



2016 CONFERENCE LINEUP

Calendar of Events.

Spring 2016

- ERM 2016: Right Size, Customize, Optimize
- Western Business Outlook 2016: Edmonton
- Healthy Canada: Healthy Brains Across the Lifespan
- Western Business Outlook 2016: Calgary
- Knowledge Management 2016: Technology, Collaboration, Innovation
- David Dodge CIFAR Lecture
- Corporate Responsibility & Sustainability (CSR) Summit 2016
- Canadian Immigration Summit 2016: Creating Tomorrow's Immigration System
- Atlantic Business Outlook 2016: Halifax
- Atlantic Canada Human Resources Summit: Focusing on what Matters
- Pensions Summit 2016
- Canadian Privacy Summit 2016: Finding Solutions for Canada's Top Privacy Challenges (By Invitation Only)
- Finding Top Gear: Urban Centres as Engines of Growth
- Automated Vehicles: Planning the Next Disruptive Technology
- Resilience Canada 2016
- Business Innovation Summit 2016: Building and Sustaining Firm-Level Innovation and Commercialization
- Change Management 2016: 3D Change—Digital, Disruptive, Dispersed
- Crisis and Issues Communication Forum: Preparing, Managing, and Executing Your Strategy
- Harnessing the Power of Social Media During a Crisis Forum
- Innovation Health Procurement Workshop
- Healthy Canada: Future Care for Canadian Seniors
- Atlantic Business Outlook 2016: Newfoundland
- Tourism Sector Solutions 2016: Advancing the Tourism Sector in Canada
- Western Business Outlook: Nanaimo
- Economic Outlook Seminar
- Value-Based Procurement and Innovation: Opportunities for Improving Canada's Health Care
- Closing the Gap: Indigenous Health Innovations Forum
- Evidence Based HR: Using Data and Analytics to Deliver Business Value
- Technology Enabled HR: Make The Best Choices, Deliver Great Results
- Forum 2016 de l'alimentation du Québec / Quebec Food Forum 2016
- Workplace Mental Health 2016

Fall 2016

- Prévisions économiques et fiscales : saisissez l'impact de la conjoncture économique sur votre entreprise
- Intergovernmental Forum on Risk Management 2016
- Public Sector Social Media 2016
- The Better Workplace Conference 2016
- Western Compensation and HR Outlook 2016
- 5th Annual Canadian Food & Drink Summit 2016
- 4th Skills and Post-Secondary Education Summit 2016



ERM 2016: Right Size, Customize, Optimize

February 29–Mar 1, 2016

Toronto Marriott Downtown Eaton Centre • Toronto

How can your ERM program contribute more value to its stakeholders?

Enterprise Risk Management has progressed significantly in the past decade, being employed by more organizations in many different sectors.

There are many theories and books on how to make it work, and many frameworks for developing your program. The challenge for many organizations is how to customize these theories and frameworks to fit their industry, corporate structure, and culture. Many experienced ERM leaders contend that it's this customization that makes ERM work, and contribute to stronger organizational performance.

Learn how the experts customize their ERM tools for peak performance.

Find out from other practitioners how they've successfully adapted "off-the-shelf" frameworks and approaches to fit their regulatory and business environments, and their corporate structures and cultures. You'll also hear why they feel this customization is so important, and their lessons learned in optimizing results.

Benefit from the experiences of ERM practitioners from different sectors, each with their own unique requirements.

An experts' panel will explore how customizing each ERM program variable can help ensure that the right information is available to help decision-makers and reassure stakeholders.

Marketing Partners: Risk Wise Inc., Savvy Investor

Special Contributor: Data On The Spot

Western Business Outlook 2016: Edmonton

March 2, 2016

The Westin Edmonton • Edmonton

Heading into 2016 the Alberta economy continues to be a troubling spot on the Canadian landscape. The economies of the two largest cities continue to be negatively affected.

Dropping from first to near the bottom in terms of GDP growth in 2016, Alberta is facing a slow road to recovery through 2016 as the price of oil and gas continues to be a drag and the expected strengthening is still on the horizon.

But the variables are many and diverse; what will be the impact of near historic low interest rates? Can the Calgary and Edmonton real estate markets hold up under the pressure of the commodity collapse? Where will the loonie bottom out and what impact will it have on exports or tourism? What will be the impact of a record high provincial deficit have on the economy?

