



2014–2015 CONFERENCE LINEUP

Calendar of Events.

Fall 2014

- Intergovernmental Forum on Risk Management 2014
- HR West 2014: The Next Generation of HR
- HR 2014: The Next Generation of HR
- Public Sector Social Media 2014
- Benefits and Disability Management 2014
- Health Summit 2014: Aging, Chronic Disease, and Wellness
- Compensation Outlook Breakfast
- Corporate Social Responsibility (CSR) Summit 2014: Delivering Meaningful Impact
- 2014 Honorary Associate Award Dinner
- 2nd Skills and Post-Secondary Education Summit 2014: Developing the Skills and PSE Strategy for Canada
- Economic Outlook Seminar
- Western Compensation and HR Outlook 2014
- Benefits and Disability Management West 2014
- The Better Workplace Conference 2014
- Public Sector Transformation West 2014
- Public Sector Transformation 2014

Spring 2015

- Oil and Gas Summit 2015: Fundamentals, Financials, Prices, and Politics
- Public Sector HR 2015: HR Transformation, Innovation, and Performance
- Cyber Security and Insider Threat: Effective Strategies for Defending Your Data and Organization
- ERM 2015: Driving Performance with a Risk Management Culture
- Atlantic Canada HR Summit 2015: Innovative People Practices in the Emerging Talent Decade
- Pensions Summit 2015: Risk, Performance, and Innovation
- Canadian Immigration Conference 2015: Towards a National Immigration Action Plan
- Infrastructure Resilience
- Business Innovation Summit 2015
- Innovation in Health Procurement
- The Future of Health Research Conference
- Change Management 2015
- Health Summit West 2015: Small Changes, Big Impact
- Economic Outlook Seminar
- Saskatchewan Forum 2015
- Electricity Conference
- Water Management Conference
- Trade Infrastructure
- Workplace Wellness and Mental Health 2015



Intergovernmental Forum on Risk Management 2014

October 1–2, 2014

Ottawa Convention Centre • Ottawa

Join us for Canada's top public sector risk event!

This conference attracts over 100 public sector risk professionals each year, and that's just one of the things that makes it the best event on the subject in Canada. Another is that it attracts the top speakers, people who deal with the same obstacles and challenges and the same time and cost pressures you do.

Now in its 8th year, **Intergovernmental Forum on Risk Management 2014** will feature the latest on risk assessment, risk communication and social media, risk and innovation, and risk measurement and governance. Meet the experts, and get their advice on how to deal with your toughest risk management challenges.

2014 Sponsors: CaseWare IDEA Inc., Resolver GRC

Marketing Partner: Risk Wise Inc.

HR West 2014: The Next Generation of HR

October 1–2, 2014

Pan Pacific Vancouver • Vancouver

AND

HR 2014: The Next Generation of HR

October 6–7, 2014

Sheraton Centre Toronto Hotel • Toronto

The HR function and all senior human resources roles are changing. From the rise of the Chief Human Resources Officer position and the growing influence of all senior HR roles, to how talent is managed, HR management will look dramatically different in the future. More and more, HR will play a central role in strategic direction and driving business growth, and will be asked to develop skills in marketing and deal-making, while also designing the organization and culture to support value creation.

The expanding scope of skills and expectations will include internal and external communications, and development of new approaches to instill trust, responsibility, and professional accountability, including "doing the right thing."

HR 2014: The Next Generation of HR in both **Toronto and Vancouver** will showcase and promote leading thinking and exclusive research on the future of human resources, the HR function, the CHRO and senior HR roles, and the next generation of HR solutions.

As Patty McCord wrote in the recent Harvard Business Review on the reinvention of HR at Netflix, "Trust people, not policies, reward candor and throw away the standard playbook."

