institution and/or community organization, and one business;
- be an ongoing program;
- have at least **one representative** of the partnership registered as a **paying delegate** at the **10th International Education Business Partnership Conference/NATCON 2010**;
- be available to present your partnership program at the **10th International Education Business Partnership Conference/ NATCON 2010**; and
- show how the project is making a difference in at least one of the four categories that are listed on the following page.

Call for Submissions

The Conference Board of Canada, in collaboration with the International Partnership Network, invites applications to the **2010 Global Best Awards** relating to the following partnership themes:

1. Building Learning Communities

This category will honour a successful partnership that has demonstrated its ability to build communities of learning that have achieved growth within the dimension of knowledge and practice. A “community” is defined as a group of people who share important characteristics such as common purpose, interests, language, culture, or geographical region.

If your project has a focus on a particular concern (i.e., literacy, girls’ and women’s education, environmental improvement, computer and information skills, etc.) but has a broader dimension that impacts on human development, then this category is for you.

Your submission should demonstrate and describe how the learning process is being established and how a community of increasingly self-directed learners is developing as a consequence.

2. Developing Skills of the Future Workforce

If your project identifies skills that are becoming necessary in the continuously evolving economic global marketplace—particularly in applications of science, mathematics, engineering, information technology, leadership, and diversity—then this category is your best choice.

The successful program will demonstrate innovative approaches, as well as links between education, business, and the community in addressing the skills needs of the future workforce. In addition, your submission should describe the particular skills and competencies being developed, why they are needed, and how they are best developed and transferred.

Enterprise and vocational education; innovative math, science, and engineering skills; and leadership development are original approaches to successfully tackling the challenges of global and local environmental issues.

3. Promoting Health and Well-Being of Children and Youth in Education

Partnerships in this category will focus on how to improve the health and well-being of children and youth. Eligible partnerships will not only exemplify the link between health and learning, but will also focus on the well-being of the whole child, specifically the impact on children's ability to learn and affirm their sense of identity and self-confidence.

4. The Role of Education in Meeting Global Challenges

The education of a society can impact the development of a community and/or nation. This category will explore how education and learning through partnerships can contribute to impending global challenges.

Successful partnerships will have a proven record of innovative learning solutions that can lead to sustainable positive outcomes in areas such as business, education, technology, health, and the environment.

In all cases, you need to clearly demonstrate how the partners interact and share responsibilities and benefits.

Judging

Submissions will be evaluated on content, readability, and merit, and must:

- demonstrate a record of success;
- show originality and innovation; and
- measure and meet its objectives.

Award Winners Will Receive:

- international publicity;
- a distinctive trophy to be presented at the **10th International Education Business Partnership Conference/NATCON 2010** in April; and
- recognition as a Global Best Award winner on The Conference Board of Canada's education and learning awards website, as well as the website of the International Partnership Network.

How to Enter

Submit the following documents to ness@conferenceboard.ca by **Monday, November 23, 2009**:

- a one-page summary of your entry. This document should highlight the objectives and key activities of your program. Please include all pertinent points relating to your partnership;
- a 1,500 to 1,800-word description of your partnership; and
- completed entry form.

Please include the following details in your entry:

- overview of your partnership program;
- discussion of your partnership's mission, goals, and objectives;
- measurement of results (i.e., degree of stakeholder interaction and shared responsibilities);
- achievements and evidence of the partnership's impact (i.e., numbers engaged, growth in range of activity, substantial evaluation, as well as anecdotal evidence);
- innovation of the partnership;
- actual and potential sustainability of the partnership;
- positive change—current and potential;
- benefits to students, business, educators, and other stakeholders;
- ability to be used as a model; and
- any additional information you would like to share.

If your submission is in the form of a creative contribution (e.g., a DVD audio-visual presentation) you must also provide a written submission as a guide.

N.B.: Please ensure that written consent of all key stakeholders is included as an attachment.

For further information on the **2010 Global Awards** and/or the **10th International Education Business Partnership Conference**, please contact one of the following:

- Linda Scott, Senior Program Manager, The Conference Board of Canada, at scott@conferenceboard.ca
- Betsy Nelson, IPN at wsouthport@msn.com
- Alex Blackwood, IPN at alexblackwood@live.co.uk

<http://www.conferenceboard.ca/topics/education/awards>

2010 National Consultation on Career Development and Workforce Learning
featuring the
10th International Education Business Partnership Conference: 2010 Regeneration of Partnership to Face Future Challenges

Sunday, April 25 to Wednesday, April 28, 2010 • Toronto, Canada

Join us in 2010 for the celebration of the **10th International Education Business Partnership Conference: 2010 Regeneration of Partnership to Face Future Challenges**.