2016 Sponsors: MNP LLP, ATB Financial

Marketing Partners: Alberta Council of Technologies, Edmonton Economic Development Corporation, Greater Edmonton Economic Development and Trade (GEEDT)

Media Partner: The Globe and Mail

Healthy Canada: Healthy Brains Across the Lifespan

March 2, 2016

Pantages Hotel Toronto Centre • Toronto

Brain health has a huge impact on the way Canadians live their lives.

In the next 15 years, estimates indicate that the number of cases of dementia will near 1.4 million—a shocking 90 per cent increase from 2011. In addition to those alarming numbers, an estimated 4.2 million employed Canadians are living with a mental illness. What does this say about the state of brain health in Canada? Neurological and mental health conditions not only affect our health, but also our economy; the need to address these conditions has never been greater. What changes can be made to influence the statistics, and more importantly, the future for all Canadians?

This event will address these challenges by exploring these issues across the three buckets of life—children and youth, adulthood, and the aging population. This life-span approach will uncover the neurological and mental health issues and the impact they have on Canadians.

What changes are being made to address neurological and mental health in Canada?

Canada has come a long way in raising awareness of neurological and mental health issues and reducing stigma, but the clarity is compromised when it comes to implementation of services and care for those in need. With innovative strides being made in care, programs, and treatments, there is cause for discussion on how to implement these changes across the health care system to produce results.

Mental illnesses alone costing the Canadian health care system and society an estimated \$15 to \$33 billion annually. From prevention to management, addressing the brain health of Canadians through evidence-based care and services is critical.

Delegates will learn about strategies from across Canada to address the supply and demand for treatments and services, and the opportunities to leverage these in order to foster healthy brains, good mental health, and health system sustainability.

2016 Sponsors: McKesson Canada, Homewood Health, Medtronic Canada, Sun Life Financial

Exhibitor: Evidence Exchange Network (EENet)

Marketing Partners: AGE-WELL, Canadian Association of Occupational Therapists, Canadian Coalition for Green Health Care, Canadian College of Health Leaders, Canadian Health Information Management Association, Canadian Psychological Association, Children's Hospital of Eastern Ontario (CHEO), Healthy Minds Canada, Holland Bloorview Research Institute, Gallant HealthWorks & Associates, NeuroDevNet, Neurological Health Charities Canada, Ontario Neurotrauma Foundation

Special Contributors: Data On The Spot, Tri Fit

Western Business Outlook 2016: Calgary

March 3, 2016

The Westin Calgary • Calgary

The Conference Board of Canada, Calgary Economic Development, MNP LP, and ATB Financial are pleased to present the third annual Western Business Outlook Conference in Calgary. The conference will provide a forum to discuss the questions posed and present the Conference Board's forecast into 2016 and beyond.

Led by Senior Vice President and Chief Economist Glen Hodgson and with Deputy Chief Economist Pedro Antunes, the Western Business Outlook will provide Calgary business leaders and policy makers a deep dive into the numbers underpinning the economy, from a global, national, provincial and metropolitan perspective.

Coupled with a lively panel discussion with some of Calgary's leading business people, and a keynote address, the Western Business Outlook promises to be the premier economic forecasting event in the city this year.

2016 Sponsors: MNP LLP, ATB Financial

Marketing Partners: Alberta Council of Technologies, Calgary Economic Development, Economics Society of Calgary

Media Partner: The Globe and Mail

Knowledge Management 2016: Technology, Collaboration, Innovation

March 3–4, 2016

Pantages Hotel Toronto Centre • Toronto

Apply the latest knowledge management and collaboration techniques to improve your organization's performance.

In a global economy where organizational performance and competitiveness hinges on how effectively we capture and leverage knowledge assets, knowledge management (KM) has become a competitive necessity. Technology has progressed to the point where information can be quickly shared and built upon, dramatically increasing the number of potential contributors to any initiative.

KM creates a foundation and framework for the storage and, perhaps most importantly, the connection and sharing of knowledge within an organization. Effective KM practices have the potential to improve collaboration, sharing, and creativity, which in turn stimulates innovation.

There is a strong correlation between good knowledge management and performance.