—*Western Event*

Marketing Partners: BC Organization Development Network, Career Professionals of Canada, Human Resources Institute of Alberta, Human Resources Management Association

—*Eastern Event*

2014 Sponsors: Development Dimensions International (DDI), CASIP

Marketing Partners: Career Professionals of Canada, Ontario Municipal Human Resources Association, Project Management Institute—Southern Ontario Chapter

Special Contributor: Tri Fit Inc.

Public Sector Social Media 2014

October 20-21, 2014

Ottawa Convention Centre • Ottawa

Social media have quickly grown from personal to professional to now essential in the public sector. Social media are supplementing or replacing traditional communication channels with citizens, across governments, and between employees. Your challenge isn't whether or not to use social media, but how to make the best use of the options available and within the constraints of the public sector.

Now in its 6th year, **Public Sector Social Media 2014** will examine how to balance social media risks and rewards, capture the full value of social media opportunities, and drive performance with your social media investment.

Find out how the innovators are enhancing or replacing existing internal and external communications channels, and increasing collaboration, knowledge sharing, engagement, and retention.

2014 Sponsor: Hootsuite Media Inc.

Marketing Partners: Atomic Motion, MediaLaunch, Algonquin College, Carleton University, Centre of Excellence for Public Sector Marketing, International Association of Business Communicators (IABC)—Ottawa Chapter, ReSoMe (Relevant Social Media)

Benefits and Disability Management 2014

October 20–21, 2014

InterContinental Toronto Centre • Toronto

AND

Benefits and Disability Management West 2014

November 20, 2014

Hyatt Regency Calgary • Calgary

In today's competitive labour markets, disability and absenteeism management are key to your overall HR and talent strategy, because they're both about getting the most from your investment in your employees.

Disability, Absenteeism, and Benefits 2014 in Toronto and Disability and Absenteeism West 2014 in Calgary follow up on our successful 2013 events, building on a foundation of Conference Board research, and featuring practical case studies and best practice examples from across Canada.

Don't miss this insightful discussion, and find out how the innovators have implemented programs that have improved disability management and reduced absenteeism.

Gain a better understanding of the true costs of disability and absenteeism, and how you can reduce costs while improving performance.

—Eastern Event

2014 Sponsors: Morneau Shepell Ltd., Centric Health, Express Scripts Canada, Sun Life Assurance Company of Canada, Accompass, Medical Confidence

Marketing Partners: Canadian Association of Occupational Therapists, Canadian Association of Supported Employment, Canadian Council on Rehabilitation and Work, Canadian Federation of Pensioners, Canadian Institute of Actuaries

Special Contributors: Data on the Spot, Tri Fit Inc.

—Western Event

2014 Sponsors: Morneau Shepell Ltd., Centric Health, Medical Confidence

Marketing Partners: Canadian Association of Occupational Therapists, Canadian Association of Supported Employment, Canadian Federation of Pensioners, Canadian Institute of Actuaries

Health Summit 2014: Aging, Chronic Disease, and Wellness

October 23–24, 2014

Toronto Marriott Downtown Eaton Centre Hotel • Toronto

Previous Health Summits have assessed the sustainability of our health care system. The 12 inconvenient truths and five key priorities for change identified previously have helped to identify the issues, and the actions required to fix health care.

Health Summit 2014: Aging, Chronic Disease, and Wellness, our 3rd Summit in Toronto, will focus on two interrelated issues that represent the most complex challenges to system sustainability and that will affect the health of all Canadians, now and in the future:

1. The system is misaligned with an aging population
2. The current delivery model is ill-equipped to address chronic care and prevention

Once again, the Summit will feature the latest research from CASHC and other relevant research areas at the Conference Board. These include the Centre for Chronic Disease Prevention and Management, the Council on Healthy Aging, the Centre of Advancement of Health Innovations, and the Council of Workplace Health and Wellness.