Presented in conjunction with the The Conference Board of Canada's **2010 National Consultation on Career Development and Workforce Learning**, this event will take place from Sunday, April 25 to Wednesday, April 28, 2010, in Toronto (Ontario), Canada. Post-conference site-visits, showcasing successful local partnerships, will take place on Thursday, April 29, 2010.

The Importance of Business–Education Partnerships

Although the concept of business–education partnerships may have changed over the years, the value is unflinching.

Business–education partnerships are a mutually beneficial relationship between employers, educators, and communities to enhance learning for students and other learners. Traditionally, successful partnerships include a blend of one or more of the key stakeholders (i.e., partners, students, employees, parents, communities, labour, and/or government organizations).

Business–education partnerships continue to be a cooperative relationship in which partners share values, objectives, resources (human, material and/or financial) and roles and responsibilities to achieve mutually desired learning outcomes and experiences.

With the approach of 2010 and the ever-changing elements of today's global economy, we need to look more closely at the new elements of partnership.

At this event, leaders in businesses, education, and government will discuss their views on the value and need for partnerships. Guest speakers and workshop presenters will share ideas and best practices exemplifying those partnerships that are meeting the demands of today's changing global society.

Cross-cutting conference themes include:

- Building and Regenerating Learning Communities
- Developing Skills of the Future Workforce
- Promoting Health and Well-Being of Children and Youth in Education
- The Role of Education in Meeting Global Challenges
- The Next Generation of Leaders: Mobilizing Youth and Young Professionals to Take the Challenge
- The Role of SME's in Business–Education Partnerships

The joint conference will bring together over 500 delegates from more than 20 countries and will feature plenary sessions and workshops. Invited keynote speakers include corporate and public sector leaders who act as joint forces in developing the skills and community resources needed for the future. Additional aspects of the program include spotlight sessions identifying innovative projects, an exhibition of partnership initiatives and integrated perspectives from youth delegates.

The **Global Best Awards** for 2010 will be presented during the conference and will celebrate and honour successful business–education partnerships from around the world.

The international dimension of the **10th International Education Business Partnership Conference** program focuses strongly on the increasing interaction between corporate social investment strategies, communities, and learning partnership systems and programs in many countries. The common ground between schools, communities, and businesses is becoming better defined as economies and societies become more knowledge-based and businesses become more aware of the need to be learning organizations.

**For a snapshot of last year's Global Best Award Winners, and the program for The 9th International Partnership Conference in Helsinki, Finland, and Stockholm, Sweden, visit:
www.tat.fi/IPNC2008/Home/**

2010 Global Best Awards Official Entry Form

Be sure to include a:

- one-page summary
- 1,500 to 1,800-word detailed description
- completed entry form

Submit entry to:

Joanne Ness

The Conference Board of Canada

255 Smyth Road, Ottawa, ON Canada K1H 8M7

Tel: 613-526-3280 ext. 281/Toll Free (North America only): 1-888-801-8818

Fax: 613-526-4857

ness@conferenceboard.ca

<http://www.conferenceboard.ca/topics/education/awards>

Your entry must be received by **Monday, November 23, 2009.**

Please check one category only.

Category 1 Building Learning Communities

Category 2 Developing Skills of the Future Workforce

Category 3 Promoting Health and Well-Being of Children
and Youth in Education

Category 4 The Role of Education in Meeting Global Challenges

First Name: _____ Last Name: _____

Title: _____

Organization: _____

Telephone: _____ Fax: _____

E-mail: _____

Mailing Address: _____

City: _____ State/Province: _____

Country: _____ Postal Code/Zip Code: _____

(cont'd on next page)

2010 Global Best Awards Official Entry Form *(cont'd)*

Please identify at least two primary partners.

1. _____

2. _____

What year did your partnership begin? _____

How many partners are involved? _____

Please note:

The winning initiatives must be available to present at the joint 10th International Education Business Partnership Conference and 2010 National Consultation on Career Development and Workforce Learning, April 25-28, 2010, in Toronto, Canada. At least one representative of the partnership must be registered as a paying delegate at this event. Delegates, including Global Best Award winners, are responsible for their own transportation and accommodation costs to attend the event in Toronto.

THE CONFERENCE BOARD'S PRIVACY POLICY

The Conference Board of Canada and its affiliated organization, The Niagara Institute, are committed to protecting personal information provided by customers. By registering for this event, you are providing us with consent to use the information to better understand your interest in our products and services, and inform you about those that may interest you, among other purposes. All such purposes are described in our Privacy Policy, which is available at www.conferenceboard.ca/privacy_policy.htm or by contacting us at 1-866-711-2262. If you ever wish to withdraw your consent to our use of the information, you may do so by contacting us at contactprivacy@conferenceboard.ca. If you do not have Internet access, you may call us at 1-866-711-2262.