Organizations that take a disciplined management approach to knowledge have greater market share, with growth and profitability that surpasses their industry's average. Organizations that can more effectively capture, share, and leverage their knowledge assets.

Marketing Partners: CanBiotech, ARMA Southwestern Ontario Chapter, APQC, Knowledge Management Institute of Canada

David Dodge CIFAR Lecture

March 10, 2016

The National Arts Centre • Ottawa

Join us March 10th at the National Arts Centre in Ottawa for an insightful lecture featuring CIFAR Senior Fellow George Akerlof presenting on Phishing for Phools: the Economics of Manipulation and Deception.

This is the second installment in a new lecture series to honour former CIFAR Board Chair David Dodge and his extraordinary contributions to Canada.

Introductory remarks provided by Stephen S. Poloz, Governor of the Bank of Canada.

2016 Sponsor: Scotiabank

Corporate Responsibility & Sustainability (CSR) Summit 2016

March 22–23 2016

Toronto Marriott Downtown Eaton Centre • Toronto

As consumers and employees alike are becoming increasingly concerned with where they work or spend their money, the notion of all-encompassing sustainability is becoming the norm rather than an aspiration for business in Canada and around the world.

While many businesses are fulfilling parts of the model, few are truly embedding sustainability in the business model and responding to the needs and expectations of all stakeholder groups.

The Conference Board of Canada is hosting this major two-day event to provide corporate responsibility professionals with the information and insights they need to improve their programs, deliver meaningful impact to communities, and enhance the triple bottom line.

Learn from Best Practice Organizations and Industry Experts

We are assembling an outstanding lineup of expert speakers to share unique perspectives on how to develop powerful corporate responsibility strategies and impactful initiatives that align with your corporate goals. They will provide useful and innovative takeaways on how you can get your C-suite on board and personally engaged. They will also focus on how to best engage key stakeholder groups—customers, suppliers, employees, and shareholders—to maximize positive impacts on society and corporate reputation.

Be among the first to hear the latest results from the Conference Board's national Corporate Community Investment Survey. Hear key trends in community investment programs and gain access to measurement tools to help benchmark and compare your performance with other organizations.

Strategic Partners: Deloitte, Intact Financial Corporation, The Co-operators

2016 Sponsors: TD Bank Group, Bullfrog Power

Marketing Partners: CBSR, Centre for Interactive Research on Sustainability, Enactus Canada, EthicsCentre CA, Forest Products Association of Canada, Green Key Global, Manitoba Environmental Industries Association, University of St. Michael's College, Volunteer Canada

Special Contributor: Data On The Spot

Canadian Immigration Summit 2016: Creating Tomorrow's Immigration System

April 4–5, 2016

Fairmont Château Laurier • Ottawa

Immigration matters more than ever to Canada's social and economic prosperity—we require a vibrant, healthy, larger, and highly responsive immigration system to ensure our future.

At the same time, forces of international and domestic change are placing great pressure on the immigration environment.

We need to develop innovative, efficient, and responsive policies and programs to meet the challenges.

The Canadian Immigration Summit 2016 is designed to help.

Its domestic and international best practice sessions offer delegates leading strategies on how to make Canada's immigration system works for all stakeholders—ensuring that our country remains open and hospitable to immigrants and temporary residents.

Delegates will tackle attraction, settlement, labour market integration, and regulatory challenges.

They will discuss how to optimize immigrants' valuable contributions to Canada's economic competitiveness, and social and cultural vitality; the role and meaning of citizenship in immigration context; and how cross-sectoral stakeholders can help ensure the success of resettled refugees in Canada.

Imagine an optimal immigration system for Canada's future. We invite delegates to share their vision and discuss how we can build a better immigration system.

2016 Sponsors: Paragon Testing Enterprises—CELPIP, Prepare for Canada, Immigration.ca, Sobey School of Business at Saint Mary's University

Exhibitor: Magnet

Marketing Partners: AMSSA, Canadian Immigrant, Hire Immigrants, Immigrant Employment Council of BC, New Canadians, Ottawa Chamber of Commerce, Toronto Region Immigrant Employment Council (TRIEC)

Atlantic Business Outlook 2016: Halifax

April 6, 2016

The Westin Nova Scotian • Halifax

Details coming soon.

