



The Better Workplace Conference 2017.

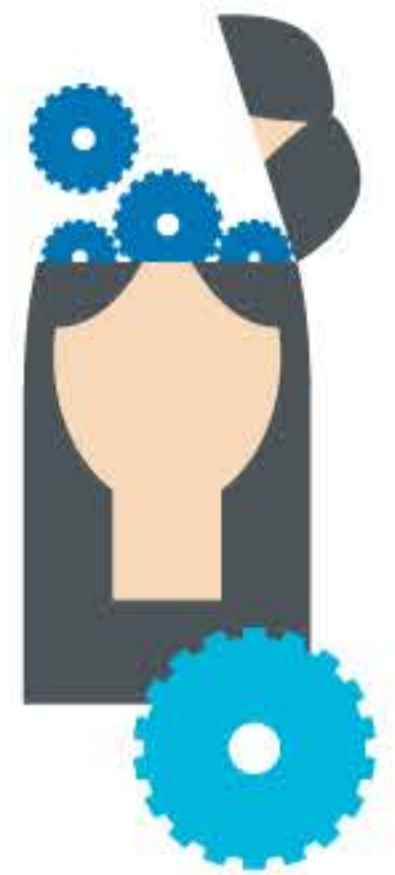
Three Streams, One Goal—Better Workplaces

Better Wellness

Wellness will be the foundational stream for the conference, focusing on the latest and future developments in personal and organizational wellness.

Experts and executives share insight on issues such as:

- Mindfulness and brain science
- Innovations in addressing mental health in the workplace
- How to create a wellness culture
- New research on sleep and fatigue

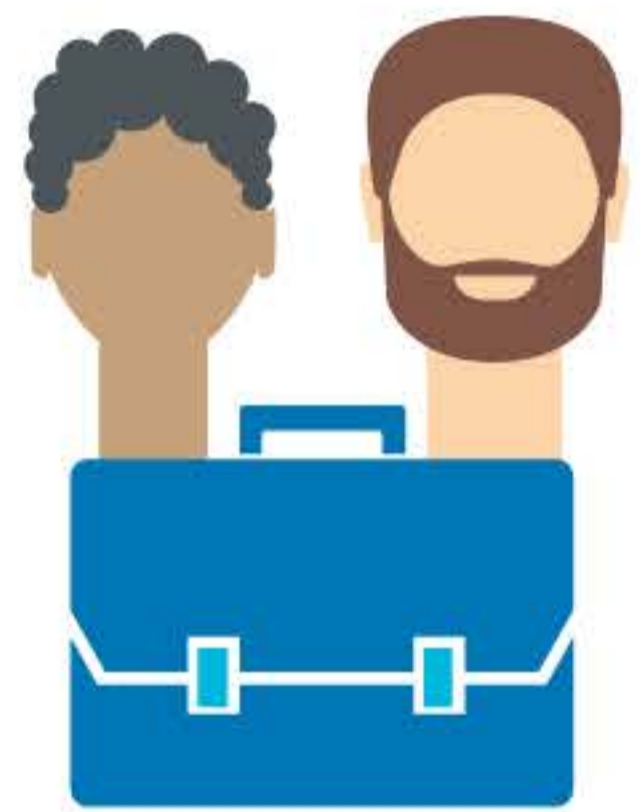


Better Leaders

It's simple. Better leaders build better workplaces, and better workplaces are looking for a new kind of leader. The old leadership paradigm is dead. This stream will explore how leadership is evolving and what it means for you.

Become a better leader and develop the leaders of tomorrow:

- Leaders in the new digital workplace
- Building and leading a diverse, inclusive workforce
- Being the leader you wish you had
- How a new generation of leaders redefines the paradigm



Better Experience

Leaders are shifting their focus to employee experience for a simple reason—while engagement influences results, it's not enough to keep ahead of talent competition or achieve peak performance.

Focusing on the employee experience, hear about leading-edge thinking and research on:

- Why engagement is no longer enough
- Linking employee experience to great customer experience
- Improving through evaluating and acting on contact feedback
- Building great cultures for a better experience