2014 Sponsors: Sykes Assistance Services Corporation, Medtronic of Canada Ltd., Revera Inc., Cira Medical Services Inc., Canada's Research-Based Pharmaceutical Companies (Rx&D), Dr. Roger's Prize, LifeLabs Medical Laboratory Services, McKesson Canada, LCM Healthcare Services

Marketing Partners: Canadian Coalition for Green Health Care, Canadian College of Health Leaders, Canadian Health Information Management Association, Canadian Positive Psychology Association, Canadian Psychological Association, Evidence Exchange Network, Gallant HealthWorks & Associates, University of Toronto—Institute for Life Course and Aging Collaborative Program in Aging, NICE (National Initiative for the Care of the Elderly)

Special Contributors: Data on the Spot, M and M Sales and Consulting, Tri Fit Inc.

Compensation Outlook Breakfast

October 28, 2014

The Conference Board of Canada • Ottawa

As the economy improves, many experts believe that compensation increases will accelerate. Significant variables remain, including continued anxiety about sovereign debt in Europe, slowing growth in China, another false start to the U.S. recovery, increasing debt levels in Canada, and a harder landing for real estate markets in Canada.

In short, prospects may have improved, but uncertainty remains. What do these factors mean for compensation, and how will Canada's asymmetrical growth affect each region?

In this environment, good advice and accurate information are essential. This highly focused breakfast briefing will help you make better compensation planning decisions. Benefit from the Conference Board's respected forecast information to improve your organization's compensation strategy.

Corporate Social Responsibility (CSR) Summit 2014: Delivering Meaningful Impact

October 29-30, 2014

Hilton Toronto • Toronto

The Conference Board of Canada is hosting **Corporate Social Responsibility (CSR) Summit 2014: Delivering Meaningful Impact** to provide the information and insights you need to improve your programs, deliver meaningful impact to communities, and enhance the triple bottom line.

An outstanding lineup of expert speakers will share unique perspectives on how to develop powerful CSR strategies and impactful initiatives that align with your corporate goals. They will provide useful and innovative takeaways on how you can get your C-suite on board and personally engaged with CSR. They will also focus on how to best engage key stakeholder groups—customers, suppliers, employees, and shareholders—to maximize positive impacts on society and corporate reputation.

As a participant, you will gain access to practical tools and techniques that will help you assess and improve your CSR and environmental sustainability performance overtime.

Be among the first to hear the latest results from the Conference Board's national Corporate Community Investment Survey. Hear key trends in community investment programs and gain access to measurement tools to help benchmark and compare your performance with other organizations.

2014 Sponsors: Air Canada Foundation, Loblaw Companies Limited, Ontario Lottery and Gaming Corporation, Toronto-Dominion Centre, SmartSimple Software Inc., Habitat for Humanity Canada, University of Guelph

Marketing Partners: 2degrees, 3BL Media, Canadian Construction Association, Canadian Electricity Association, Canadian Institute of Mining, Metallurgy and Petroleum, Environmental Services Association Nova Scotia, Ethics Centre, Global Compact Network Canada, Imagine Canada, Impakt Corporations, Ivey's Building Sustainable Value Research Centre, John Molson's School of Business, Manitoba Environmental Industries Association, Network for Business Sustainability, Ontario Solar Energy Association, Ontario Sustainable Energy Association, Responsible Investment Association, Schulich School of Business (York University), Toronto Sustainability Speaker Series, University of St. Michael's College, Volunteer Canada, WBE Canada

Special Contributors: Data on the Spot, Offsetters, Step Forward Paper, Tri Fit Inc.

2014 Honorary Associate Award Dinner

November 3, 2014

The Fairmont Royal York Hotel • Toronto

We are delighted to announce that the Board of Directors of The Conference Board of Canada has named **Michael H. McCain** as our 2014 Honorary Associate.

Please join Canada's business and community leaders at the Honorary Associate Award Dinner on Monday, November 3, 2014, at The Fairmont Royal York Hotel to celebrate Michael's many achievements. The Honorary Associate award is the Conference Board's highest honour and is conferred annually upon individuals who have served both their organization and their country with distinction.