Atlantic Canada Human Resources Summit: Focusing on what Matters

April 7–8, 2016

The Westin Nova Scotian • Halifax

Focus on your people, and drive business performance.

As most any CEO will tell you, an organization's success depends on its ability to attract, retain, and fully engage people with the skills it needs now and tomorrow. What does it take to create a highly productive and fully engaged workforce? What must you do to win—and keep—the hearts and minds of essential, diverse talent? What's critical to ensure your success?

Discuss the issues that matter to you.

While recent economic jolts have played havoc in certain regions and sectors, slowing the race for talent in those areas, others still face critical talent issues. Sixty-four per cent of organizations recently surveyed by the Conference Board reported challenges in both recruiting and retaining staff. And, one thing is for certain, when the economy picks up speed, so too will the talent race.

The aging of the workforce and the continuing outmigration of youth from Atlantic Canada make these challenges even more acute, and this Summit will focus on the specific concerns of employers in the region.

Learn about the issues and potential solutions from leading HR practitioners and top experts, and find out how the innovators are attracting, retaining, and fully engaging their workforces in this environment.

Discuss solutions to common challenges with other HR leaders.

Don't miss this opportunity to meet the researchers, innovators, and thought leaders, and discuss the latest issues and practical solutions with your peers.

2016 Sponsors: Workday, Morneau Shepell, The Westin Nova Scotian

Marketing Partners: Atlantic Provinces Chamber of Commerce, Bionova, Charlottetown Chamber of Commerce, IPAC Moncton, IPAC PEI, University of New Brunswick

Pensions Summit 2016

April 12–13, 2016

Double Tree by Hilton • Toronto

Trouble comes in threes—a new yet worryingly familiar environment for investing and pensions

While Ontario's pension reforms have become a hot button issue with the Liberals in the province, the Liberal win nationally changes the situation. On the one hand Trudeau came out in favour of Ontario's proposals yet Wynne announced that if the federal Liberals prevailed and proceeded with pension reform then the Ontario plan might become unnecessary.

In addition the melt down and subsequent increased volatility of the Chinese stock market and its global impact have investors and experts wringing their hands and talking of a crisis to rival 2008.

Whether a new crisis is on the horizon or whether it passes, now is the time to revisit risk and sustainability

An aging workforce makes pension issues more important and urgent. As governments start to take action, employers must revisit their own pension plans. While some employers still have underfunding, slow growth, and low inflation issues, funds must work harder to generate acceptable returns, and plan structures and risk and reward balances need attention.

We'll explore some of the most popular, including target flexible benefits, jointly sponsored pension plans, and target benefit plans.

Marketing Partners: Alternative Investment Management Association (AIMA) Canada, Canadian Federation of Pensioners, Canadian Institute of Actuaries, Savvy Investor

Canadian Privacy Summit 2016: Finding Solutions for Canada's Top Privacy Challenges (By Invitation Only)

April 13–14, 2016

Morris J Wosk Centre for Dialogue • Vancouver

This two-day summit will bring together top experts and key stakeholders in the Canadian and international privacy communities, and across diverse sectors in Canada, to discuss the latest developments and tackle the tough privacy issues facing Canada. Stakeholders will share their experiences and best practices to provide participants with fresh perspectives and innovative solutions to these challenges.

Participants at this event will be policy and decision makers including Chief Privacy Officers, Chief Marketing Officers, and Canadian and international privacy regulators wishing to shape privacy leadership in Canada.

2016 Sponsors: Aimia, Equifax, Google Canada, IBM Canada, Sun Life Financial, TELUS

Finding Top Gear: Urban Centres as Engines of Growth

April 18, 2016

Delta Bessborough • Saskatoon

Almost two-thirds of Saskatchewan's population lives in urban areas. Although Regina and Saskatoon traditionally grab the headlines for growth and housing, urban areas of all sizes in the province have experienced rapid growth in the province. And urban centres are hubs for regional service delivery across all sectors of the economy.

Saskatchewan has had steady economic growth rates in Canada for the last five years

The province has taken great advantage of the world's growth in commodity consumption—a boom the province has been able to supply through its uranium, potash, oil and natural gas, and agricultural sectors. The boom has also been fuelled by its service and professional industries.

