Michael Bloom
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Dr. Michael Bloom, Vice-President, Organizational Effectiveness and Learning at The Conference Board of Canada, is responsible for managing the Organizational Excellence, Education and Learning, and Organizational Learning and Development Research groups, and for overseeing funded research projects at the Conference Board. He has management responsibility for fourteen executive networks.

Corporately, Michael is co-leading CanCompete, the Conference Board's flagship three-year research initiative. CanCompete builds on results from the Canada Project which defined seven major strategies for improving the sustainable competitiveness of Canada. He also leads a major Conference Board research initiative*, Hollowing Out and Corporate Transformation*, on the impact of corporate takeovers on Canada and Canadian firms.

Recent major research projects under his direction include: *Valuing Culture: Measuring and Understanding Canada's Creative Economy; Healthy People, Healthy Performance, Healthy Profits: The Case for Business Action on the Socio-Economic Determinants of Health, Building from the Ground Up: Enhancing Affordable Housing in Canada, Critical Steps for Canada: Environmental Health Lessons Across Borders: Australia, Sweden and California, Learning and Development Outlook 2007*; *How Canada Performs – Education and Skills Chapter; National Credit Review Service Pilot Project; Sector Council Research Project; Socio-Economic Benefits of Sport Participation in Canada*; and the *Public Works and Government Services Procurement Project*. He also oversaw development of the *Innovation Skills Profile, the General Innovation Skills Aptitude Test (GISAT)*, and the *Skills Credentialing Tool.*

Dr. Bloom speaks on human capital strategies, immigration issues, organizational effectiveness, learning and development, credentialing, skills and learning, innovation, post-secondary education trends, health matters, and international benchmarks.

Dr. Bloom is a graduate of the University of Oxford (DPhil) and Carleton University (BA, MA).