2nd Skills and Post-Secondary Education Summit 2014: Developing the Skills and PSE Strategy for Canada

November 5–6, 2014

Metro Toronto Convention Centre • Toronto

The Conference Board's Centre for Skills and Post-Secondary Education is hosting a major two-day Summit to address the advanced skills, education and competitiveness challenges facing Canada today. Advanced skills and educational qualifications are increasingly important to innovation, productivity, economic growth and competitiveness, as Canadian firms face off against the global best in international and domestic markets. They are also crucial to the well-being of Canadians who need good jobs to enjoy a high standard of living.

The Centre for Skills and Post-Secondary Education is also responding to the need by developing a Skills and Post-Secondary Education (PSE) Strategy for Canada—a comprehensive, action-oriented framework that expresses a shared vision for the future of PSE in Canada, specific goals, and actions to achieve the required changes in the medium- to long-term.

The Summit is international in scope, attracting expert presenters and participants from across Canada and around the world. It is engaging hundreds of participants representing the key players in the PSE system, including: senior administration; faculty, staff, and students; government; business; professional and regulatory associations; alumni; and communities.

2014 Sponsors: Max Bell Foundation, Cisco Canada, Pearson Canada, Centre of Excellence in Financial Services Education, Canadian Council for Chief Executives (CCCE), Ryerson University, Tribal Group, Canadian Association for Co-operative Education, University of Victoria

Marketing Partners: ABC Life Literacy Canad, Canadian Association of Career Educators and Employers, Canadian Association for University Continuing Education, Canadian Association of University Business Officers, Canadian Bureau for International Education, Canadian Network for Innovation in Education, Career Development Association of Alberta, Canadian Education and Training Accreditation Commission, Canadian Society for Training and Development, Council of Educators of Toronto, Council of Ontario Universities, Durham Workforce Authority, Enactus, Forum for International Trade Training, Institute of Public Administration of Canada, Magnet, National Association of Career Colleges, New Brunswick Society of Certified Engineering Technicians and Technologists, Ontario Tourism Education Corporation, Skills Canada B, Skills Canada Newfoundland and Labrador, Skills Canada NWT, Skills Canada Nova Scotia, Toronto District School Board, Workforce Planning Ontario

Special Contributor: Data on the Spot

Economic Outlook Seminar

November 14, 2014

The Conference Board of Canada • Ottawa

The **2014 Fall Technical Forecasting Seminar** gives our customers the opportunity to get the latest perspectives on our global, national, and regional forecasts. It is a half day seminar that concludes with a reception and lunch. The program is intended to give our customers the opportunity to ask questions, hear expert analysis, and discuss important issues about the economic outlook with the Conference Board's forecasting team and participants from other organizations.

Western Compensation and HR Outlook 2014

November 19, 2014

Hyatt Regency Calgary • Calgary

For many organizations, compensation is the greatest single expense on the balance sheet.

The real issue is not one of pure costs, but the ability to innovate and direct this investment to deliver the highest return. This requires strategies to attract and retain the best and brightest, and doing so without overpaying or limiting options for the future.

Western Compensation and HR Outlook 2014 will provide accurate economic and compensation projections, and the latest on total rewards and talent acquisition and retention innovations that you need to know about.

In addition to the world-renowned economic and compensation forecasts of The Conference Board of Canada, you'll hear from pioneers who are challenging conventional rewards and talent management strategies and designs, to ensure competitive advantage now and success in the future.

The Better Workplace Conference 2014

November 24–26, 2014

Hyatt Regency Calgary • Calgary

We are delighted to be adding The Better Workplace Conference to The Conference Board of Canada's annual calendar of events. This conference is a welcome addition that will complement our existing work in the areas of Health and Wellness practice and research, and this work will add valuable insight to The Better Workplace Conference as it evolves in the future.