Through this period of growth rural areas have been the producers of these commodities and cities generally have supplied the workforce and services required. While the eight largest cities have garnered the largest percentage of growth and immigration, rural areas of the province have also prospered. No matter where you travelled in Saskatchewan over the past few years, construction was occurring everywhere.

2016 Sponsor: Saskatchewan Polytechnic, Information Services Corporation

Marketing Partners: Association of Saskatchewan REALTORS, Saskatchewan Association of Rural Municipalities, City of Warman, Saskatchewan Economic Development Association, Saskatchewan Heavy Construction Association, Saskatoon Regional Economic Development Authority (SREDA)

Automated Vehicles: Planning the Next Disruptive Technology

April 19–20, 2016

One King West Hotel & Residence • Toronto

The era of driverless cars and trucks is just around the corner. What do you need to know to plan for the arrival of this technology?

The potential societal benefits expected from automated vehicles (AVs) are numerous. Enhanced personal mobility (particularly for 'car-less' populations), a decline in the number of injuries and fatalities, increased productivity due to freed up time for other activities while driving, and a reduction in congestion levels are just some of the benefits anticipated.

As the technology is being applied to the movement of goods as well as people, a number of commercial benefits are also expected.

Yet like any disruptive technology, AVs will also present challenges. Demand for public transportation may be affected as access to cars increases. While this provides opportunities for new delivery models, it could also change our future infrastructure needs. As the journey to work is transformed from lost to productive time, longer commutes may become more attractive and attempts to limit urban sprawl may prove ineffective. A range of occupations related to the driving task will be threatened, and vehicle information and security issues remain paramount.

As it stands right now, many jurisdictions simply aren't ready for a future that includes AVs.

Several manufacturers have indicated that automated vehicles will be on the market by 2020. To ensure a positive driverless future, we need to start planning now.

Gain practical insights from national and international experts and leaders

At this event you will hear experts from across Canada and internationally share their insights on how to proactively manage the transition to a transportation sector that includes AVs.

This inaugural transportation conference will bring together industry experts, government leaders and strategic thinkers with expertise on AVs as they relate to planning, policy and practice.

2016 Sponsors: CAA, CAVCOE, BlancRide

Knowledge Partners: CAVCOE, Van Horne Institute

Marketing Partners: ICF Canada, Ontario Good Roads Association, Ontario Professional Planners Institute

Resilience Canada 2016

April 26–27, 2016

Double Tree by Hilton • Toronto

The risks from a range of natural hazards including flooding, extreme weather, and temperature fluctuations continue to rise. Major disruptions, whether the result of Mother Nature or accident, can have severe impacts on infrastructure, the flow of goods and services, natural resources, health, and business continuity. When these disruptions are concentrated in urban areas, the resulting damage and losses can be catastrophic. From national governments down to municipalities, all levels of government now need to face up to these challenges.

Major events in Canada are testing our infrastructure to the limits

Accidents such as rail disasters, floods in urban areas, winter storms, widespread electrical power disruptions, and wildfires. Major weather events such as hurricanes are no longer limited to coastal areas as the severe effects are increasingly impacting further inland.

Resilience Canada 2016 will bring together experts from across Canada and internationally to share their lessons and insights on how to create resilience based on their experiences in dealing with a range of major disasters and crises. The agenda will focus on various issues such as implementing resilience in infrastructure, the insurance industry perspective and risk management, rail safety in Canadian municipalities, wildfire threats and their social impact on remote communities, and how social media has evolved to play a significant role in the response to emergencies.

2016 Sponsors: Hexagon Safety & Infrastructure, Stantec

Marketing Partners: Canadian Association of Fire Chiefs, Crisis Resilience Alliance, Evergreen, International Association of Emergency Managers Canada

Business Innovation Summit 2016: Building and Sustaining Firm-Level Innovation and Commercialization

May 2–3, 2016
Shaw Centre • Ottawa

Business Innovation Summit 2016 is the premier learning destination for Canadian innovators and public policy experts to connect, collaborate and innovate together to support and sustain the competitive market performance of Canadian industry and higher economic and social benefits to Canadians.

The Conference Board's Centre for Business Innovation (CBI) is bringing together hundreds of business leaders, public policy creators and implementers and other major players from Canada's innovation eco-system to share, learn from one another, and develop solutions to helping businesses innovate and commercialize more effectively for sustained economic growth in Canada.

Business Innovation Summit (BIS) 2016 will help business professionals and government representatives understand the trends and challenges of innovation and commercialization.

Marketing Partners: Innovate Calgary, Ottawa Chamber of Commerce, Northwestern Ontario Innovation Centre, PDMA—Toronto Chapter

Change Management 2016: 3D Change—Digital, Disruptive, Dispersed

May 4–5, 2016
InterContinental Toronto Centre • Toronto

After 11 annual change events change sure isn't what it used to be.

When we started this event back in 2005 change was at the top of the agenda for many organizations—and at the time the pace of change seemed very fast and the future unpredictable. But there was no Uber, no sharing economy, no Desktop Manufacturing, effective AI was still a dream, social media was mostly teenagers on Facebook, the workplace was still dominated by boomers...

In this environment change was still mostly incremental, linear, predictable—on short manageable.

Now change is DIGITAL, DISRUPTIVE, DISPERSED—and you need new approaches that can respond quickly and effectively

The world have become hyper connected, we are always “on” and in touch. Competitors can emerge almost from nowhere and capture significant market share, new technologies threaten even the most secure and successful of incumbents.

Marketing Partner: Association of Change Management Professionals Toronto

Crisis and Issues Communication Forum: Preparing, Managing, and Executing Your Strategy

May 5, 2016
Ryerson University • Toronto

Every organization is vulnerable to crises—and if you don't prepare, you will incur more damage. The biggest mistake companies make during a corporate or operational crisis is a lack of communication and transparency with stakeholders and employees, causing a negative impact on valuations that can destroy your corporate reputation.

During this interactive forum, we will discuss the essential elements of preparing, implementing and measuring your crisis communication strategy. You will interact and engage with leading crisis communication experts, corporate communication executives, and your peers.

Harnessing the Power of Social Media During a Crisis Forum

May 6, 2016

Ryerson University • Toronto

Social media can make or break a company's reputation during and after a crisis. New and accessible communication platforms and technologies, such as blogs, social networking sites, Really Simply Syndication (RSS) feeds, and other formats, have the potential to reach more people with more relevant messages than ever before.

Learn how to engage your stakeholder's quickly and effectively

During this interactive forum, we will discuss the essential elements of using social media channels when communicating a crisis situation. You will interact and engage with leading crisis communication and social media experts, corporate communication executives, and your peers.

Innovation and Health Procurement Workshop

May 9, 2016

Venue TBD • Toronto

Details coming soon.

Healthy Canada: Future Care for Canadian Seniors

May 12, 2016

InterContinental Toronto Centre • Toronto

Canada is grappling with the implications of the demographic bulge of aging baby boomers and many are wondering just how concerned we should be about the future demands on health care and costs. The Conference Board's report Future Care for Canadian Seniors: A Status Quo Forecast suggests that by 2026, over 2.4 million Canadians age 65+ will require paid and unpaid continuing care supports—up 71 per cent from 2011. By 2046, this number will reach nearly 3.3 million. Increases of this magnitude come with a range of pressures and implications for governments, care organizations and Canadians. Delegates will learn about the nature and size of these pressures and what it means for those who fund and deliver care.

Planning and providing care for the boomer generation

The provision of continuing care supports is one of most pressing challenges facing governments and public and private care organizations in Canada as they look to balance health care service demands and costs in the context of an aging population. Delegates will learn about strategies from across Canada that address how we will plan and pay for these supports, how we will meet the labour and infrastructure demands, and how we will manage the dramatic increase in our dependence on unpaid caregiving.

Conference delegates will engage with speakers on opportunities to innovate and meet the continuing care needs of Canadian seniors today and into the future.

2016 Sponsors: McKesson Canada, Medtronic Canada

Marketing Partners: Canadian Association of Occupational Therapists, Canadian Coalition for Green Health Care, Canadian College of Health Leaders, Canadian Health Information Management Association, Canadian Psychological Association, Gallant HealthWorks & Associates, Healthy Minds Canada

Special Contributor: Tri Fit

Atlantic Business Outlook 2016: Newfoundland

May 13, 2016

Delta St. John's Hotel & Conference Centre • St. John's

The Conference Board of Canada's Atlantic Business Outlook series arrives in St. John's

Winds of change are upon the Atlantic Provinces as the region's economies weather the end of the commodity supercycle. Newfoundland and Labrador is reeling from an abrupt change in course as oil and mining sector profits have essentially evaporated. How will St-John's economy, along with the province's households and businesses, fare over the next two years? The Maritime Provinces are also adjusting to soft commodity prices but here at least, a strong U.S. consumer coupled with a low flying loonie should help bolster exports.