Working with feedback from previous participants, we'll focus the discussion around three key themes:

1. Culture and Community.

Successful organizations recognize the importance of culture and the influence it has on performance, wellness, and engagement. And successful leaders know they have a duty to create, preserve and at times change culture. And increasingly we are seeing organizations add a new focus—on community. While some interpret culture as “the way we do things” and others identify it with “the values and beliefs of our organization”, community expands the discussion to look at the quality and nature of relationships in organizations, on reciprocal responsibilities and even on caring for co-workers.

2. Change and Resilience.

New technologies, changing demographics, increased global competition, fiscal restraint in government—all these forces combine, overlap and interact to create complex, discontinuous change. We will deliver some of the latest thinking on how to deal with this kind of change effectively with a focus on resilience because this is the most basic component of effective change management.

3. Innovations in Behaviour Change.

This stream will look at ways you can better influence and change employee behaviour. You'll learn how to increase engagement in wellness and participation in whatever activities are available in your organization. This will include simply raising the profile of wellness in the organization and so gaining greater executive support, as well as gamification, social media, apps, education and nudging.

2014 Sponsors: Mental Health Commission of Canada, Lundbeck Canada Inc., Merck Canada Inc., INLIV Inc., Alberta Blue Cross, Homewood Health, Cira Medical Services Inc., The Great-West Life Assurance Company, Morneau Shepell Inc., The Standard Life Assurance Company of Canada, Sun Life Assurance Company of Canada, University of Fredericton, Alberta Health Services—Business and Industry Clinic, Boomerang Workplace Wellness Inc., City of Calgary, Fitter International Inc. (Fitterfirst), FSEAP, ManthaMed Inc., Royal Roads University

Marketing Partners: Alberta Health Services—Workplace Health Improvement Program, Alberta Association for Safety Partnerships, ASQ Canada, Canadian Association of Occupational Therapists, Canadian College of Health Leaders, Canadian Psychological Association, Canadian Public Health Association, Gallant HealthWorks & Associates, Healthy Minds Canada, IPAC (Institute of Public Administration of Canada), Mood Disorders Society of Canada, Psychologists Association of Alberta

Special Contributor: Data on the Spot

Public Sector Transformation West 2014

December 3–4, 2014

Matrix Hotel • Edmonton

AND

Public Sector Transformation 2014

December 9–10, 2014

Fairmont Château Laurier • Ottawa

Whether you're implementing a new performance management system, trying to deploy social media tools, developing a plan for open government, implementing an austerity strategy, or improving service delivery, your initiative involves change. In fact, the change management dimension may be the most challenging aspect of these projects. If you get that wrong, your project will fail.

The Conference Board's public sector transformation events attract leaders from all levels of government, to connect with the public sector change experts and their peers, and learn from insightful examples and informative case studies.

If you work at the federal, provincial, or municipal level, or in a crown corporation, the environment's changing, and you must adapt to survive. While each jurisdiction and organization faces its own specific challenges, you can learn a lot from each other's experiences.

Whether your challenge is austerity, new and emerging technologies, changing demographics, new organizational structures, changing mandates and policies, or new services, your success depends on your ability to lead change. Each year, these events present a broad range of change examples and perspectives, and encourages dialogue between delegates and its stellar line-up of speakers.

—Western Event

2014 Sponsors: Fujitsu Consulting (Canada) Inc., Deloitte

Marketing Partner: Institute of Public Administration of Canada, Schroeder & Schroeder Inc.

—Eastern Event

2014 Sponsors: TELUS Sourcing Solutions, Fujitsu Consulting (Canada) Inc., Deloitte

Marketing Partners: Association of Change Management Professionals—Toronto Chapter, Institute of Public Administration of Canada, Schroeder & Schroeder Inc., Toronto Organization Development Network

Special Contributor: Data on the Spot

Oil and Gas Summit 2015: Fundamentals, Financials, Prices, and Politics

January 19–20, 2015

Hyatt Regency Calgary • Calgary

Get the experts' perspectives on the future of oil and gas pricing and supply.