The conference will provide a forum to present the Conference Board's latest forecast and to discuss important issues about the city and the regional economies.

Led by Deputy Chief Economist Pedro Antunes, the Atlantic Business Outlook will provide St. John's business leaders and policy makers a deep dive into the numbers underpinning the economy, from a global, national, provincial and metropolitan perspective.

Tourism Sector Solutions 2016: Advancing the Tourism Sector in Canada

May 17, 2016

Hyatt Regency Vancouver • Vancouver

Join us for Tourism Sector Solutions 2016!

Tourism Sector Solutions 2016 is a one-day conference that will build knowledge, capacity and competitive advantage by leveraging expert insights on a variety of key issues that are highly relevant to businesses operating within the tourism sector.

Hosted by The Conference Board of Canada's Canadian Tourism Research Institute (CTRI), this event will bring together industry leaders, policy experts, government representatives, and other key players from Canada's tourism sector to share, learn, and develop a holistic approach to advancing the sector's performance and growth potential.

Western Business Outlook: Nanaimo

May 19, 2016

Coast Bastion Hotel • Nanaimo

Heading into 2016, the BC economy continues to be a bright spot on the Canadian landscape. Amidst a shaky Canadian economy, weak loonie and low oil prices—the diversified and stable BC economy continues to thrive.

The Conference Board of Canada's Western Business Outlook series arrives in its inaugural session in Nanaimo, where our renowned economic forecasting team will provide attendees the opportunity to take a deep dive into the numbers that continue to drive the B.C. economy for the year ahead.

Marketing Partners: Nanaimo Economic Development Corporation, Vancouver Island Economic Alliance

Economic Outlook Seminar

May 20, 2016

The Conference Board of Canada • Ottawa

Details coming soon.

Value-Based Procurement and Innovation: Opportunities for Improving Canada's Health Care

May 24–25, 2016

The Westin Nova Scotian • Halifax

The need for improving health outcomes and health system performance while controlling costs is of paramount importance for leading countries. This has led to the emergence of value-based health care models, which show a shift from emphasis on volume of services provided to patient outcomes achieved, thus optimizing value for patients. Given that procurement is at the heart of purchasing value, value-based procurement goes hand-in-hand with value-based health care.

The Conference Board of Canada will be holding a full-day workshop (May 24th) and a one-day conference (May 25th) that will help you better understand value-based procurement and competitive dialogue, a great tool to implement value-based procurement, so you can benefit from the opportunities.

Closing the Gap: Indigenous Health Innovations Forum

May 25, 2016

Delta Regina • Regina

Over the past decade there have been many milestones that have contributed to better health outcomes for Saskatchewan's Indigenous people. Unfortunately, key health status indicators remain below the rest of the province's population. Discrepancies can be deep rooted in history while others are the result of public policy decisions. Politics, culture, geography, and jurisdictional factors all have contributed to the current state of health in Saskatchewan.

In partnership with the Indigenous Peoples' Health Research Centre, Johnson-Shoyama Graduate School of Public Policy, and the First Nations University of Canada, Closing the Gap: Indigenous Health Innovations Forum will explore key policies and activities to improve the health and care experiences for Indigenous people in Saskatchewan. The forum will explore health research outcomes, policies positively impacting population and community health, and community-led participatory health research and programs.

2016 Sponsor: Saskatchewan Polytechnic

Evidence Based HR: Using Data and Analytics to Deliver Business Value

May 30, 2016

The Old Mill Toronto • Toronto

Ask yourself this simple question—Do you make better decisions when you have relevant evidence?

Across North America HR is experiencing a revolution. HR is becoming less about “gut feel” and rule of thumb as HR leaders recognize that to make a more significant contribution to their businesses they need to come to the table with data, evidence and analytics. And they need to be able to communicate their insights to executives and managers across the organization.

From efficiency to effectiveness to impact

Evidence based HR is about impact. And it is only through having an impact that you will get the attention of the business and gain the standing HR merits in the organization.

Basing HR on evidence leads to better decisions and better decisions make a difference. Data is rapidly becoming the lingua franca of the business and HR needs to get on board. Many organizations are demonstrating the value of evidence based HR in hiring, engagement, retention, development, workforce planning, compensation, benefits—all the core activities of HR. And their work is leading to a distinct competitive advantage.

2016 Sponsor: Visier

Technology Enabled HR: Make The Best Choices, Deliver Great Results

May 31, 2016

The Old Mill Toronto • Toronto

While HR has made great strides since Ulrich made that pronouncement in 2012, in that time the importance of HR technology has increased. And now more than ever the technology choices HR makes will have a significant impact on the success of HR and of the organization.

HR's task now is to apply the technology to build the business

This event provides a wonderful one-day guide to the proven, the present, the potential and the future possibilities for technology enabled HR. You will hear from HR leaders, long established technology providers and emerging organizations that are at the forefront of the digitization of HR.

This one-day event complements the discussion of HR technology. Find out from your peers how they're implementing new technologies that are not only streamlining and improving HR but also providing the data they need to make better decisions.

Forum 2016 de l'alimentation du Québec / Quebec Food Forum 2016

May 31, 2016

Fairmont The Queen Elizabeth • Montréal

This event will be presented in English and French

Rejoignez-nous au Forum 2016 de l'alimentation du Québec!

Le Centre pour l'alimentation au Canada du Conference Board vous invite à participer au Forum 2016 de l'alimentation du Québec. Ce forum d'une journée vous aidera à renforcer vos connaissances, vos capacités et votre avantage concurrentiel grâce à l'avis éclairé de spécialistes sur divers enjeux essentiels pour les parties prenantes du secteur agroalimentaire québécois et des secteurs connexes.

Join us for the Quebec Food Forum 2016!

The Conference Board's Centre for Food in Canada (CFIC) invites you to join us at the Quebec Food Forum 2016, a one-day conference that will build knowledge, capacity and competitive advantage by leveraging expert insights on a variety of key issues that are highly relevant to stakeholders operating within Quebec's agri-food and related sectors.

Workplace Mental Health 2016

June 13–14, 2016

InterContinental Toronto Centre • Toronto

Mental health issues are among the most common causes of absences in the workplace. According to the Mental Health Commission of Canada, mental illness accounts for about 30 per cent of all short-term and long-term disability claims in Canada and it has been estimated that the value of these claims ranges from \$15 to \$33 billion annually.

Similarly, a 2012 Conference Board of Canada report estimated that mental illness costs Canada \$20 billion annually due to lost labour force participation and due to absenteeism and presenteeism.

Learn from the Conference Board of Canada's latest wellness research.

Be among the first to hear about the Board's latest research on workplace wellness.

2016 Sponsors: Homewood Health, Sun Life Assurance Company of Canada

Exhibit Sponsors: A.R.S. Assessment Rehabilitation Services Inc., LifeSpeak Inc.

Prévisions économiques et fiscales : saisissez l'impact de la conjoncture économique sur votre entreprise

September TBD
HEC Montréal • Montréal

Details coming soon.

Intergovernmental Forum on Risk Management 2016

October 3–4, 2016
The Shaw Centre • Ottawa

Details coming soon.

Public Sector Social Media 2016

October 24–25, 2016
Fairmont Château Laurier • Ottawa

Details coming soon.

The Better Workplace Conference 2016

October 24–26, 2016
Vancouver Convention Centre • Vancouver

We're celebrating in Vancouver next year and you're invited!

2016 marks the 20th anniversary of The Better Workplace Conference and to celebrate; we're offering **the first 20 registrants \$500 off** the full registration fee!

Additional details coming soon.

Western Compensation and HR Outlook 2016

November 16, 2016
Sheraton Suites Eau Claire • Calgary

Details coming soon.

5th Annual Canadian Food & Drink Summit 2016

November 28–29, 2016
Toronto Marriott Downtown Eaton Centre • Toronto

Details coming soon.

4th Skills and Post-Secondary Education Summit 2016

November 30–December 1, 2016
Toronto Marriott Downtown Eaton Centre • Toronto

Details coming soon.