If you knew now where oil and gas prices and supply volumes were going to be months and even years from now, it would help you plan your organization's future. Will prices and supplies be stable or unstable, increase or decrease, and how will these movements affect the Canadian oil and gas industry?

Oil and Gas Summit 2015: Fundamentals, Financials, Prices, and Politics will feature renowned Canadian and international experts, discussing the forces that will affect oil and natural gas supply and pricing in the near future.

Learn about worldwide developments, and their potential impact on the Canadian oil and gas scene:

- big picture market fundamentals, including oil and natural gas prices in the short to medium term
- the impact of major geopolitical events, such as the New Cold War and the rise of ISIS
- U.S. shale gas—an experts' debate on future supply and demand
- Canadian oil and gas development, infrastructure, and LNG exports outlook

2015 Sponsors: CITI Bank, Bennett Jones LLP

Public Sector HR 2015: HR Transformation, Innovation, and Performance

February 4–5, 2015

Fairmont Château Laurier • Ottawa

Join us for **Public Sector HR 2015: HR Transformation, Innovation, and Performance** and learn about the latest HR developments and practices, and from the successes and experiences of your peers.

The same forces that are shrinking and changing the public service are also increasing demands on the system. This changing environment requires your best performance, and an ability to make tough decisions.

This event will help, by inspiring you with the success stories and insights of HR leaders who've dealt with the issues you're now facing. Find out how to increase your

HR organization's efficiency and effectiveness, while supporting your staff, many of whom are feeling overwhelmed and underappreciated.

Special Contributor: Data on the Spot

Cyber Security and Insider Threat: Effective Strategies for Defending Your Data and Organization

February 18–19, 2015

Ottawa Convention Centre • Ottawa

The last few years have seen numerous headlines on security breaches across the private and public sectors. And while high profile examples such as the data breach at Target that compromised the private information of millions of customers, the Heartbleed bug that called into question the security of systems around the world, or the recent case of Chinese hackers infiltrating National Research Canada computers abound.

Cyber Security and Insider Threat: Effective Strategies for Defending Your Data and Organization will address the latest thinking and practice in cyber security and managing insider threats to help you build a more comprehensive defense against attack and damage from inside and outside your organization.

While you must guard against the increase in external threats, ask yourself—who has the most knowledge about your organization's structure, processes, its vulnerabilities and the value of its information? Those inside or outside your organization? Clearly employees, contractors and suppliers are well placed, should they so choose, to compromise your data and so threaten your continued operations. Their greater organizational knowledge, everyday access to workplace systems and resources, and interactions with co-workers provide them with far more opportunity to damage your operations.

This event will help you assess the relative risks outside and inside the organization and so help you allocate resources and attention appropriately to improve your security and better enable you to prevent breaches and compromises.

2015 Sponsors: Symantec (Canada) Corporation, Cyber Security Canada

Marketing Partners: Institute of Public Administration of Canada, Raymond Chabot Grant Thornton

ERM 2015: Driving Performance with a Risk Management Culture

February 24–25, 2015

Sheraton Centre Toronto Hotel • Toronto

ERM is now a recognized tool to help navigate turbulence and changes in the business environment. Most ERM practitioners also acknowledge they still have work to do in creating a risk-aware culture, where managers deliberately and consistently balance upside and downside enterprise risks in keeping with corporate strategy and tolerance for risk.

ERM pioneers have also learned that, while analytics are foundational, they alone don't deliver a culture of risk management. If ERM is to deliver on its full potential in any organization, it requires the tenacity and leadership of a change management exercise.

ERM 2015: Driving Performance with a Risk Management Culture will examine how you can improve risk management and business results by developing a more risk-aware culture.

Now in its 16th year, the Conference Board's ERM conference has earned its reputation for going beyond theories to explore actual implementation experiences. This year's event will be no exception, with peer-to-peer-dialogue sessions, insightful presentations from leading experts, and the latest approaches and practical insights from case examples.

2015 Sponsors: Enbridge Inc., Syntegrity Group

Marketing Partner: Risk Wise Inc.

Special Contributor: Data on the Spot

Atlantic Canada HR Summit 2015: Innovative People Practices in the Emerging Talent Decade

February 25–26, 2015

The Westin Nova Scotian • Halifax

Our first Summit in November 2013 was a huge success, and delegates remarked that we had truly reset the bar for conferences focusing on the issues that matter most to Atlantic HR professionals.

Building on that success, the **Atlantic Canada HR Summit 2015: Innovative People Practices in the Emerging Talent Decade** will focus on how to:

- find, keep, and fully engage the people you need to succeed

- develop the leadership skills your organization needs for tomorrow
- build a workplace and culture that attracts and retains diverse people and skills, and drives innovation and performance

Hear the latest forecasts and insights from the Conference Board.

Once again, we're bringing Conference Board experts to share their insights on the economy, HR's role in the talent decade, and how to envision your organization's future using Strategic Foresight.

Also, based on delegate feedback, we've also added another half day to the agenda. This expanded program will provide more insights and best practice cases, and more time to discuss your ideas with the experts and your fellow delegates, many of whom are facing the same challenges.

Marketing Partners: Atlantic Chamber of Commerce, Human Resources Professionals of Newfoundland and Labrador, Mining Industry Human Resource Council

Pensions Summit 2015: Risk, Performance, and Innovation

April 13–14, 2015

Sheraton Centre Toronto Hotel • Toronto

The crises of recent years seem like a distant memory for many pension managers, and fewer headlines trumpet doomsday scenarios or record low solvency rates. However pensions remain a critical element of compensation, and a significant potential risk for employers. Provincial governments, recognizing that many Canadians don't have pensions, are also stepping up with pension plans of their own.

Pensions Summit 2015: Risk, Performance, and Innovation will bring together government, pension fund, employer, and labour leaders for an enlightening and solutions-focused forum you won't want to miss.

Become part of the solution by contributing your issues and ideas to the debate. You'll also hear the latest thinking on:

- innovative plan design, including the growth of target benefit funds
- important recent and upcoming regulatory changes and legal decisions
- shifting from defined benefit to defined contribution
- educating your workforce on retirement and pensions

- retirement changes, now and in the future
- dealing with contribution volatility
- balancing adequacy, affordability, and security
- the impact of defined benefit legislation on credit spreads and bond ratings
- how to develop a de-risking plan
- letters of credit versus cash contributions
- managing change as a result of plan redesign
- communicating change to employees

Participate in this frank and open exchange of views with the diverse speaking faculty and audience of senior pension leaders.

Special Contributor: Data on the Spot

Canadian Immigration Conference 2015: Towards a National Immigration Action Plan

April 13–14, 2015

Fairmont Château Laurier • Ottawa

The world is waking up to the value of immigrants—today, the competition for immigrant talent is rising around the globe. Yet, today employers are experiencing challenges finding and hiring immigrants with the right skills—when they need them. In addition, many organizations are not yet taking full advantage of immigrants’ skills, talents and expertise to optimize corporate performance and growth.

Canada’s economic and social prosperity depends on our ability to attract immigrants in large numbers. We need to respond to domestic and global trends that are changing the immigration environment—changes that will likely require the modernization of our policy and programming for all aspects of our immigration system.

Canadian Immigration Summit 2015: Towards a National Immigration Action Plan is exploring how we can sustain Canada’s position as a preferred country of destination for the world’s talent, and as a safe and supportive home for family members and refugees. This includes invitation, selection, settlement, integration, labour market connection, credential recognition, and retention of immigrants.

Canadian and international expert speakers will share innovative insights and practical solutions on how we can enhance and streamline our immigration system to better respond to the needs of Canadian businesses and communities, attract more international students to our academic institutions, improve international credential

recognition and transfer, help overcome significant labour shortages particularly in the skilled trades, and more.

A combination of interactive presentations, panel discussions, and delegate-expert sharing sessions will give participants the latest insights on how to attract the best and the brightest to their organizations and better harness the innovative talents of immigrants to drive corporate success.

Infrastructure Resilience

April 27–28, 2015

Hyatt Regency Calgary • Calgary

Details coming soon.

Business Innovation Summit 2015

April 28–29, 2015

Metro Toronto Convention Centre • Toronto

Details coming soon.

Innovation in Health Procurement

April 2015 (TBD)

Venue and City TBD

Details coming soon.

The Future of Health Research Conference

April 2015 (TBD)

Venue and City TBD

Details coming soon.

Change Management 2015: People, Process, Performance

May 5–6, 2015

InterContinental Toronto Centre • Toronto

Each year we enlist the top change practitioners and leading thinkers on change from many sectors. In 2014 we had a fire captain, a bank CEO, leading independent consultants, professors, innovators, and public sector leaders.

A wide range of perspectives offers you the most return for your time investment, and our unparalleled facilitation helps you make connections, not just between presentations, but between the insights and your change environment.

Change Management 2015: People, Process, Performance will deliver this unique change management learning experience.

You'll hear from top change practitioners and benefit from their experiences planning, managing, and leading change initiatives. You'll also meet other change experts who are facing many of the same challenges you are. This event will help put you at the leading edge of change.

Health Summit West 2015: Small Changes, Big Impact

May 11–12, 2015

The Westin Edmonton • Edmonton

With health care now accounting for more than 40% of provincial expenditures, change has never been more critical. According to the Canadian Institute for Health Information, health spending in 2011 was over \$200 billion, or 11.6% of GDP!

Canada has the fourth highest incidence of diabetes among the 34 OECD member countries, and diabetes treatment costs more than doubled between 2000 and 2010. Historical levels of spending increases aren't sustainable, and demands on the system continue to grow.

Also, 44% of total health care spending goes to care for those over 65, a group that's growing three times faster than the rest of the population. We may not be facing an immediate health care crisis, but there's certainly a strong case for major change.

Health Summit West 2015: Small Changes, Big Impact will focus on compelling examples of change on the ground, framed by foundational insights from our respected research, and the enlightening experiences of leading health change agents.

While major changes must happen, such as a shift from acute care toward chronic care and prevention, there are also opportunities to effect meaningful change on a smaller scale. We find many examples of successful health change, innovation, and new thinking across Canada. This event will bring you some of the best of these examples, so you can consider how to apply the lessons learned to your own situation.

2015 Sponsor: Medtronic of Canada Ltd.

Economic Outlook Seminar

May 22, 2015

The Conference Board of Canada • Ottawa

The **2015 Spring Technical Forecasting Seminar** gives our customers the opportunity to get the latest perspectives on our global, national, and regional forecasts. It is a half day seminar that concludes with a reception and lunch. The program is intended to give our customers the opportunity to ask questions, hear expert analysis, and discuss important issues about the economic outlook with the Conference Board's forecasting team and participants from other organizations.

Saskatchewan Forum 2015

May 26–27, 2015

Delta Bessborough • Saskatoon

Details coming soon.

Electricity Conference

May 2015 (TBD)

Venue TBD • Québec

Details coming soon.

Water Management Conference

May 2015 (TBD)

Venue TBD • Toronto

Details coming soon.

Trade Infrastructure

May 2015 (TBD)

Venue and City TBD

Details coming soon.

Workplace Wellness and Mental Health 2015

June 2–3, 2015

InterContinental Toronto Centre • Toronto

Details coming soon.